

american looks

NCA's fall/winter 2000 collect

radical
simplicity
part I



2000
NCA

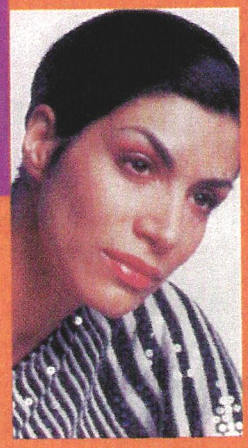
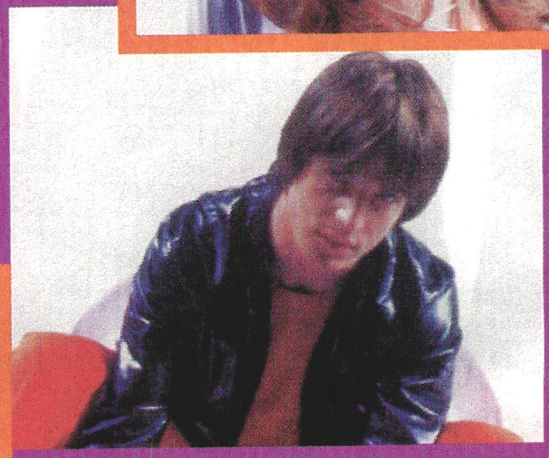
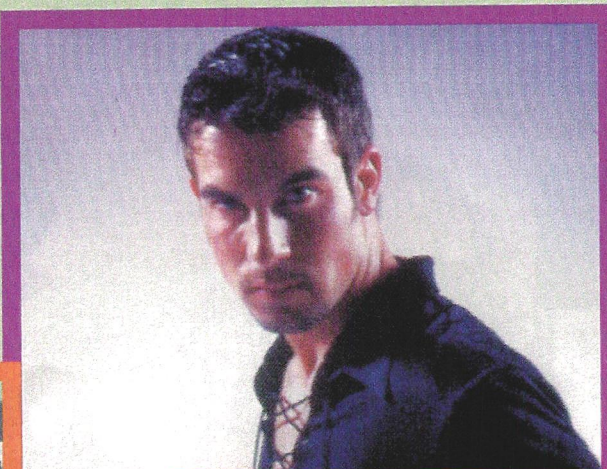
312.527.6765

NCA'S fall/winter 2000 collection

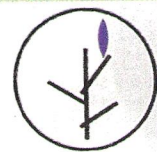
radical simplicity

NCA's Americas' Design Team members Jean Boss, Diane Cook, Robin Kometchko, Douglas Overfield and Manuel Rodriguez have created an all-new collection of hair, makeup and nail artistry for the upcoming fall and winter seasons.

Co-sponsored by Zotos and Sally Beauty Supply and supported by the Joseph P. Weir Trust, Radical Simplicity features 3 new ladies' hair designs, including texture variations, 2 new men's cuts and easy-to-apply and sell makeup and nail designs.



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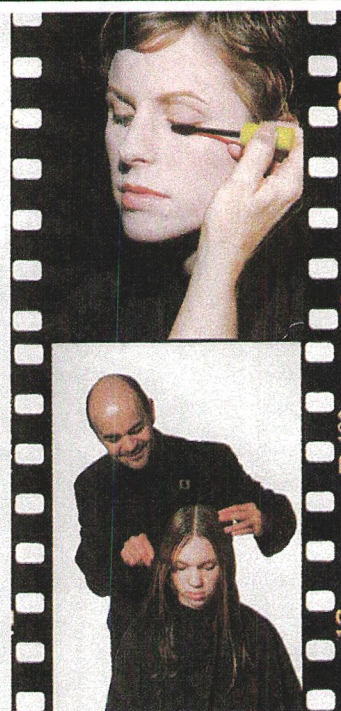
The National Cosmetology Association
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tel: 312.527.6765, fax: 312.464.6118
email: NCA1@sba.com

simply rad

THE NCA'S FALL/WINTER TREND COLLECTION MAKES A BOLD STATEMENT FOR HAIR, FACE, AND NAILS.

The dictionary defines teamwork as "work done by several associates with each doing a part but all subordinating personal prominence to the efficiency of the whole." The same could be said of the effort forging the National Cosmetology Association's (NCA) Fall/Winter 2000 trend release collection, sponsored by Sally Beauty Supply and Zotos International. Team members worked effortlessly to fuse shape, line, texture, and color to fabulous effect. Each of the group's talented cosmetologists performed a vital role in creating the Radical Simplicity collection by combining elements from both the fashion and art worlds.

The team consisted of the NCA's group of elite educators and included women's designers Jean Boss, Waterloo, IA, and Manuel Rodriguez, Pittsburgh; men's designer Douglas Overfield, Pottsville, PA; nail designer Robin Hometchko,



Clockwise from top right: Adding the finishing touches; Manuel Rodriguez prepares the long silhouette; two eye-catching views of the women's short silhouette; NCA team members. Opposite page: The long silhouette takes on texture.

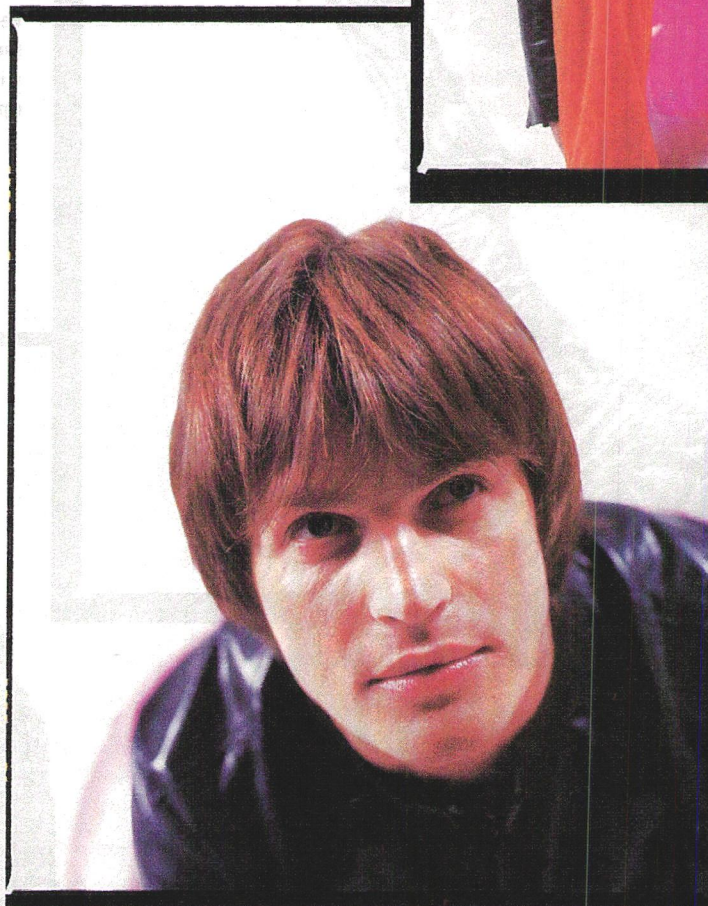
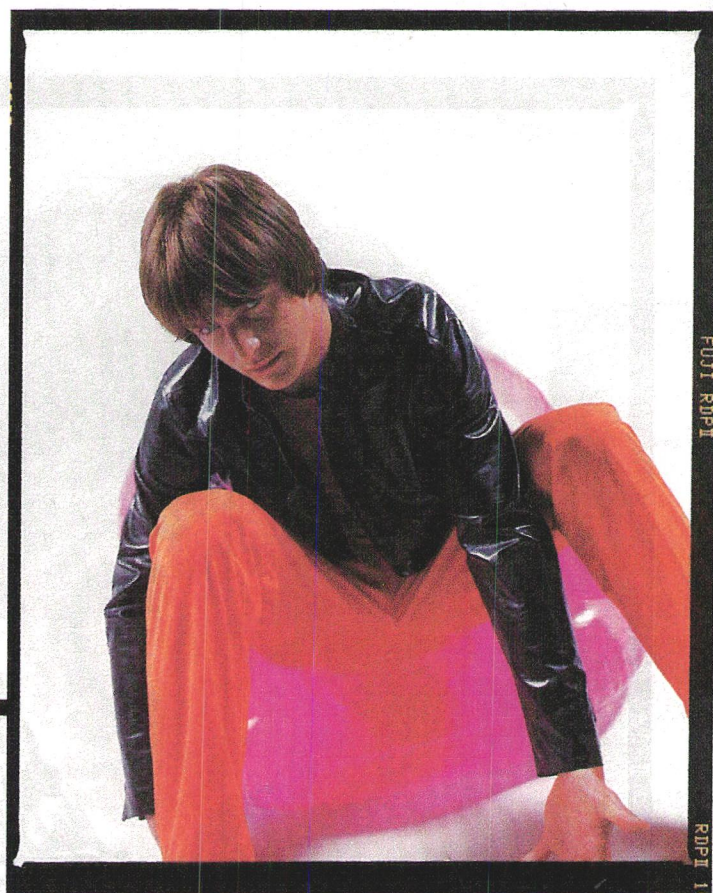
Great Falls, MT; and makeup designer Diane Cook, Hilton Head, S.C. The Radical Simplicity theme of the collection relates to the popular fashions of the 1960s and 70s with the geometric linearity and bold color compositions found in the Op Art movement. Radical Simplicity carries through color and comes across in the texture, cut, and directional movement of the hair.

The hairstyles in the collection are multifunctional. The men's collection is segmented into short and long silhouettes. Texture is a big part of the short style with gels and pomade added for oomph. The longer look takes inspiration from the styles of the Beatles and was razor cut to add texture and movement. Three styles in the women's division demonstrate multiple styling options. The medium and short silhouettes pay homage to the shag trend, but offer modern adaptations.

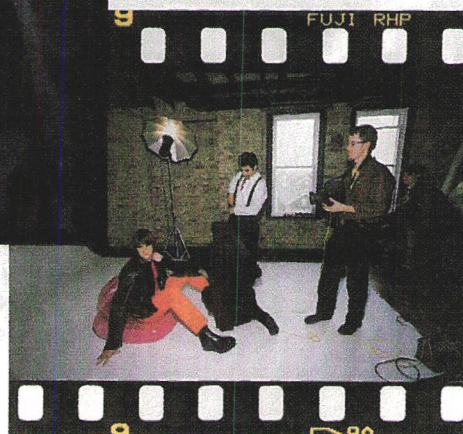
The shorter version follows the head's natural curvature, accentuates the frame of the face, and can be currently seen on celebs like Hilary Swank. For those who want to achieve texture, the medium silhouette holds volume in the occipital area, with the bangs fashioned into a signature overlay panel that gives the haircut extra versatility. Burgundy highlights provide the finishing touch. The long silhouette can be styled to let texture reign free or can be smoothed out to emphasize its linearity. Beautiful

makeup and funky nail designs make the perfect accent to the collection.

The NCA's 80th Annual Convention, entitled Gateway to Education, takes place August 5-7 at the Adams Mark Hotel in St. Louis, MO, where the Radical Simplicity Fall/Winter collection for Hair, Face, and Nails makes its debut. —HOLLY CARTER



Opposite page:
The men's short silhouette screams style.
Above and left:
The shape of the men's long silhouette draws attention to the face and creates movement.
Below: Getting the shot.



1627

RHP D 28



Above: Tools of the trade.
Left: The textured version of the medium women's silhouette pumps up the volume.



Above: Sassy behind-the-scenes takes from the photo shoot. **Right:** a sleek, smoothed-out version of the medium silhouette.

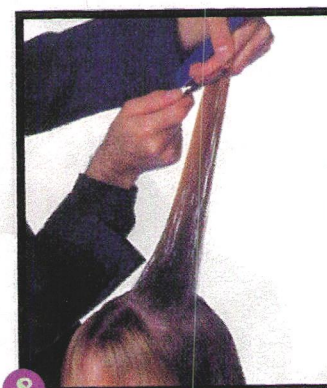
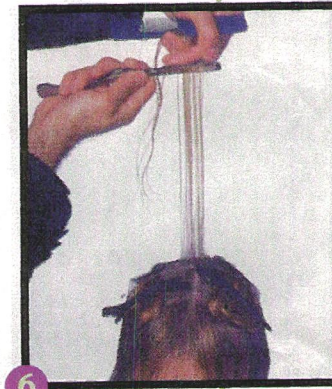
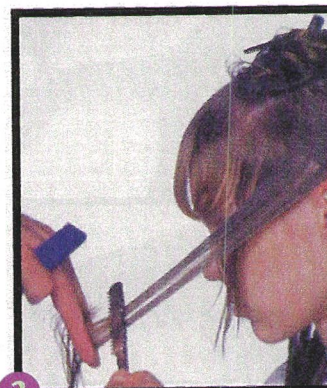
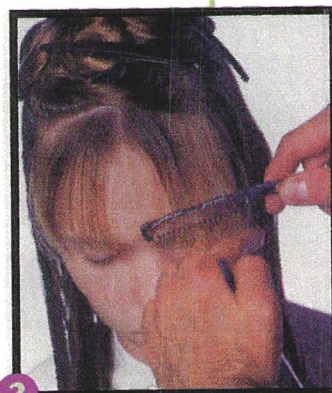


The New Long

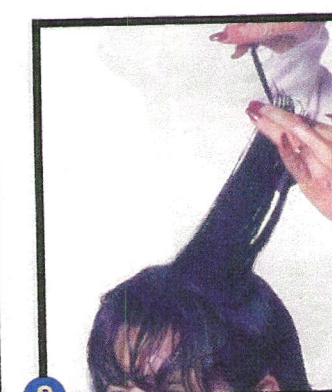
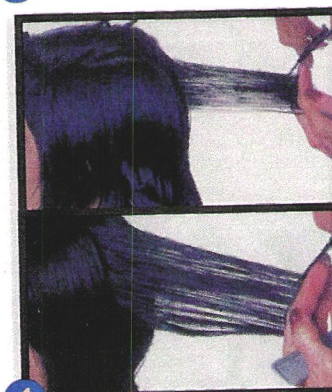
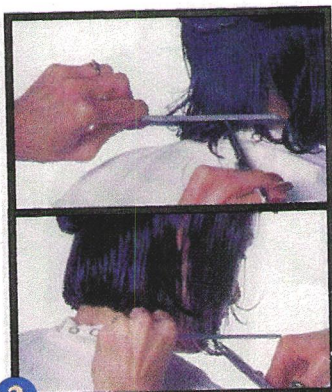
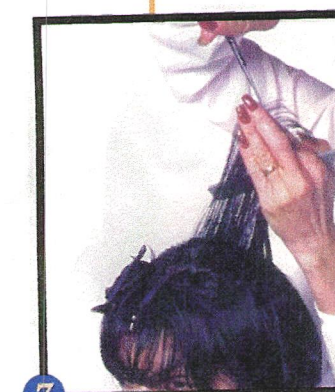
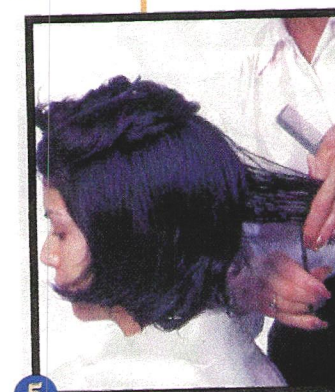
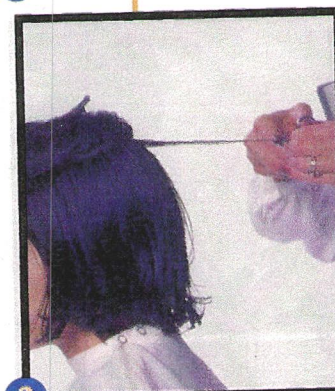
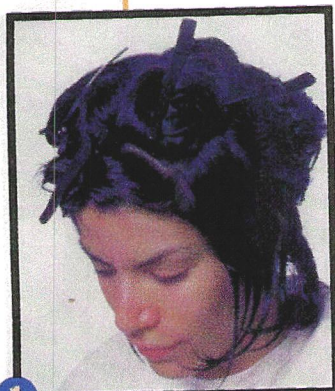


1. Part out the bangs 1-1/2 to 2 inches from hairline in a curved section to temples. Behind this section, create a center part to the crown and subdivide at the crestline.

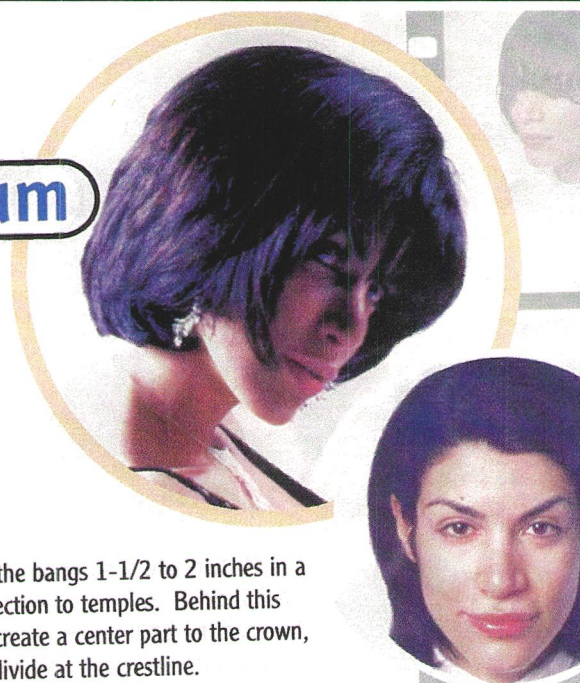
2. Taking small sections, cut the bangs in an arch shape using a razor with low elevation.
3. On the right side, take a diagonal parting from side to center back. Determine hanging length, tip head forward and cut diagonal back with low elevation shifting hair slightly to maintain length (fingers are parallel to the partings).
4. Using diagonal back partings and gradually increasing elevation, continue cutting from the side to the center back. Complete same procedure on opposite side.
5. Drop crestline section, and part off 1-1/2" overlay panels behind the bang section to the high part of each ear.
6. Establish crown length.
7. Take vertical panels and blend top section to established crown length using high elevation.
8. Release panels, converge entire section and overdirect to previously established crown length and cut.
9. Texturize as needed for desired finish.



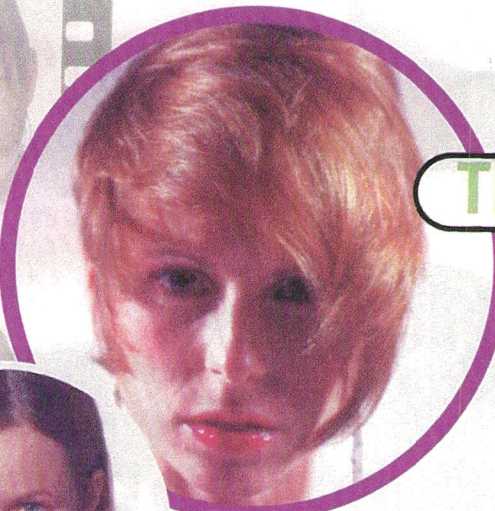
The New Medium



1. Part out the bangs 1-1/2 to 2 inches in a curved section to temples. Behind this section, create a center part to the crown, and subdivide at the crestline.
2. Tip head forward and cut a horizontal line to create desired length across back. Keep head tipped forward and continue horizontal line on both sides.
3. Cut a 5 inch guide at the crown.
4. Hold hair vertically 60 degrees from head and cut to occipital area by slide cutting or cropping. This becomes a traveling guide across the back of the head. Continue on side panels working toward perimeter guide.
5. Complete lower back section by epelating at a 45 degree angle from guide at nape to occipital design area.
6. Point cut bangs in arch shape.
7. Part off 1-1/2" overlay panels behind the bang section to the high part of each ear. Hold hair at 90 degrees and point cut crestline section connecting to back and sides with curvature of head.
8. Release panels, converge entire section and overdirect to the back of the crown, point cutting this section.
9. Texturize as necessary for desired finish.



The New Short



1. Part out the bangs 1-1/2 to 2 inches in a curved section to temples. Behind this section, create a center part to the crown, and subdivide at the crestline.

2. Starting in the center back, take vertical panel and slide cut increasing length to bottom. Using previously cut panel as a traveling guide, continue cutting entire back section.

3. Cut nape horizontally to desired length.

4. Using previously established guide from back, progress forward with vertical panels. Complete both sides in same manner.

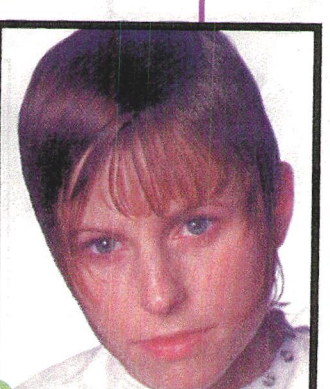
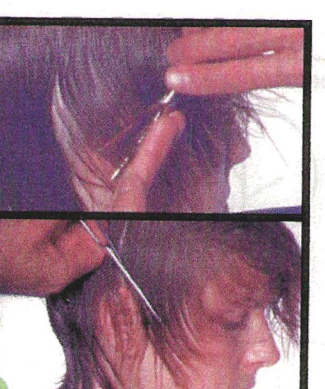
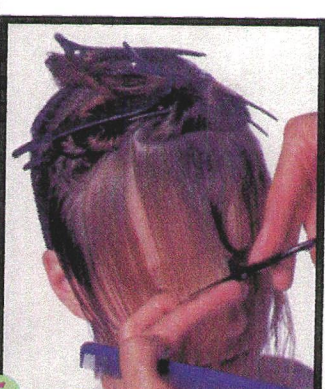
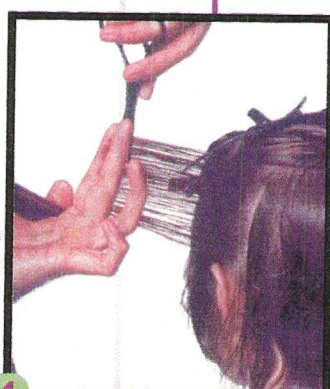
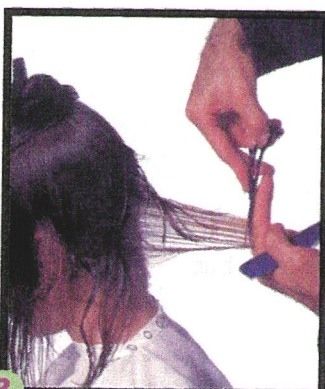
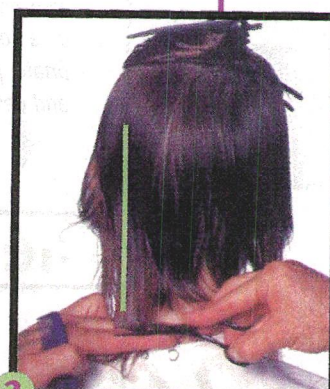
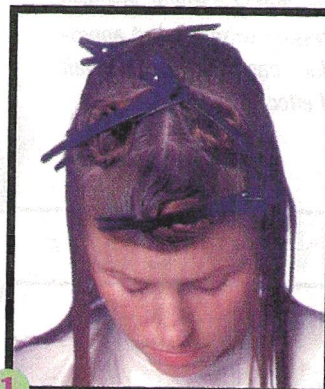
5. Cut bangs in arch shape. Taking diagonal back partings, connect side sections to bangs.

6. Release top. Part off 1-1/2" overlay panels behind the bang section to the high part of each ear. Take horizontal parting across top of crown and cut to desired length. This becomes a stationary guide for entire section. Blend at crestline by undercutting.

7. Release panels, converge entire section and overdirect to the back of the crown, point cutting this section.

8. Take panels the width of the ears and redefine this section.

9. Texturize as necessary for desired finish.



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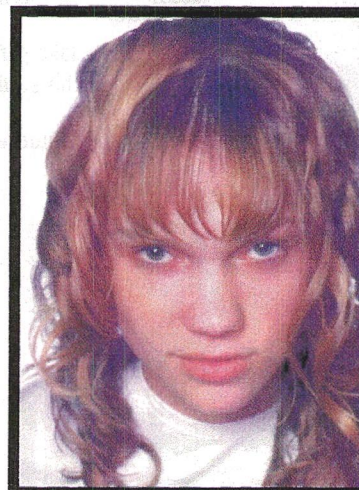
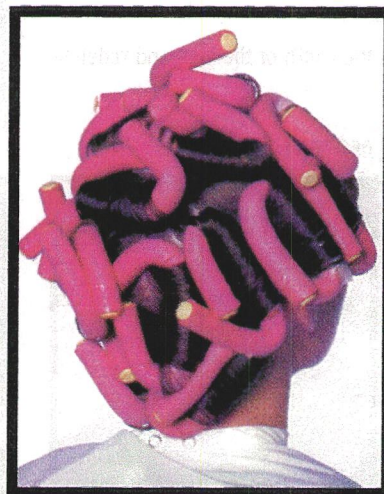
radical simple • textur

Each of the following texture designs was created by pre-sectioning the head with enlarged zigzag partings followed by a compression wrap. Select appropriate product based on type of hair and desired effect.

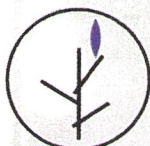
The New Long



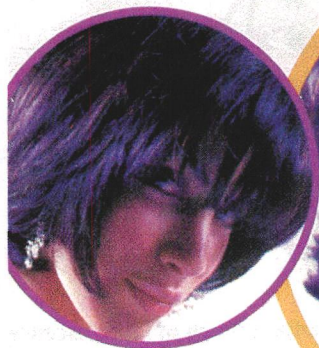
Use soft rods to create a long flowing spiral texture in the hair.



product courtesy of:



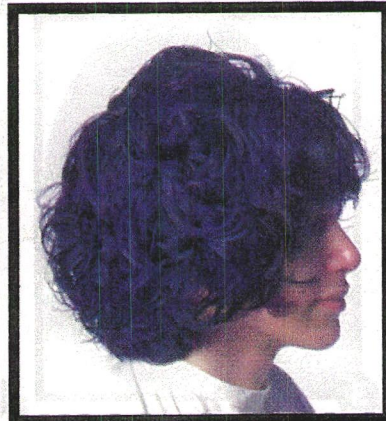
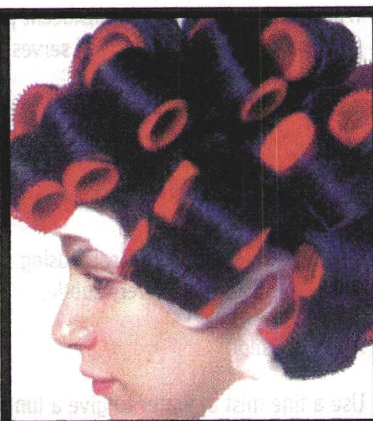
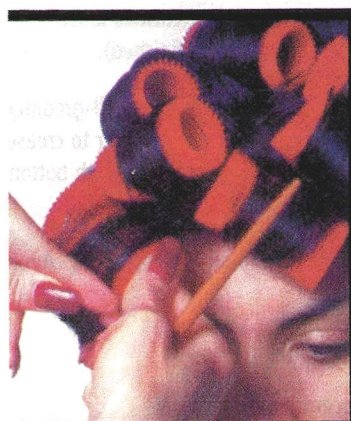
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radically
simple •
texture

The New Medium

Velcro rollers are used to add volume and a soft, textured effect.



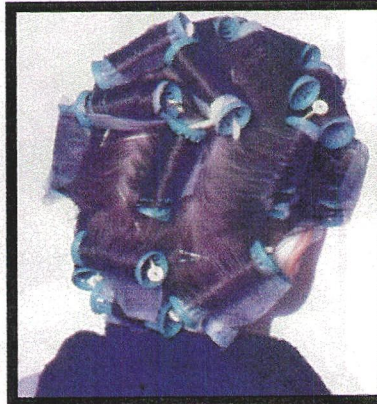
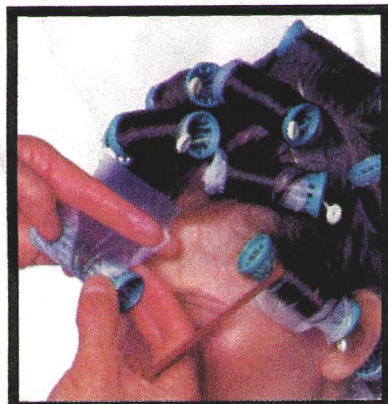
product
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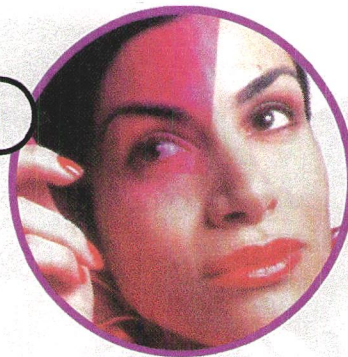
OTOS.

The New Short

Vent rods transform this updated retro cut into a highly activated, easy to care for style.



Day Makeup



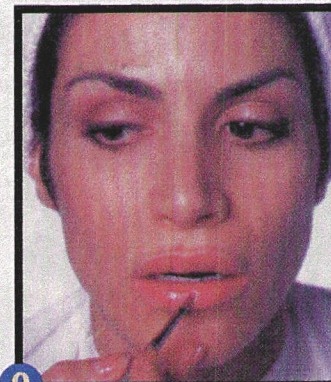
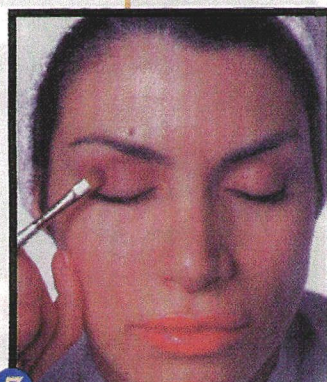
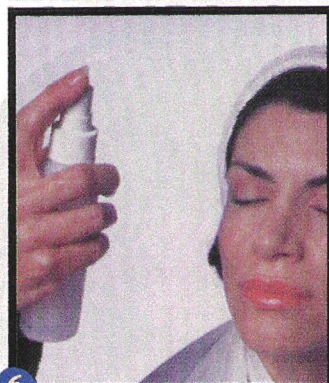
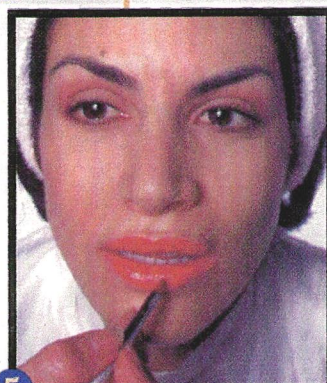
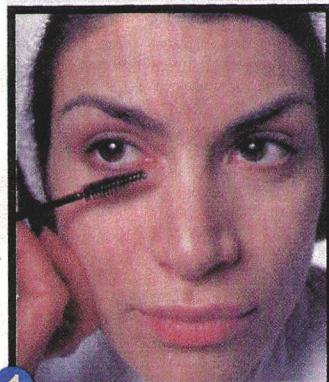
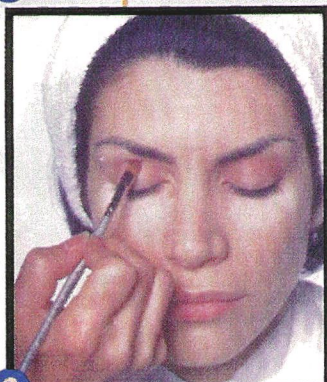
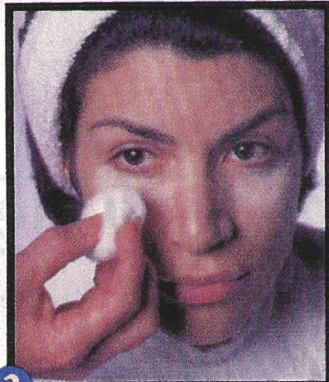
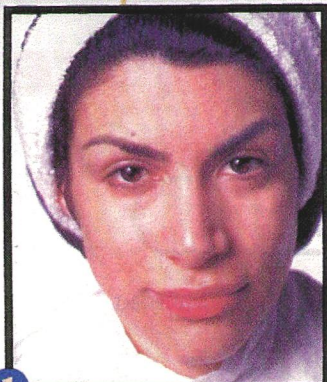
Day - Fresh . . . A clean, fresh, natural look with a touch of luminescence.

1. To prep for application, prepare skin (clean, tone, moisturize) and apply proper foundation according to the skin type (use concealer as necessary). Dust lightly with translucent powder.
2. With a cotton ball, apply translucent powder beneath eye (catches loose particles from eye shadow and serves as highlighter when finished).
3. Apply color to brows as needed and finish off with brow gel for a well-groomed look. Apply light color shadow to center eye lid. Apply accent color to crease of eye and blend downward toward lashes. Apply same color beneath bottom lashes.
4. Curl lashes and apply mascara, using a clear mascara on bottom lashes. Apply cheek color, keeping it very subtle.
5. Apply lip color.
6. Use a fine mist of water to give a luminescent look.

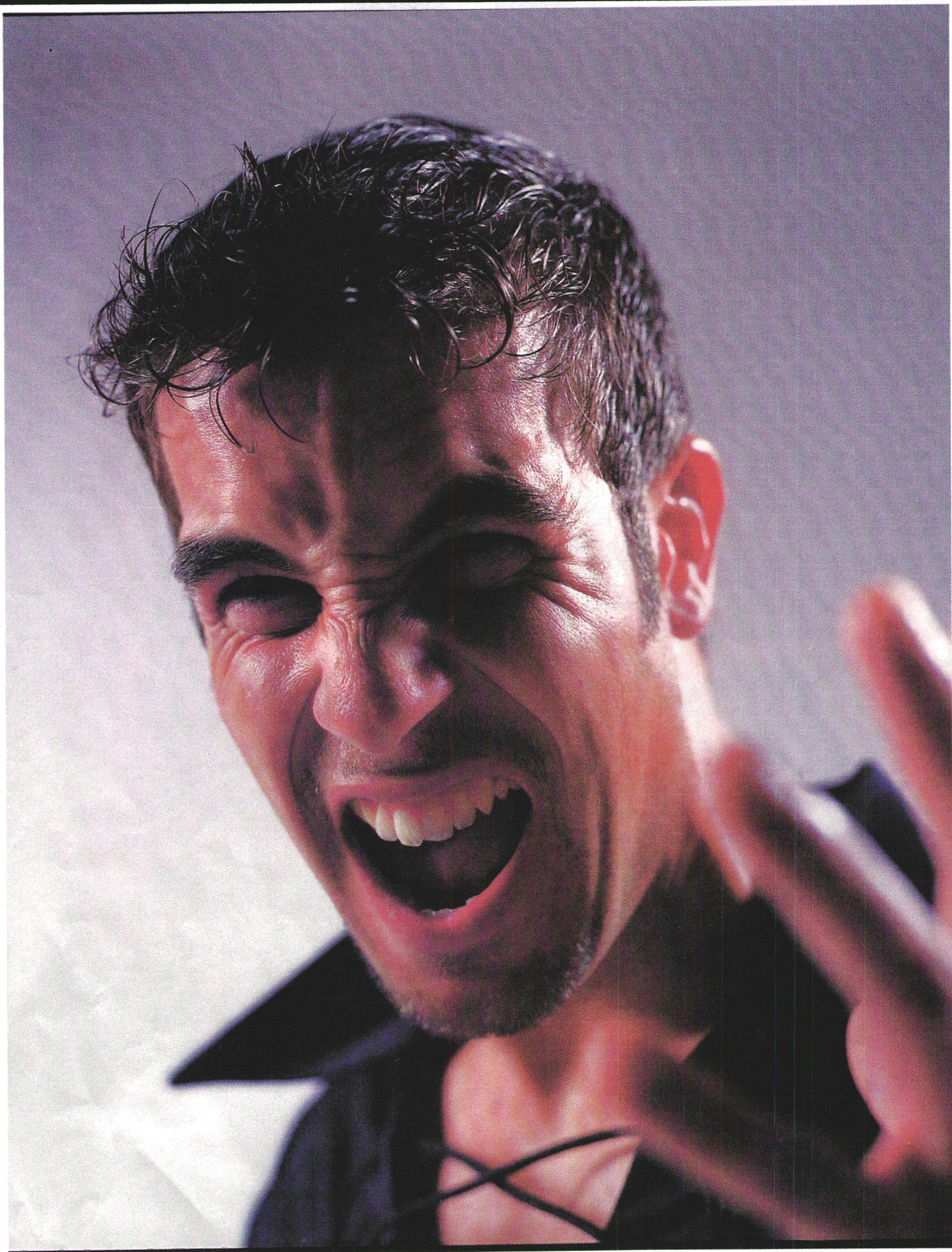
Evening - Subtle . . . A simple change to create a slightly dramatic feel by intensifying the eyes.

1. Follow steps 1-6 above. Apply eye shadow same as day with intensified accent color. Apply heaviest concentration of color on outer corner of eye. Highlight browbone and eyelid from center to inside corner of eye.
2. Line top of eyelid along lash line to create a slight lift on the outer corner. Line bottom lash line from outer corner to center of eye keeping outer corner disconnected from outer corner to top lid. Curl lashes and apply mascara to top and bottom lashes.
3. Apply subtle cheek color. Apply tinted sheer lip gloss.

Evening Makeup









Left: The artist's palette includes warm colors that will be hot for fall. **Center:** Pure geometric shapes make nails a work of art. **Right:** Nail designer Robin Hometchko smiles as she works.

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**radical
simplicity**
part I



 NCA.

Marge Nauratil 8-00 St. Louis, Mo.

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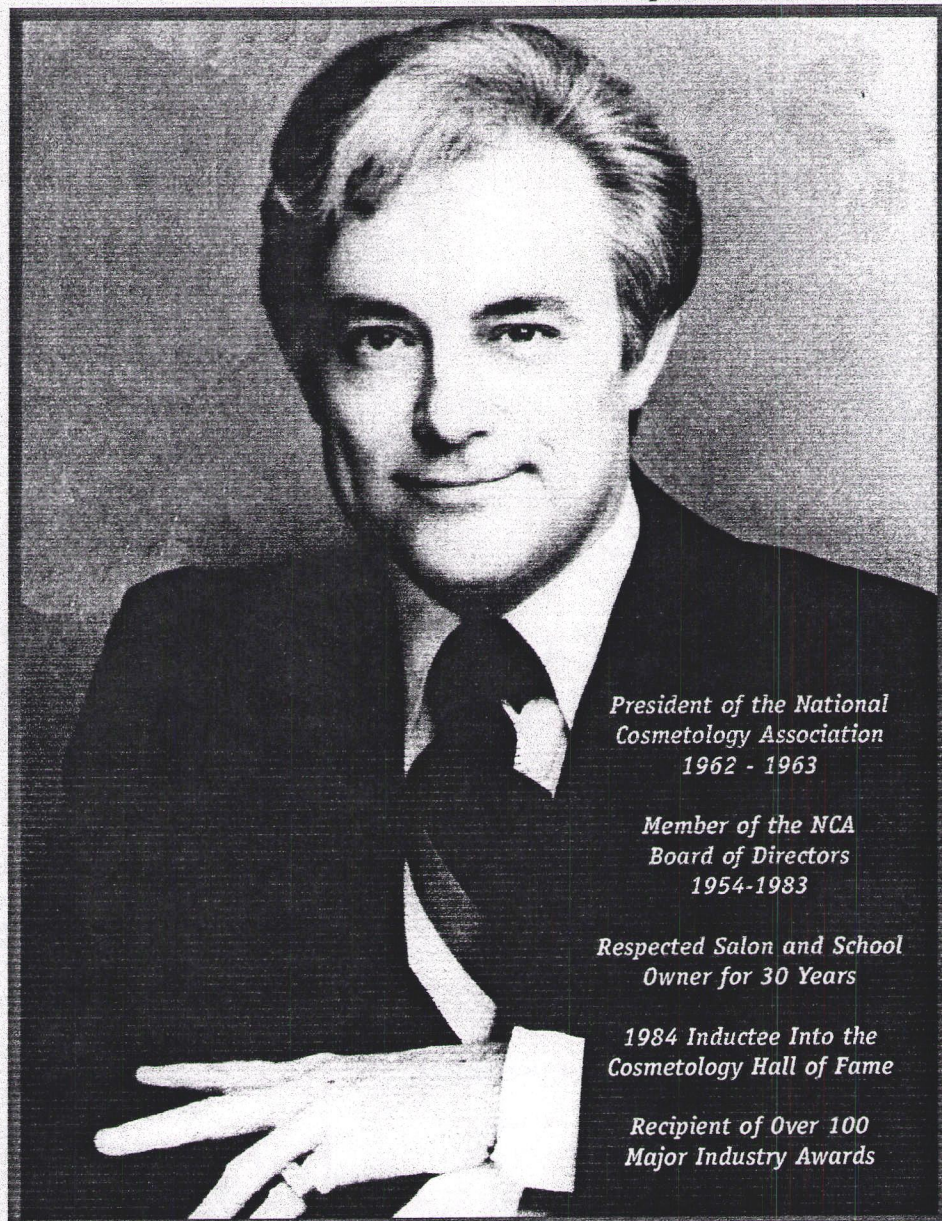


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*" I only hope
that when I die,
my contributions
will have
helped in the
milestone of the
Association, and
that the lives of
so many young
men and women
who enter the
cosmetology pro-
fession, have
been influenced
because of our
education service
to them."*

-Joseph L. Weir



The Joseph L. Weir Trust

The Joseph L. Weir Trust was established by NCA's illustrious past president, Joseph L. Weir, as a personal tribute to the National Cosmetology Association, an organization to which he dedicated his life and career in the pursuit of quality service and continuing education within the cosmetology association.

The Trust . . .

. . . is reserved for charitable and educational activities that benefit NCA members across the country, including the printing and distribution of the OSHA Manual and the annual Joseph L. Weir Scholarship Program for high school seniors. In the spirit of the memory of Joseph L. Weir, the technicals for this Fall/Winter 2000 Collection of American Looks are provided through the generous contribution of the Joseph L. Weir Trust to all regular members of the National Cosmetology Association.

Thanks to

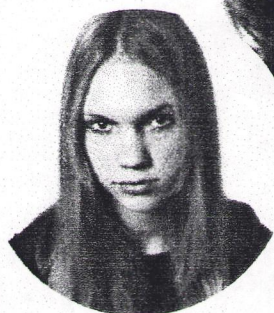


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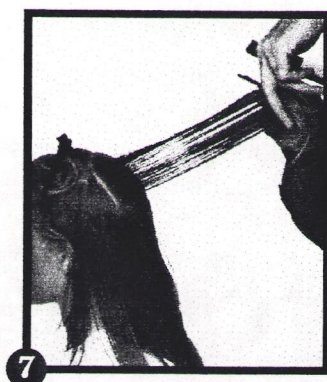
for their support as co-sponsors of this collection.

The New Long

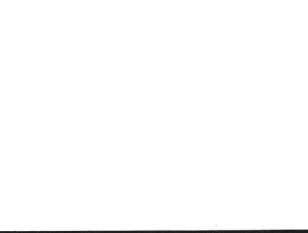
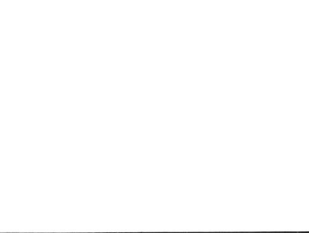
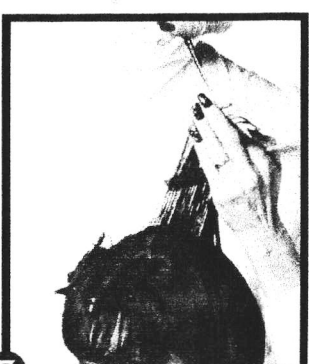
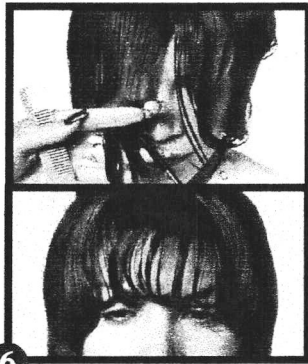
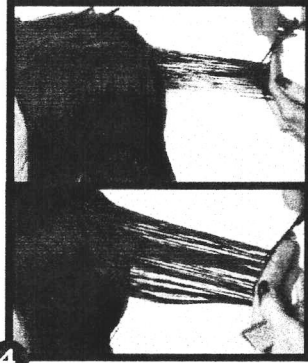
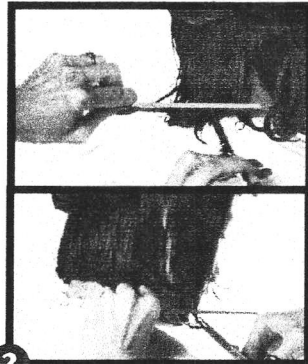


1. Part out the bangs 1-1/2 to 2 inches from hairline in a curved section to temples. Behind this section, create a center part to the crown and subdivide at the crestline.

2. Taking small sections, cut the bangs in an arch shape using a razor with low elevation.
3. On the right side, take a diagonal parting from side to center back. Determine hanging length, tip head forward and cut diagonal back with low elevation shifting hair slightly to maintain length (fingers are parallel to the partings).
4. Using diagonal back partings and gradually increasing elevation, continue cutting from the side to the center back. Complete same procedure on opposite side.
5. Drop crestline section, and part off 1-1/2" overlay panels behind the bang section to the high part of each ear.
6. Establish crown length. *pie shapes*
7. Take vertical panels and blend top section to established crown length using high elevation.
8. Release panels, converge entire section and overdirect to previously established crown length and cut.
9. Texturize as needed for desired finish.



The New Medium



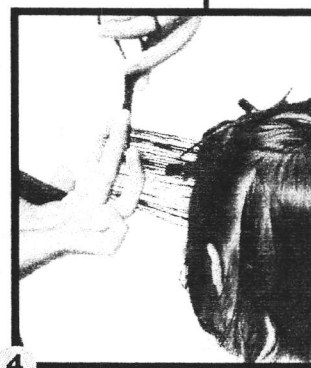
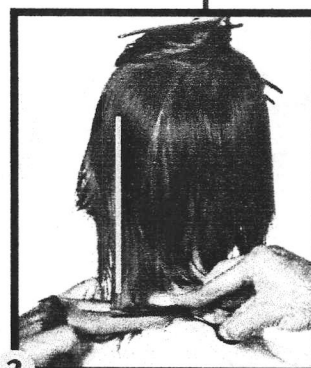
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5. Complete lower back section by epelating at a 45 degree angle from guide at nape to occipital design area.
6. Point cut bangs in arch shape.
7. Part off 1-1/2" overlay panels behind the bang section to the high part of each ear. Hold hair at 90 degrees and point cut crestline section connecting to back and sides with curvature of head.
8. Release panels, converge entire section and overdirect to the back of the crown, point cutting this section.
9. Texturize as necessary for desired finish.



The New Short



1. Part out the bangs 1-1/2 to 2 inches in a curved section to temples. Behind this section, create a center part to the crown, and subdivide at the crestline.
2. Starting in the center back, take vertical panel and slide cut increasing length to bottom. Using previously cut panel as a traveling guide, continue cutting entire back section.
3. Cut nape horizontally to desired length.
4. Using previously established guide from back, progress forward with vertical panels. Complete both sides in same manner.
5. Cut bangs in arch shape. Taking diagonal back partings, connect side sections to bangs.
6. Release top. Part off 1-1/2" overlay panels behind the bang section to the high part of each ear. Take horizontal parting across top of crown and cut to desired length. This becomes a stationary guide for entire section. Blend at crestline by undercutting.
7. Release panels, converge entire section and overdirect to the back of the crown, point cutting this section.
8. Take panels the width of the ears and redefine this section.
9. Texturize as necessary for desired finish.



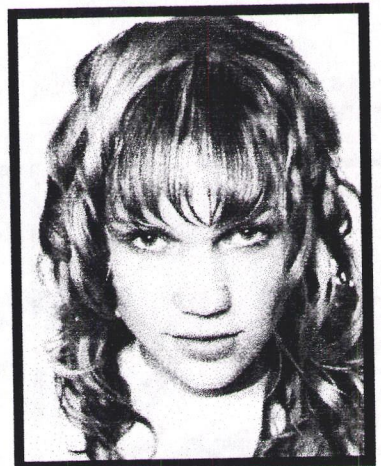
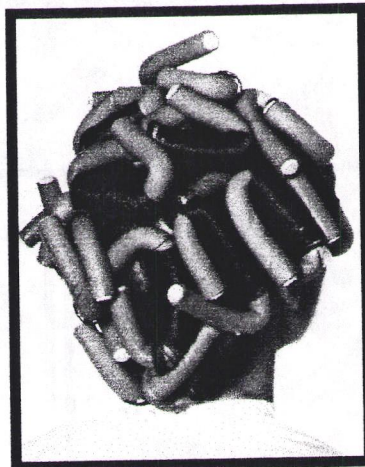
radically simple • texture

Each of the following texture designs was created by pre-sectioning the head with enlarged zigzag partings followed by a compression wrap. Select appropriate product based on type of hair and desired effect.

The New Long



Use soft rods to create a long flowing spiral texture in the hair.



product courtesy of:



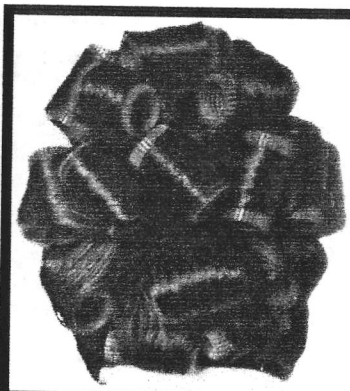
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radically
simple •
texture

The New Medium

Velcro rollers are used to add volume and a soft, textured effect.



product
courtesy
of:

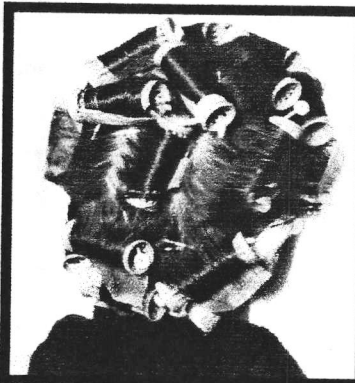


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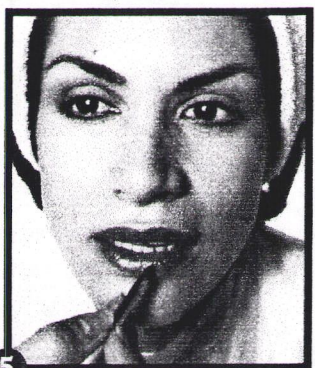
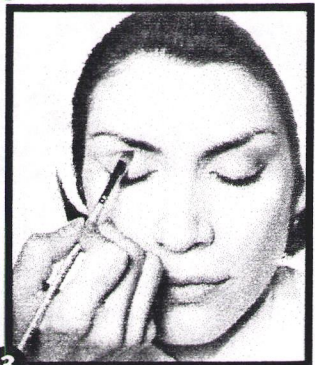
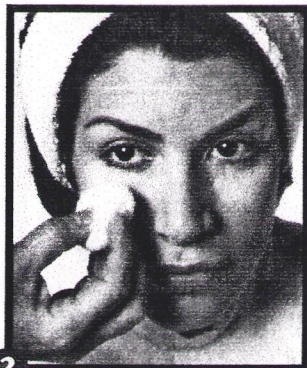
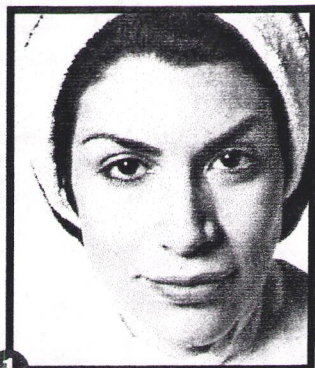
The New Short



Vent rods transform this updated retro cut into a highly activated, easy to care for style.



Day Makeup



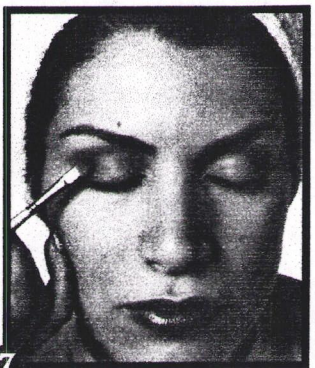
Day - Fresh . . . A clean, fresh, natural look with a touch of luminescence.

1. To prep for application, prepare skin (clean, tone, moisturize) and apply proper foundation according to the skin type (use concealer as necessary). Dust lightly with translucent powder.
2. With a cotton ball, apply translucent powder beneath eye (catches loose particles from eye shadow and serves as highlighter when finished).
3. Apply color to brows as needed and finish off with brow gel for a well-groomed look. Apply light color shadow to center eye lid. Apply accent color to crease of eye and blend downward toward lashes. Apply same color beneath bottom lashes.
4. Curl lashes and apply mascara, using a clear mascara on bottom lashes. Apply cheek color, keeping it very subtle.
5. Apply lip color.
6. Use a fine mist of water to give a luminescent look.

Evening - Subtle . . . A simple change to create a slightly dramatic feel by intensifying the eyes.

1. Follow steps 1-6 above. Apply eye shadow same as day with intensified accent color. Apply heaviest concentration of color on outer corner of eye. Highlight browbone and eyelid from center to inside corner of eye.
2. Line top of eyelid along lash line to create a slight lift on the outer corner. Line bottom lash line from outer corner to center of eye keeping outer corner disconnected from outer corner to top lid. Curl lashes and apply mascara to top and bottom lashes.
3. Apply subtle cheek color. Apply tinted sheer lip gloss.

Evening Makeup



7

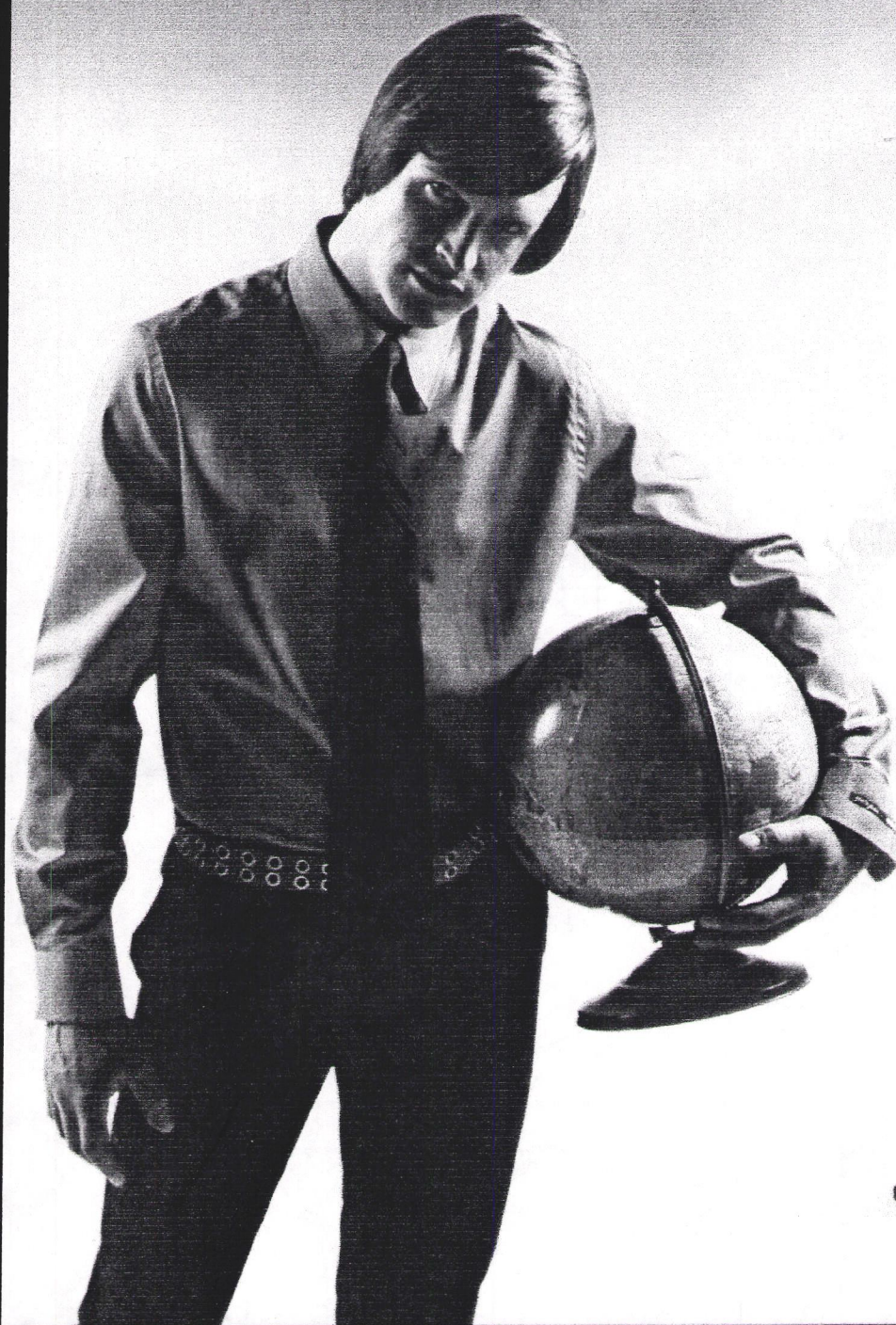
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american looks

NCA's fall/winter 2000 collection

radical
simplicity
part II



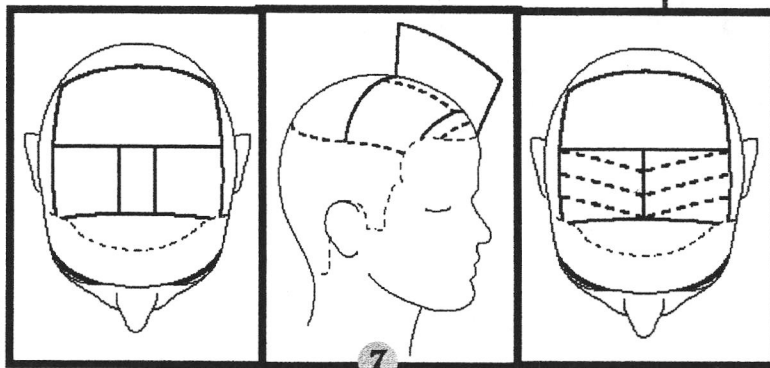
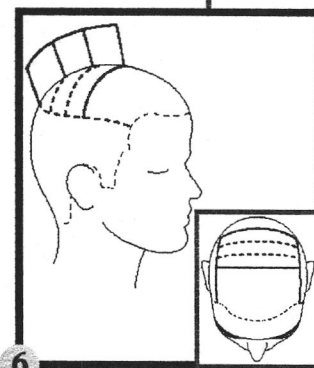
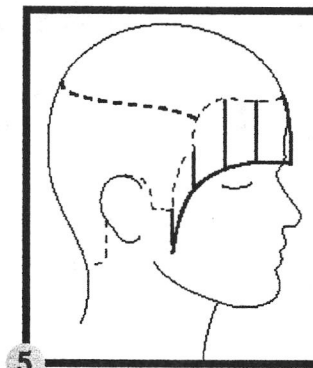
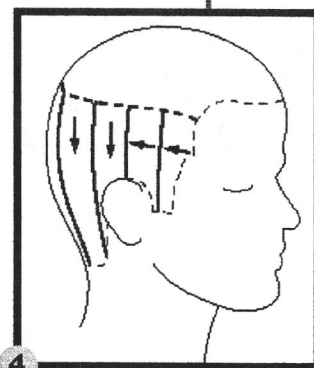
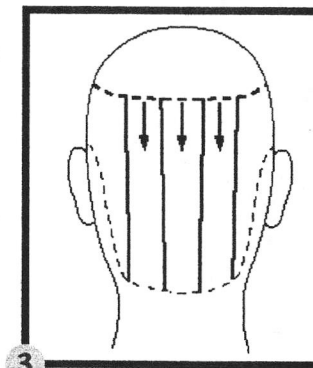
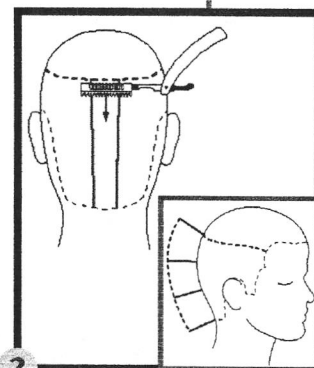
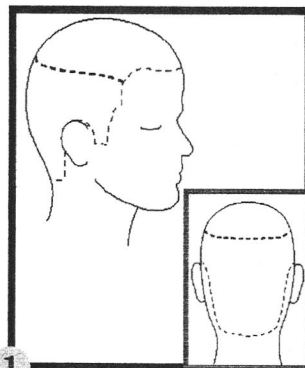
2000 NCA

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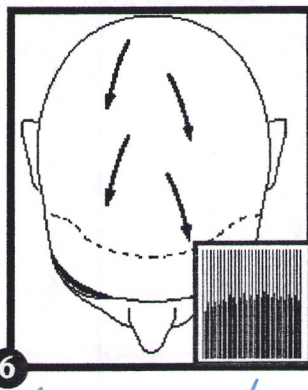
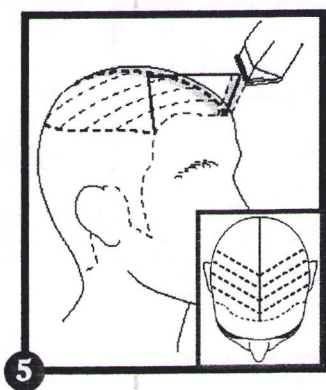
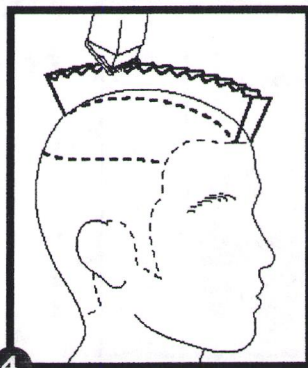
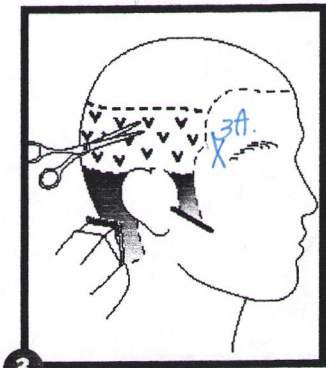
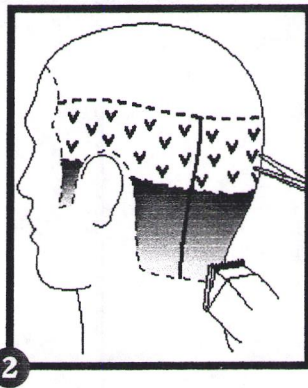
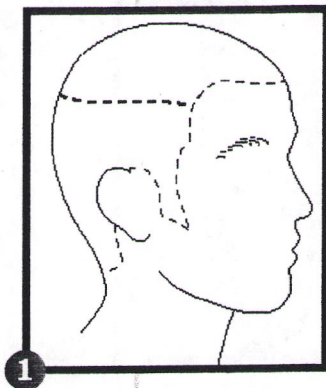
Men's New Long



1. Part hair at low parietal section (below the crestline) around the head, keeping back corners squared.
2. Make a vertical section in the center back from the previously established parting to the bottom hairline, approximately 1" wide. Hold this section out at 90 degrees from the head and cut with razor from top to bottom.
3. Continue with 1" vertical panels following a 90 degree traveling guide across the back of the head to the corner of the hairline.
4. From back corner of parietal parting, cut sides in same manner from back to front, changing to a stationary guide at the top of the ears.
5. Shape perimeter around the ears and nape areas. Define the shape by lightly sculpting with razor over comb. Blend the frontal length with the sides.
6. Using the back guide, make a horizontal parting holding hair 60 degrees out from head. This becomes a traveling guide to top center.
7. Part a front panel, approximately 1" wide, from back center to front hairline. Cut center to desired length and blend to sides. Horizontally blend to frontal hairline.
8. Texturize with razor as needed.



Men's New Short



1. Part hair at a low parietal section (below crestline) around the head.
2. Using a clipper, create an interior weightline starting at the center nape. Following a traveling guide, use scissor over comb technique and taper to occipital bone. Further texturize this area as desired by point cutting or by using 'pinking shears'. *Keep shape square cut hair in direction it grows.*
3. Continue cutting both sides as above to create a weightline at the temple area. Define perimeter as needed and trim sideburns at an angle to emphasize jawbone, as appropriate.
4. Determine desired length on top and cut using vertical panels. Notch with clippers.
5. Divide center panel in half. Starting at the front of the head, follow the center guide and take diagonal sections. Hold at 90 degrees and cut using a brush-cut technique with clippers for activation.
6. Texturize form back to front, following the hair growth patterns. Cut approximately mid-shaft and follow to the interior weightline with tool of choice.

3A. Only taper to this point - taper to interior weight line
Side Burn - Chise to jaw - use thumb to point ÷ in half for length
Point cut - Clipper  Taper shears or shears.

4A. Use a close head blade

B. Brush cut - use clipper on top of fingers - move back & forth.
Hair are then cut on a slant - Traveling Guide
cut on diagonal not straight down fingers.

6A. Texturizing - mid shaft to end.

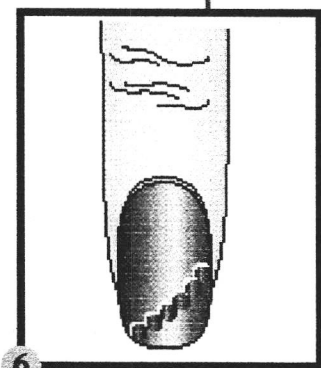
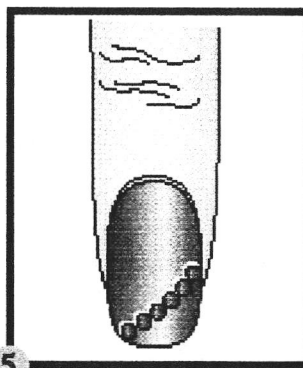
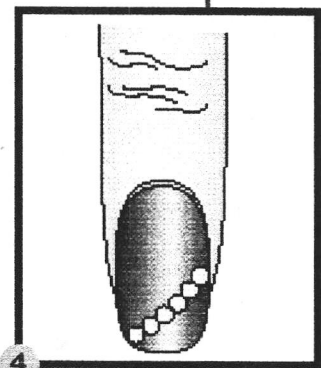
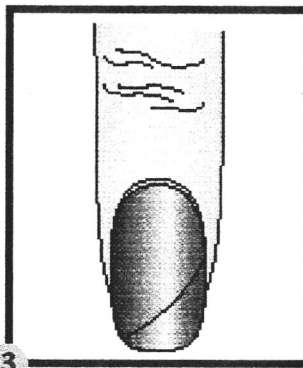
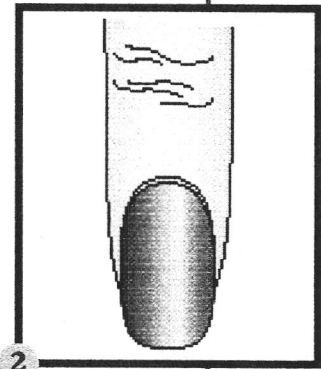
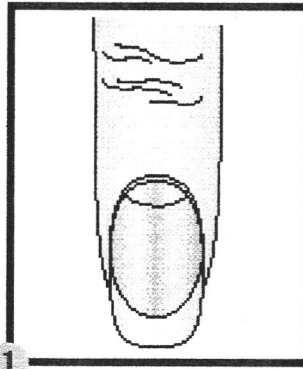
Velcro Roller - roll color through hair

Dot Trim

SUPPLIES:

Base Coat
Top Coat
Polish - color of choice
Second Color Polish - accent color
Stylus (dot maker)

1. Apply base coat to all ten nails.
2. Apply two coats of polish – color of choice – to each nail.
3. Apply a second color (accent) to free edge of each nail.
4. Using a stylus, make dots along edge of accent color.
5. Using a stylus, make dots with base color just behind the first dots.
6. Apply top coat to seal design.



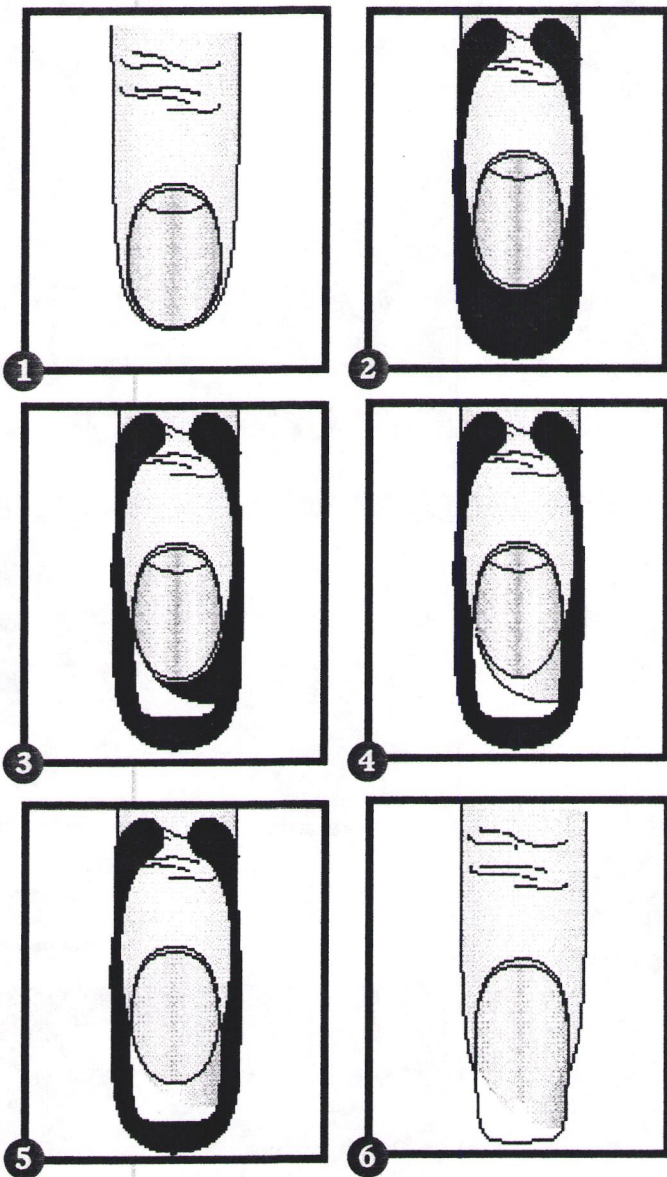
Acrylic: Mosaic

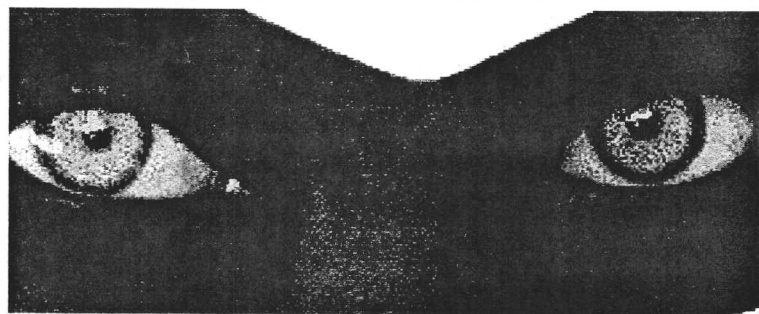


SUPPLIES:

Nail Forms
White Acrylic
Clear Acrylic
Bright Pink Acrylic

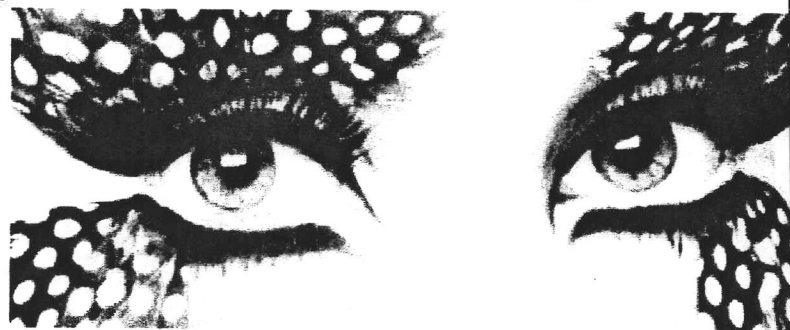
1. Prepare the nail plates.
2. Apply forms to all ten nails.
3. Using white acrylic, sculpt a square free edge on the diagonal to all ten nails.
4. Using clear acrylic, sculpt the other side of the free edge on all ten nails.
5. Using a bright pink acrylic, sculpt the nail plate, being careful not to drag the pink over the clear or white acrylic.
6. File and shape the nails.





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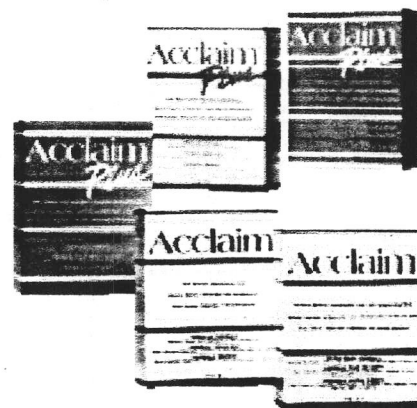


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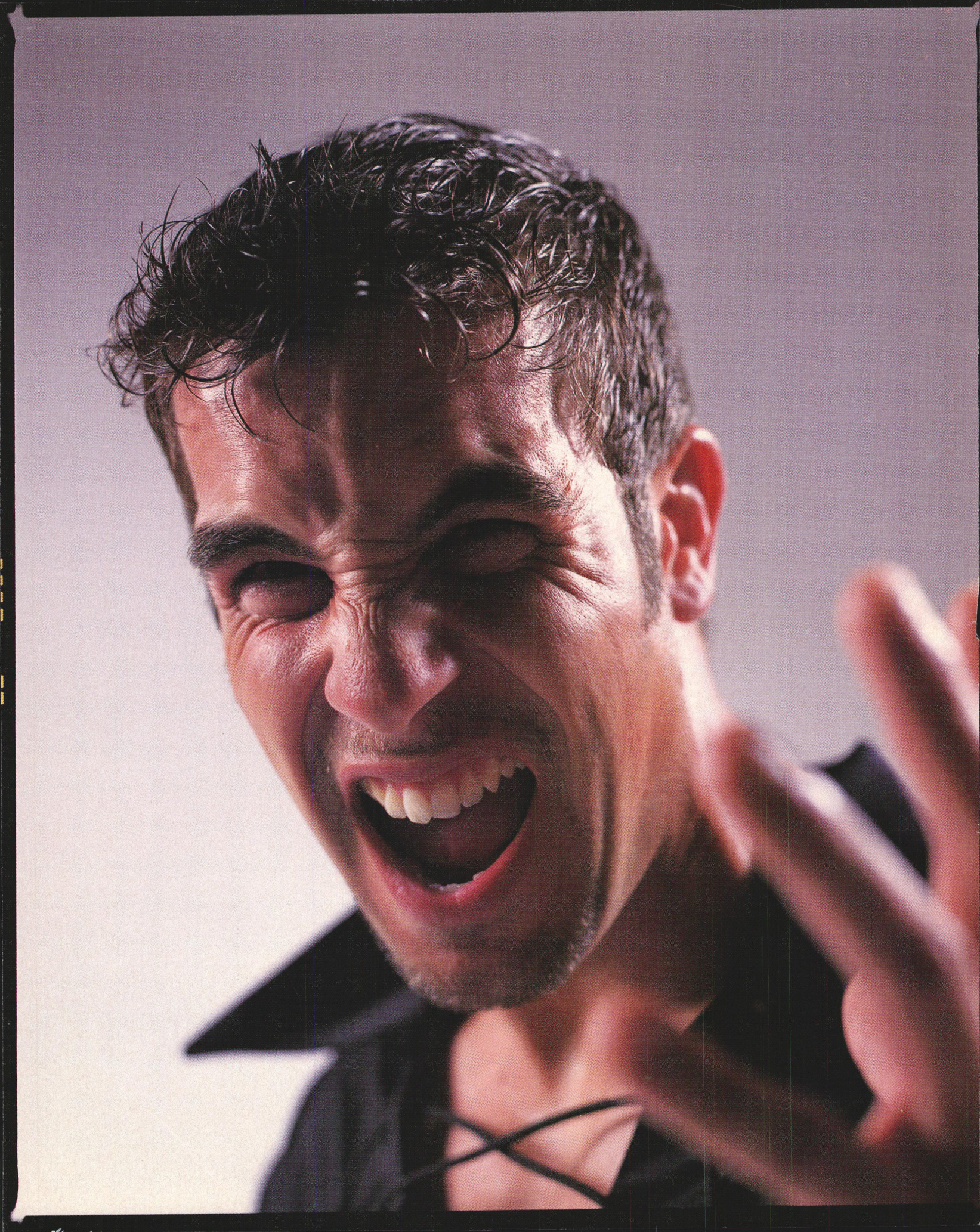
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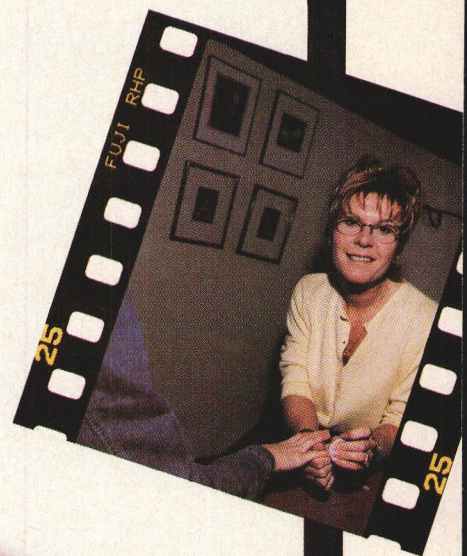
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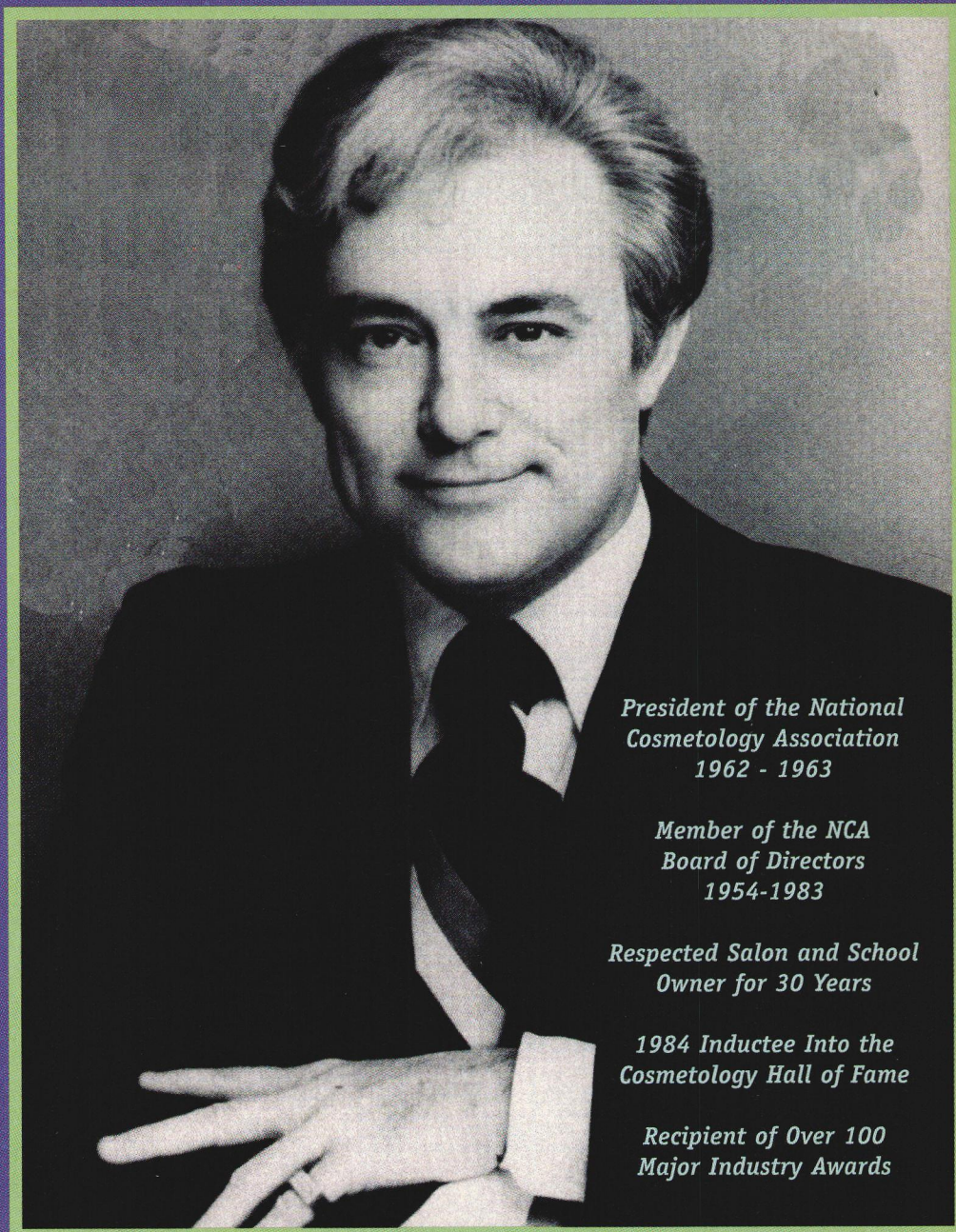


ROPI © 30.

Left: The artist's palette includes warm colors that will be hot for fall. **Center:** Pure geometric shapes make nails a work of art. **Right:** Nail designer Robin Hometchko smiles as she works.

*" I only hope
that when I die,
my contributions
will have
helped in the
milestone of the
Association, and
that the lives of
so many young
men and women
who enter the
cosmetology pro-
fession, have
been influenced
because of our
education service
to them."*

-Joseph L. Weir



*President of the National
Cosmetology Association
1962 - 1963*

*Member of the NCA
Board of Directors
1954-1983*

*Respected Salon and School
Owner for 30 Years*

*1984 Inductee Into the
Cosmetology Hall of Fame*

*Recipient of Over 100
Major Industry Awards*

The Joseph L. Weir Trust

The Joseph L. Weir Trust was established by NCA's illustrious past president, Joseph L. Weir, as a personal tribute to the National Cosmetology Association, an organization to which he dedicated his life and career in the pursuit of quality service and continuing education within the cosmetology association.

The Trust . . .

. . . is reserved for charitable and educational activities that benefit NCA members across the country, including the printing and distribution of the OSHA Manual and the annual Joseph L. Weir Scholarship Program for high school seniors. In the spirit of the memory of Joseph L. Weir, the technicals for this Fall/Winter 2000 Collection of American Looks are provided through the generous contribution of the Joseph L. Weir Trust to all regular members of the National Cosmetology Association.

Radical Simplicity, Part II featuring men's cuts and nail designs will be previewed in next month's American Looks. Thanks to



and



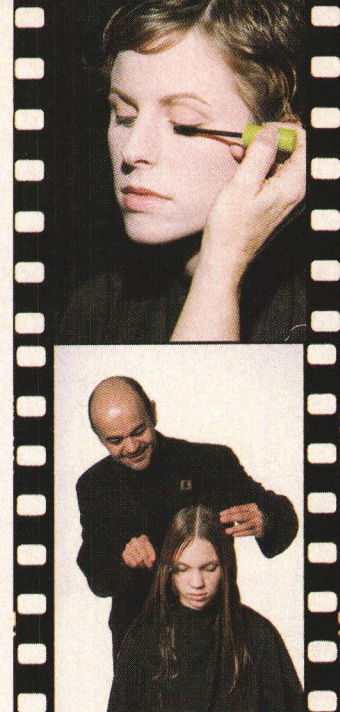
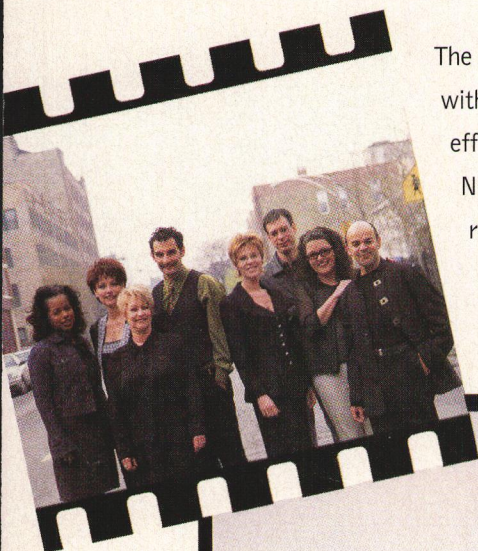
for their support.

simply rad

THE NCA'S FALL/WINTER TREND COLLECTION MAKES A BOLD STATEMENT FOR HAIR, FACE, AND NAILS.

The dictionary defines teamwork as "work done by several associates with each doing a part but all subordinating personal prominence to the efficiency of the whole." The same could be said of the effort forging the National Cosmetology Association's (NCA) Fall/Winter 2000 trend release collection, sponsored by Sally Beauty Supply and Zotos International. Team members worked effortlessly to fuse shape, line, texture, and color to fabulous effect. Each of the group's talented cosmetologists performed a vital role in creating the Radical Simplicity collection by combining elements from both the fashion and art worlds.

The team consisted of the NCA's group of elite educators and included women's designers Jean Boss, Waterloo, IA, and Manuel Rodriguez, Pittsburgh; men's designer Douglas Overfield, Pottsville, PA; nail designer Robin Hometchko,



Clockwise from top right: Adding the finishing touches; Manuel Rodriguez prepares the long silhouette; two eye-catching views of the women's short silhouette; NCA team members.
Opposite page: The long silhouette takes on texture.

PHOTOGRAPHY: STENTEN ROWE STUDIOS; HAIR: JEAN BOSS, MANUEL RODRIGUEZ, AND DOUGLAS OVERFIELD; MAKEUP: DIANE COOK; NAILS: ROBIN HOMETCHKO; FASHION STYLIST: PATRICE GOULET/ARIA; CLOTHES: CITY SOLES; CLUB MONACO, CELESTE TURNER, MARSHALL FIELD'S, AND AMY ZOLLER



EASY DOES IT, *opposite:* KMS Hair Play Configure provides a natural-looking finish and cool attitude to this streetwise shape.

ROCK-STAR CHIC, *above:* Layers, texture, and a bit of KMS Hair Play Configure help to create disorder in this pageboy style.

Great Falls, MT; and makeup designer Diane Cook, Hilton Head, S.C. The Radical Simplicity theme of the collection relates to the popular fashions of the 1960s and 70s with the geometric linearity and bold color compositions found in the Op Art movement. Radical Simplicity carries through color and comes across in the texture, cut, and directional movement of the hair.

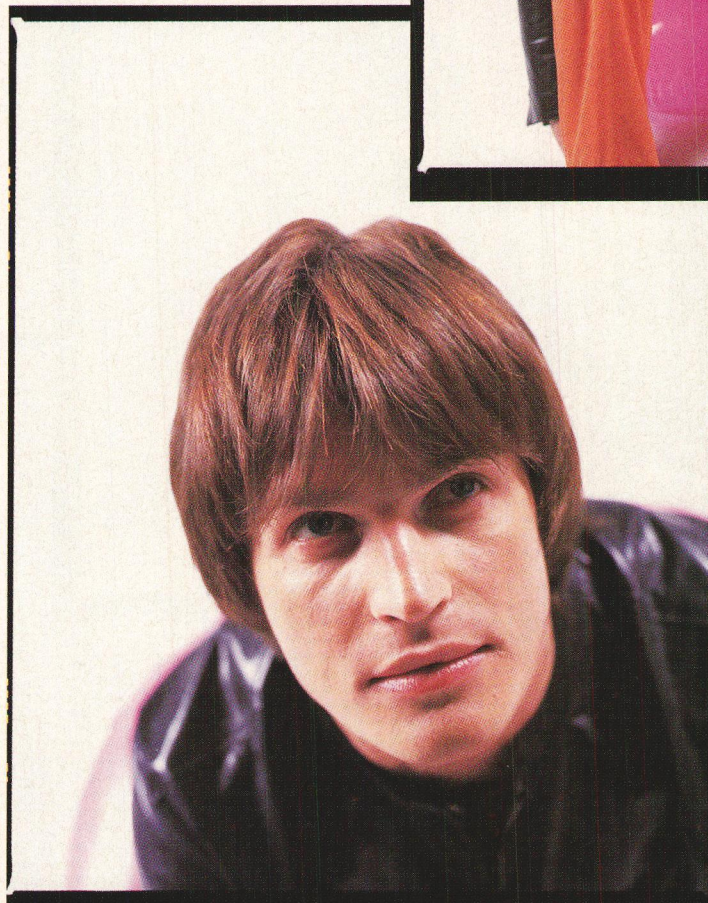
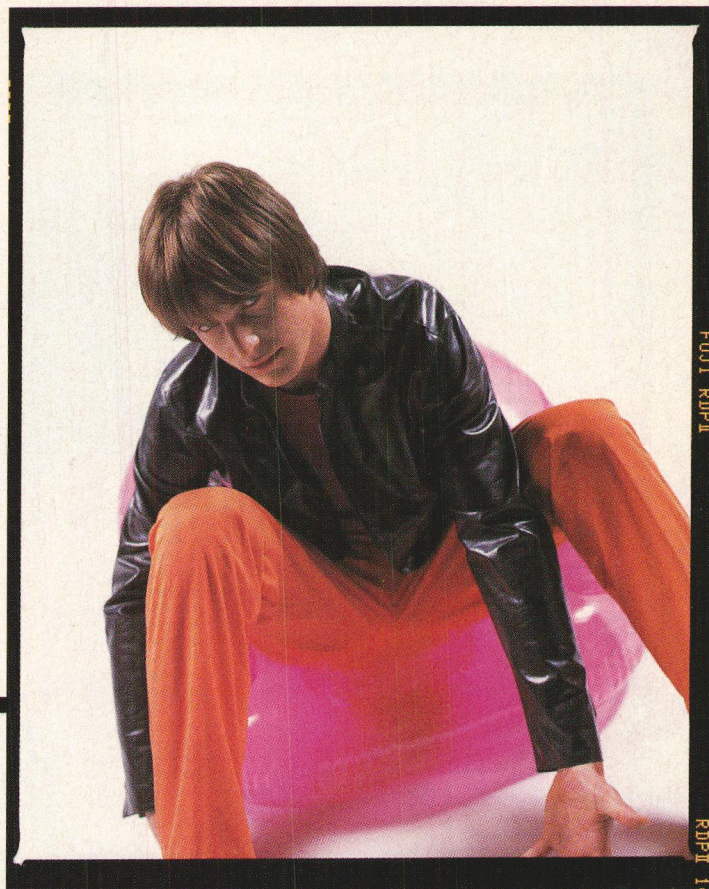
The hairstyles in the collection are multifunctional. The men's collection is segmented into short and long silhouettes. Texture is a big part of the short style with gels and pomade added for oomph. The longer look takes inspiration from the styles of the Beatles and was razor cut to add texture and movement. Three styles in the women's division demonstrate multiple styling options. The medium and short silhouettes pay homage to the shag trend, but offer modern adaptations. The shorter version

follows the head's natural curvature, accentuates the frame of the face, and can be currently seen on celebs like Hilary Swank.

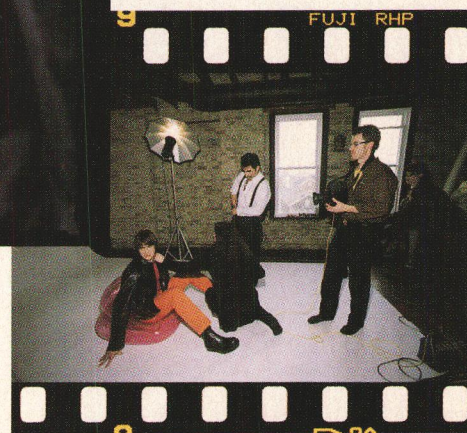
For those who want to achieve texture, the medium silhouette holds volume in the occipital area, with the bangs fashioned into a signature overlay panel that gives the haircut extra versatility. Burgundy highlights provide the finishing touch. The long silhouette can be styled to let texture reign free or can be smoothed out to emphasize its linearity. Beautiful

makeup and funky nail designs make the perfect accent to the collection.

The NCA's 80th Annual Convention, entitled Gateway to Education, takes place August 5-7 at the Adams Mark Hotel in St. Louis, MO, where the Radical Simplicity Fall/Winter collection for Hair, Face, and Nails makes its debut. —HOLLY CARTER



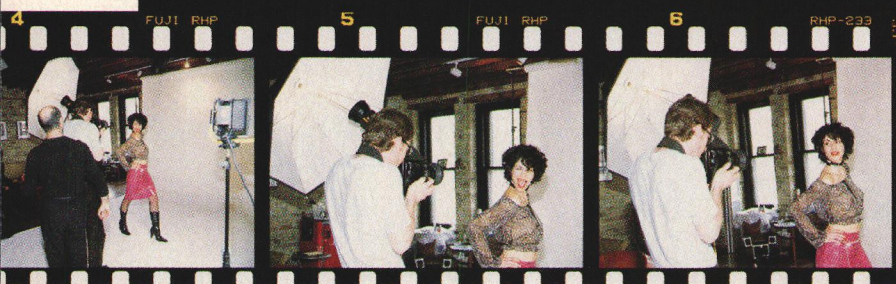
Opposite page:
The men's short silhouette screams style.
Above and left:
The shape of the men's long silhouette draws attention to the face and creates movement.
Below: Getting the shot.





Above: Tools of the trade.

Left: The textured version of the medium women's silhouette pumps up the volume.



Above: Sassy behind-the-scenes takes from the photo shoot. **Right:** a sleek, smoothed-out version of the medium silhouette.

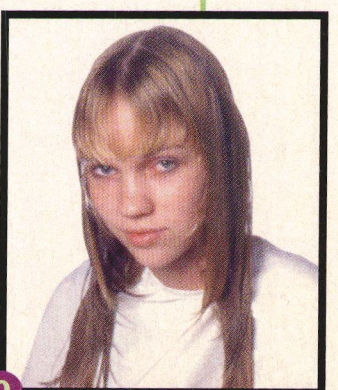
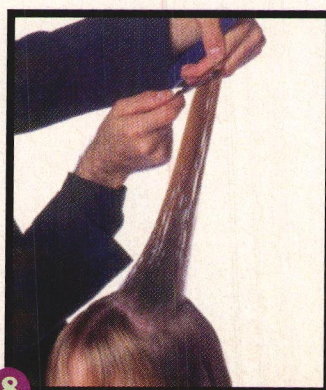
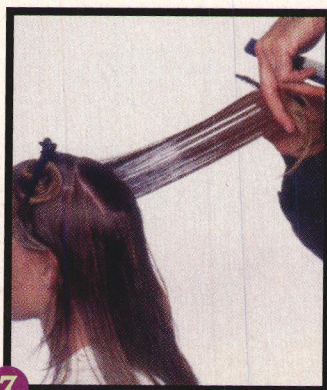
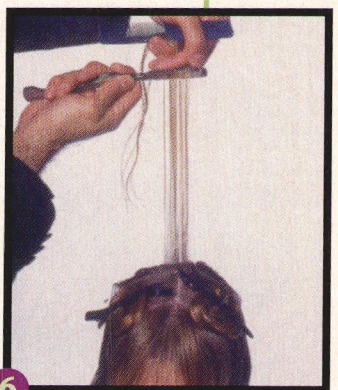
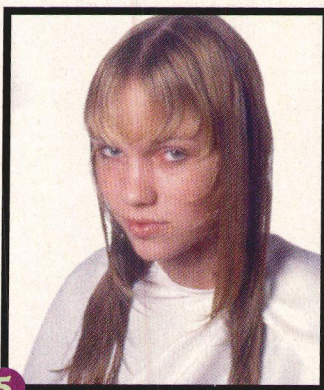
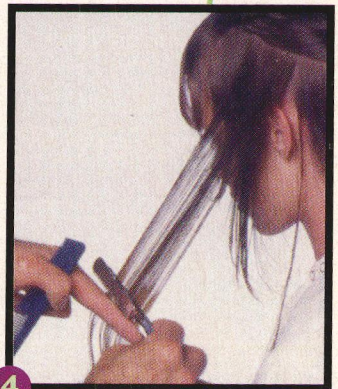
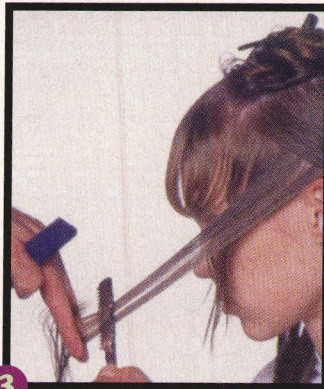
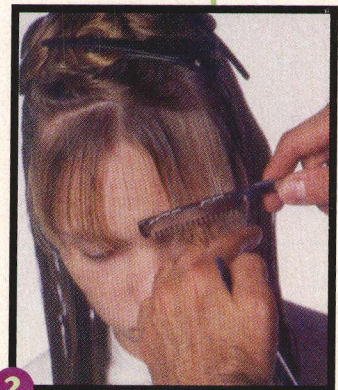
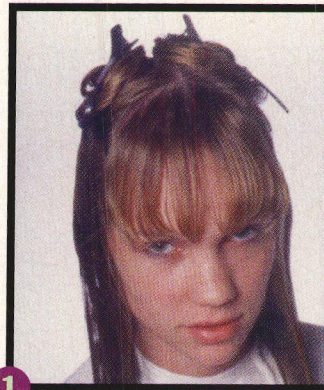


The New Long

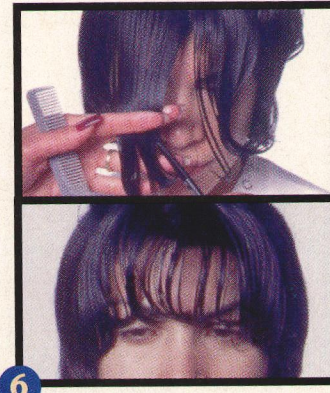
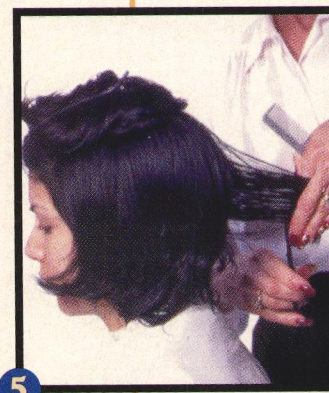
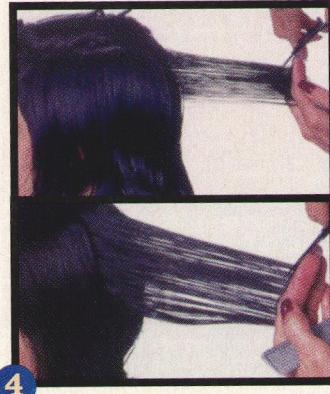
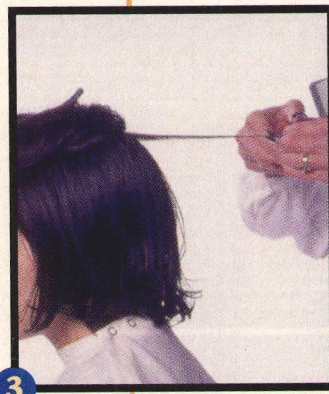
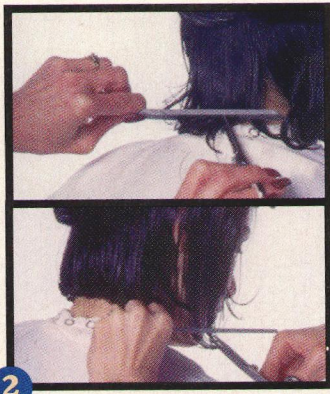


1. Part out the bangs 1-1/2 to 2 inches from hairline in a curved section to temples. Behind this section, create a center part to the crown and subdivide at the crestline.

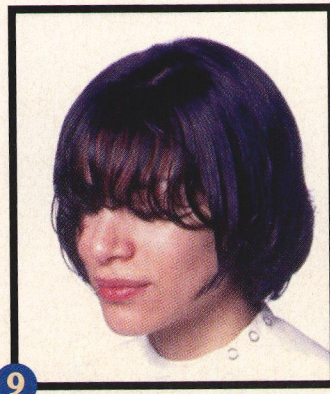
2. Taking small sections, cut the bangs in an arch shape using a razor with low elevation.
3. On the right side, take a diagonal parting from side to center back. Determine hanging length, tip head forward and cut diagonal back with low elevation shifting hair slightly to maintain length (fingers are parallel to the partings).
4. Using diagonal back partings and gradually increasing elevation, continue cutting from the side to the center back. Complete same procedure on opposite side.
5. Drop crestline section, and part off 1-1/2" overlay panels behind the bang section to the high part of each ear.
6. Establish crown length.
7. Take vertical panels and blend top section to established crown length using high elevation.
8. Release panels, converge entire section and overdirect to previously established crown length and cut.
9. Texturize as needed for desired finish.



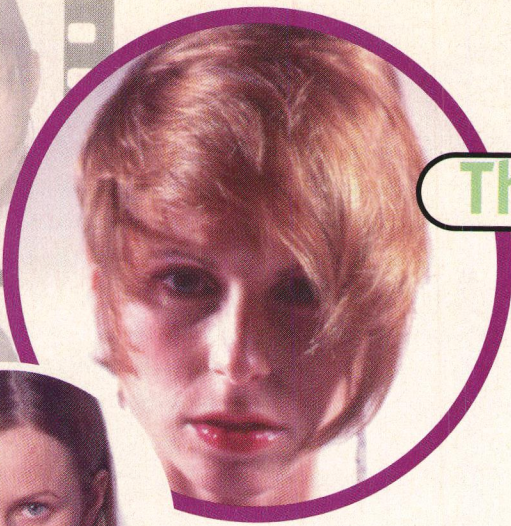
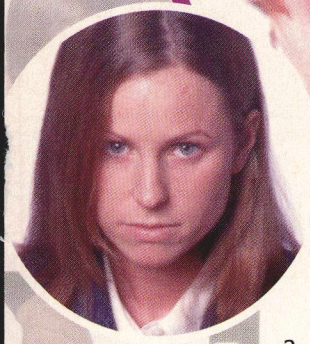
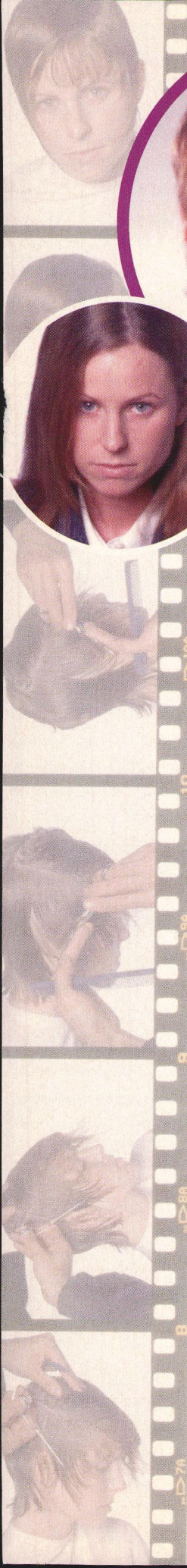
The New Medium



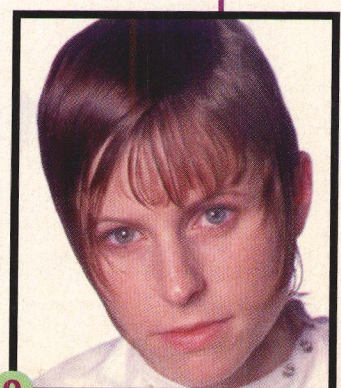
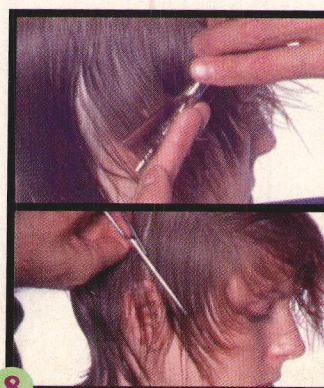
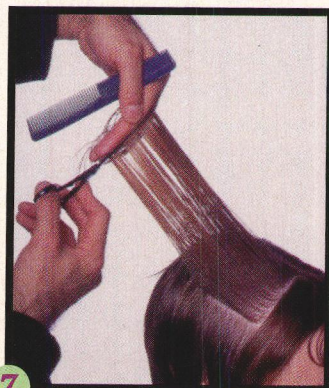
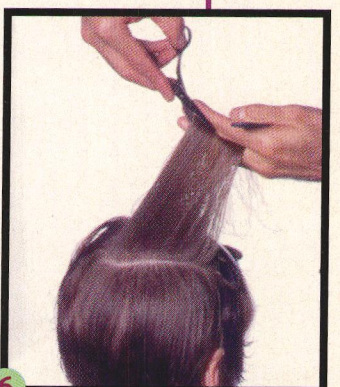
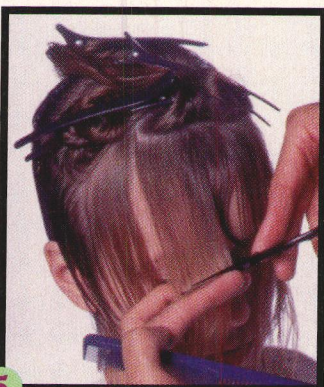
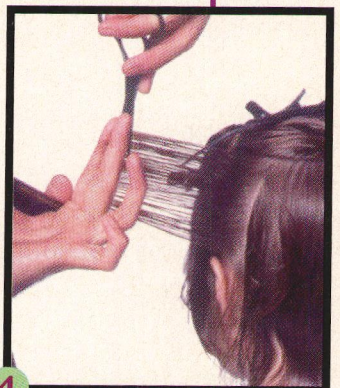
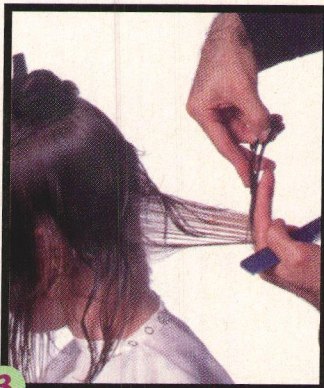
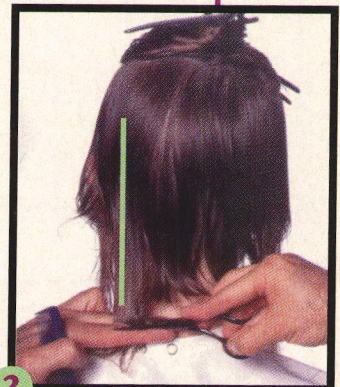
1. Part out the bangs 1-1/2 to 2 inches in a curved section to temples. Behind this section, create a center part to the crown, and subdivide at the crestline.
2. Tip head forward and cut a horizontal line to create desired length across back. Keep head tipped forward and continue horizontal line on both sides.
3. Cut a 5 inch guide at the crown.
4. Hold hair vertically 60 degrees from head and cut to occipital area by slide cutting or cropping. This becomes a traveling guide across the back of the head. Continue on side panels working toward perimeter guide.
5. Complete lower back section by epelating at a 45 degree angle from guide at nape to occipital design area.
6. Point cut bangs in arch shape.
7. Part off 1-1/2" overlay panels behind the bang section to the high part of each ear. Hold hair at 90 degrees and point cut crestline section connecting to back and sides with curvature of head.
8. Release panels, converge entire section and overdirect to the back of the crown, point cutting this section.
9. Texturize as necessary for desired finish.



The New Short



1. Part out the bangs 1-1/2 to 2 inches in a curved section to temples. Behind this section, create a center part to the crown, and subdivide at the crestline.
2. Starting in the center back, take vertical panel and slide cut increasing length to bottom. Using previously cut panel as a traveling guide, continue cutting entire back section.
3. Cut nape horizontally to desired length.
4. Using previously established guide from back, progress forward with vertical panels. Complete both sides in same manner.
5. Cut bangs in arch shape. Taking diagonal back partings, connect side sections to bangs.
6. Release top. Part off 1-1/2" overlay panels behind the bang section to the high part of each ear. Take horizontal parting across top of crown and cut to desired length. This becomes a stationary guide for entire section. Blend at crestline by undercutting.
7. Release panels, converge entire section and overdirect to the back of the crown, point cutting this section.
8. Take panels the width of the ears and redefine this section.
9. Texturize as necessary for desired finish.



7

8

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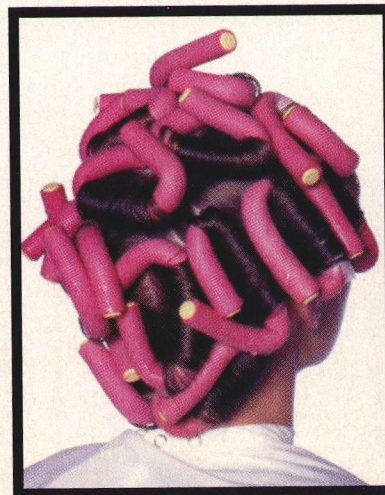
radically simple • texture

Each of the following texture designs was created by pre-sectioning the head with enlarged zigzag partings followed by a compression wrap. Select appropriate product based on type of hair and desired effect.

The New Long



Use soft rods to create a long flowing spiral texture in the hair.



product courtesy of:



ZOTOS®

american looks

NCA's fall/winter 2000 collection

**radical
simplicity**
part I



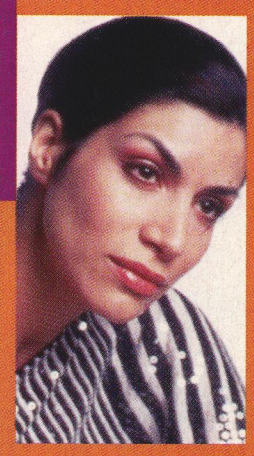
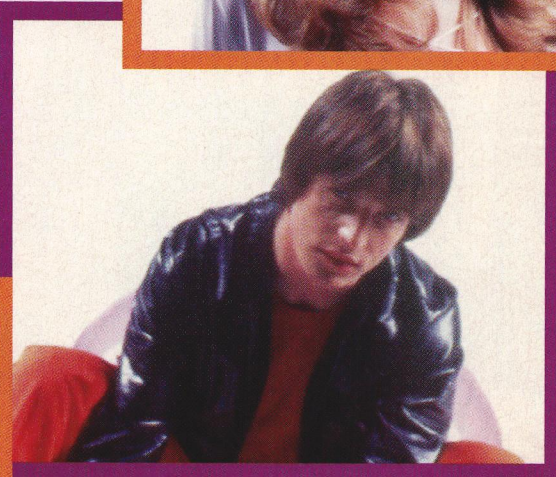
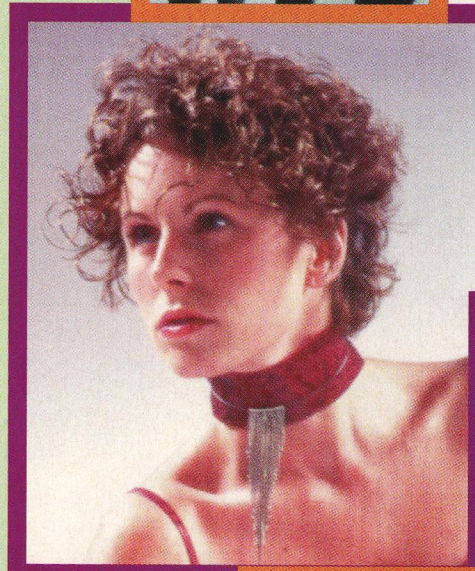
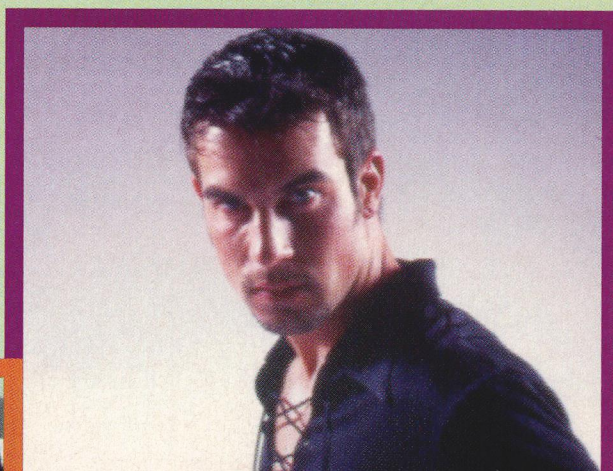
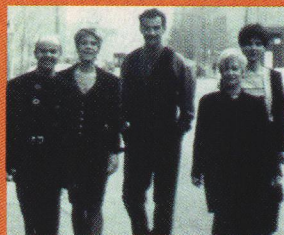
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NCA'S fall/winter 2000 collection

radical simplicity

NCA's Americas' Design Team members Jean Boss, Diane Cook, Robin Hometchko, Douglas Overfield and Manuel Rodriguez have created an all-new collection of hair, makeup and nail artistry for the upcoming fall and winter seasons.

Co-sponsored by Zotos and Sally Beauty Supply and supported by the Joseph L. Weir Trust, Radical Simplicity features 3 new ladies' hair designs, including texture variations, 2 new men's cuts and easy-to-apply and sell makeup and nail designs.



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