

AmericanLooks

THE NCA'S SOURCE FOR INFORMATION, INNOVATION AND IDEAS



Made in
AMERICA

 **NCA**
www.salonprofessionals.org

Spring/Summer 2002 Collection

Made in AMERICA

NCA's Spring/Summer 2002 Collection for Hair Face and Nails

NCA's Spring/Summer 2002 offers bold new hair for men and women as well as make-up and nail designs that allow our true American freedom of expression to shine through.

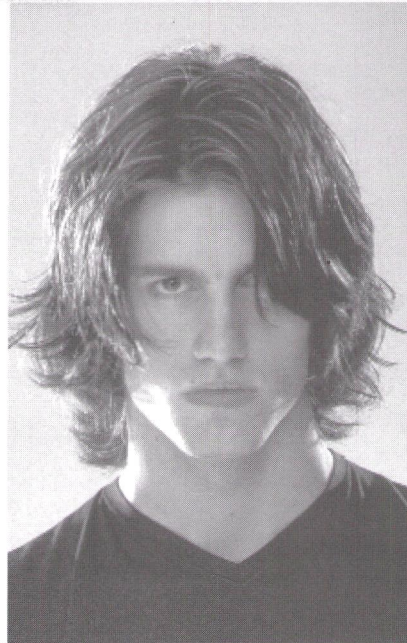
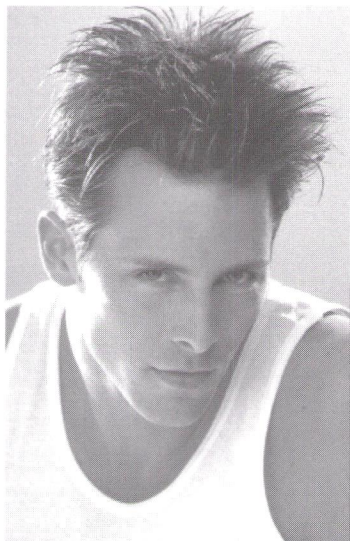
NCA's New Collection Showcases Hair, Nails and Make-Up

- *Hair for women that is amazingly city-chic, and certainly "Made in America", exudes an exciting form of self-expression. The Spring/Summer season promises bold styles and vivacious color combinations that are all-American originals. Geometric color blocking techniques unleash endless design possibilities as well as individual expression of feelings. The possibilities for style changes are endless.*
- *Make-Up this season is feisty and festive! Red lips, with a touch of gloss, are the patriotic way to go. For all-out glamour or a cutting edge club look, apply a liquid or crème liner to the lash line, moving from thin to thick at the edges. The courageous may choose to add glitter or a sparkling dusting powder to the lashes or even try bright colored mascara (how about red, white or blue?) to lash tips for extra pizzazz!*
- *Nails next season will be whimsical and full of color to cater to an open-minded individual. Patriotic red, white and blue patterns will be popular this season, with added glitter to give a boost to creativity and personal expression.*
- *Men's hair fashions will include guys sporting classic lines that easily transform into edgy urban styles. The 2002 USA Teams give us all a collection that allows us the freedom and choice to be an individual. "Made in America" Offers Something for Every American Man and Woman.*



*Pictured from
L to R: Gianni Di
Domenico, Gianni
Fodera, Ben De
Cordova, Randy
Rick, Bea DeRoss,
Michael Della
Penna, Joan
Dando, Tina
Paskalakis*

The Design Team members include 2002 USA Ladies' Hairdressing Team members Randy Rick (PA), Michael Della Penna (FL), Tina Paskalakis (FL), and Ben De Cordova (FL). USA Gents Hairdressing Team members Gianni Di Domenico (CT), Salvatore Laurretta (NY) and Gianni Fodera (NY), make-up artist Bea De Ross (NY) and nail artist, Joan Dando (PA). Ronnie Hawkins (NC) is the Trainer of TEAM USA - Ladies Professionals, and served as a Design Consultant for the Collection.



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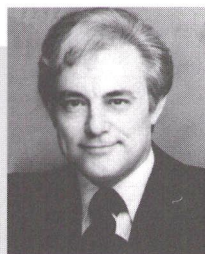
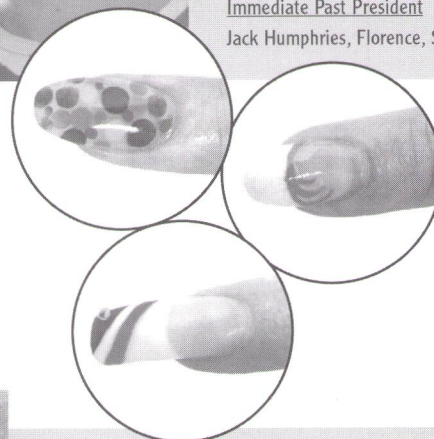
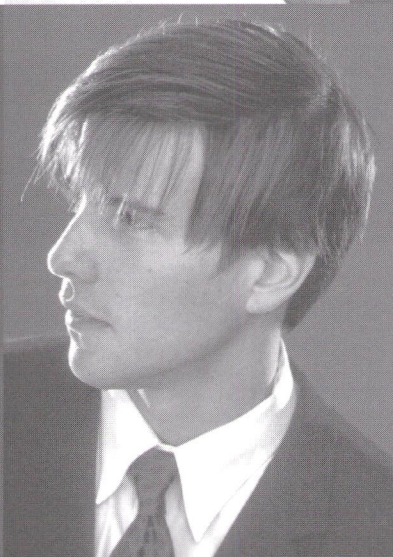
Pat Adams, Columbia, SC

Marlene Bridge, Pittsburgh, PA

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Elizabethtown, KY

Immediate Past President

Jack Humphries, Florence, SC



Joseph L. Weir Trust

The NCA Spring/Summer Collection is brought to NCA members thanks, in part, to the generosity of the Joseph L. Weir Trust. NCA would like to thank Trustees James Viar, William Scott and William Ware for their ongoing support and tireless efforts on behalf of the Joseph L. Weir Trust.

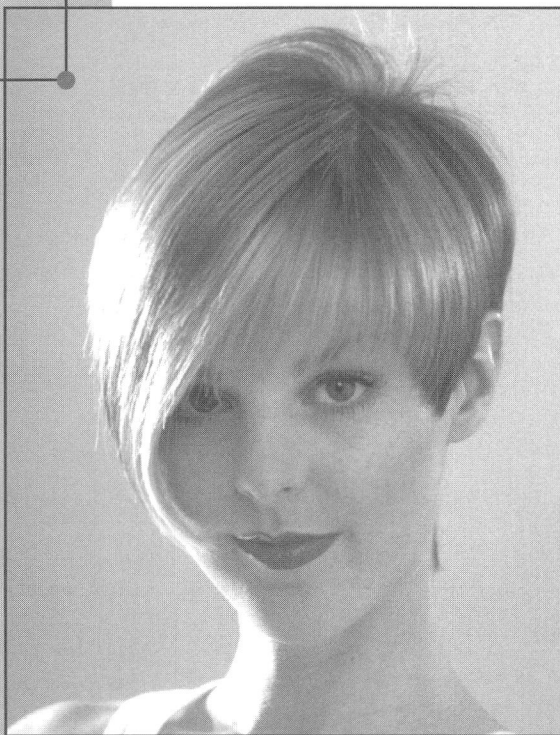
Special thanks to co-sponsors Sally Beauty Supply and Wella.

Short

1. Section the hair, using a diagonal side part from the crown to the outside corner of the eye. In the back, use an oval part to the bottom of the crown.
2. Elevate that hair at 90 degrees and cut uniform layers. Use the razor to cut, following the contour of the head. Leave length at the nape of the neck for softness.
3. Using shears to create a smooth line, begin at the back of the ear and cut forward along a diagonal.
4. Connect side to back. Comb forward over ear, then cut from the nape following the contour of the ear and blend to side length. On opposite side, repeat steps.
5. Drop half inch sub panel from the crown. Pull down at 0° elevation, leave overhanging length approximately 3-3.5", and cut parallel to the base parting. Cut from side to center back using the same technique. Repeat same process through the remainder of the back (pulling down at zero degrees and cutting parallel to the base parting).
6. Through the side panel, cut on a diagonal leaving a quarter inch overhanging length, connecting back to side. Use this technique up to the side part. Repeat same procedures over the ear on opposite side. Hair will appear longer because of the distance the hair is traveling, thus creating an asymmetrical look.
7. Take remaining hair and comb down over the face at the natural fall. Come in on shallow/short side starting in front of the ear. Cut to brow creating an arc over the shallow side.
8. Cut on a strong diagonal from the inside corner of the eye down to the longer length on this side. Note the overlap.
9. Elevate lengths out from a 2" diamond section at the crown. Using a razor, cut to the length that will optimize volume. Bring all lengths to this crown guideline.

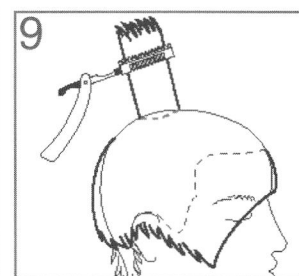
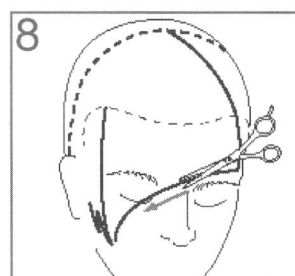
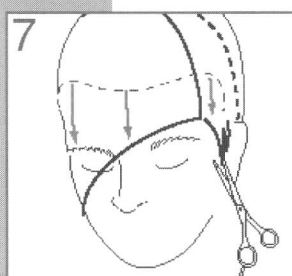
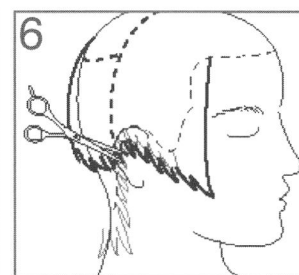
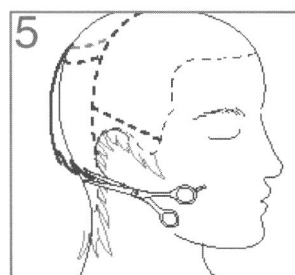
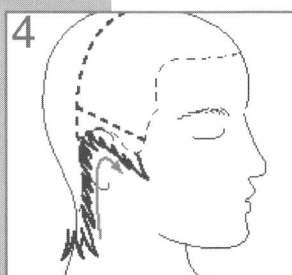
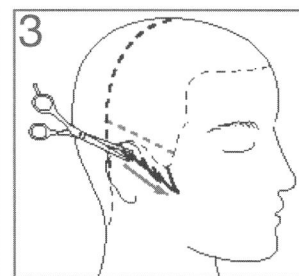
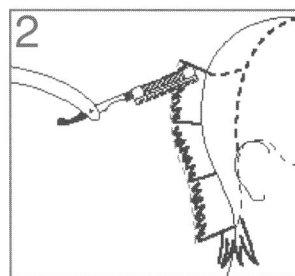
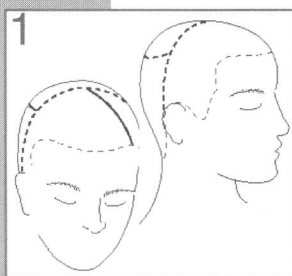
COLOR

1. Apply COLOR CHARM 607 Cyclamer (Level 6 Red Violet) to the top of the crown.
2. Along the hairline apply WELLITE Powder Lightener and 20 Volume.
3. For Highlights, use foils throughout the top of the head.
 - a. Apply WELLITE Powder and 20 Volume to the ends of the hair only
 - b. Apply 6/45 (Fiery Red, Level 6 Red Violet) COLOR CHARM Semi-Permanent on alternating ends and weaved sections only.
 - c. Apply 7/43 Medium Red Copper (Level 7 Red Gold) to weaved sections.
 - d. Use 2 ounces of 7/43 in between all foils with 4 ounces of Activation lotion.



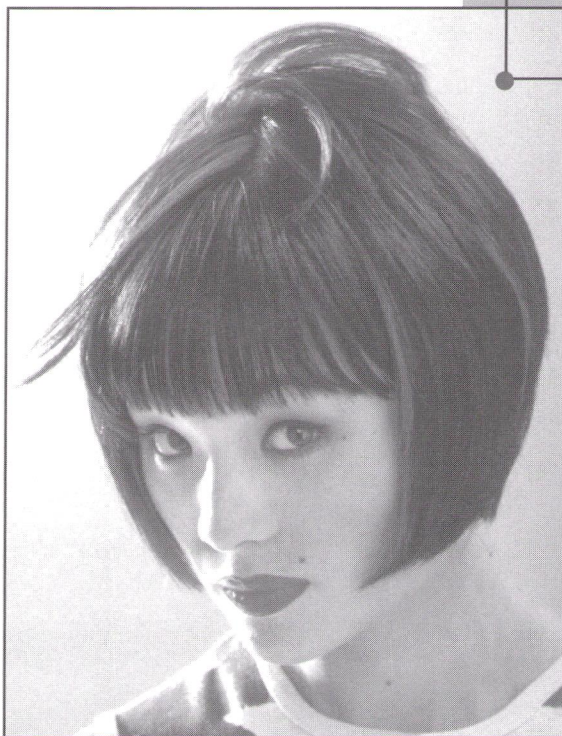
Throw away over complicated cuts and opt for this sassy, asymmetrical showstopper. Cutting the hair with a razor achieves a softer edge by texturizing and shortening at the same time.

before



Take a hue cue and try this multi-dimensional color combination that brings out the best of this sassy and sophisticated All-American Bob. Feel the freedom of a versatile cut that is easily transformed from day to evening.

before

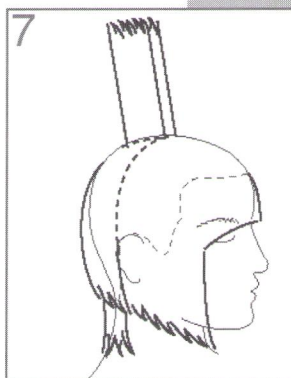
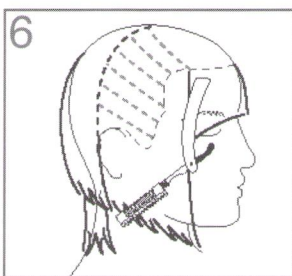
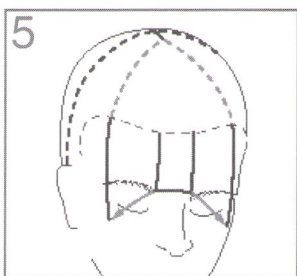
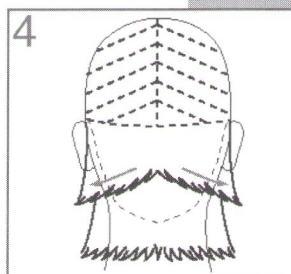
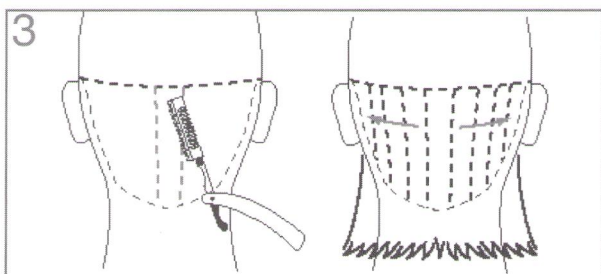
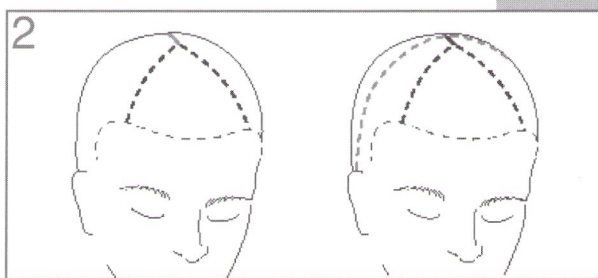
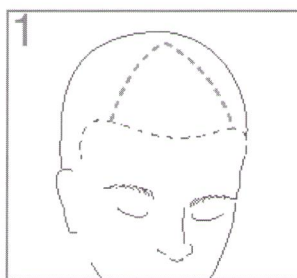


Mid-length

1. Section for control. For the fringe, part out a triangular section from the corner of the eye on either side to the apex.
2. Behind the triangle, create a small center part going to the crown area. Part out to the back of the ear on either side. Subdivide the nape area from the crown.
3. At the center back, with vertical panels, cut with razor following the same procedure from center of the head to back of ears. The razor gives a softer edge by thinning and shortening the line being cut at the same time.
4. Release the next base parting. The lengths are cut to overhang the nape lengths. Project the hair out at 45° and cut on a diagonal from the center back to the back of the ear. Repeat on the opposite side, center to back of ear on opposite angle.
5. **Fringe:** Starting with brow, begin with short panel at center of forehead. Once panel is cut to desired length, diagonally cut downward on either side.
6. Etch a diagonal forward line over the ear with the razor. Use a low elevation and repeat up to the center part line.
7. In top crown pull approximately 2" panel cutting to approximately 3-3 1/2" in length. Bring all lengths to this guideline. This achieves more volume in the back of the head. Work throughout the shape and texturize as needed. Be guided by the texture, density, and desired results.

COLOR

1. Slice with lightener from temple to temple.
2. Slices from the crown are in a "pinwheel" pattern.
3. Pre-lightened with WELLITE (on or off the scalp lightener) and 30 Volume (to Gold Stage)
4. Color glossing over lightened slices:
 - a. 6/45, 2 ounces of COLOR CHARM Semi-Permanent Fiery Red with 4 ounces of Activating lotion.
 - b. 2/0, 2 ounces of COLOR CHARM Semi-Permanent on remaining hair with 4 ounces of Activating lotion.



Long

1. Section off a center part. Section the front of hair to behind the ears. Begin cutting at the back with shears. Leave approximately 1" below shoulder or to client's taste.
2. Blend the sides with the back length.
3. Part out a section for the fringe using a triangle extending to the outer edge of the eyebrow on either side. Cut the fringe below the eyebrow in the center using a 1" panel.
4. Using center section as guide, cut the sides angling around the eyes making it a blunt cut.
5. Part vertical sections on the sides over-directing the hair toward the face using the nose as the guideline where to begin cutting the hair straight down toward the perimeter length.
6. Note the weight corner that remains. This accentuates a blunt shape around the perimeter frame of the cut. Repeat these steps on the opposite side.
7. Work through the interior with horizontal sections. Direct hair straight up and blend the ends for symmetry. If desired, you can texturize the angled lengths around the face with blending shears or by point cutting. This shape is quite versatile and can be styled natural or blown out smooth.

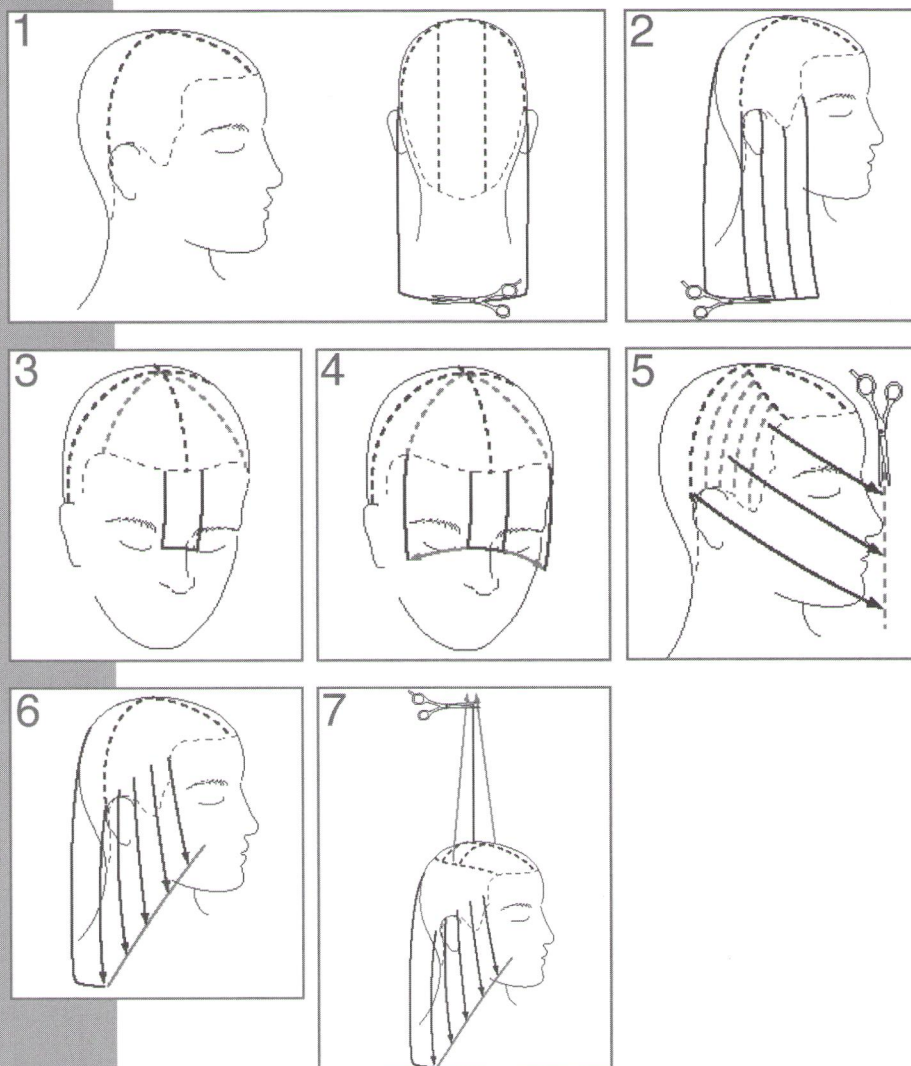
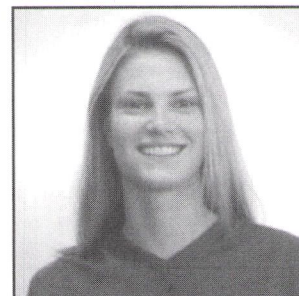
COLOR

1. Apply 2 ounces of 7/73 COLOR CHARM Semi-Permanent in Medium Sandy Gold with 4 ounces of Activating lotion to the top of the crown.
2. For the bangs, use foils and apply WELLITE Powder Lightener and 30 Volume Developer. Work foils into a "fine weave" pattern.
3. Weave to the left after lightener and slice panels into the hair.
4. Apply 9/73 COLOR CHARM Semi-Permanent in Very Light Sandy Gold using fine slices in between foils.



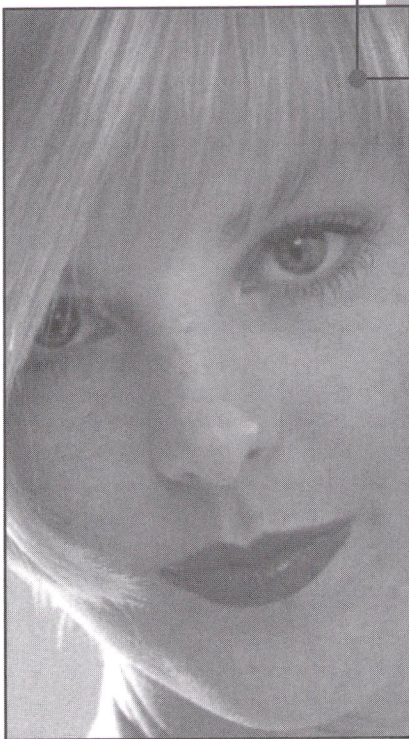
Bangs are back to frame the face! This look is long and lush with fringe cut to below the brow. Sides angle gently around the eyes for the fullest flattery. Long hair also takes well to up-do's that make an elegant statement, yet are uncomplicated and wearable.

before



For a beautifully natural day look this Spring/Summer try a lighter foundation with tinted powder. Wear darker shadow (watch for blue shades to come on strong) along the lash line to just above the crease of the eye and blend. Use a highlight color from the crease to the brow in a matte or satin texture for day.

A tip from the NCA pros—powder holds up better during the warm weather than pencil. Apply a lip liner in a neutral color and a lip-gloss or satin lipstick in the coordinating color. Blush should be added to the hollows of the cheekbones.



before

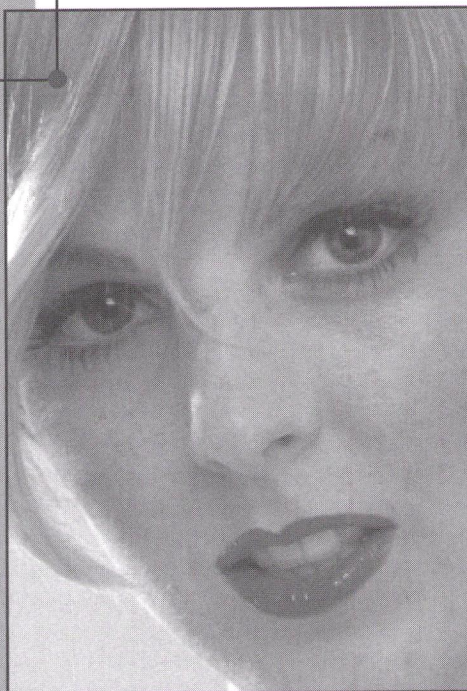


Day Makeup

1. Cleanse, tone, and moisturize the face.
2. As needed, apply concealer around the eyes, nostrils, and above the top of the lip line to highlight.
3. Apply a lightened foundation (tinted moisturizer, crème to powder or water based foundation). Powder as needed.
5. Fill in eyebrows to create a balanced look. Follow with brow gel to set.
6. Apply a matte or satin textured highlight color from the crease to the brow bone.
7. Apply color of choice from the lash line to just above the crease and blend. *Optional: add the same color just under the lower lash line.*
8. Apply a darker color shadow along the lash line with an angler brush to create a softer daytime look. *Note: Powder holds up better during the warmer weather than pencil.*
9. Curl lashes and apply two or more coats of mascara. For day, consider brown instead of black mascara.
10. Apply a lip liner in a neutral color (if desired). For the more mature client, a pencil is suggested.
11. Apply a lip-gloss or satin lipstick in a coordinating color.
12. Apply blush only to the hollows of the cheekbones. To create a "summer glow", use a duo blush set and also highlight just above the cheeks.
13. Powder as needed and set makeup with spray.

Evening Makeup

1. Using a deeper color than for daytime, apply to the crease of the eye. Half way over (or all the way depending on the eye shape) blend up and out to the outer brow bone. *Option: You can also add this color to just under the corner of the lash line and blend into the upper corners of the eye.*
2. Apply customized individual lashes to create the desired look (Example: natural, glamorous, club look or bridal). *Option: Use a full lash and cut down to add where desired.*
3. Apply a liquid or crème liner to the lash line to deepen or wet the shadow used during the day. Consider the eye shape as you apply. Add mascara as needed (Do not be afraid to put mascara on the lashes). *Option: Add a little glitter, dusting powder or colored mascara to the tips.*
4. Apply a lip liner a shade darker than your day look to create darker eyes with light lips, the opposite or both, depending on the desired look.
5. Blush can go one shade darker and highlight the top of the cheek. *Optional: an all over powder bronzer or powder glow can be added for a fun or club look.*
6. Powder and set with face spray.

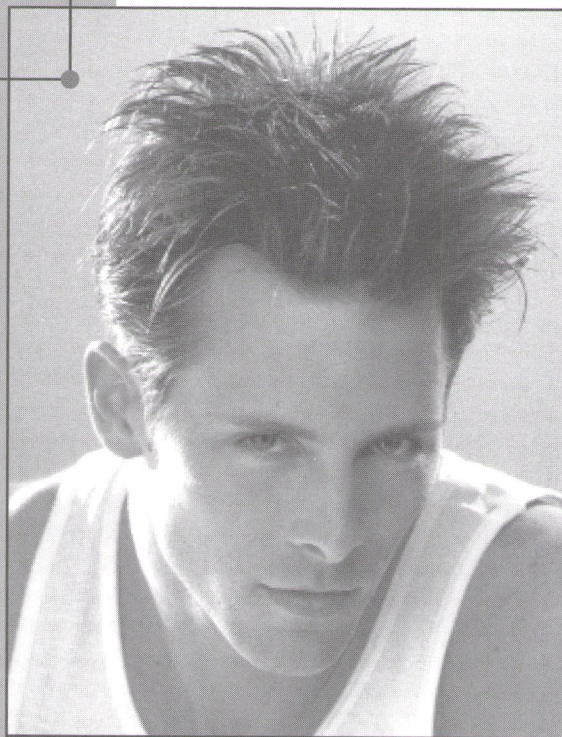


For glamorous evenings this Spring/Summer, just go with a deeper color than your daytime hue. Apply dark liner to the top lash line and blend up and out to the outer brow bone. Add this color under the corner of the bottom lash line and blend into the upper corner of the eye.

And, don't be afraid to add mascara to the lashes! Try a little glitter or dusting powder to the lashes or colored mascara to the tips. Apply a lip liner a shade darker than your day look, blush one shade darker and highlight the top of the cheek as well as an all over powder bronzer or powder glow for an evening vixen look!

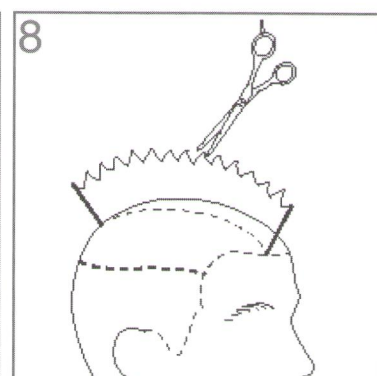
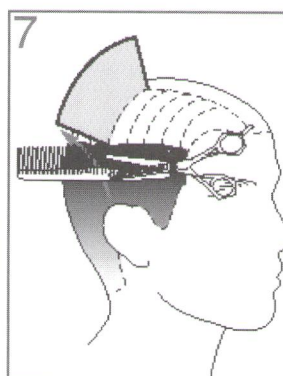
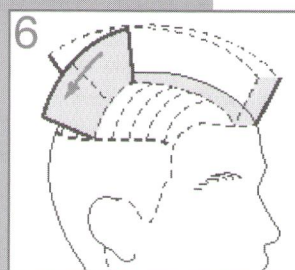
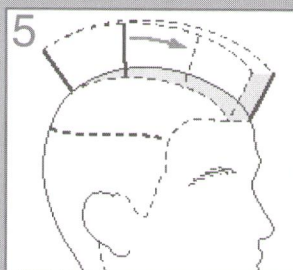
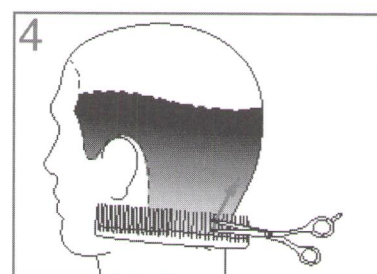
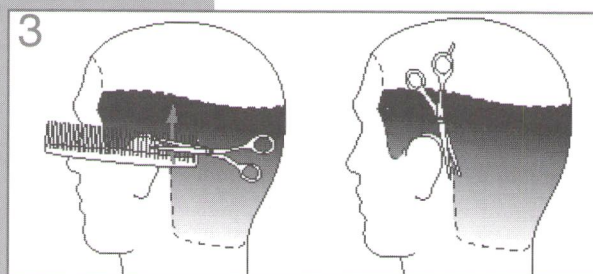
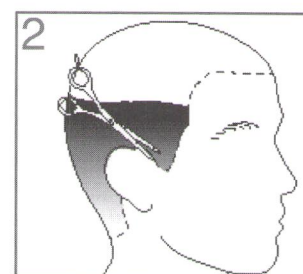
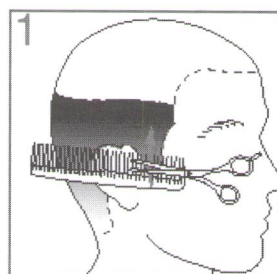
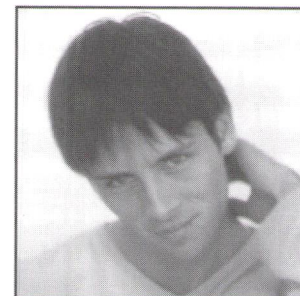
Short

1. Begin at sideburn area, using shear-over-comb technique.
2. Refine around the ear. Create a pointed sideburn.
3. Shear-over-comb behind the ear to blend with area above ear; then refine perimeter line.
4. Work with shear-over-comb technique through the back area.. Work horizontally graduating upward at a 45 degree angle. Refine the perimeter hairline.
5. Starting at the crown area, and bringing the hair straight up at 90 degrees, cut to desired length (approximately 2" recommended). Use this as a guide to work forward toward the front hairline.
6. Blend from this center top guide into the sides and down the back.
7. Using a taper shear-over-comb technique, texturize and blend through the crest area.
8. Using the point of the shears, notch into the entire form line throughout the interior lengths.
9. Finish using pomade or wax to style, modify or texturize the look.



Mmmm, what a guy! A cool pointed sideburn is where this style starts. Let his wild side show with this hint of Elvis-retro. He begs for pomade or wax to texturize the look to keep everything in place while he dances the night away!

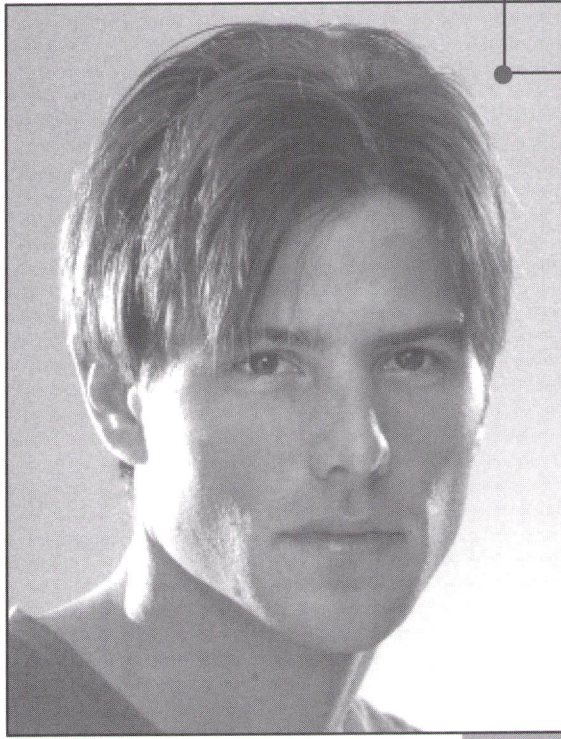
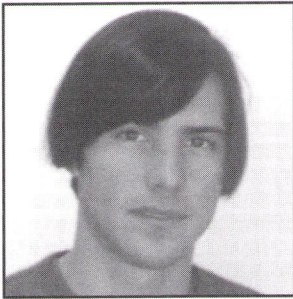
before



Mid-length

For the more serious man of any age or profession, this look is based on diagonals-in the cut and in the color application. Etched with a razor for extra texture, the result is additional graduation at the edge.

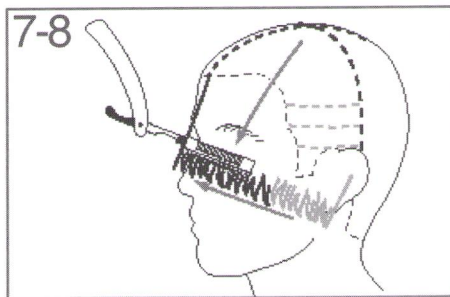
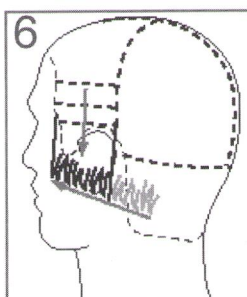
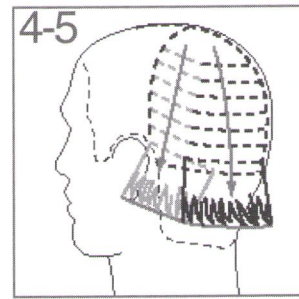
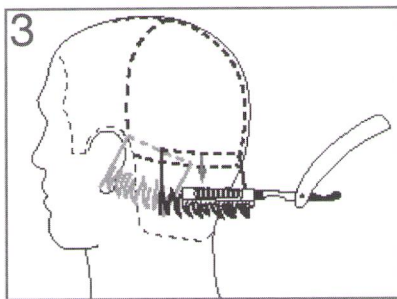
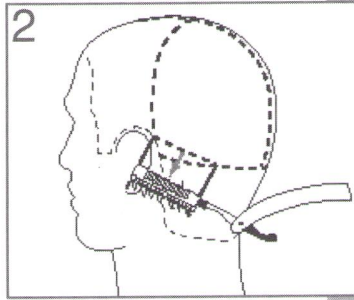
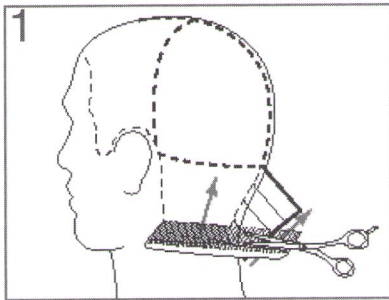
before



1. Begin in the nape area using scissors-over-comb technique and 45 degree angle to graduate up to the occipital.
2. Release a diagonal part behind the ear and etch with a razor along a diagonal line blending into the long graduation from the upper nape. Use low elevation.
3. Connect this diagonal line to a horizontal line at the back area, still using low elevation.
4. Continue to use this same technique, working to the top back area. Etch with a razor diagonally behind the ear.
5. Blend into the horizontal line at the back area, using a low elevation.
6. Etch a diagonal line at the side area to continue the diagonal from behind the ear.
7. Continue working through the side area. The hair through the top front is shifted toward the front and cut. This shifting will create more graduation along the edge.
8. Work to the part, using this shifting technique while etching diagonally.
9. Finish to achieve desired results.

COLOR

1. For Highlights, use WELLITE Powder Lightener and 30 Volume Developer.
2. Apply COLOR CHARM Semi-permanent. Two formulas are mixed (equal parts):
 - a. 6/4 Mahogany
 - b. 4/6 Claret

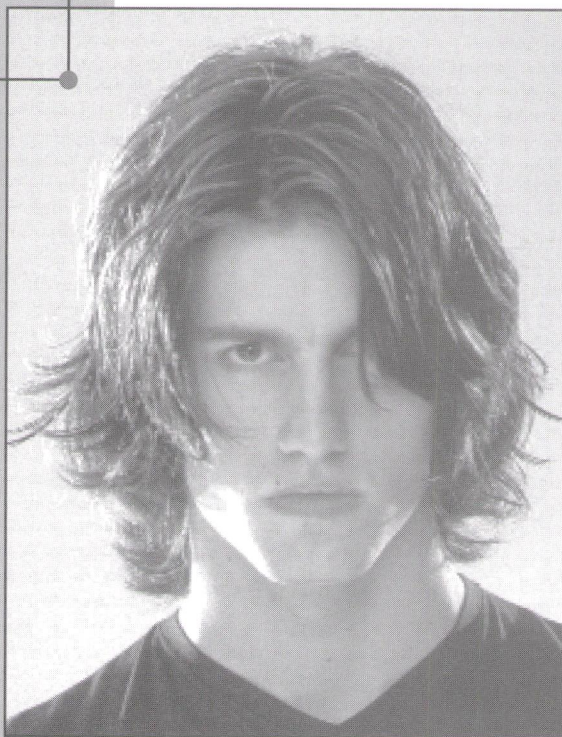


Long

1. Section into four sections; behind the ear to behind the ear, front of forehead to center nape. Part out a horizontal section, distribute lengths straight up from the curve of the head and cut to six inches.
2. All lengths are brought to this center top guideline. Work to the crest area bringing all lengths that will reach up to this center top guideline.
3. At the crest, establish a new guide 90 degrees out from crest.
4. The remainder of these lengths through the sides are brought up to the guideline and out.
5. Repeat this same procedure thru the back and replicate on the other side of the head.
6. Point into the form line thru the area framing the face.
7. The back area is a horizontal blunt cut.
8. Optional. The razor may be used to etch around the perimeter form line to add more mobility and lessen a definite weight line.
9. Finish the style as desired.

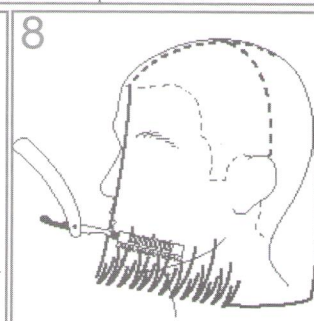
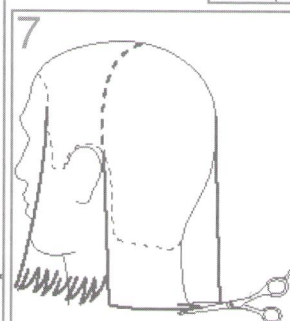
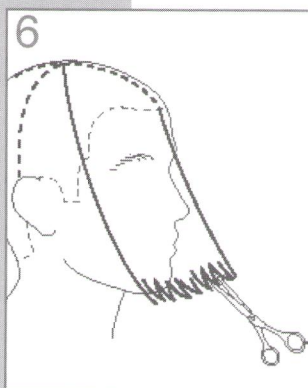
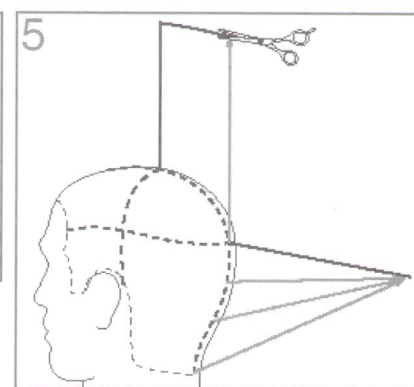
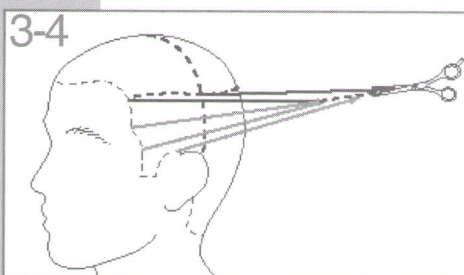
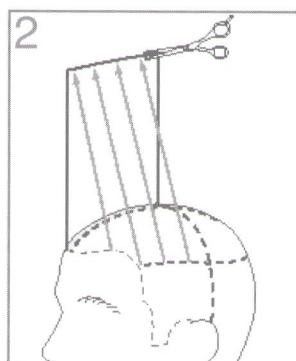
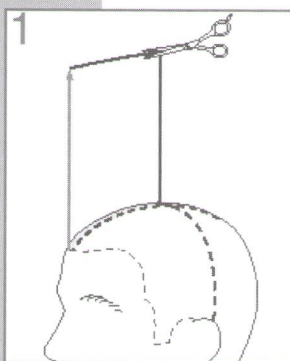
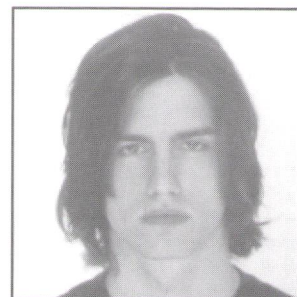
COLOR

1. For Highlights, use WELLITE Powder Lightener and 30 Volume Crème.
2. In between the foils use COLOR CHARM Long Lasting Semi-Permanent.
 - a. 1 ounce of 9/73 Very Light Sandy Gold
 - b. 1 ounce of 7/73 Medium Sandy Gold
 - c. 4 ounces of Activating lotion
3. Pre-lightened with WELLITE (on or off the scalp lightener) and 30 Volume (to Gold Stage)
4. Toner on foils
 - a. 1 ounce of COLOR CHARM Long Lasting Semi-Permanent 10/01 Lightest Ash Blonde.
 - b. 2 ounces of Activating Lotion.

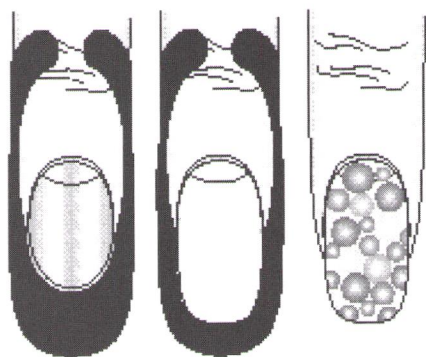
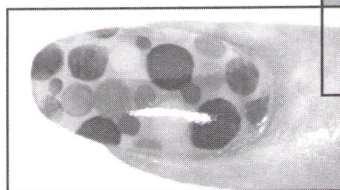


Boys can love their long locks too, and wear it smooth or textured. Blunt cut at the back, and use the razor to create more mobility and less weight in this casual, yet totally he-man long look.

before



This design is fun, versatile and can be worn throughout the season.

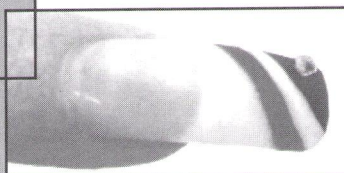


Circle Circus

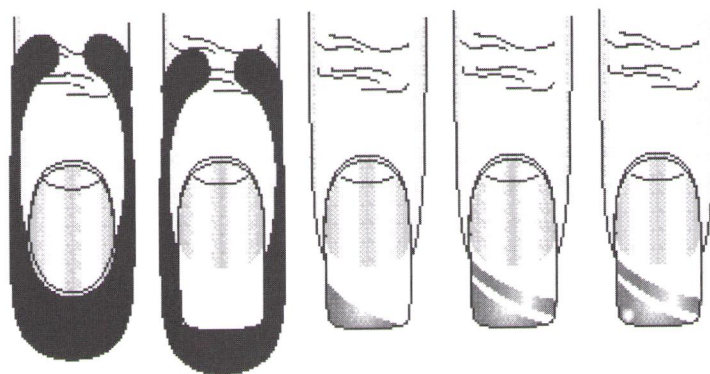
1. Prepare nail with tip or form.
2. Create permanent French Acrylic.
3. File and shape nail.
4. Use mosaic polymers and monomer. Using 'dotter', randomly place acrylic dots on nail.
5. Buff to even out the height of the dots.
6. Using blush or pink polymer and monomer, place a thin coat of acrylic over dots.
7. Buff nail to a high shine.

Salute to the Flag

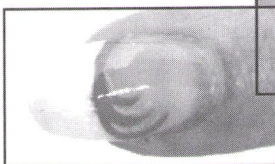
1. Buff nail surface to even out the height of the stripes.
2. Extend the natural nail with a permanent French acrylic.
3. Working from the sidewall to the center of the nail, add a blue stripe using a blue polymer and monomer.
4. Using the white of the french acrylic as your white stripe, next use red polymer and monomer to create the red stripe.
5. Buff nail surface to even out the height of the stripes.
6. Using blush or pink polymer and monomer, place a thin coat over the entire nail surface.
7. Buff nail to a high shine.
8. Apply topcoat and rhinestone to the nail.



A patriotic inspired and elegant addition to our Spring/Summer Collection!

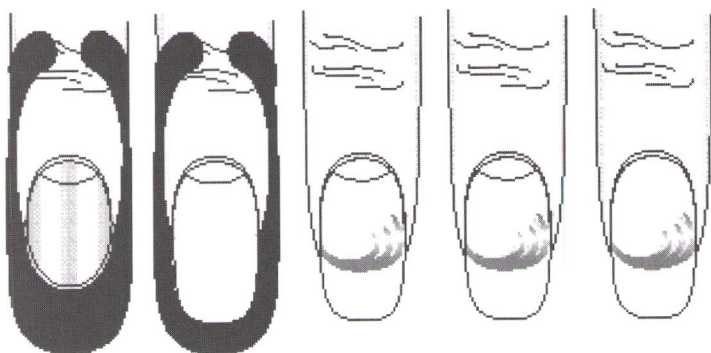


A playful look inspired by strawberry ice cream and lemon gelati!



Summertime Swirl

1. Prepare nail with tip or form.
2. Create permanent French Acrylic.
3. File, shape and buff the nail to a high shine.
4. With striper brush and pink paint, start from the inner corner of sidewall and drag pink paint into a swirl. Repeat three times, making swirl lower.
5. In between pink swirls, use iridescent white and follow pink swirls.
6. Apply topcoat.



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