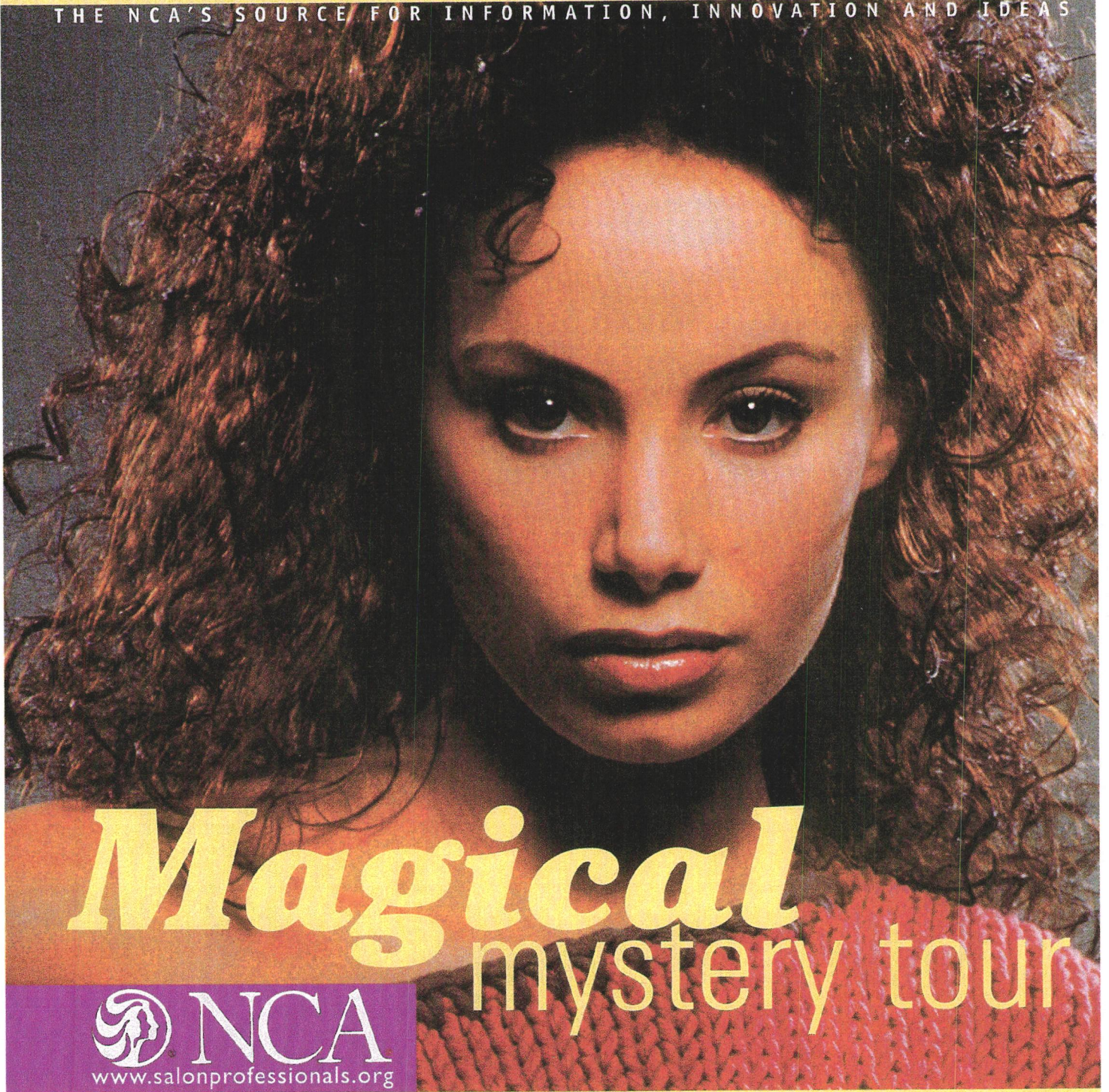




American*Looks*

THE NCA'S SOURCE FOR INFORMATION, INNOVATION AND IDEAS

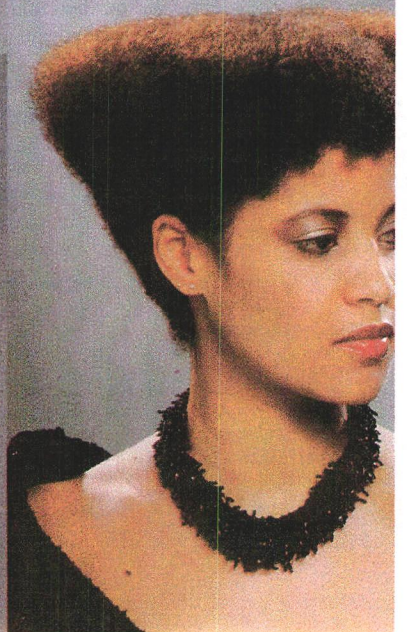
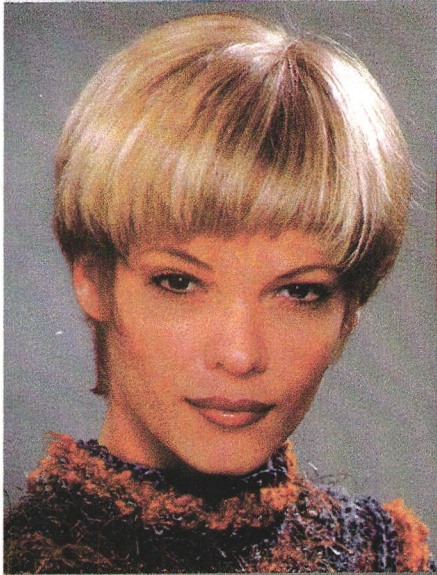
Magical mystery tour



NCA

www.salonprofessionals.org

NCA's Fall/Winter 2002 Collection, Part One



Magical mystery tour

NCA's Fall/Winter 2002 Collection

Take a modern day ride on the "Magical Mystery Tour" of fashion and beauty this fall and winter with NCA's all new Collection. Inspired by the multitude of "hippie-chic" runway fashions and a memorable mix of The Beatles era and Rock 'N Roll, the Collection also invokes the spirit of today's couture and culture.

This little trip back in time brings together influences from the psychedelic '60's, fabulously fringy '70's, extremely improvisational '80's and right up to 2002, with a modern multicultural melding of form, function and a hint of the mysterious.

"Magical Mystery Tour" Offers Hair and Make-up Looks For Every Woman

Women's Hair for Fall/Winter makes a statement for the classic beauty and nouveau bohemian, and is soft and pleasing to the touch whether short, medium or long lengths. Poetically positioned combinations of long and short strands, with soft edges, are created with a razor. Extensions can be added for a versatile retro feel. Texture is achieved with random slicing and chipping methods, while multiple styling products enhance mobility.

Women's Color Trend: The poetry-in-motion continues with color services that combine shades and tones for personal pleasures. Feather-like color techniques create a flowing and natural outline to the form. The deepest hue surrounds the crown while lighter shades graduate to the ends.

Make-up: Neutral color palettes enhance facial features and provide continuity in texture. For day, line eyes with pencil or liquid liner on the top and bottom. For evening, apply shadow (satin or matte), lip liner, and blush one shade darker than your day look. Using mascara, direct lashes out to the sides instead of straight up. Try white mascara for a smoldering '60s glam look.



The NCA Design Team for Fall/Winter 2002 include ladies hair designers Carol Paluska, Morton, IL and Brad Ballington, Beaufort, SC; men's hair designer Leonardo Gugliotti, Hartford, CT; nail designer Joani Dando, Haddonfield, NJ; and make-up designer Bea De Ross, Staten Island, NY.

Short

- 1 Section hair from center front to the nape, and back of the ear to back of the other ear.
- 2 Section out the sideburn area to be cut as an accent piece later.
- 3 At the side, take diagonal back partings from the brow to the part line at the ear. Cut to the desired length using slight elevation and tension. This becomes a stationary guide.
- 4 Continue with diagonal back partings, bringing each section to the stationary guide, using the same tension. Repeat on the other side.

As an option, cut a short underlay at the front, recession to recession.

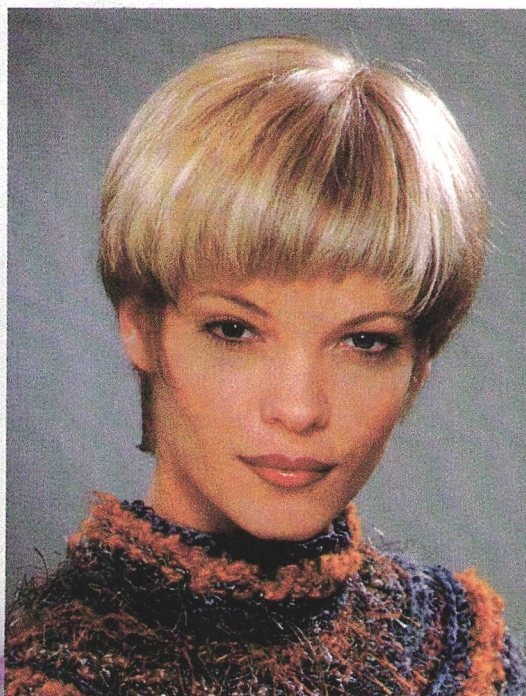
- 5 Use a small section of hair over the ear as a guide to connect the back lengths. Use crescent-shaped partings, following the hairline. Comb this section up, rolling over the fingers with the fingers resting on the hairline. Cut the hair, working upward, bringing all lengths though the entire back quadrant to this stationary guide. Continue to the center back part. Repeat on the other side.
- 6 At the center nape area, cut horizontally, with the fingers resting on the hairline. This becomes the stationary guide. Continue up through the center back until you run out of hair to cut.
- 7 Throughout the top of the head, hold lengths at 90° and randomly chip into the ends. This will accentuate movement and fullness.
- 8 Shape the sideburn accent piece by twisting, then cutting. Texturize just below the crestline, if desired.

COLOR

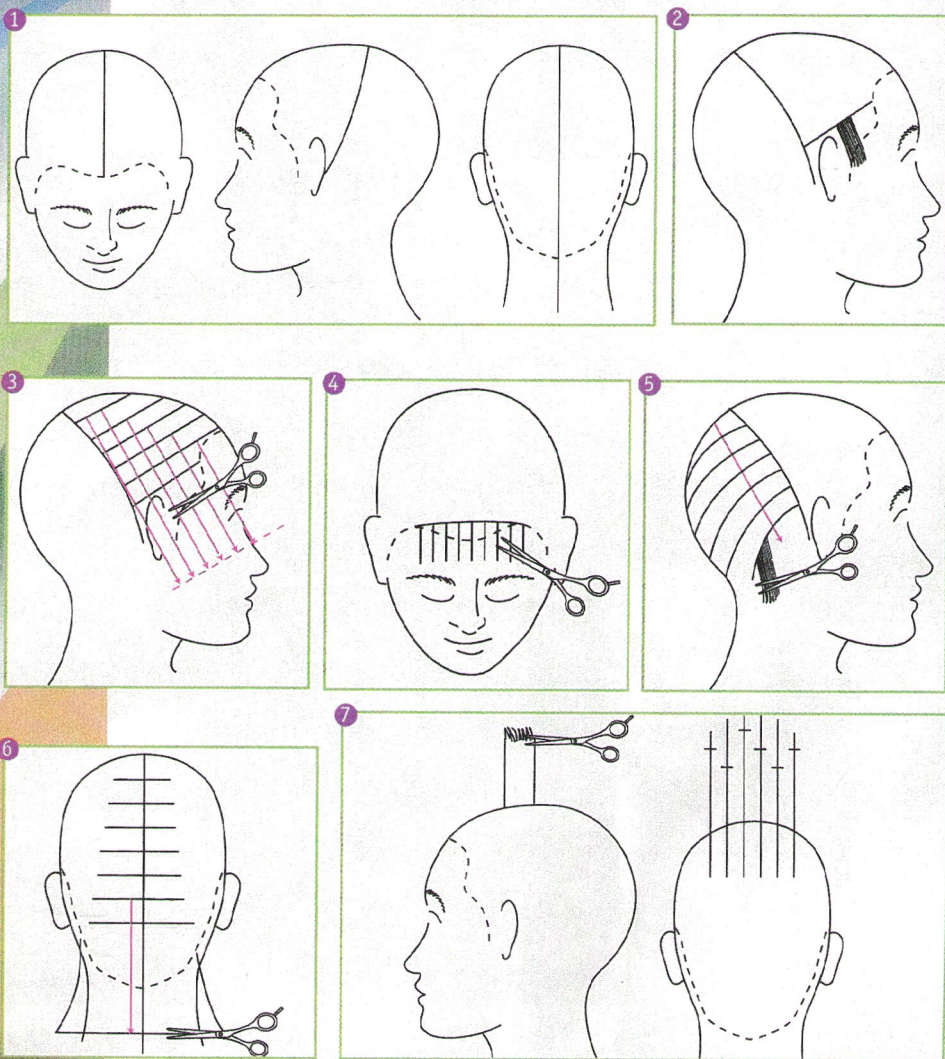
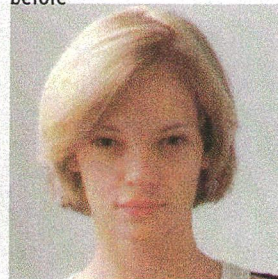
Consider a bold color statement on shorter lengths. Suggestions are from palest white to vibrant reds to black.

For more subtle color changes, use the following technique:

- 1 Twist dry hair with a stiff gel into upward spikes and dry.
- 2 Apply darkest color to base area on all spikes
- 3 Apply lightest color to ends
- 4 Process for desired results and rinse thoroughly.



before



Mid-length

before



- 1 Section with a center part from the front hairline to the nape. Subdivide at the crestline with a horseshoe parting from recession to recession.
- 2 Starting in the bottom section, take 1 inch vertical partings from the hairline up to the crestline. V the back of the hand resting on the crestline, with the fingers to form a right angle, and cut palm down. Continue cutting in the same manner to center back. Repeat on the opposite side.
- 3 (If more length is desired, elevate the back of the hand off the scalp keeping the hand in a right angle.)
- 4 Drop the upper section and repeat the previous technique, using the center part as the line of reference. Cut each panel as a separate element. This creates disengaged lines throughout the entire form.
- 5 Texturize as desired.
- 6 As an option, cut a short underlay at the front, recession to recession.
- 7 Comb the nape with tension, cutting into an inverted U. Option: Define the nape lengths by chipping into the perimeter line.

COLOR

Creating a look using Darkness near the scalp on the area, medium colors on the center of the strand, lighter tones at the ends allow the colors to appear as if they are feathers accenting the cut.

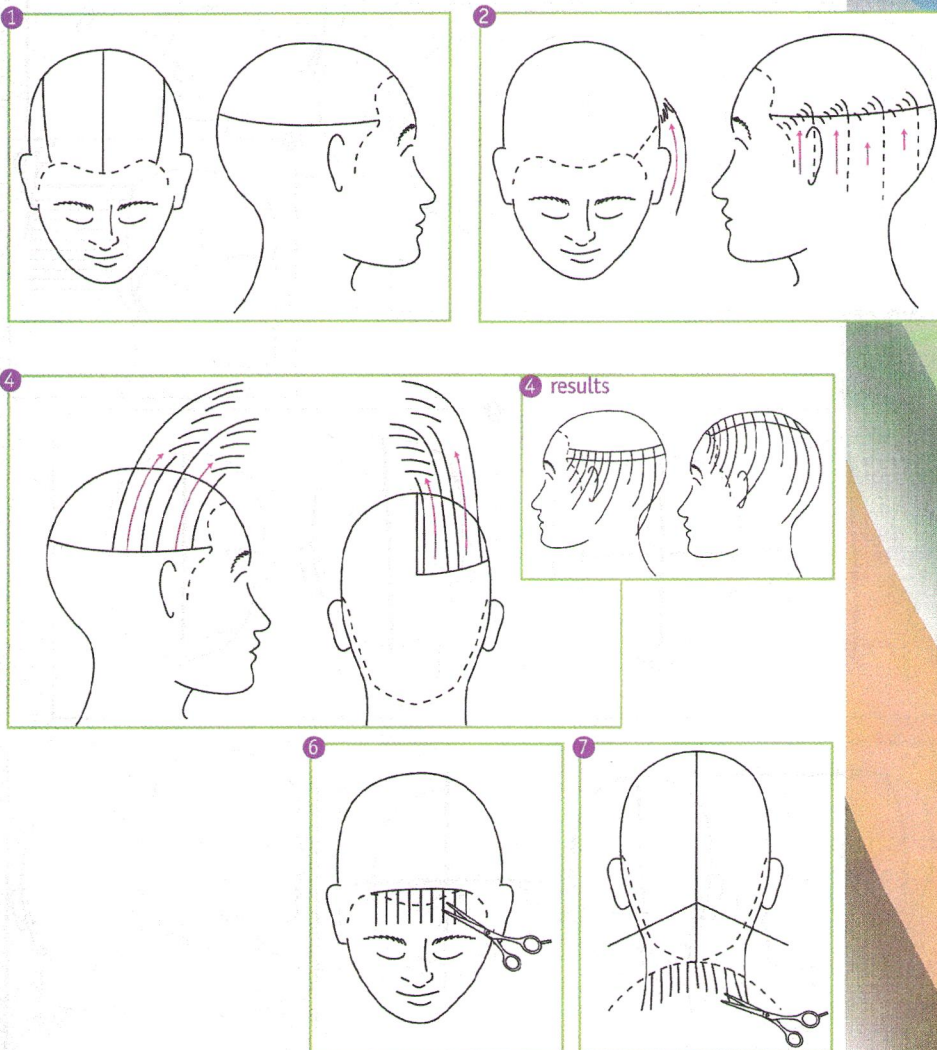
Color options range from muted to vibrant base individual client needs and personal style. Color combinations for the seasons include black/red, brown/taupe/soft white, red/gold/yellow.

External: Base Area and Outer perimeter are shadowed with darker colors

Internal: Create the "feather accent" following these steps:

In the lower quadrants, below the crest, take 1" vertical sections.

- 1 Using foiling technique, apply a medium color to the middle strand.
- 2 Apply a complimentary lighter color to the end
- 3 Use same technique, working up to center part
- 4 Process as required and rinse thoroughly.



Long

- 1 Section a 1" wide center panel from the front hairline to the nape, and a 1" panel from the back of the ear to the back of the other ear. This forms the 8 sections to be used for this cut (the front, back, left and right stationary guide panels, and the left and right front and back quadrants).

- 2 Starting with the front panel, project the hair straight out from the hairline, with the hand in a vertical position and perpendicular to floor. Cut the hair 7" to 10" long. This becomes a stationary guide for the front half of the two front quadrants.

- 3 Project the center back panel in the same manner as the front panel, using the previously cut section from the front as a guide. This becomes a stationary guide for the back half of the two back quadrants.

Repeat the same procedure to creating guidelines along the side panels. The side panels will then form a stationary guide for the back half of the front quadrants, and the front half of the back quadrants.

- 4 On the left side of the back, vertically divide the quadrant into 2 sections. Start with the front half of the back quadrant, and work counter-clockwise around the entire head. Using a piece of the side panel as a stationary guide, cut the front half of the back quadrant. The hand is in a vertical position and perpendicular to floor.

- 5 Using the stationary guide at the center back. Cut the back half of the left back quadrant. Repeat for the right back quadrant.

- 6 Using the side panel as stationary guide, cut the back half of the right front quadrant. Then use the front panel as the guide for the front half of the right front quadrant. Use this same technique to complete the left front quadrant.

- 7 Artistically chip into the perimeter line to achieve the desired effect.

- 8 Texturize the interior beginning 5" from the curve of the head. This will accentuate the free form movement of the layers.

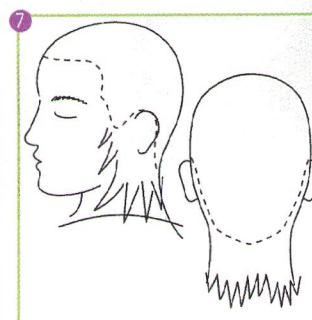
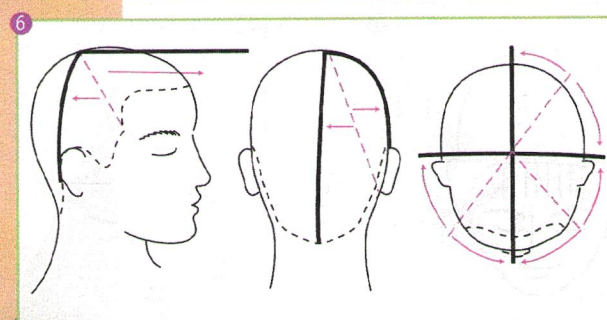
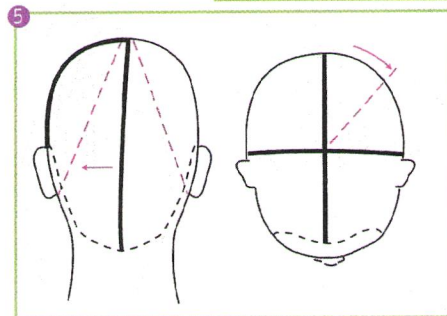
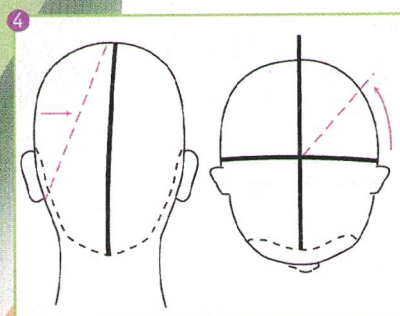
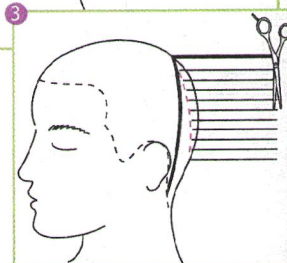
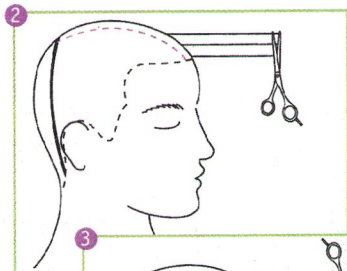
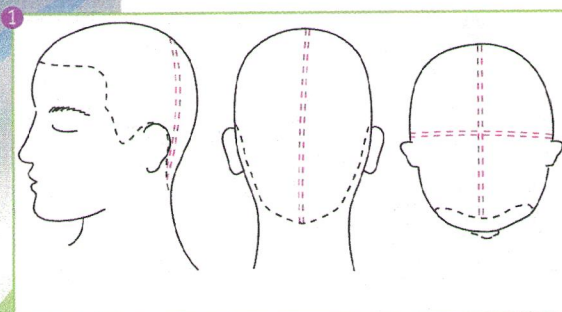
- 9 For the fringe, consider creating a zig-zag part, then twist random small sections, and cut to the desired length.

COLOR

- 1 Foil diagonally, weaving the hair and alternating hair with bleach and darker tint.
- 2 Process until bleached foil has reached desired results. Remove foils and rinse thoroughly.
- 3 Overlay by applying red tint to entire head of hair. Process the color as needed.



before



Makeup • Day

- 1 Cleanse, tone and moisturize the face. Exfoliate as needed to make the skin glow following the summer sun.
- 2 Eyebrows should be waxed, plucked and balanced out to the shape of the eye.
- 3 For the foundation, use a crème or liquid for fall/winter. TIP: Powder can dry out the skin. Conceal in your shade of choice.
- 4 For the eyes, place shadow (using color of choice) from lash line to just under the brow. Highlight as necessary.
- 5 Thinly line eyes with pencil or liquid liner to top and bottom.
- 6 Apply mascara to top and bottom lashes. Bring the top lashes out to the side instead of straight out.
- 7 Apply brow powder or pencil to fill in and define brows.
- 8 With a lip liner, fill in entire lip and apply a slight shimmer to center of lip, or use lipstick or lip-gloss.
- 9 Apply blush to the apple of the cheek and extend toward the hairline between the ear and corner of the eye.
- 10 Powder as necessary.



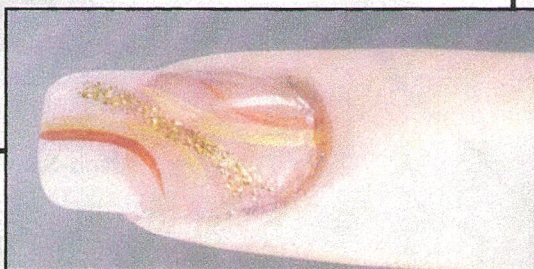
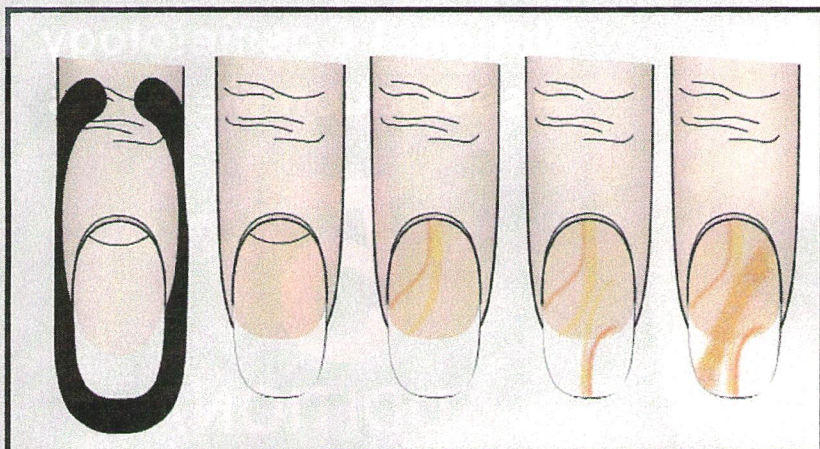
Makeup • Evening

- 1 For the eyes, apply a dark shadow to the inner and out eye leaving the center space open. Apply a light colored shadow to the center of the eye. The evening look can be softened by using matte shadows and blending more; or dramatize by using satin or pearl shadows. For this option, blend less.
- 2 Apply liner to the top, bottom or both.
- 3 Either full or individual lashes can be added to the center of the eye for a more dramatic look. Deepen lips, liner and blush to the desired look.
- 4 Extras! Consider eye jewelry, colored mascara to the tip of the lashes, pearldusting powder, lash glitter gel to lashes or on top or below brows.

Nail Design

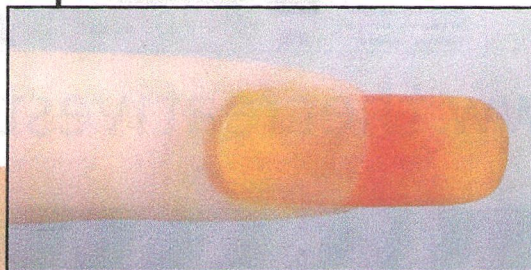
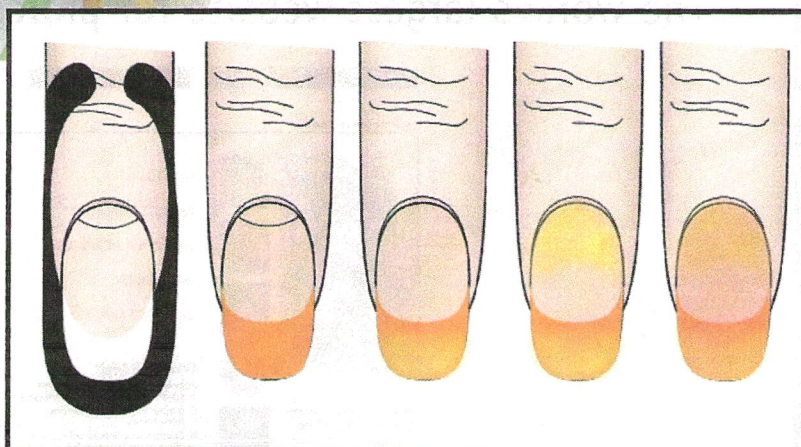
Autumn Allure

- 1 Apply nail form.
- 2 Create French acrylic using white polymer and pink/clear polymer.
- 3 Lightly file or buff to even out.
- 4 From center of zone three at cuticle area, take gold acrylic paint and striper brush and create a line half way toward free edge, curving slightly toward outer nail. Repeat with bronze acrylic paint, taking the line not quite half way.
- 5 Repeat step 4 beginning at free edge and slightly curving toward inside of finger.
- 6 Apply gold glitter acrylic paint from sidewall to free edge (between gold acrylic paint).
- 7 Apply top coat.



Retro Revival

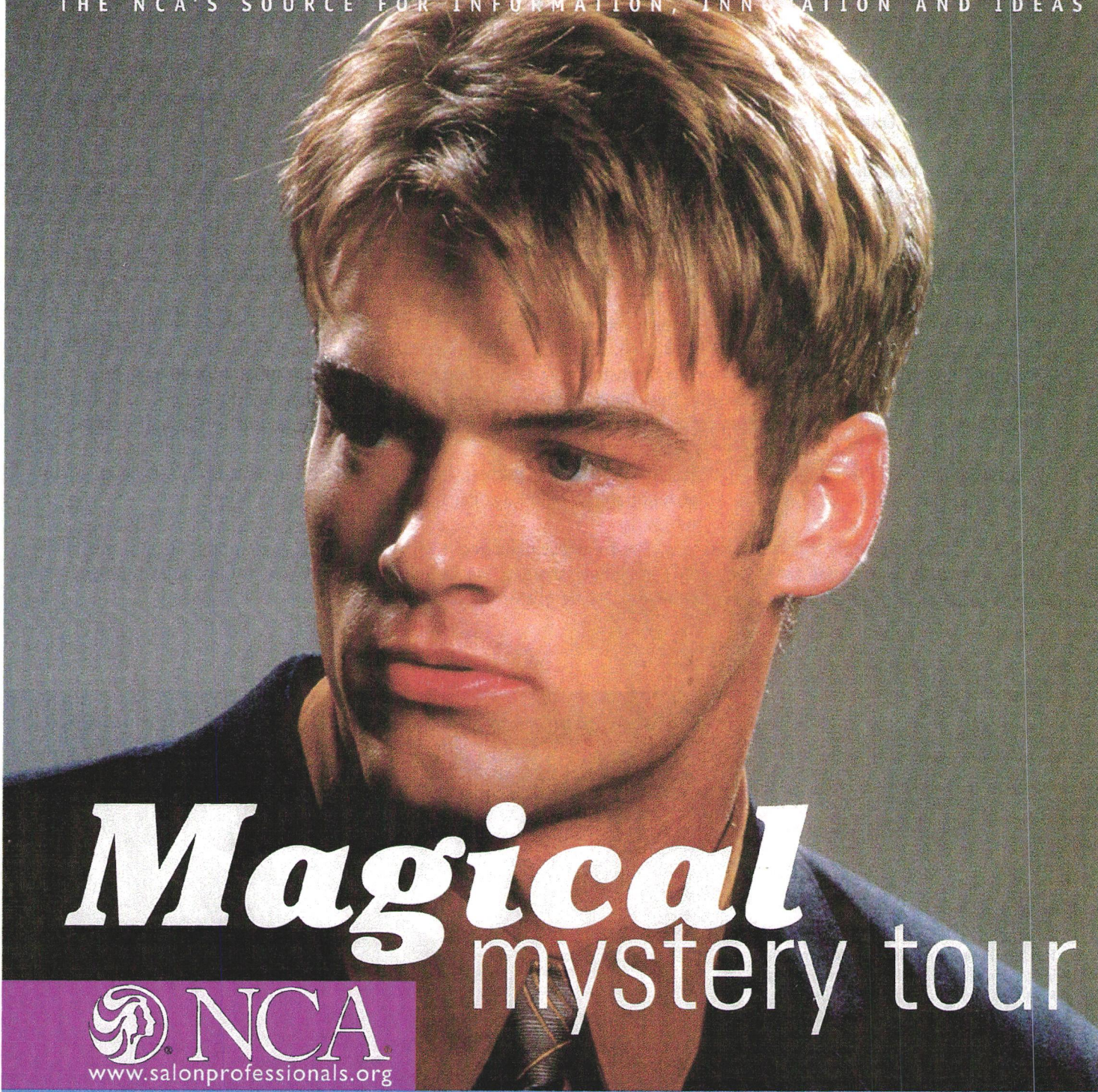
- 1 Apply form
- 2 Create French Acrylic nail using orange polymer in place of white polymer.
- 3 Using a light stroke, pull yellow polymer from the middle of orange polymer toward free edge.
- 4 If desired, place a small dot of yellow polymer at lunula and toward zone two.
- 5 Complete zones two and three with your choice of clear or pink polymer, going over design.
- 6 Lightly file or buff to even out. Shape nail.
- 7 Buff to high shine or complete with top coat.





AmericanLooks

THE NCA'S SOURCE FOR INFORMATION, INNOVATION AND IDEAS



Magical mystery tour

 **NCA**
www.salonprofessionals.org

NCA's Fall/Winter 2002 Collection, Part Two

Magical mystery tour

NCA's Fall/Winter 2002 Collection

Take a modern day ride on the "Magical Mystery Tour" of fashion and beauty this fall and winter with NCA's all new Collection. Inspired by the multitude of "hippie-chic" runway fashions and a memorable mix of The Beatles era and Rock 'N Roll, the Collection also invokes the spirit of today's couture and culture.

This little trip back in time brings together influences from the psychedelic '60's, fabulously fringy '70's, extremely improvisational '80's and right up to 2002, with a modern multicultural melding of form, function and a hint of the mysterious.

"Magical Mystery Tour" Offers Hair Options for Men and Nail Looks For Every Woman

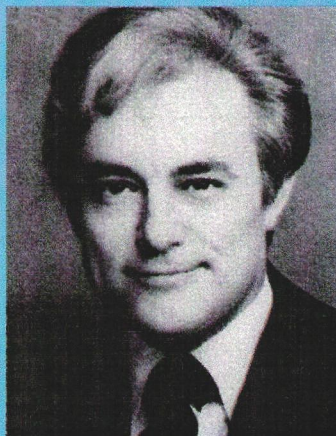
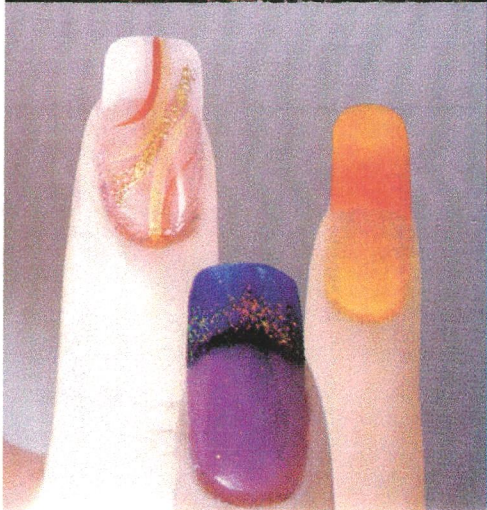
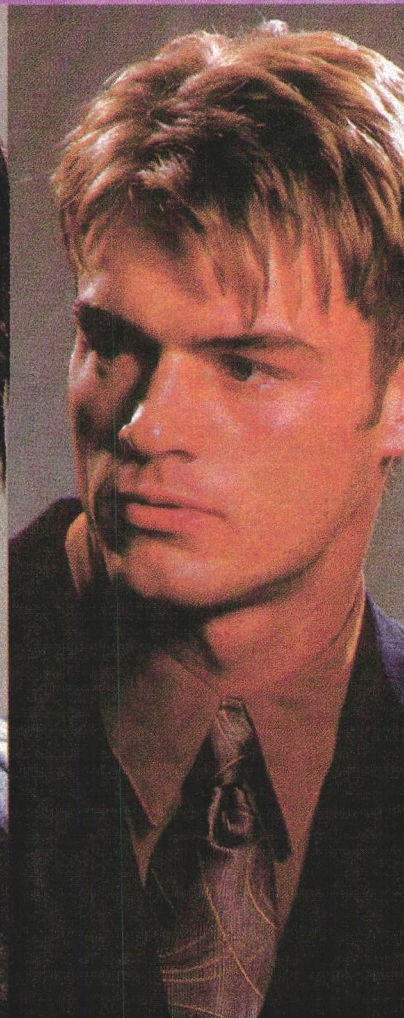
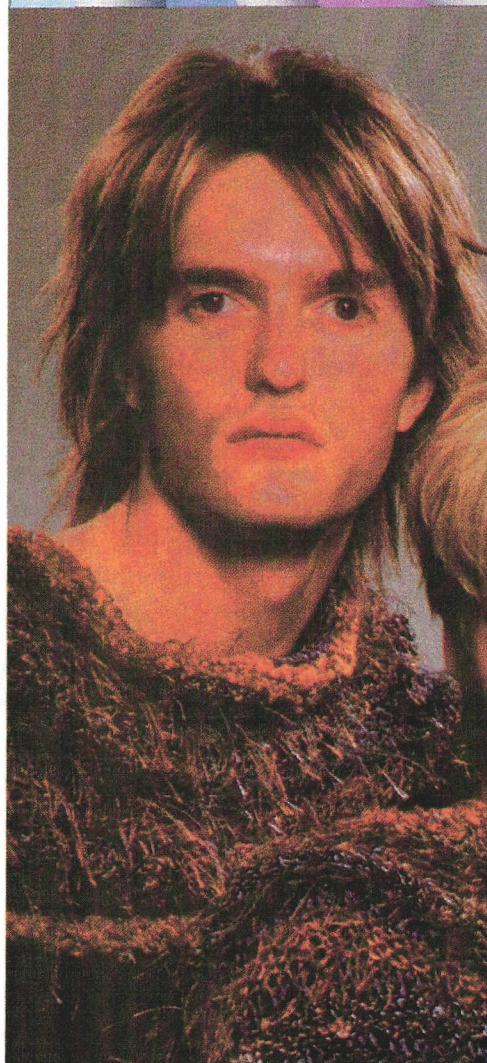
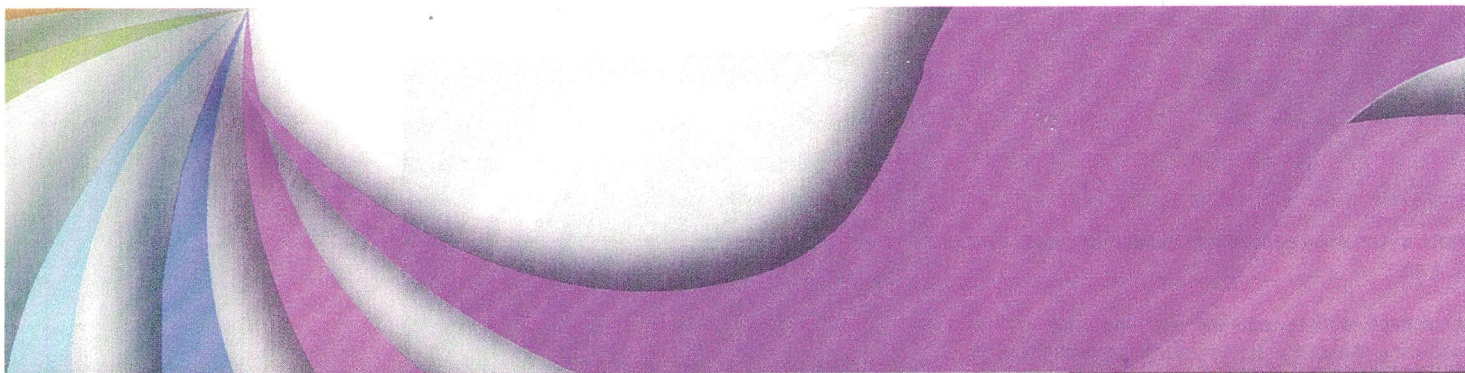
Men's Hair for Fall/Winter is relaxed and modern. Men are taking care of their looks now more than ever before. Eyebrow waxing, facial creams and hair color are just some of the services that men request. For their own Magical Mystery Tour, men are moving away from the mainstream "Caesar" haircuts and into more urban and elegant lines. Men's Color Trend is about what best suits the client. Watch for golden browns, chestnuts, and honey tones. They are simple and in sync with men's fashion for Fall/Winter. Color is "painted" on as a natural accent to the hair design.

A tip from the NCA Pros-Leonardo Gugliotti, NCA Men's hair designer, offers this advice for converting a male client to color to a male clientele, "start with a few highlights-they always come back for more!"

Nail Art is very important again this seasons. The trendiest nails begin with professional extensions. All that glitters in gold, bronze, and orange tones perfectly compliment the daytime fashion. For nights out, try midnight blue and violet to compliment the creative soul. Sprinkle on some glitter for an '80s thrill!

The NCA Design Team for Fall/Winter 2002 include ladies hair designers Carol Paluska, Morton, IL and Brad Ballington, Beaufort, SC; men's hair designer Leonardo Gugliotti, Hartford, CT; nail designer Joani Dando, Haddonfield, NJ; and make-up designer Bea De Ross, Staten Island, NY.





Joseph L. Weir Trust

The NCA Fall/Winter Collection is brought to NCA members thanks, in part, to the generosity of the Joseph L. Weir Trust. NCA would like to thank Trustee James Viar, William Scott and William Ware for their ongoing support and tireless efforts on behalf of the Joseph L. Weir Trust.

Special thanks to co-sponsors Sally Beauty Supply and Claire

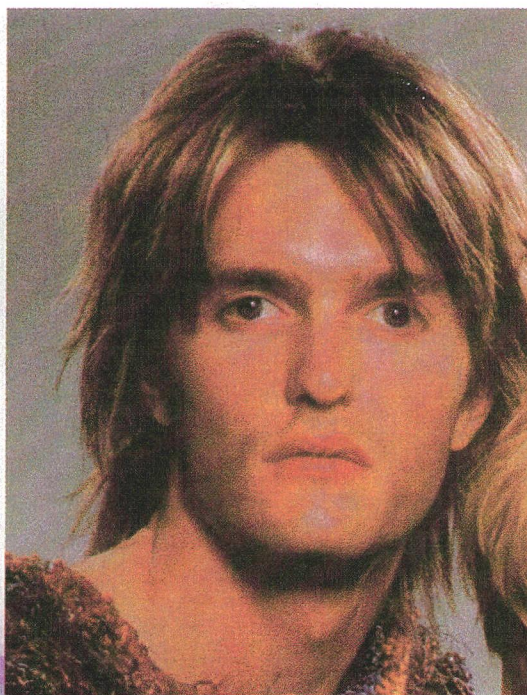
Long

- 1 Section from center frontal hairline back to center nape.
- 2 Beginning at the nape, take convex horizontal partings. Hold hair at low elevation, and razor cut to desired length (4" preferably). Use this as your stationary guide for the remainder of the cut.
- 3 Part out a subtle convex base parting above ear. Connect/blend to length from the back.
- 4 Distribute hair perpendicular to the base parting until front hairline area, where hair is slightly forward from base parting. This rounds out the edges and adds texture along form line. Repeat on opposite side.

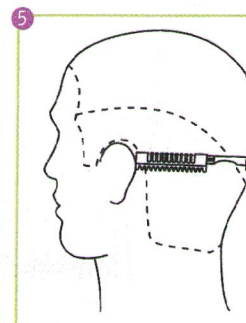
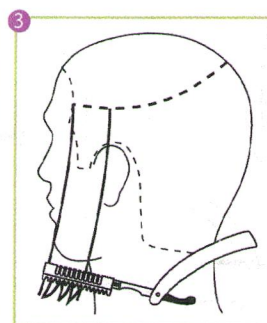
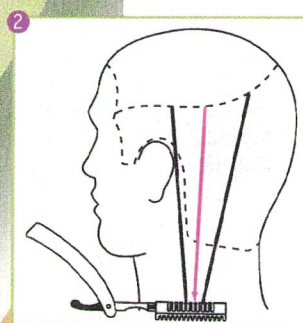
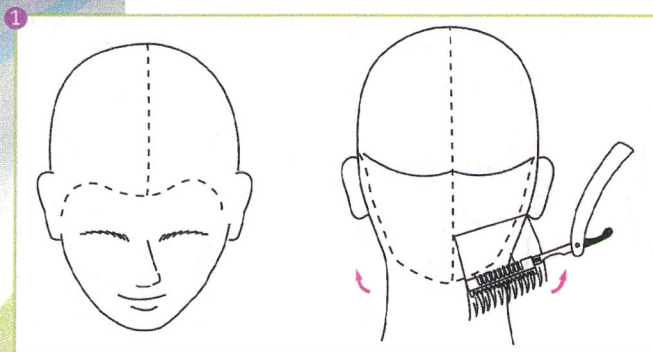
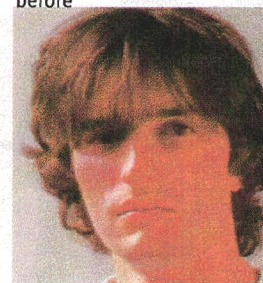
COLOR

The colors featured are light browns, chestnuts and honey tones. Color was applied as an accent to the style, creating a soft, diffused and enticing look. The technique presented allows flexibility in the application and provides the client a modern look with variations of color shades.

- 1 Blow dry client's hair forward.
- 2 Mix color 1 to 2 shades lighter than the natural hair color.
- 3 Soak the brush in color and paint 4 lines of color into the hair horizontally, working against the growth (back to front).
- 4 Once desired color is achieved, shampoo the head.
- 5 Blow dry the hair back.
- 6 Mix color 1 to 2 shades lighter than the previous.
- 7 Paint 5 lines horizontally following the hair growth pattern.
- 8 Let the color process.
- 9 Shampoo color out and style as desired.



before

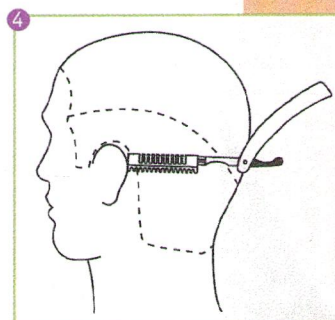
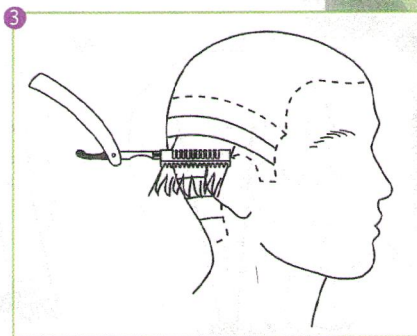
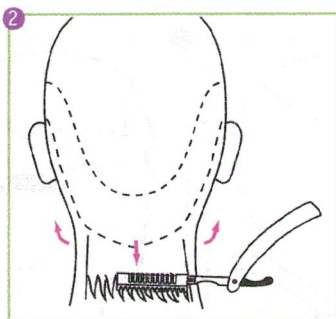
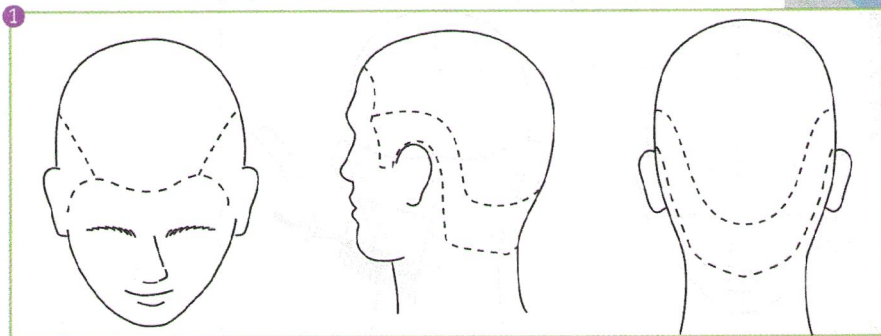


Mid-length

before

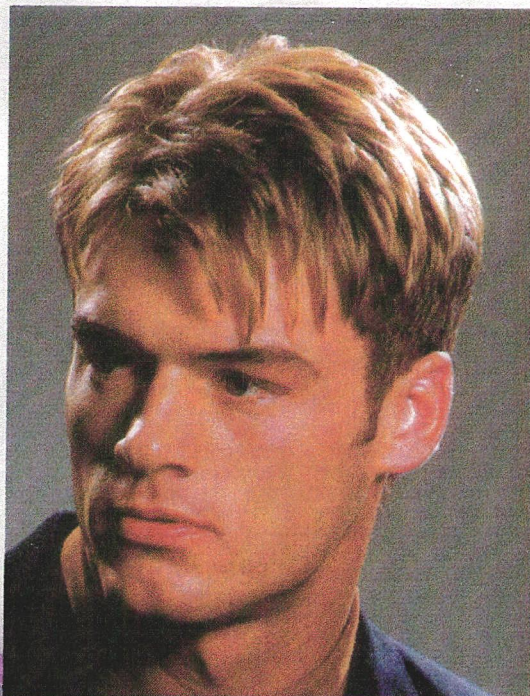


- 1 Create two sections as shown -
 - a) External section 1" around the perimeter
 - b) Internal section.
- 2 Bring down 1" external perimeter section.
- 3 Using a razor, cut external perimeter to desired length.
- 4 Bring down remaining sections 1" at a time around the internal perimeter, using a razor to cut the hair. Use this as your traveling guide for remainder of cut.
- 5 Shape external perimeter and outline with razor.
- 6 Texturize as necessary.

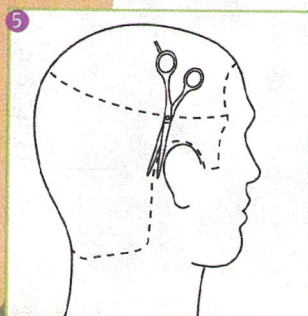
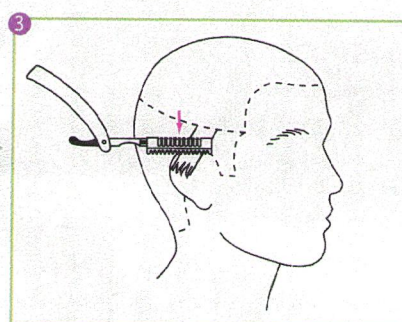
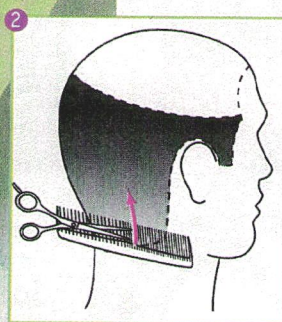
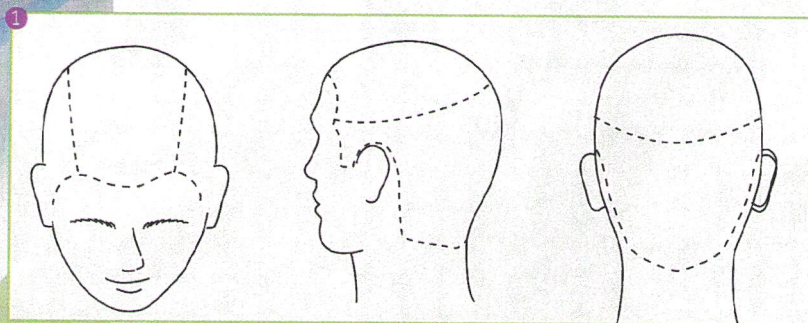
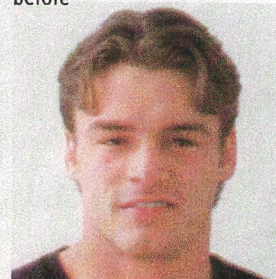


Short

- 1 Create a horseshoe parting from temple to crown to temple.
- 2 At the nape, work towards the crest line using texturizing shears and scissor over comb technique. Leave approximately 3/4" in length from nape to crest line.
- 3 Continue to the sides, taking 1" horizontal section. Hold the hair in high elevation, and cut with razor to desired length. Use this as your traveling guide for the remainder of the cut.
- 4 Texturize as necessary.
- 5 Clean perimeter leaving the contour soft.



before



American Looks

THE NCA'S SOURCE FOR INFORMATION, INNOVATION AND IDEAS



Magical mystery tour

 **NCA**
www.salonprofessionals.org

NCA's Fall/Winter 2002 Collection

Magical mystery tour

NCA's Fall/Winter 2002 Collection

Take a modern day ride on the "Magical Mystery Tour" of fashion and beauty this fall and winter with NCA's all new Collection. Inspired by the multitude of "hippie-chic" runway fashions and a memorable mix of The Beatles era and Rock 'N Roll, the Collection also invokes the spirit of today's couture and culture.

This little trip back in time brings together influences from the psychedelic '60's, fabulously fringy '70's, extremely improvisational '80's and right up to 2002, with a modern multicultural melding of form, function and a hint of the mysterious.

"Magical Mystery Tour" Offers Hair and Make-up Looks For Every Woman

Women's Hair for Fall/Winter makes a statement for the classic beauty and nouveau bohemian, and is soft and pleasing to the touch whether short, medium or long lengths. Poetically positioned combinations of long and short strands, with soft edges, are created with a razor. Extensions can be added for a versatile retro feel. Texture is achieved with random slicing and chipping methods, while multiple styling products enhance mobility.

Women's Color Trend: The poetry-in-motion continues with color services that combine shades and tones for personal pleasures. Feather-like color techniques create a flowing and natural outline to the form. The deepest hue surrounds the crown while lighter shades graduate to the ends.

Make-up: Neutral color palettes enhance facial features and provide continuity in texture. For day, line eyes with pencil or liquid liner on the top and bottom. For evening, apply shadow (satin or matte), lip liner, and blush one shade darker than your day look. Using mascara, direct lashes out to the sides instead of straight up. Try white mascara for a smoldering '60s glam look.

"Magical Mystery Tour" Offers Hair Options for Men and Nail Looks For Every Woman

Men's Hair for Fall/Winter is relaxed and modern. Men are taking care of their looks now more than ever before. Eyebrow waxing, facial creams and hair color are just some of the services that men request. For their own Magical Mystery Tour, men are moving away from the mainstream "Caesar" haircuts and into more urban and elegant lines.

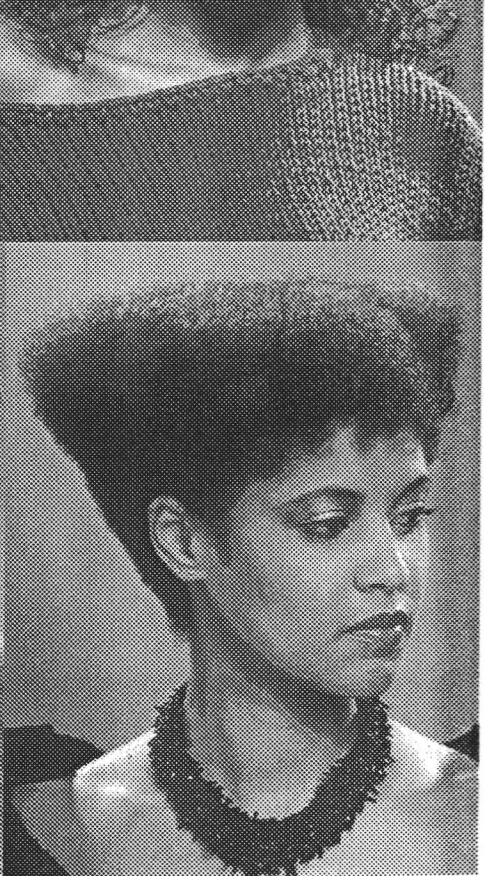
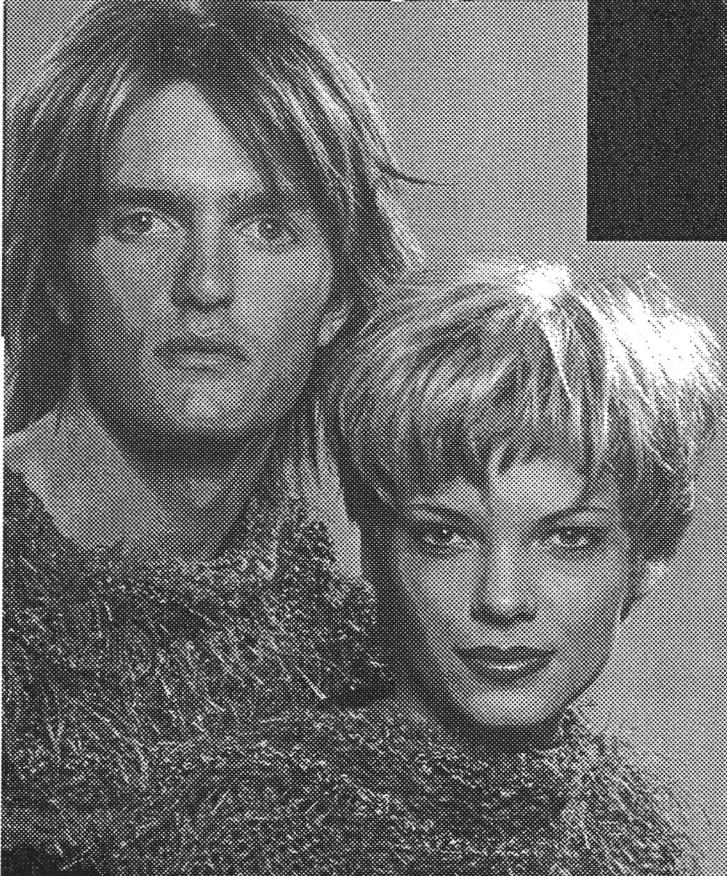
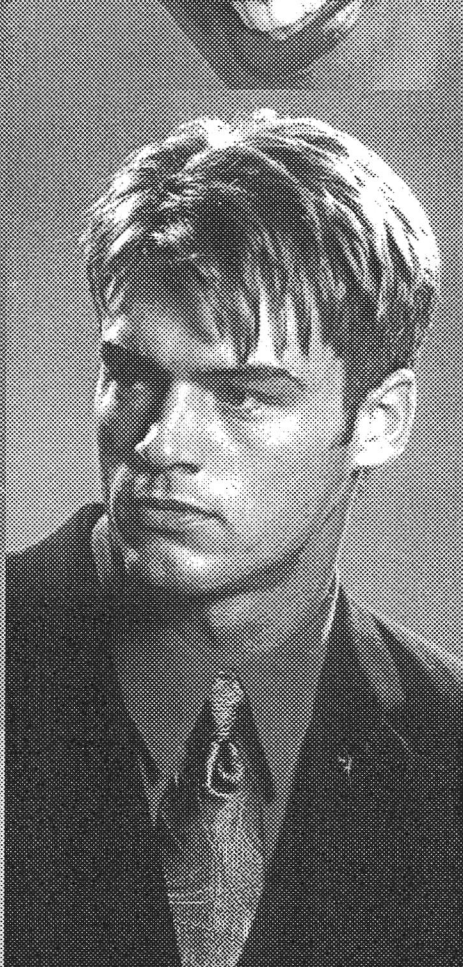
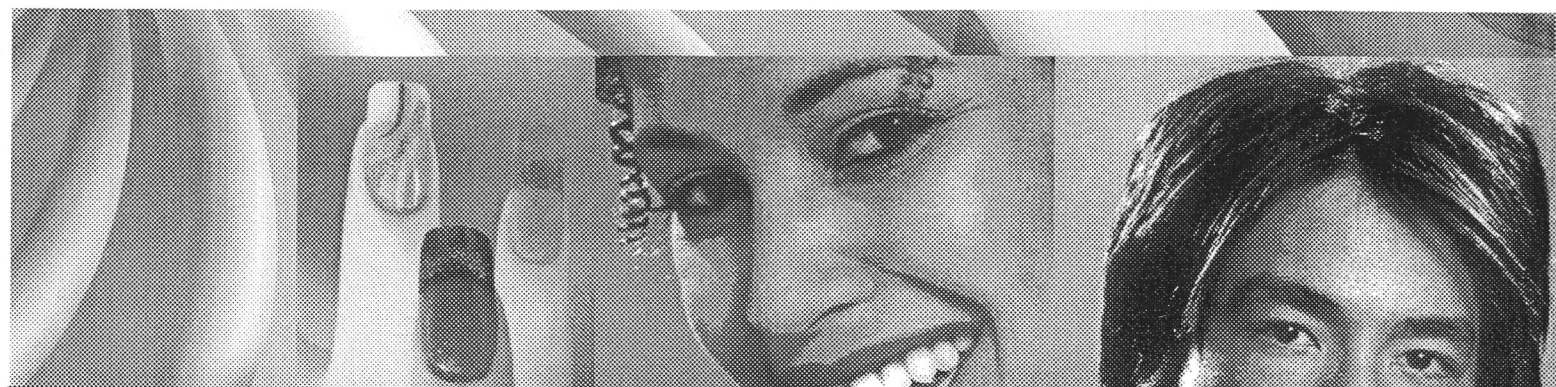
Men's Color Trend is about what best suits the client. Watch for golden browns, chestnuts, and honey tones. They are simple and in sync with men's fashion for Fall/Winter. Color is "painted" on as a natural accent to the hair design.

A tip from the NCA Pros-Leonardo Gugliotti, NCA Men's hair designer, offers this advice for converting a male client to color to a male clientele, "start with a few highlights-they always come back for more!"

Nail Art is very important again this seasons. The trendiest nails begin with professional extensions. All that glitters in gold, bronze, and orange tones perfectly compliment the daytime fashion. For nights out, try midnight blue and violet to compliment the creative soul. Sprinkle on some glitter for an '80s thrill!

The NCA Design Team for Fall/Winter 2002 include ladies hair designers Carol Paluska, Morton, IL and Brad Ballington, Beaufort, SC; men's hair designer Leonardo Gugliotti, Hartford, CT; nail designer Joani Dando, Haddonfield, NJ; and make-up designer Bea De Ross, Staten Island, NY.





Long

- 1 Section a 1" wide center panel from the front hairline to the nape, and a 1" panel from the back of the ear to the back of the other ear. This forms the 8 sections to be used for this cut (the front, back, left and right stationary guide panels, and the left and right front and back quadrants).

- 2 Starting with the front panel, project the hair straight out from the hairline, with the hand in a vertical position and perpendicular to floor. Cut the hair 7" to 10" long. This becomes a stationary guide for the front half of the two front quadrants.

- 3 Project the center back panel in the same manner as the front panel, using the previously cut section from the front as a guide. This becomes a stationary guide for the back half of the two back quadrants.

Repeat the same procedure to creating guidelines along the side panels. The side panels will then form a stationary guide for the back half of the front quadrants, and the front half of the back quadrants.

- 4 On the left side of the back, vertically divide the quadrant into 2 sections. Start with the front half of the back quadrant, and work counter-clockwise around the entire head. Using a piece of the side panel as a stationary guide, cut the front half of the back quadrant. The hand is in a vertical position and perpendicular to floor.

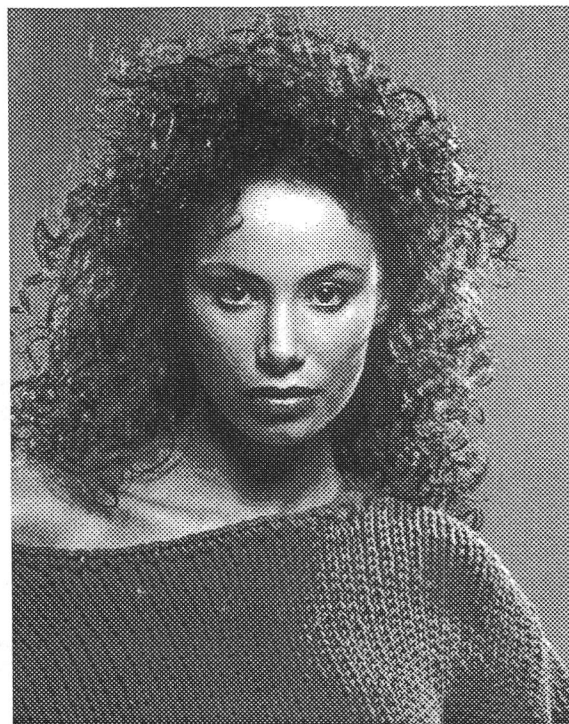
- 5 Using the stationary guide at the center back. Cut the back half of the left back quadrant. Repeat for the right back quadrant.

- 6 Using the side panel as stationary guide, cut the back half of the right front quadrant. Then use the front panel as the guide for the front half of the right front quadrant. Use this same technique to complete the left front quadrant.

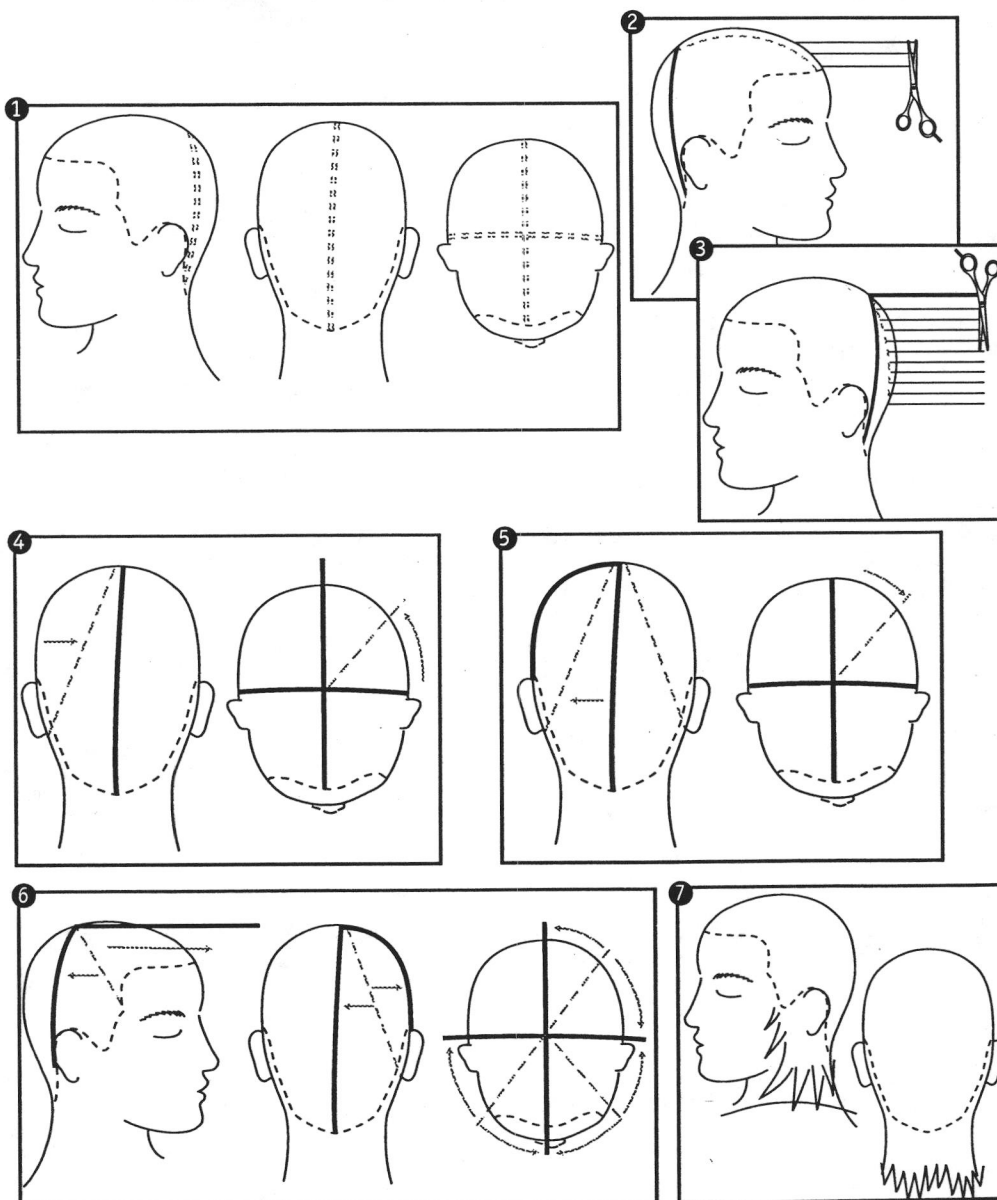
- 7 Artistically chip into the perimeter line to achieve the desired effect.

- 8 Texturize the interior beginning 5" from the curve of the head. This will accentuate the free form movement of the layers.

- 9 For the fringe, consider creating a zig-zag part, then twist random small sections, and cut to the desired length.



before



COLOR

- 1 Foil diagonally, weaving the hair and alternating hair with bleach and darker tint.
- 2 Process until bleached foil has reached desired results. Remove foils and rinse thoroughly.
- 3 Overlay by applying red tint to entire head of hair. Process the color as needed.

Mid-length

before



- 1 Section with a center part from the front hairline to the nape. Subdivide at the crestline with a horseshoe parting from recession to recession.
- 2 Starting in the bottom section, take 1 inch vertical partings from the hairline up to the crestline. With the back of the hand resting on the crestline, bend the fingers to form a right angle, and cut palm to palm. Continue cutting in the same manner to the center back. Repeat on the opposite side.
- 3 (If more length is desired, elevate the back of the hand off the scalp keeping the hand in a right angle.)
- 4 Drop the upper section and repeat the previous technique, using the center part as the line of reference. Cut each panel as a separate element. This creates disengaged lines throughout the entire form.
- 5 Texturize as desired.
- 6 As an option, cut a short underlay at the front, recession to recession.
- 7 Comb the nape with tension, cutting into an inverted U. Option: Define the nape lengths by chipping into the perimeter line.

COLOR

Creating a look using Darkness near the scalp or base area, medium colors on the center of the strand and lighter tones at the ends allow the colors to appear as if they are feathers accenting the cut.

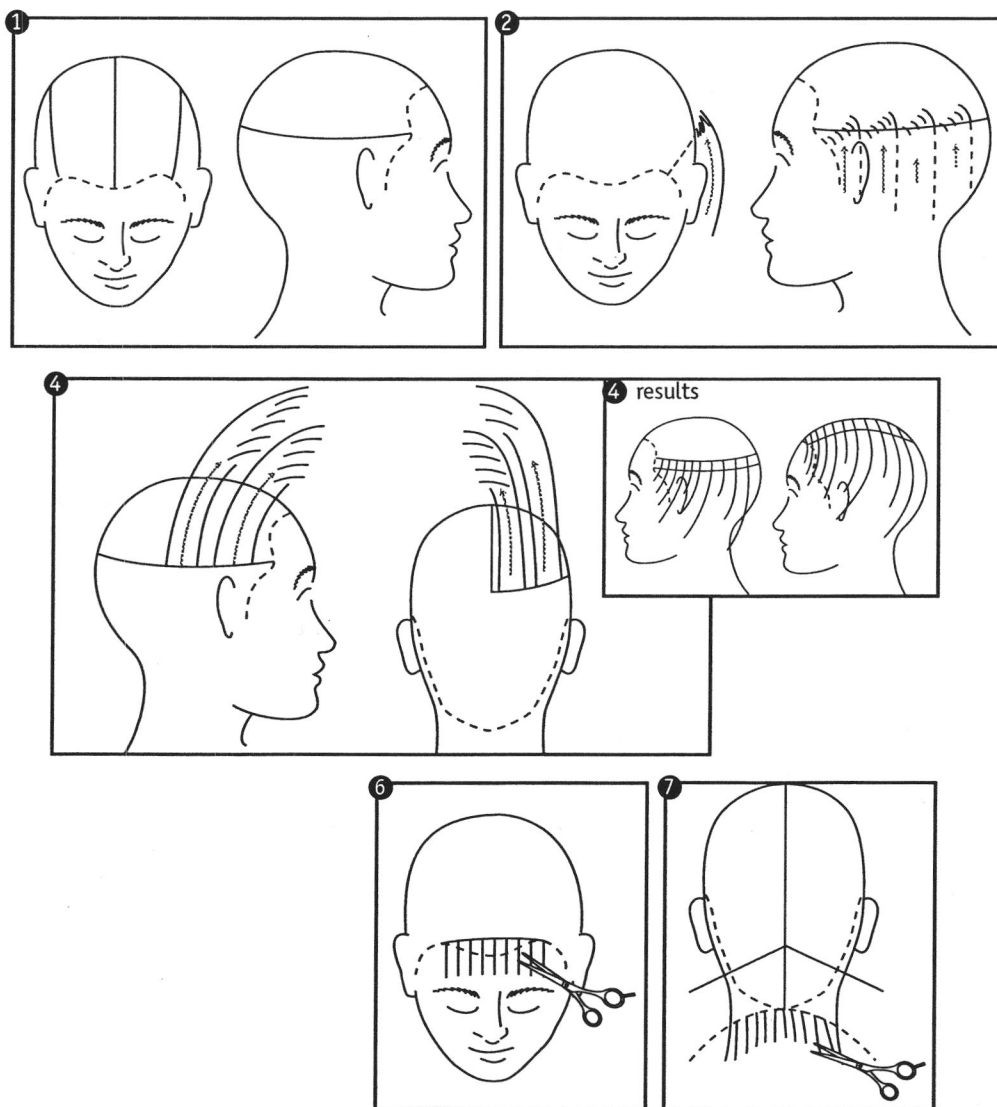
Color options range from muted to vibrant based on individual client needs and personal style. Color combinations for the seasons include black/red/gold, brown/taupe/soft white, red/gold/yellow.

External: Base Area and Outer perimeter are shadowed with darker colors

Internal: Create the "feather accent" following these steps:

In the lower quadrants, below the crest, take 1" vertical sections.

- 1 Using foiling technique, apply a medium color to the middle strand.
- 2 Apply a complimentary lighter color to the ends
- 3 Use same technique, working up to center part.
- 4 Process as required and rinse thoroughly.



Short

- 1 Section hair from center front to the nape, and back of the ear to back of the other ear.
- 2 Section out the sideburn area to be cut as an accent piece later.
- 3 At the side, take diagonal back partings from the brow to the part line at the ear. Cut to the desired length using slight elevation and tension. This becomes a stationary guide.
- 4 Continue with diagonal back partings, bringing each section to the stationary guide, using the same tension. Repeat on the other side.

As an option, cut a short underlay at the front, recession to recession.

- 5 Use a small section of hair over the ear as a guide to connect the back lengths. Use crescent-shaped partings, following the hairline. Comb this section up, rolling over the fingers with the fingers resting on the hairline. Cut the hair, working upward, bringing all lengths through the entire back quadrant to this stationary guide. Continue to the center back part. Repeat on the other side.

- 6 At the center nape area, cut horizontally, with the fingers resting on the hairline. This becomes the stationary guide. Continue up through the center back until you run out of hair to cut.

- 7 Throughout the top of the head, hold lengths at 90° and randomly chip into the ends. This will accentuate movement and fullness.

- 8 Shape the sideburn accent piece by twisting, then cutting. Texturize just below the crestline, if desired.

COLOR

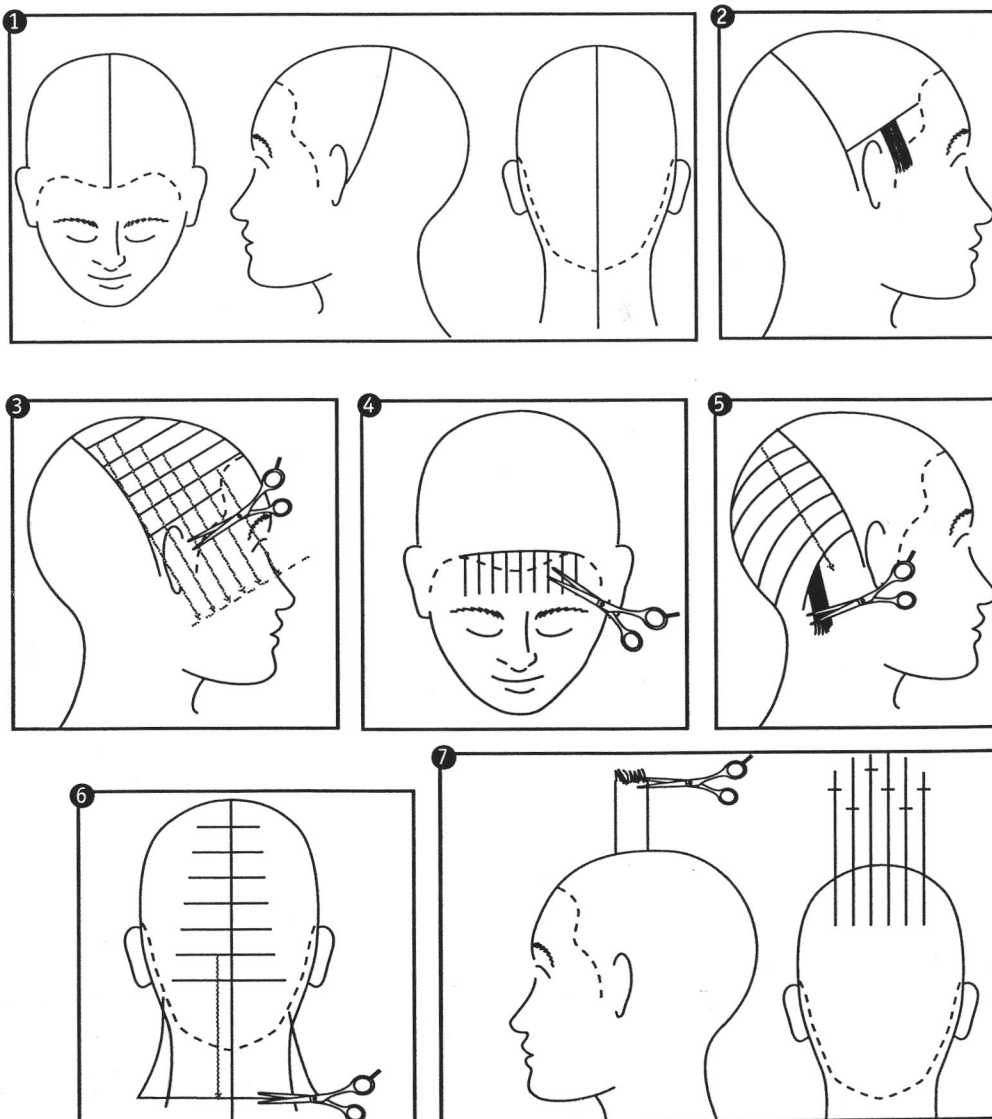
Consider a bold color statement on shorter lengths. Suggestions are from palest white to vibrant reds to black.

For more subtle color changes, use the following technique:

- 1 Twist dry hair with a stiff gel into upward spikes and dry.
- 2 Apply darkest color to base area on all spikes
- 3 Apply lightest color to ends
- 4 Process for desired results and rinse thoroughly.



before



Makeup • Day

- ① Cleanse, tone and moisturize the face. Exfoliate as needed to make the skin glow following the summer sun.
- ② Eyebrows should be waxed, plucked and balanced out to the shape of the eye.
- ③ For the foundation, use a crème or liquid for fall/winter. TIP: Powder can dry out the skin. Conceal in your shade of choice.
- ④ For the eyes, place shadow (using color of choice) from lash line to just under the brow. Highlight as necessary.
- ⑤ Thinly line eyes with pencil or liquid liner to top and bottom.
- ⑥ Apply mascara to top and bottom lashes. Bring the top lashes out to the side instead of straight out.
- ⑦ Apply brow powder or pencil to fill in and define brows.
- ⑧ With a lip liner, fill in entire lip and apply a slight shimmer to center of lip, or use lipstick or lip-gloss.
- ⑨ Apply blush to the apple of the cheek and extend toward the hairline between the ear and corner of the eye.
- ⑩ Powder as necessary.



Makeup • Evening

- ① For the eyes, apply a dark shadow to the inner and outer eye leaving the center space open. Apply a light colored shadow to the center of the eye. The evening look can be softened by using matte shadows and blending more; or dramatize by using satin or pearl shadows. For this option, blend less.
- ② Apply liner to the top, bottom or both.
- ③ Either full or individual lashes can be added to the center of the eye for a more dramatic look. Deepen lips, liner and blush to the desired look.
- ④ Extras! Consider eye jewelry, colored mascara to the tips of the lashes, pearldusting powder, lash glitter gel to lashes or on top or below brows.

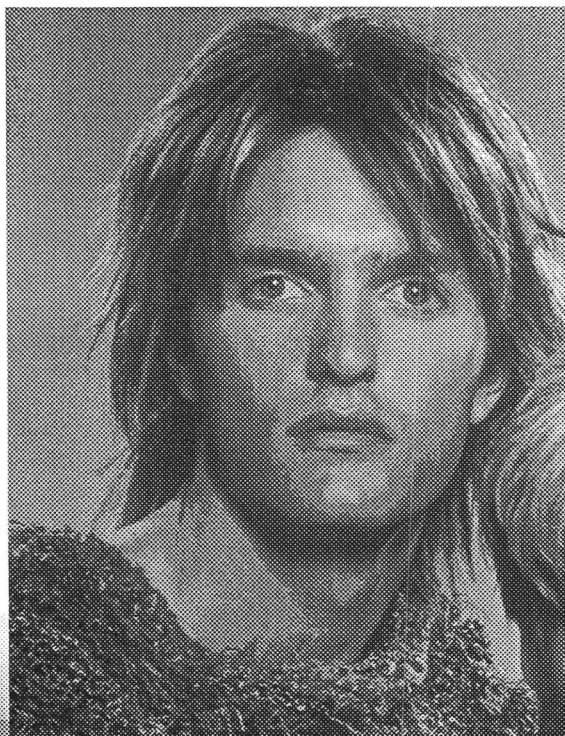
Long

- 1 Section from center frontal hairline back to center nape.
- 2 Beginning at the nape, take convex horizontal partings. Hold hair at low elevation, and razor cut to desired length (4" preferably). Use this as your stationary guide for the remainder of the cut.
- 3 Part out a subtle convex base parting above ear. Connect/blend to length from the back.
- 4 Distribute hair perpendicular to the base parting until front hairline area, where hair is slightly forward from base parting. This rounds out the edges and adds texture along form line. Repeat on opposite side.

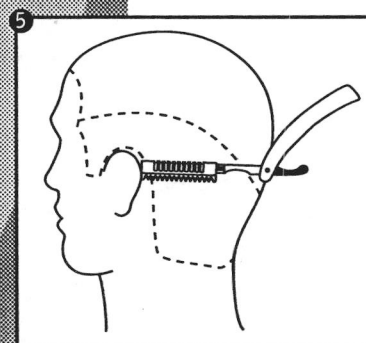
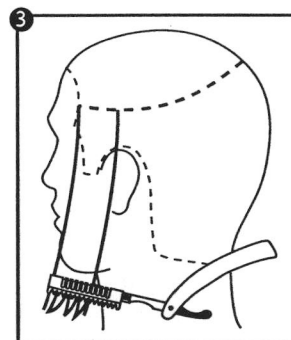
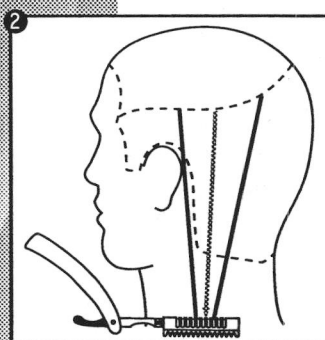
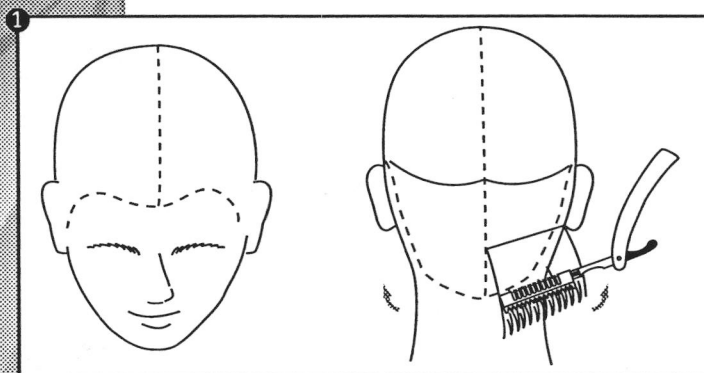
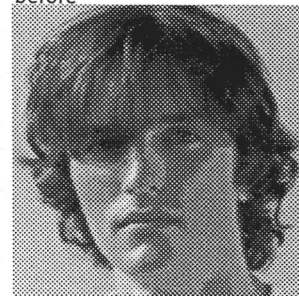
COLOR

The colors featured are light browns, chestnuts and honey tones. Color was applied as an accent to the style, creating a soft, diffused and enticing look. The technique presented allows flexibility in the application and provides the client a modern look with variations of color shades.

- 1 Blow dry client's hair forward.
- 2 Mix color 1 to 2 shades lighter than the natural hair color.
- 3 Soak the brush in color and paint 4 lines of color into the hair horizontally, working against the growth (back to front).
- 4 Once desired color is achieved, shampoo the head.
- 5 Blow dry the hair back.
- 6 Mix color 1 to 2 shades lighter than the previous.
- 7 Paint 5 lines horizontally following the hair growth pattern.
- 8 Let the color process.
- 9 Shampoo color out and style as desired.

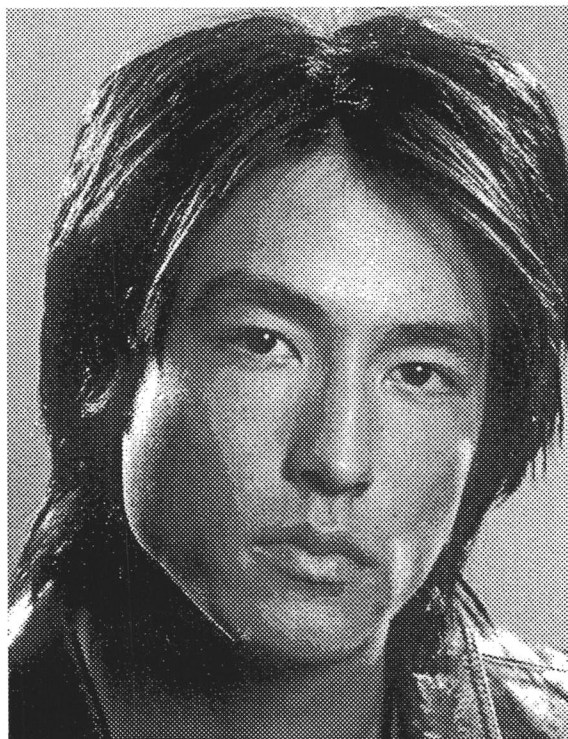
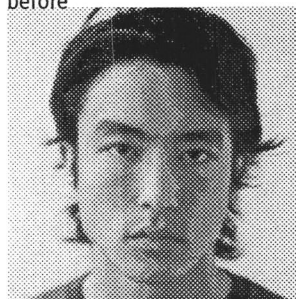


before

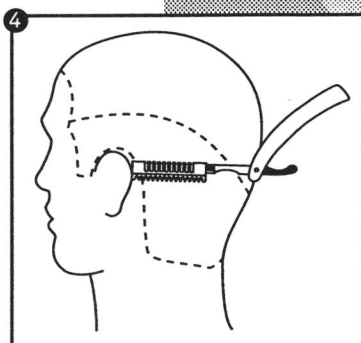
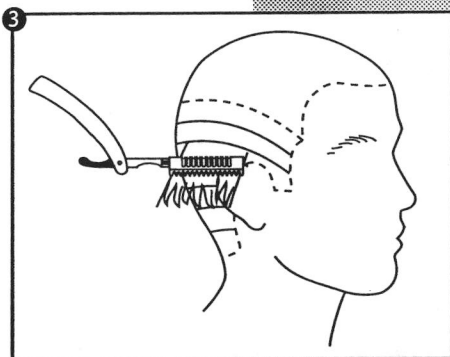
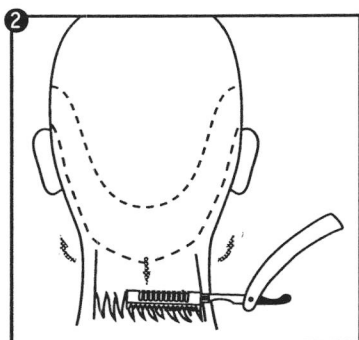
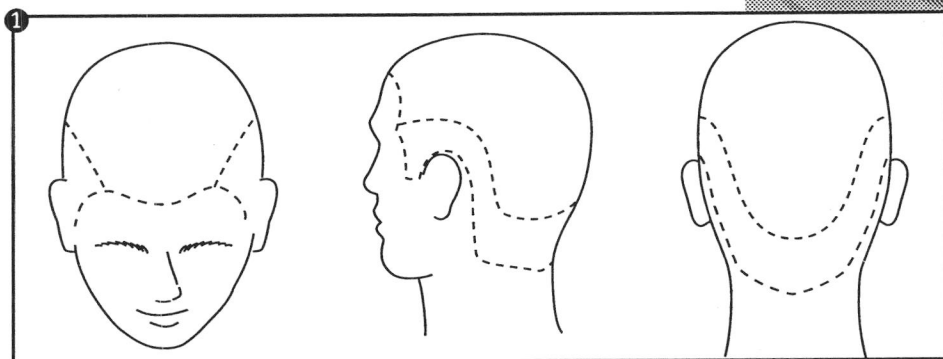


Mid-length

before

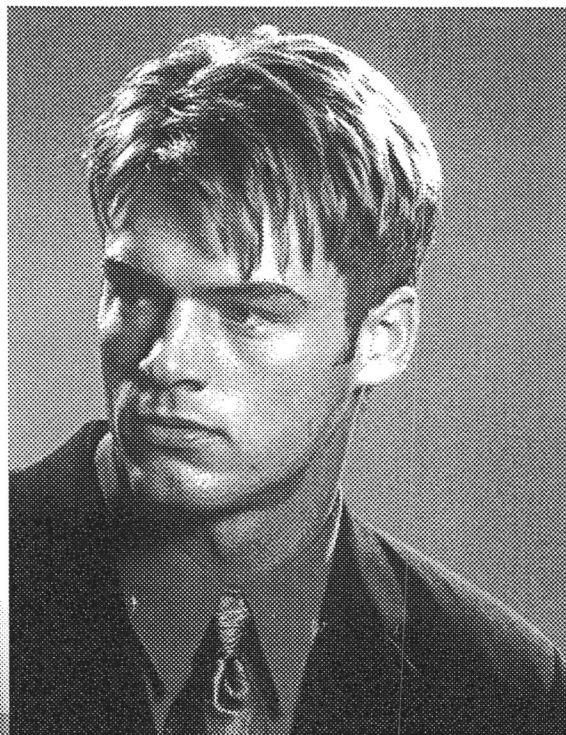


- ① Create two sections as shown -
a) External section 1" around the perimeter
b) Internal section.
- ② Bring down 1" external perimeter section.
- ③ Using a razor, cut external perimeter to desired length.
- ④ Bring down remaining sections 1" at a time around the internal perimeter, using a razor to cut the hair. Use this as your traveling guide for remainder of cut.
- ⑤ Shape external perimeter and outline with razor.
- ⑥ Texturize as necessary.

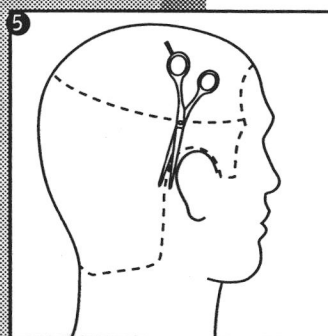
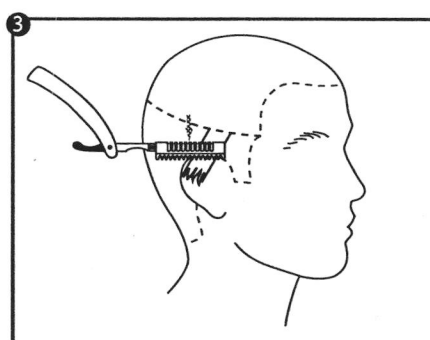
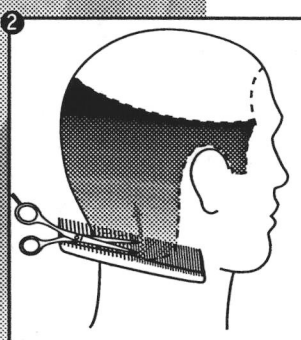
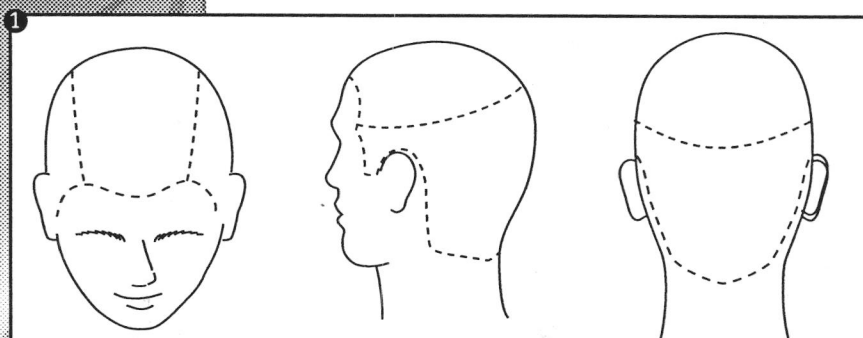
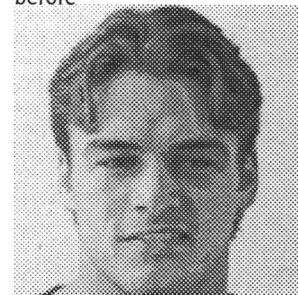


Short

- 1 Create a horseshoe parting from temple to crown to temple.
- 2 At the nape, work towards the crest line using texturizing shears and scissor over comb technique. Leave approximately 3/4" in length from nape to crest line.
- 3 Continue to the sides, taking 1" horizontal section. Hold the hair in high elevation, and cut with razor to desired length. Use this as your traveling guide for the remainder of the cut.
- 4 Texturize as necessary.
- 5 Clean perimeter leaving the contour soft.



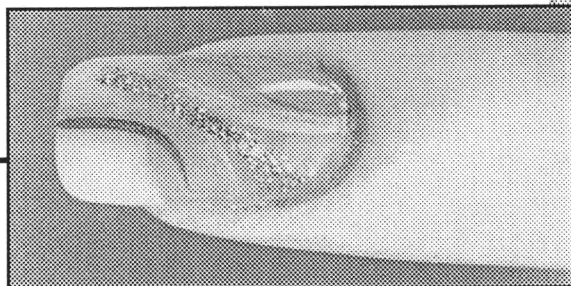
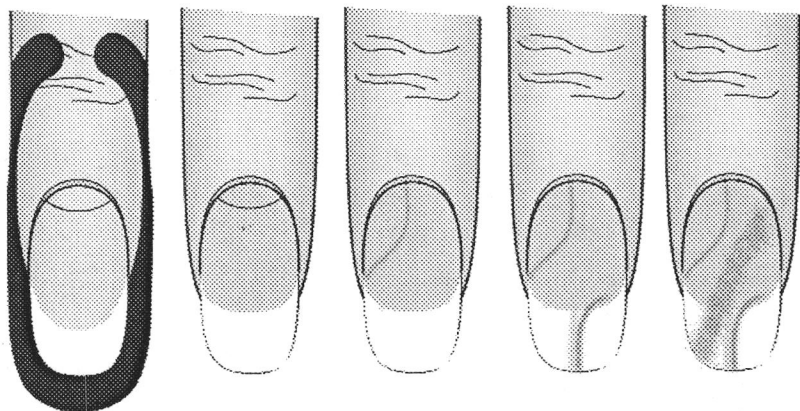
before



Nail Designs

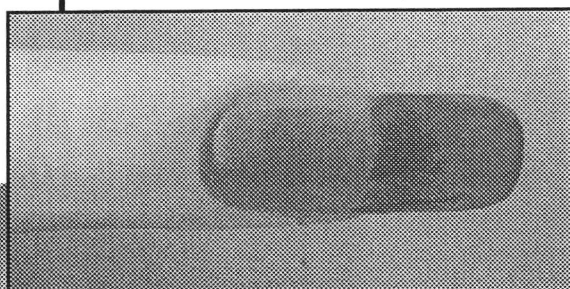
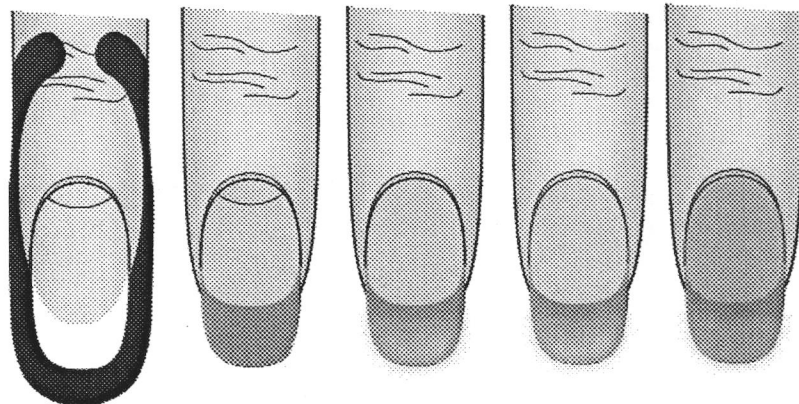
Autumn Allure

- 1 Apply nail form.
- 2 Create French acrylic using white polymer and pink/clear polymer.
- 3 Lightly file or buff to even out.
- 4 From center of zone three at cuticle area, take gold acrylic paint and striper brush and create a line half way toward free edge, curving slightly toward outer nail. Repeat with bronze acrylic paint, taking the line not quite half way.
- 5 Repeat step 4 beginning at free edge and slightly curving toward inside of finger.
- 6 Apply gold glitter acrylic paint from sidewall to free edge (between gold acrylic paint).
- 7 Apply top coat.



Retro Revival

- 1 Apply form
- 2 Create French Acrylic nail using orange polymer in place of white polymer.
- 3 Using a light stroke, pull yellow polymer from the middle of orange polymer toward free edge.
- 4 If desired, place a small dot of yellow polymer at lunula and toward zone two.
- 5 Complete zones two and three with your choice of clear or pink polymer, going over design.
- 6 Lightly file or buff to even out. Shape nail.
- 7 Buff to high shine or complete with top coat.



Attention

National Cosmetology
Association Members Only!

5%

ADDITIONAL DISCOUNT

On All Purchases



Non-Sale Items Only

1-800-ASK-SALLY



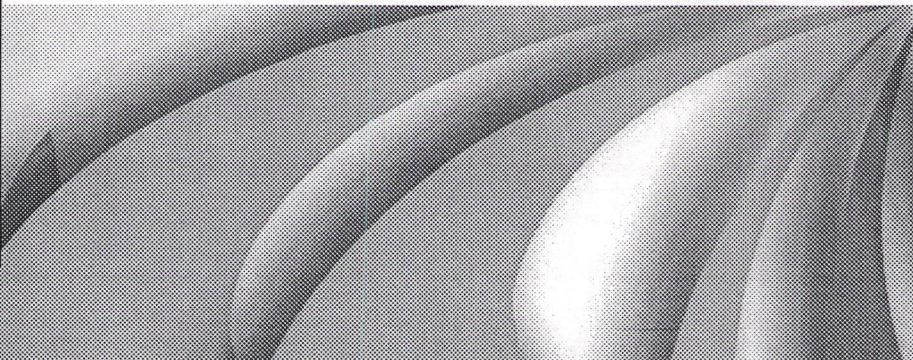
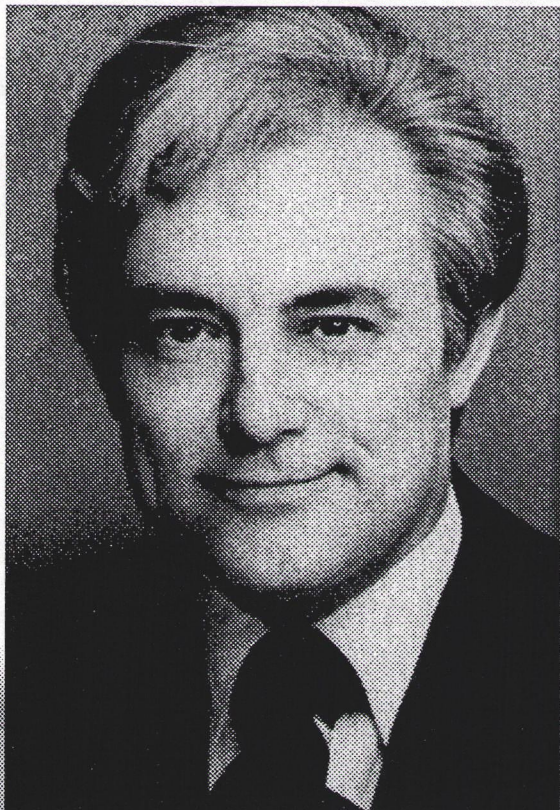
Kris Kutcher

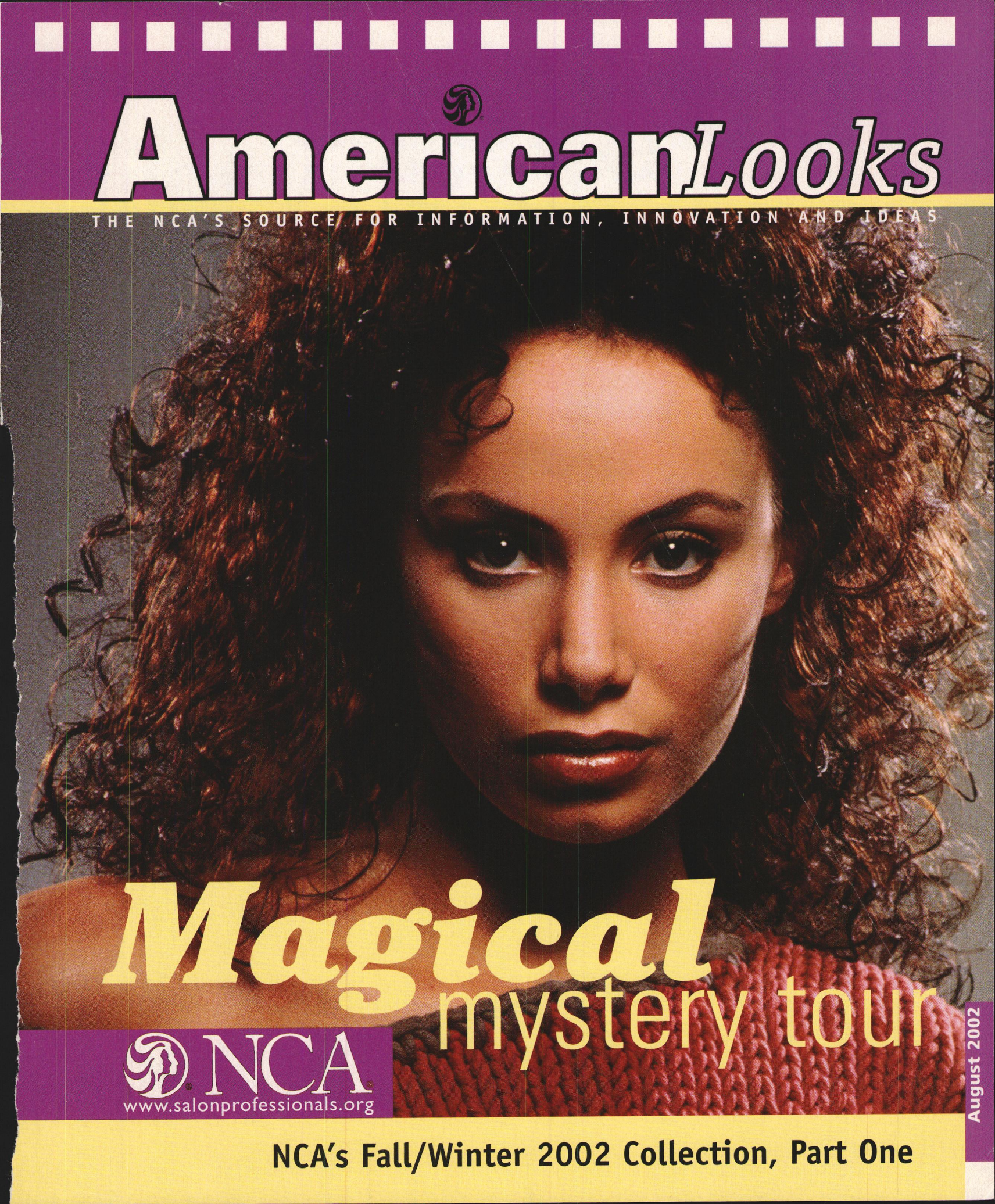
Joseph L. Weir Trust

kkutcher@dstream.net

The NCA Fall/Winter Collection is brought to NCA members thanks, in part, to the generosity of the Joseph L. Weir Trust. NCA would like to thank Trustees James Viar, William Scott and William Ware for their ongoing support and tireless efforts on behalf of the Joseph L. Weir Trust.

Special thanks to co-sponsors Sally Beauty Supply and Clairol.





American*Looks*

THE NCA'S SOURCE FOR INFORMATION, INNOVATION AND IDEAS

Magical mystery tour

 **NCA**
www.salonprofessionals.org

NCA's Fall/Winter 2002 Collection, Part One

August 2002

Magical mystery tour

NCA's Fall/Winter 2002 Collection

Take a modern day ride on the "Magical Mystery Tour" of fashion and beauty this fall and winter with NCA's all new Collection. Inspired by the multitude of "hippie-chic" runway fashions and a memorable mix of The Beatles era and Rock 'N Roll, the Collection also invokes the spirit of today's couture and culture.

This little trip back in time brings together influences from the psychedelic '60's, fabulously fringy '70's, extremely improvisational '80's and right up to 2002, with a modern multicultural melding of form, function and a hint of the mysterious.

"Magical Mystery Tour" Offers Hair and Make-up Looks For Every Woman

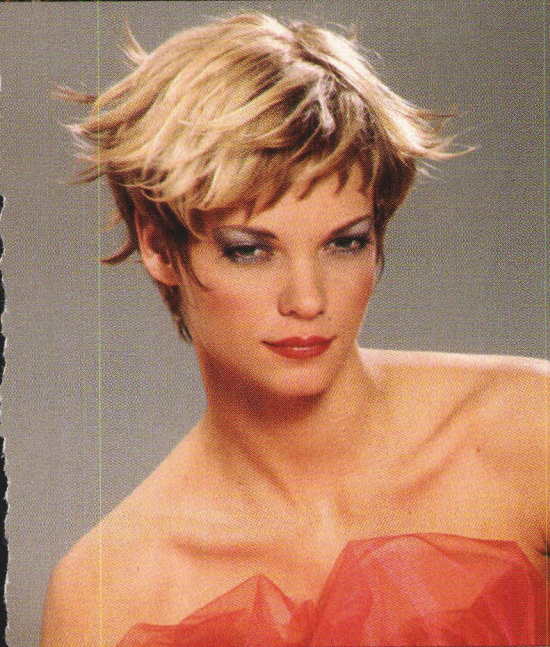
Women's Hair for Fall/Winter makes a statement for the classic beauty and nouveau bohemian, and is soft and pleasing to the touch whether short, medium or long lengths. Poetically positioned combinations of long and short strands, with soft edges, are created with a razor. Extensions can be added for a versatile retro feel. Texture is achieved with random slicing and chipping methods, while multiple styling products enhance mobility.

Women's Color Trend: The poetry-in-motion continues with color services that combine shades and tones for personal pleasures. Feather-like color techniques create a flowing and natural outline to the form. The deepest hue surrounds the crown while lighter shades graduate to the ends.

Make-up: Neutral color palettes enhance facial features and provide continuity in texture. For day, line eyes with pencil or liquid liner on the top and bottom. For evening, apply shadow (satin or matte), lip liner, and blush one shade darker than your day look. Using mascara, direct lashes out to the sides instead of straight up. Try white mascara for a smoldering '60s glam look.

The NCA Design Team for Fall/Winter 2002 include ladies hair designers Carol Paluska, Morton, IL and Brad Ballington, Beaufort, SC; men's hair designer Leonardo Gugliotti, Hartford, CT; nail designer Joani Dando, Haddonfield, NJ; and make-up designer Bea De Ross, Staten Island, NY.





Short

- 1 Section hair from center front to the nape, and back of the ear to back of the other ear.
- 2 Section out the sideburn area to be cut as an accent piece later.
- 3 At the side, take diagonal back partings from the brow to the part line at the ear. Cut to the desired length using slight elevation and tension. This becomes a stationary guide.
- 4 Continue with diagonal back partings, bringing each section to the stationary guide, using the same tension. Repeat on the other side.

As an option, cut a short underlay at the front, recession to recession.

- 5 Use a small section of hair over the ear as a guide to connect the back lengths. Use crescent-shaped partings, following the hairline. Comb this section up, rolling over the fingers with the fingers resting on the hairline. Cut the hair, working upward, bringing all lengths though the entire back quadrant to this stationary guide. Continue to the center back part. Repeat on the other side.
- 6 At the center nape area, cut horizontally, with the fingers resting on the hairline. This becomes the stationary guide. Continue up through the center back until you run out of hair to cut.
- 7 Throughout the top of the head, hold lengths at 90° and randomly chip into the ends. This will accentuate movement and fullness.
- 8 Shape the sideburn accent piece by twisting, then cutting. Texturize just below the crestline, if desired.

COLOR

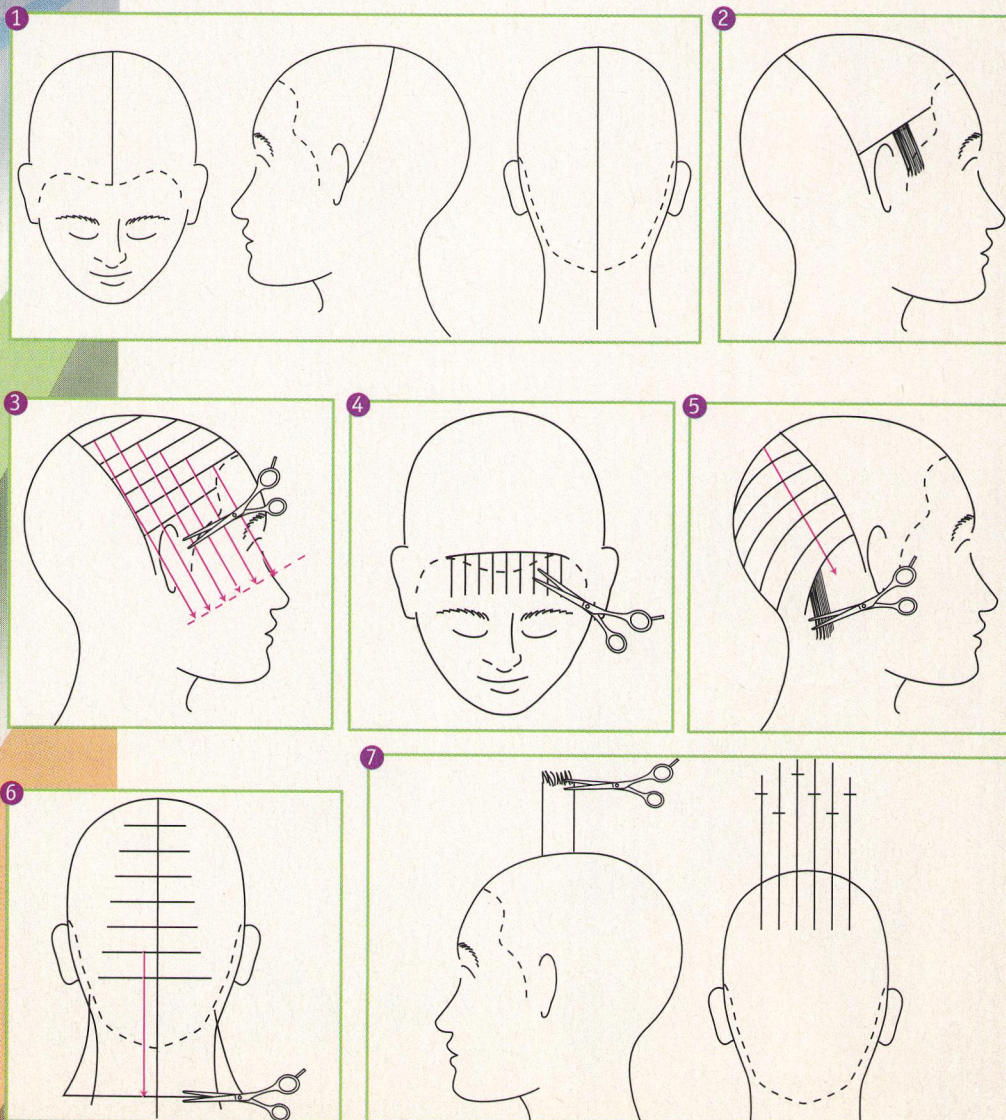
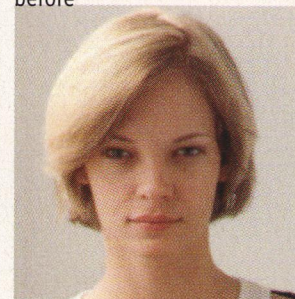
Consider a bold color statement on shorter lengths. Suggestions are from palest white to vibrant reds to black.

For more subtle color changes, use the following technique:

- 1 Twist dry hair with a stiff gel into upward spikes and dry.
- 2 Apply darkest color to base area on all spikes
- 3 Apply lightest color to ends
- 4 Process for desired results and rinse thoroughly.



before



Mid-length

before



- 1 Section with a center part from the front hairline to the nape. Subdivide at the crestline with a horseshoe parting from recession to recession.
- 2 Starting in the bottom section, take 1 inch vertical partings from the hairline up to the crestline. With the back of the hand resting on the crestline, bend the fingers to form a right angle, and cut palm to palm. Continue cutting in the same manner to the center back. Repeat on the opposite side.
- 3 (If more length is desired, elevate the back of the hand off the scalp keeping the hand in a right angle.)
- 4 Drop the upper section and repeat the previous technique, using the center part as the line of reference. Cut each panel as a separate element. This creates disengaged lines throughout the entire form.
- 5 Texturize as desired.
- 6 As an option, cut a short underlay at the front, recession to recession.
- 7 Comb the nape with tension, cutting into an inverted U. Option: Define the nape lengths by chipping into the perimeter line.

COLOR

Creating a look using Darkness near the scalp or base area, medium colors on the center of the strand and lighter tones at the ends allow the colors to appear as if they are feathers accenting the cut.

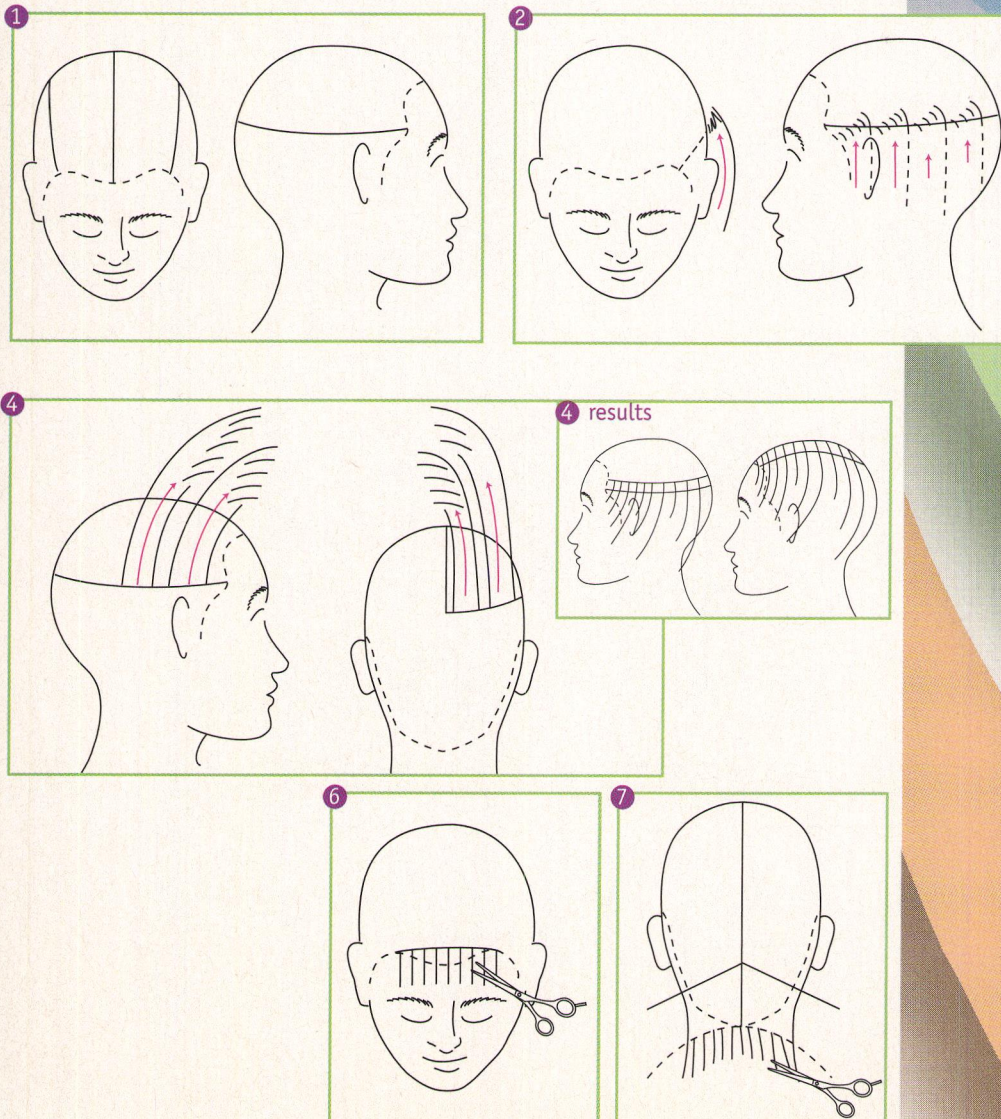
Color options range from muted to vibrant based on individual client needs and personal style. Color combinations for the seasons include black/red/gold, brown/taupe/soft white, red/gold/yellow.

External: Base Area and Outer perimeter are shadowed with darker colors

Internal: Create the "feather accent" following these steps:

In the lower quadrants, below the crest, take 1" vertical sections.

- 1 Using foiling technique, apply a medium color to the middle strand.
- 2 Apply a complimentary lighter color to the ends
- 3 Use same technique, working up to center part.
- 4 Process as required and rinse thoroughly.



Long

- 1 Section a 1" wide center panel from the front hairline to the nape, and a 1" panel from the back of the ear to the back of the other ear. This forms the 8 sections to be used for this cut (the front, back, left and right stationary guide panels, and the left and right front and back quadrants).
- 2 Starting with the front panel, project the hair straight out from the hairline, with the hand in a vertical position and perpendicular to floor. Cut the hair 7" to 10" long. This becomes a stationary guide for the front half of the two front quadrants.
- 3 Project the center back panel in the same manner as the front panel, using the previously cut section from the front as a guide. This becomes a stationary guide for the back half of the two back quadrants.

Repeat the same procedure to creating guidelines along the side panels. The side panels will then form a stationary guide for the back half of the front quadrants, and the front half of the back quadrants.

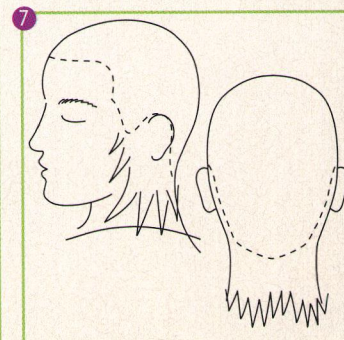
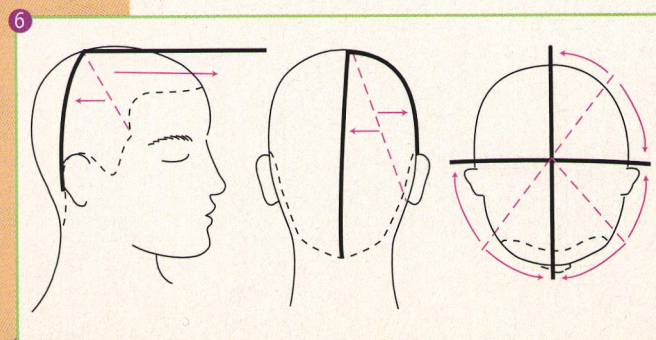
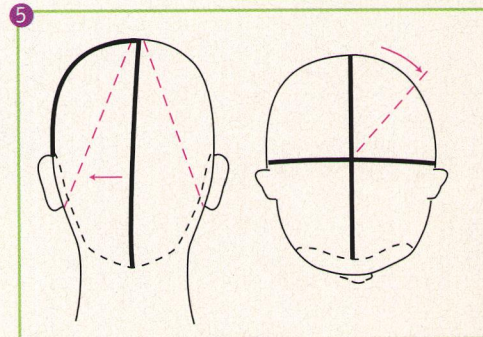
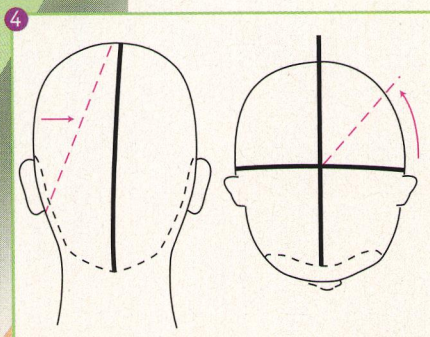
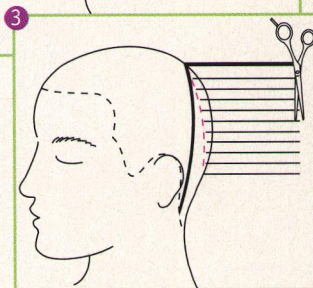
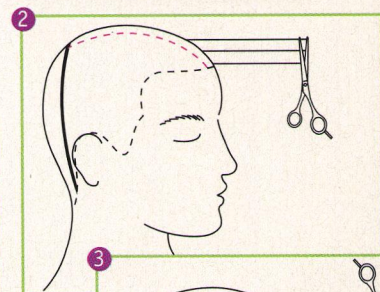
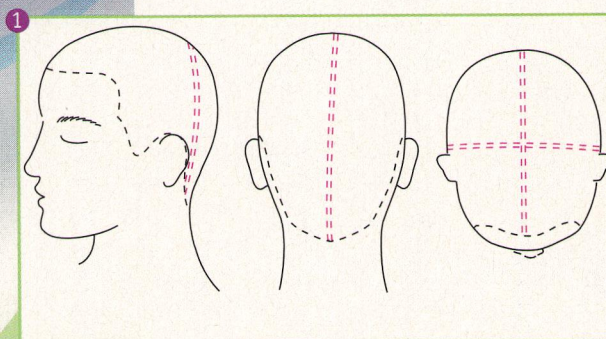
- 4 On the left side of the back, vertically divide the quadrant into 2 sections. Start with the front half of the back quadrant, and work counter-clockwise around the entire head. Using a piece of the side panel as a stationary guide, cut the front half of the back quadrant. The hand is in a vertical position and perpendicular to floor.
- 5 Using the stationary guide at the center back. Cut the back half of the left back quadrant. Repeat for the right back quadrant.
- 6 Using the side panel as stationary guide, cut the back half of the right front quadrant. Then use the front panel as the guide for the front half of the right front quadrant. Use this same technique to complete the left front quadrant.
- 7 Artistically chip into the perimeter line to achieve the desired effect.
- 8 Texturize the interior beginning 5" from the curve of the head. This will accentuate the free form movement of the layers.
- 9 For the fringe, consider creating a zig-zag part, then twist random small sections, and cut to the desired length.

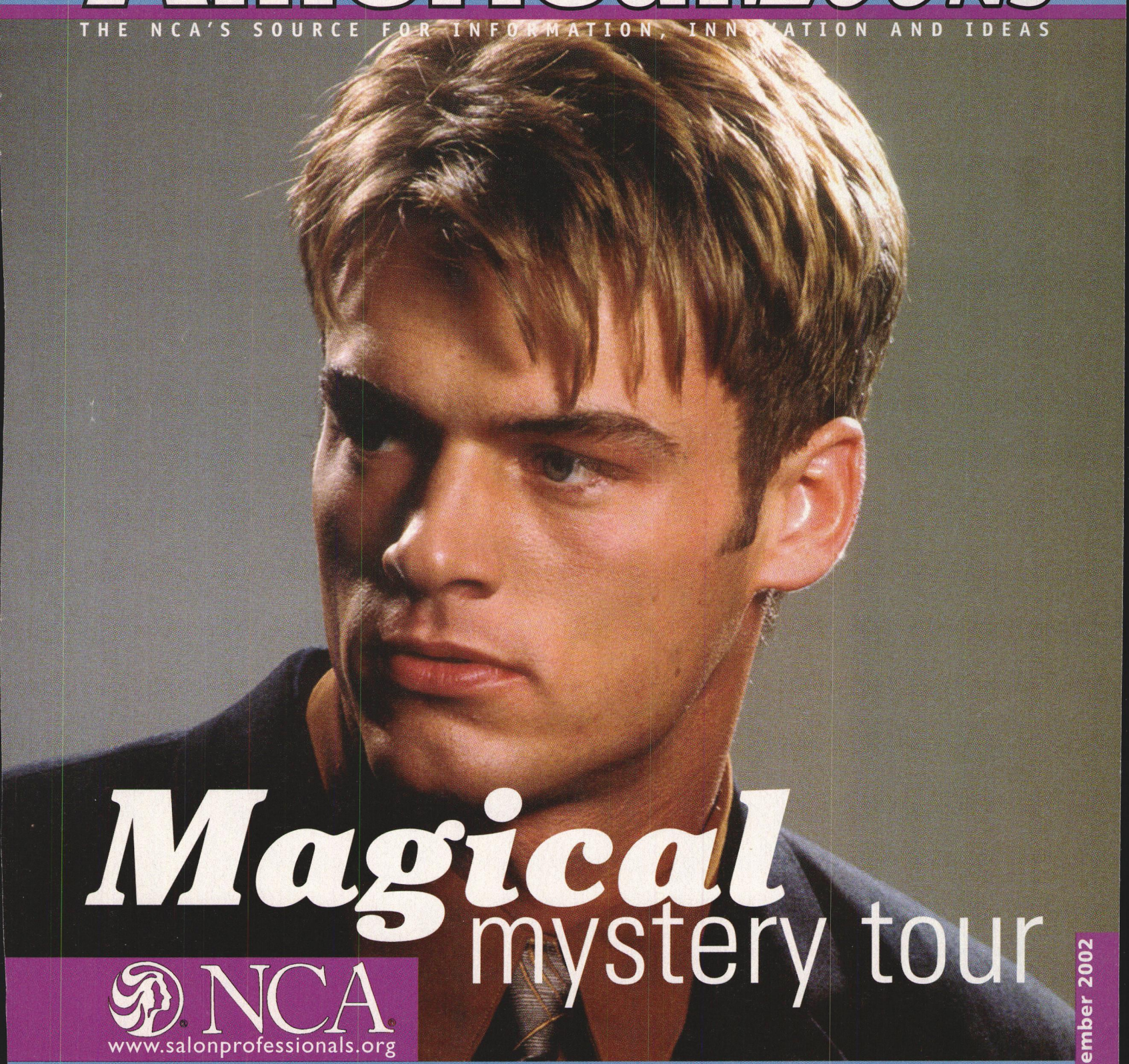
COLOR

- 1 Foil diagonally, weaving the hair and alternating hair with bleach and darker tint.
- 2 Process until bleached foil has reached desired results. Remove foils and rinse thoroughly.
- 3 Overlay by applying red tint to entire head of hair. Process the color as needed.



before





American*Looks*

THE NCA'S SOURCE FOR INFORMATION, INNOVATION AND IDEAS

Magical mystery tour

 **NCA**
www.salonprofessionals.org

NCA's Fall/Winter 2002 Collection, Part Two

September 2002

Magical mystery tour

NCA's Fall/Winter 2002 Collection

Take a modern day ride on the "Magical Mystery Tour" of fashion and beauty this fall and winter with NCA's all new Collection. Inspired by the multitude of "hippie-chic" runway fashions and a memorable mix of The Beatles era and Rock 'N Roll, the Collection also invokes the spirit of today's couture and culture.

This little trip back in time brings together influences from the psychedelic '60's, fabulously fringy '70's, extremely improvisational '80's and right up to 2002, with a modern multicultural melding of form, function and a hint of the mysterious.

"Magical Mystery Tour" Offers Hair Options for Men and Nail Looks For Every Woman

Men's Hair for Fall/Winter is relaxed and modern. Men are taking care of their looks now more than ever before. Eyebrow waxing, facial creams and hair color are just some of the services that men request. For their own Magical Mystery Tour, men are moving away from the mainstream "Caesar" haircuts and into more urban and elegant lines. Men's Color Trend is about what best suits the client. Watch for golden browns, chestnuts, and honey tones. They are simple and in sync with men's fashion for Fall/Winter. Color is "painted" on as a natural accent to the hair design.

A tip from the NCA Pros-Leonardo Gugliotti, NCA Men's hair designer, offers this advice for converting a male client to color to a male clientele, "start with a few highlights-they always come back for more!"

Nail Art is very important again this seasons. The trendiest nails begin with professional extensions. All that glitters in gold, bronze, and orange tones perfectly compliment the daytime fashion. For nights out, try midnight blue and violet to compliment the creative soul. Sprinkle on some glitter for an '80s thrill!



The NCA Design Team for Fall/Winter 2002 include ladies hair designers Carol Paluska, Morton, IL and Brad Ballington, Beaufort, SC; men's hair designer Leonardo Gugliotti, Hartford, CT; nail designer Joani Dando, Haddonfield, NJ; and make-up designer Bea De Ross, Staten Island, NY.

Makeup • Day

- 1 Cleanse, tone and moisturize the face. Exfoliate as needed to make the skin glow following the summer sun.
- 2 Eyebrows should be waxed, plucked and balanced out to the shape of the eye.
- 3 For the foundation, use a crème or liquid for fall/winter. TIP: Powder can dry out the skin. Conceal in your shade of choice.
- 4 For the eyes, place shadow (using color of choice) from lash line to just under the brow. Highlight as necessary.
- 5 Thinly line eyes with pencil or liquid liner to top and bottom.
- 6 Apply mascara to top and bottom lashes. Bring the top lashes out to the side instead of straight out.
- 7 Apply brow powder or pencil to fill in and define brows.
- 8 With a lip liner, fill in entire lip and apply a slight shimmer to center of lip, or use lipstick or lip-gloss.
- 9 Apply blush to the apple of the cheek and extend toward the hairline between the ear and corner of the eye.
- 10 Powder as necessary.



- 1 For the eyes, apply a dark shadow to the inner and outer eye leaving the center space open. Apply a light colored shadow to the center of the eye. The evening look can be softened by using matte shadows and blending more; or dramatize by using satin or pearl shadows. For this option, blend less.
- 2 Apply liner to the top, bottom or both.
- 3 Either full or individual lashes can be added to the center of the eye for a more dramatic look. Deepen lips, liner and blush to the desired look.
- 4 Extras! Consider eye jewelry, colored mascara to the tips of the lashes, pearldusting powder, lash glitter gel to lashes or on top or below brows.

Makeup • Evening

Attention

National Cosmetology
Association Members Only!

5%

ADDITIONAL DISCOUNT

On All Purchases



Non-Sale Items Only

1-800-ASK-SALLY



Joseph L. Weir Trust

The NCA Fall/Winter Collection is brought to NCA members thanks, in part, to the generosity of the Joseph L. Weir Trust. NCA would like to thank Trustees James Viar, William Scott and William Ware for their ongoing support and tireless efforts on behalf of the Joseph L. Weir Trust.

Special thanks to co-sponsors Sally Beauty Supply and Clairol.

