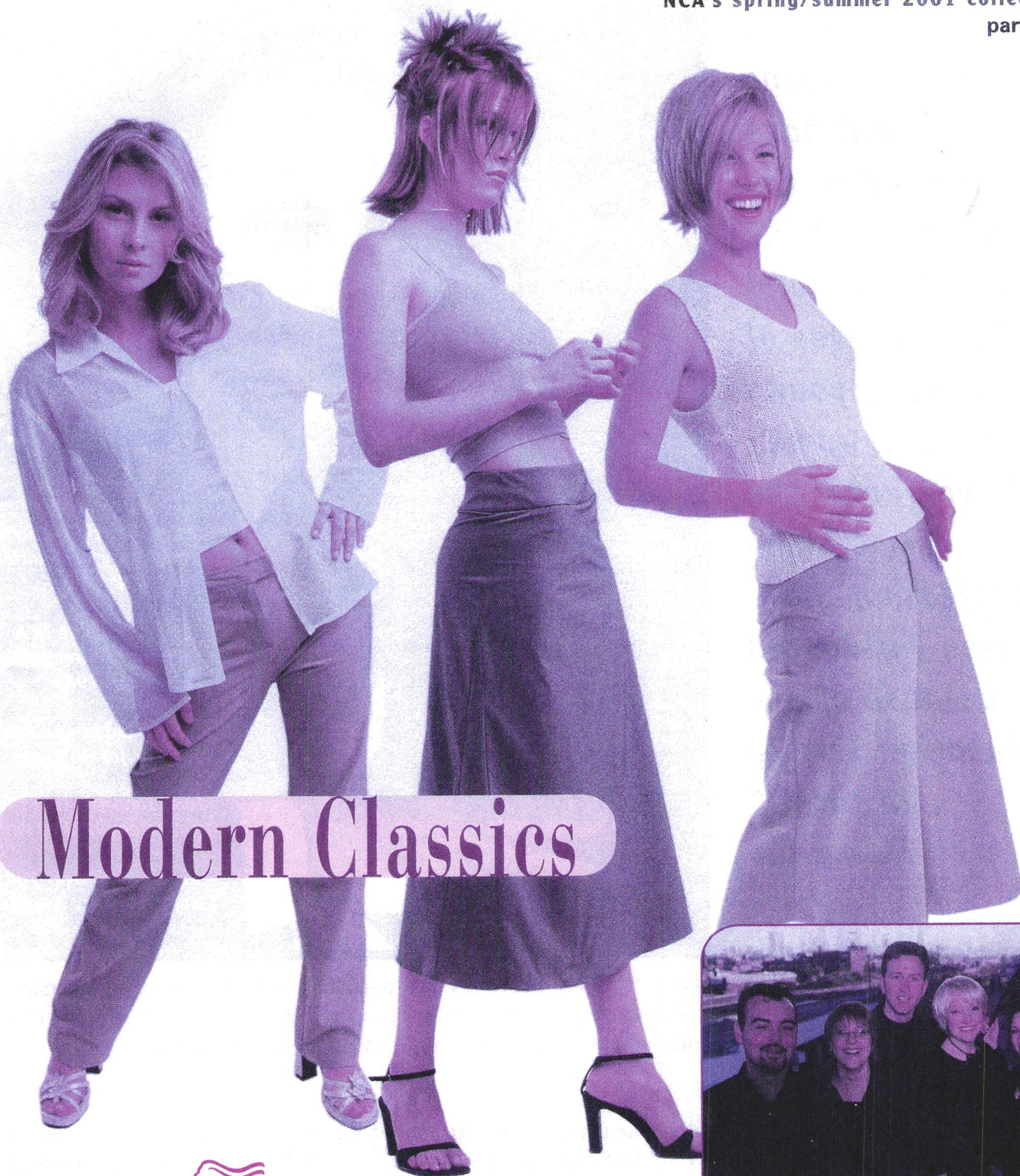


american looks

NCA's spring/summer 2001 collection
part one



Modern Classics

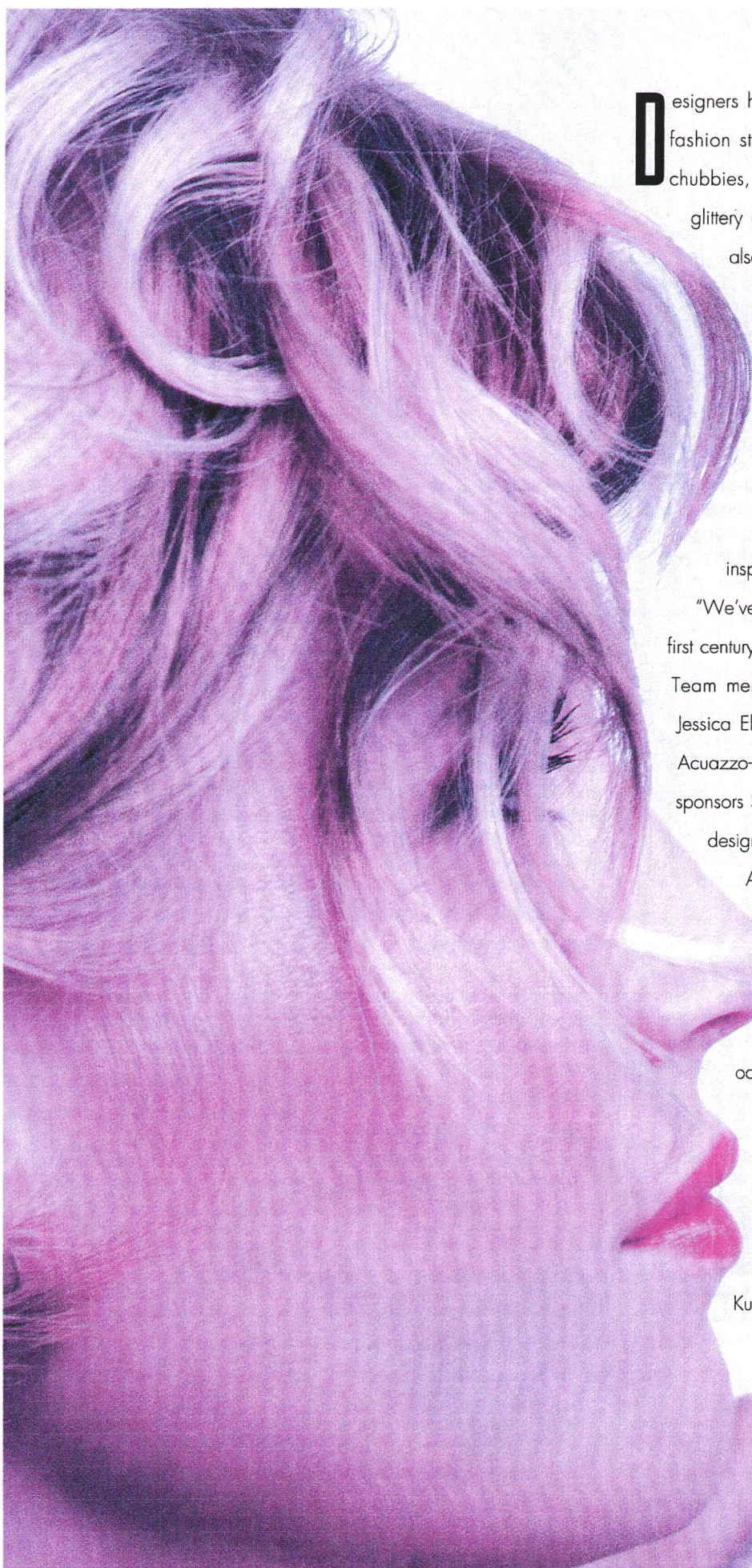
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"Modern Classics" team from left:
Ken Washburn, Rose Ann Linkens, Chris Kutchner,
Deborah Kaseman, Jessica Ellis

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312.527.6765



Designers have made indulgence the main plot of their spring fashion story, casting 1980s styles such as slithery feather chubbies, micro-minis, hot-pants, and tops embellished with glittery embroidery in the lead roles. Turns out, the trend is also influencing hair.

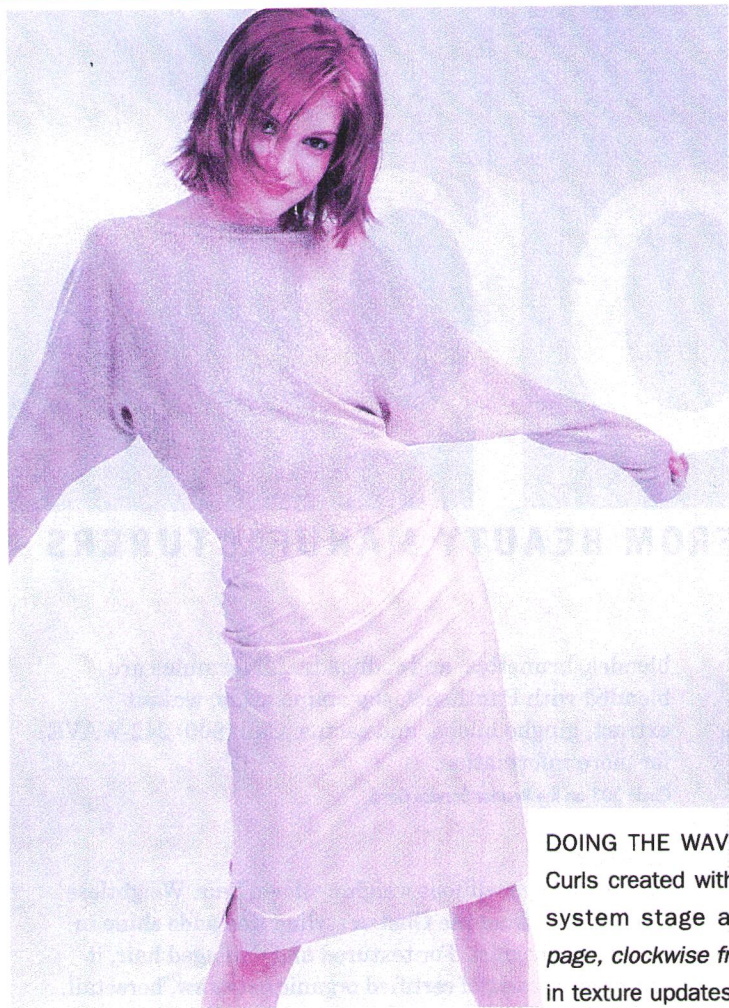
GLAMORAMA

In its own flashy ode to the era, the National Cosmetology Association Americas Design Team recently released *Modern Classics*, a spring/summer collection for hair, face, and nails inspired by 1980s extravagance.

"We've taken classic looks and retooled them for the twenty-first century, giving them a very contemporary feel," says Design Team member Kristopher Kutcher, who worked with stylists Jessica Ellis and Kenneth Washburn, makeup artist Rose Ann Acuazzo-Linkens, nail technician Debra Kaseman, as well as sponsors Sally Beauty and the Wella Corporation to create the designs in the collection.

A variety of techniques—including point-cutting and slicing to enhance texture and movement and eliminate hard lines, liquid styling tools, and a color application called Wraparound that creates a headband of color that enfolds the occipital band—were the keys to creating these fashion-forward, ready-to-wear styles. "Rich reds and coppers with blonde highlights, which create dramatic contrast and hidden interest, are the palette du jour," adds Kutcher. Curls, created with state-of-the-art waving systems, likewise played a starring role. Says Kutcher, "The underlying texture services also provide body and volume when smooth hair is the desired look." —K.D.

Photography: Brian Warling
Hair: NCA Americas Design Team



DOING THE WAVE, *opposite page*: Curls created with a modern waving system stage a comeback; *this page, clockwise from top left*: Sliced-in texture updates this carefree retro look; this masculine crop telegraphs texture; a tapered neckline, strong shape, and a bit of product create this manly look; a soft cut and rich color contemporize the bob.



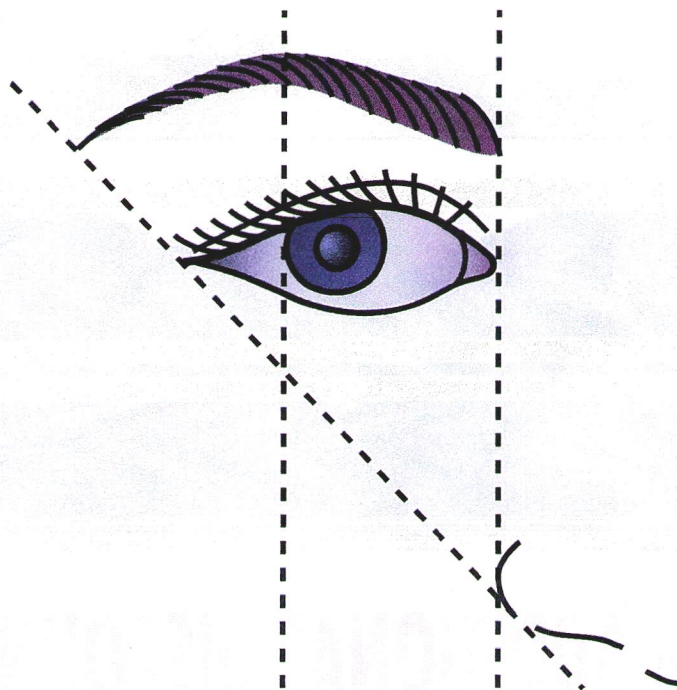


Skincare/Makeup

The perfect modern classic face design begins by creating a proper "canvas" on which to display the new season's makeup looks. To prepare your client's skin, begin with a pre make-up facial and eyebrow shaping.

Cleanse the face with a mild foaming wash. Remove with a soft cloth and tone the entire face with a neutral tonic lotion.

Disinfect eyebrow area to be waxed with mild non-alcohol toner or witch hazel. Measure the correct shape for the eyebrows using the following chart as a guide.



With a small applicator, apply mild, strip-less wax in the direction of the hair growth. Immediately turn the spatula and wax in the opposite direction, creating a clean edge at the base of the wax for proper removal. When the wax is cooled and tacky to the touch, lift the edge of the wax strip and pull sharply and quickly in the opposite direction of the hair growth.

Press your finger lightly over the waxed area to lessen redness and unpleasant sensation, and follow with a mild calming lotion. Soften the skin by applying a mild grain exfoliant, avoiding the eyebrows. Using moist fingers, move the exfoliant over the skin's surface for 3-5 minutes (being careful not to move the skin itself). Remove with a warm compress or sponges.

Apply pre-make-up firming serum to the entire face with effleurage movements to relax client and allow product to penetrate. Apply a light eye gel to the eye area and appropriate moisturizer to the entire face. Massage moisturizer into the skin for several minutes, using light upward movements to allow for penetration and give the face a healthy glow.



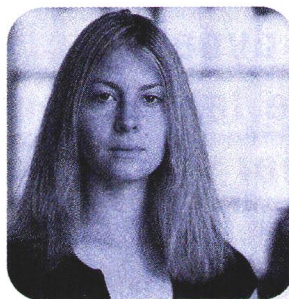
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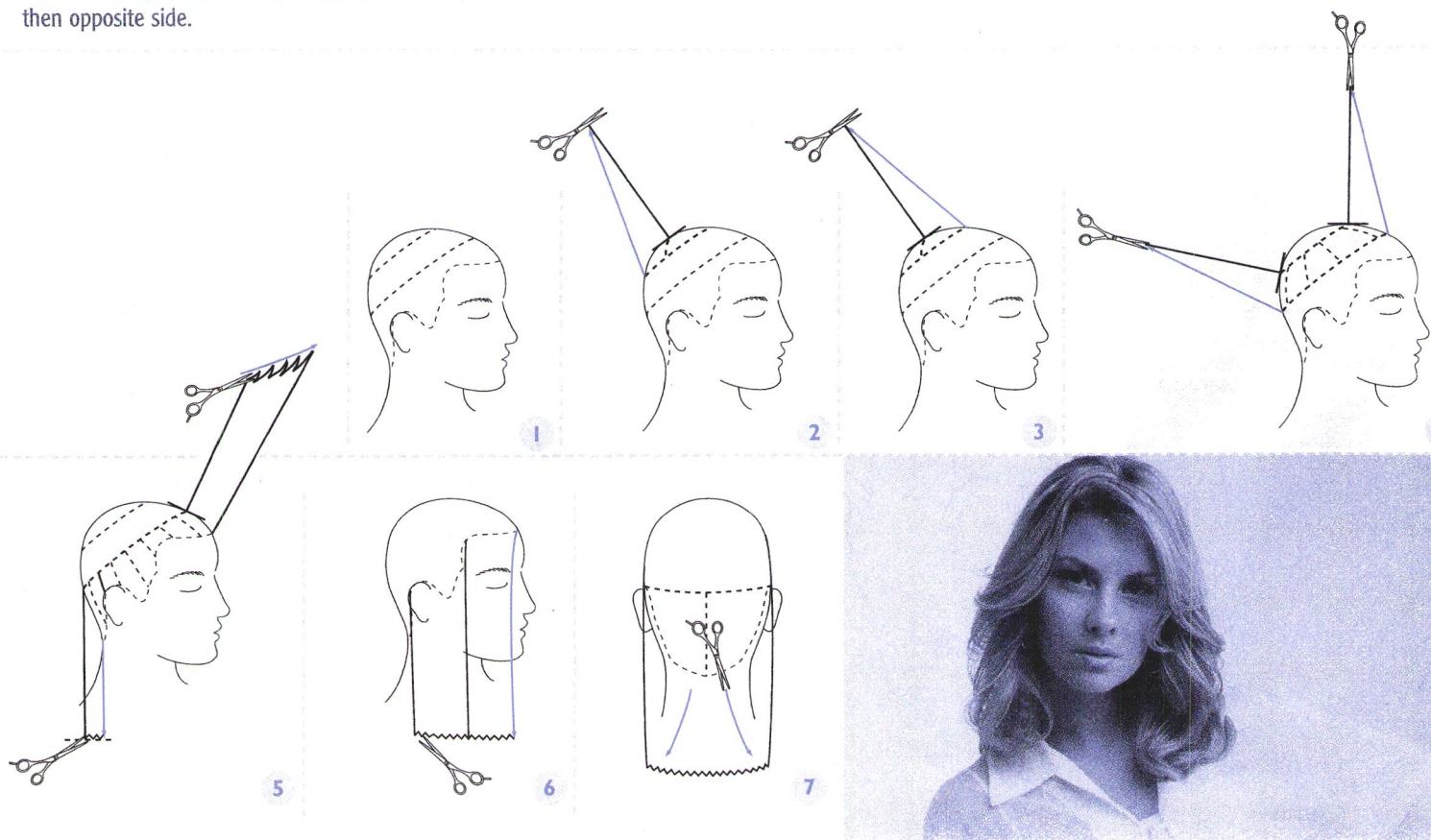
Evening looks calls for a dramatic edge. Line the eyes with deeper and darker colors such as hunter green and coat eyelashes with green mascara. Line the lips with deeper hues to create more drama.

A classic re-visited! Long layers create totally versatile, sexy, wearable options for clients with longer lengths.



Long Cut

1. Section a circle in the crown, 3-4 inches in diameter. Section another circle, parallel to the first, about 2 inches deep/thick.
2. Part the crown section in half horizontally. Elevate the back section at 90° from the parting, converge the hair to the center, and cut horizontally to desired length.
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4. Section the perimeter at the back of the ear. In the front, section the hair into trapezoidal bases. Elevate the hair at 90° and slide cut upward and outward, using the perimeter of the previous section as your starting point.
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6. Comb the front lengths downward from a center part. Continue the horizontal perimeter line established in the back, using notching technique to create the same end texture.
7. To reduce length and increase mobility in the nape area, slice diagonally toward one side and then opposite side.

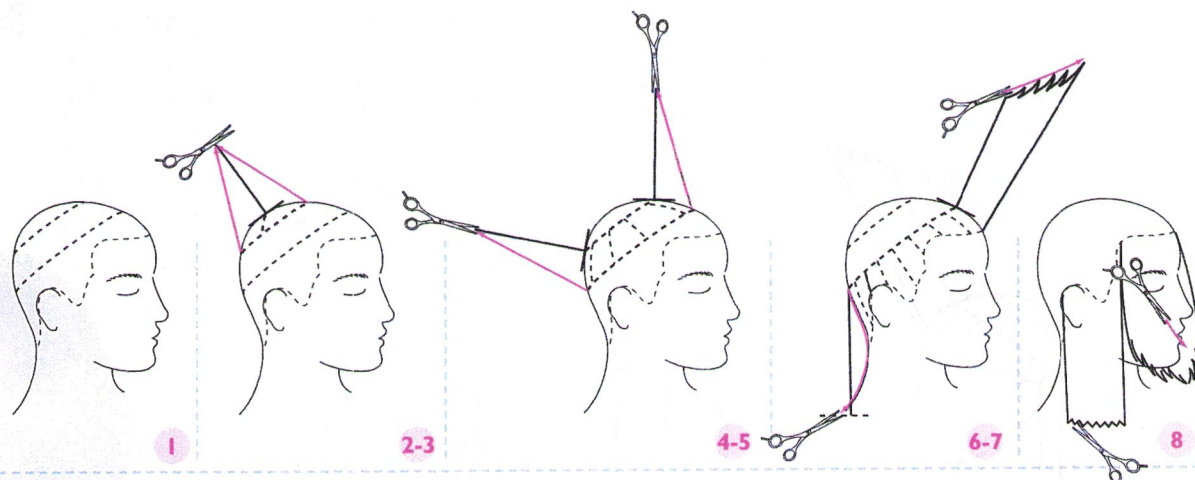
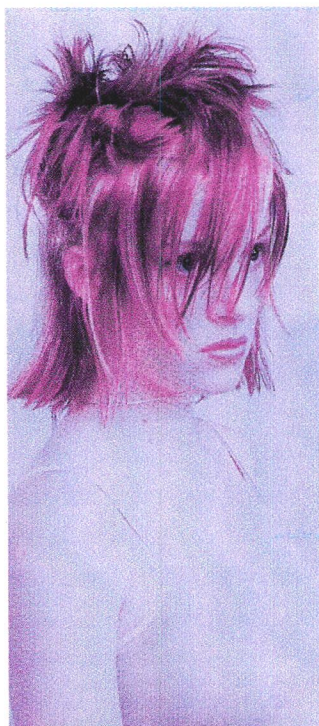


Combine a dynamic cut,
simple texture and
innovative color design for
this fresh, easy-to-care-for
new look.

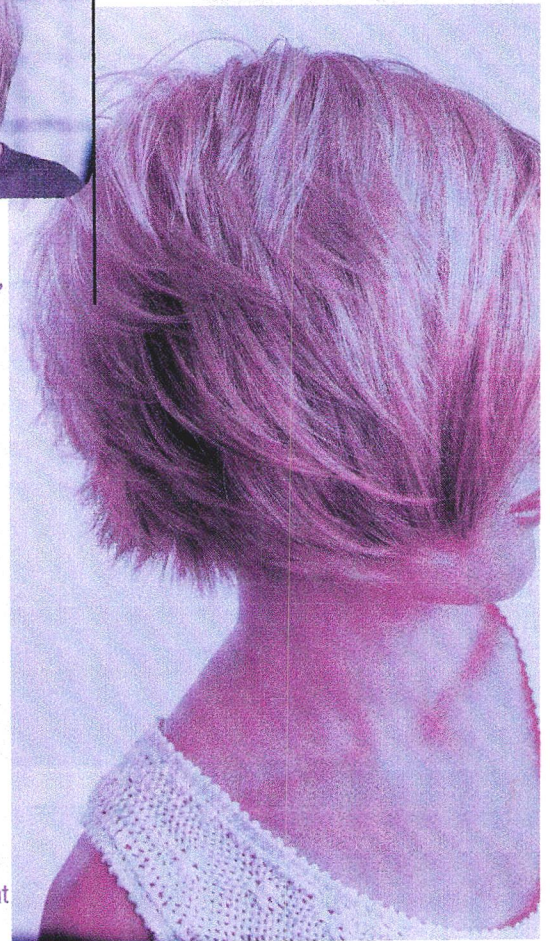
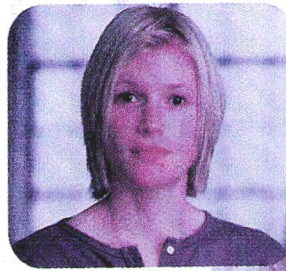
Medium Cut



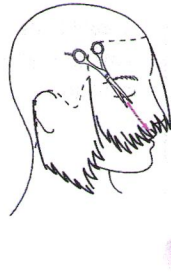
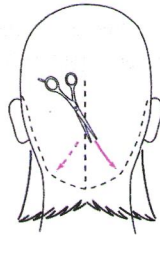
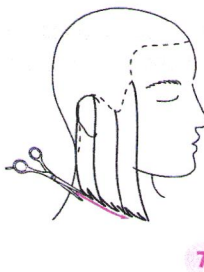
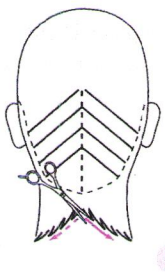
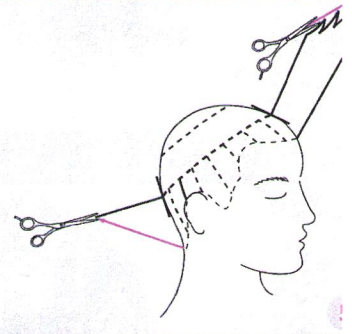
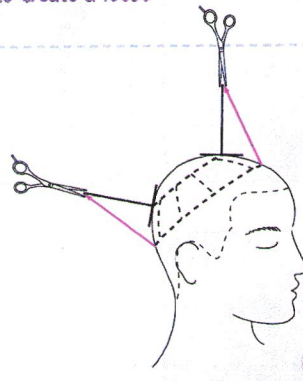
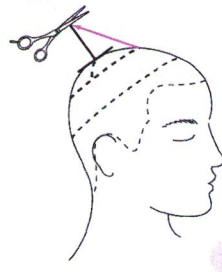
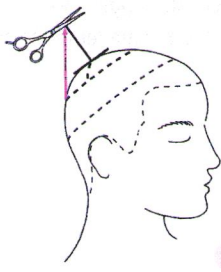
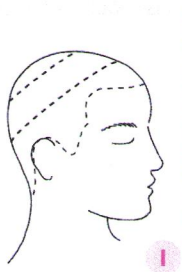
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4. Section the perimeter at the back of the ear. In the front, section the hair into trapezoidal bases. Elevate the hair at 90° and slide cut upward and outward, using the perimeter of the previous section as your starting point.
5. At the back of the perimeter sections, comb the hair at zero elevation and, using notching technique, cut a solid horizontal line at least as short as the perimeter of the previously cut back section to ensure a blended result. For maximum weight, cut against the skin.
6. Comb the front lengths downward from a center part. Continue the horizontal perimeter line established in the back, using notching technique to create the same end texture.
7. Finish by detailing the edges of the cut. Slide cut through the bangs as desired. Work for a loose texture in the finish.
8. Style with a vent brush for minimal curl and lift. Use a flat iron on individual strands for a slightly more progressive result. Apply appropriate finishing products to create desired effect.



Movement is the word that best describes this updated classic featuring dimensional color to add styling options and versatility.

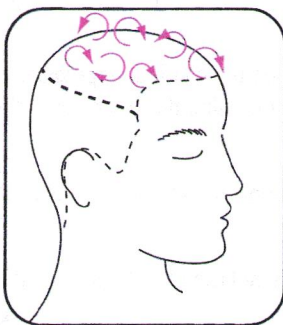


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5. In the back of the perimeter section, converge the hair to the perimeter of the previously cut section, elevate to 90° and cut using notching technique.
6. Using steep, diagonal partings, slide cut through the nape area, reducing length and creating movement.
7. Combing the front hair downward, slide cut to the desired length. Connect the back to the front by slide cutting with a forward motion from back to front (consider using a razor to create added movement to the hair).
8. To further reduce length and increase mobility in the nape area, slice diagonally toward one side and then toward the opposite side.
9. Finish by detailing the edges and slide cutting through the bangs as needed to create a loose texture in the finish.



Color/Texture Options

Add versatility and styling options to any cut by incorporating added texture and color options for clients with every cut.



Color

Take a 1 inch deep circular section and subsection into alternating triangles. Level 8 red gold with level 7 natural, demi permanent color was alternated within the triangles. Level 10 Ash with 20 volume developer was used to 'touch up' the rest of her hair. Finish using vent brush or paddle brush to style creating just a hint of curved movement.

Texture Variation

Alternate rod diameters and setting directions in the top of the design.



Color

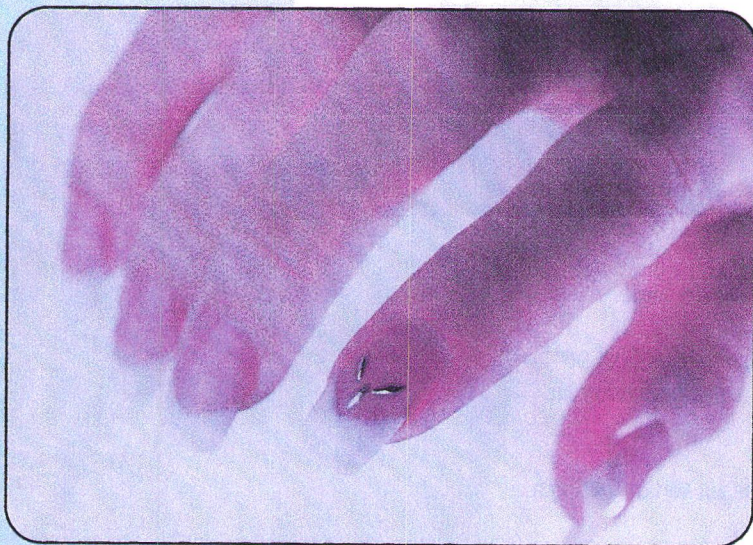
Take a 1" deep circular section and subsection into alternating triangles. Alternate level 8, Red-Orange base with 20 volume developer and lightener with 10 volume developer within this section. Apply level 7, Red base with 20 volume developer to the remainder of the hair.



Color

Create added depth and dimension to the finish by using a combination of highlights and lowlights, alternating a level 7 gold with lightener applied to slices of hair around the entire hairline.

Embellished Chevron



Materials:

Pink, White and Clear Acrylic
Nail forms or tips
Silver or Gold leaves

1. Prepare the nail plate.
2. Apply all ten forms or tips.
3. Using white acrylic, sculpt a free edge in the "V" shape for all ten nails.
4. Using clear acrylic, place a small bead at the point of the "V".
5. Place the three leaves in a "Y" shape into the clear acrylic.
6. Using Pink acrylic, sculpt the nail plate.
7. File and shape the nails.

"S"



Materials:

Pink and White Acrylic
Forms or Nail Tips

1. Prepare the nail plate.
2. Apply the forms or tips to all nails.
3. Using white acrylic, sculpt a deep rounded free edge.
4. Continue shaping on the right side into an "S" pattern across the nail.
5. Using pink acrylic, fill in the empty spaces on the nail plate.
6. File and shape the nails.

Color Block

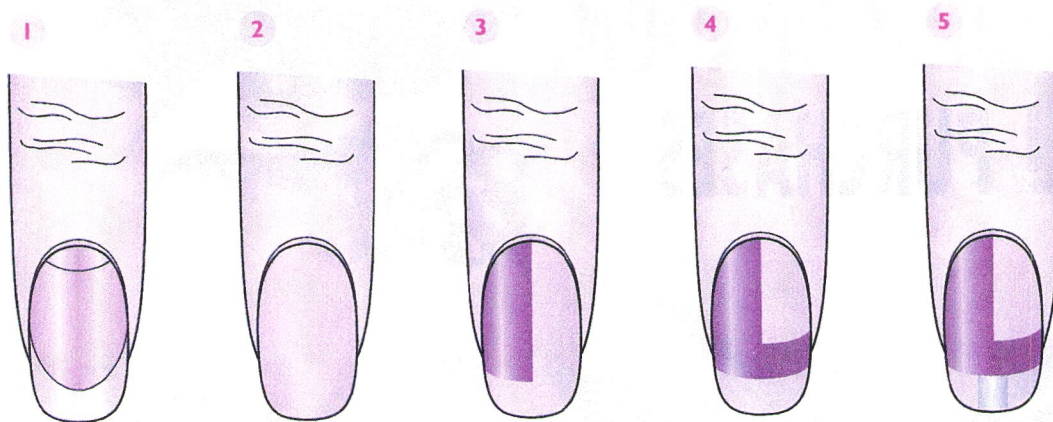
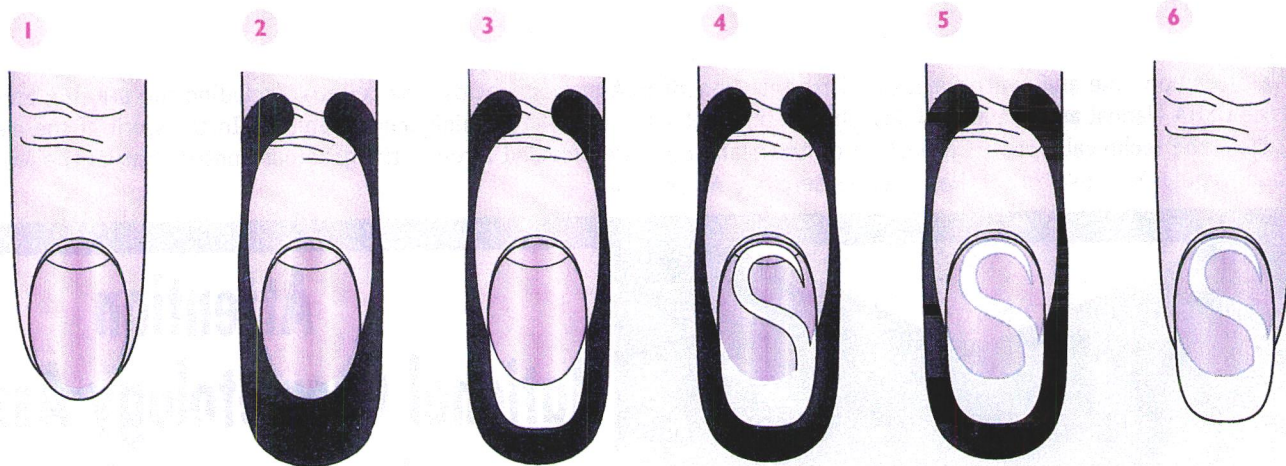
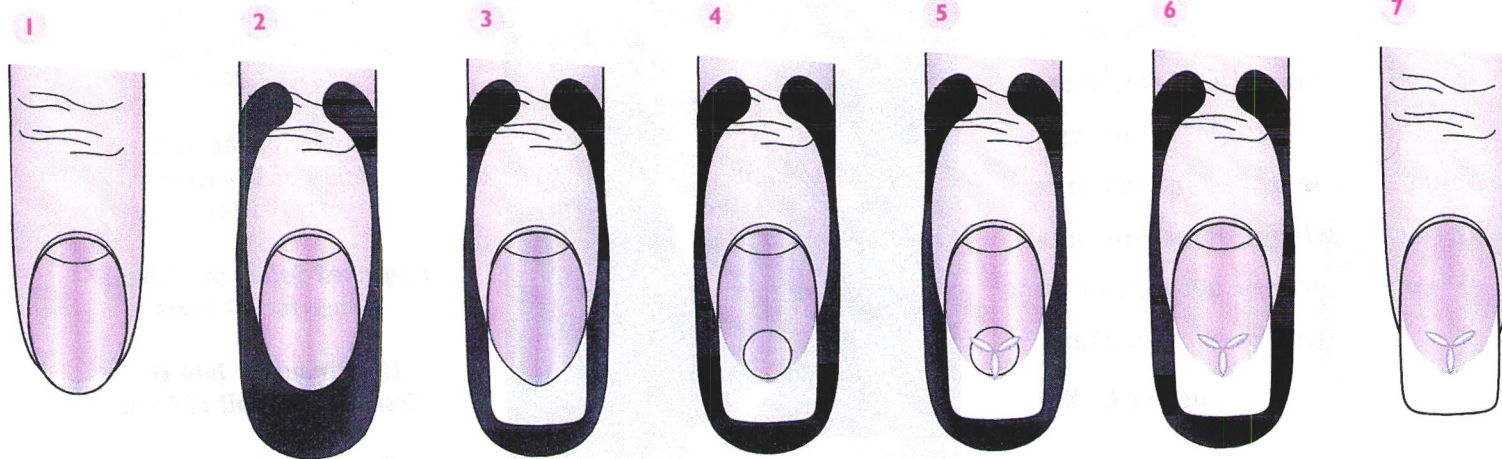


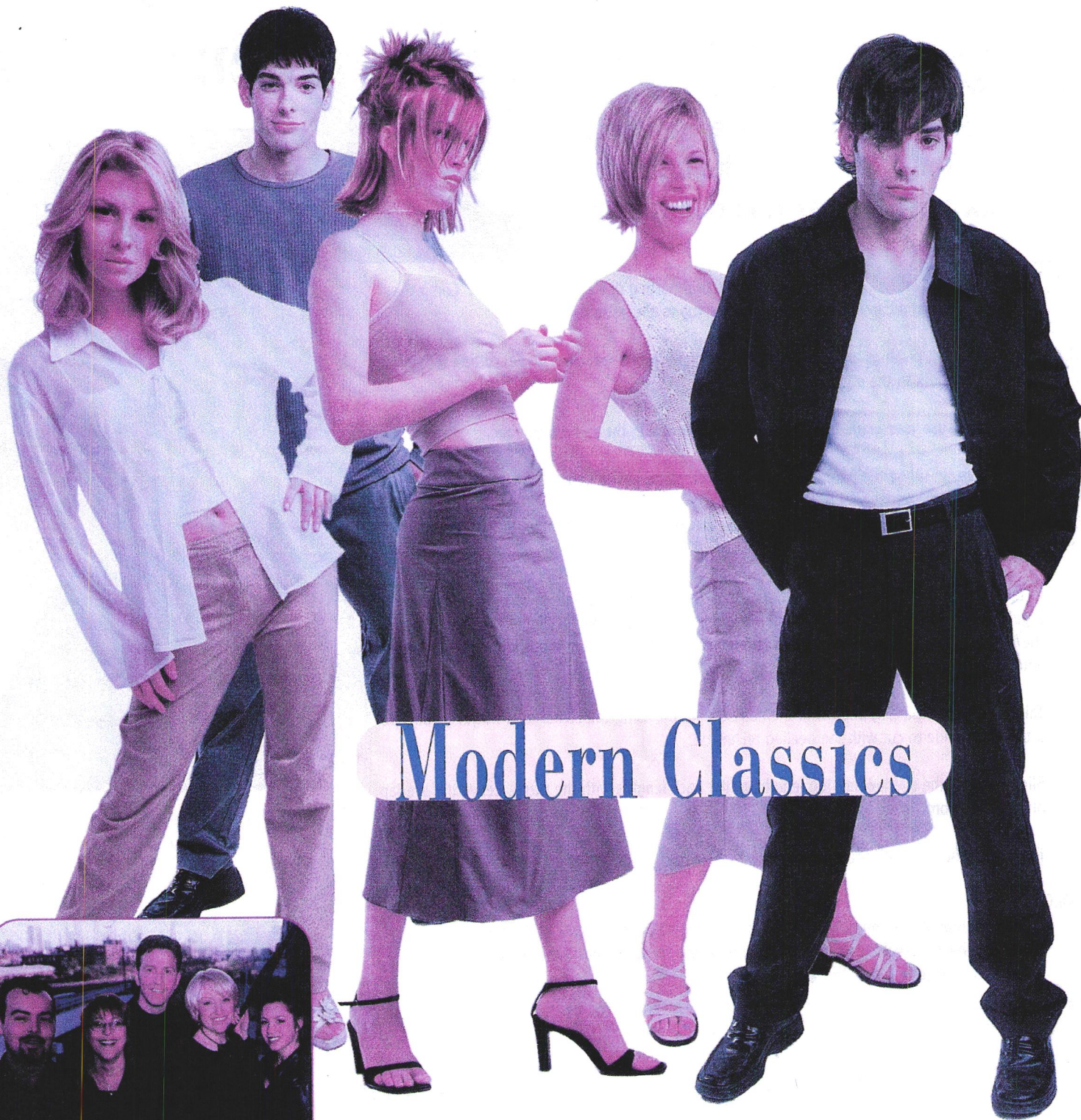
Materials:

Pink Polish
Gray Polish
Mauve Polish

Base Coat
Top Coat

1. Manicure, prepare nails and basecoat.
2. Apply two coats of pink polish to all ten nails.
3. Using the mauve polish, paint a strip from the cuticle to the beginning of the free edge.
4. Paint a horizontal line across that point.
5. Using the gray polish, paint a vertical strip down the center of the free edge. Apply top coat.

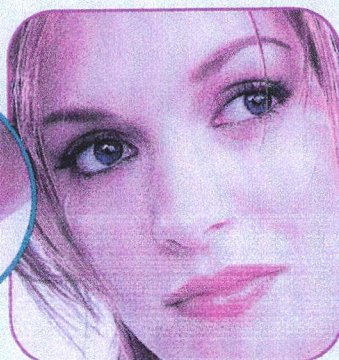
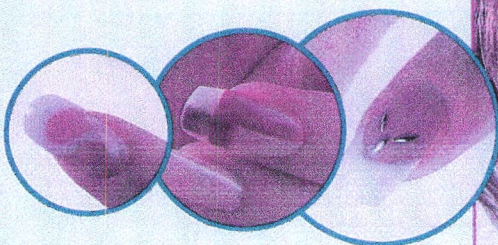




Modern Classics



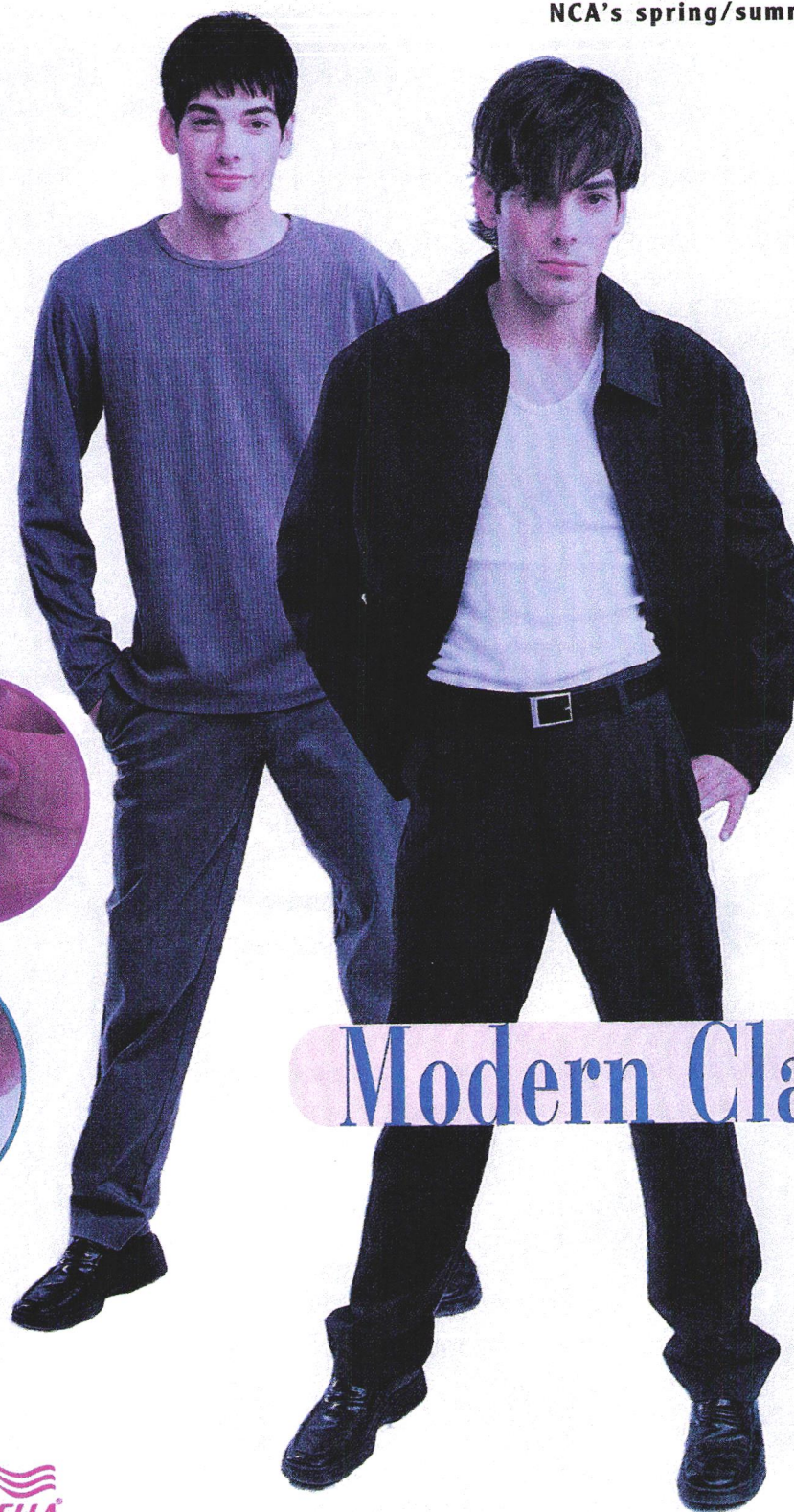
"Modern Classics" team from left:
Ken Washburn, Rose Ann Linkens, Chris Kutchner,
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NCA's Modern Classics is inspired by the flash and flare of the Eighties, and looks to the 2001 Spring Collections from the leading fashion designers to present "new stimuli" for modern style in the twenty-first century. Contrast of color and texture mix well with the classic shapes from seasons' past, to spotlight the hip-happening, youthful attitude of the NCA's new collection. The Collection was created by the NCA Spring/Summer Design Team. Team members include Women's Designers Kristopher Kutcher, Quincy, IL and Jessica Ellis, South Weber UT; Men's Designer Kenneth Washburn Jr., Elgin, IL; Nail Designer Debra Kaseman, Coal Township, PA; and Makeup Designer Rose Ann Acuazzo-Linkens, Lancaster, PA.

american looks

NCA's spring/summer 2001 collection
part two

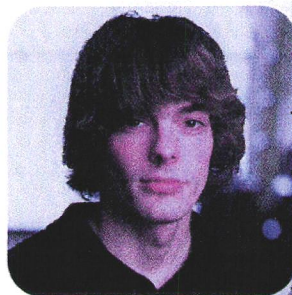


Modern Classics

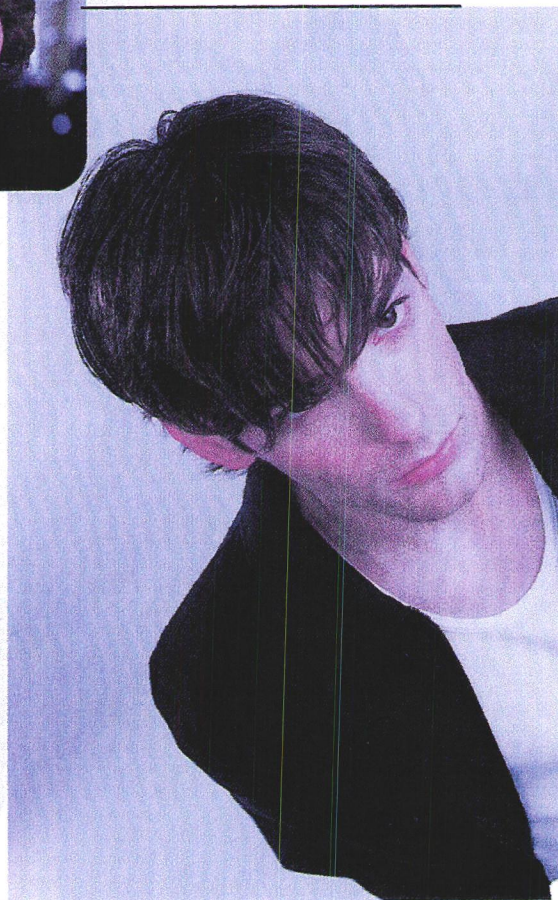
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Longer looks are really coming into their own in men's fashion. This new look combines texture, movement and subtle "flicks" at the back for a look as "cool" as it is comfortable.



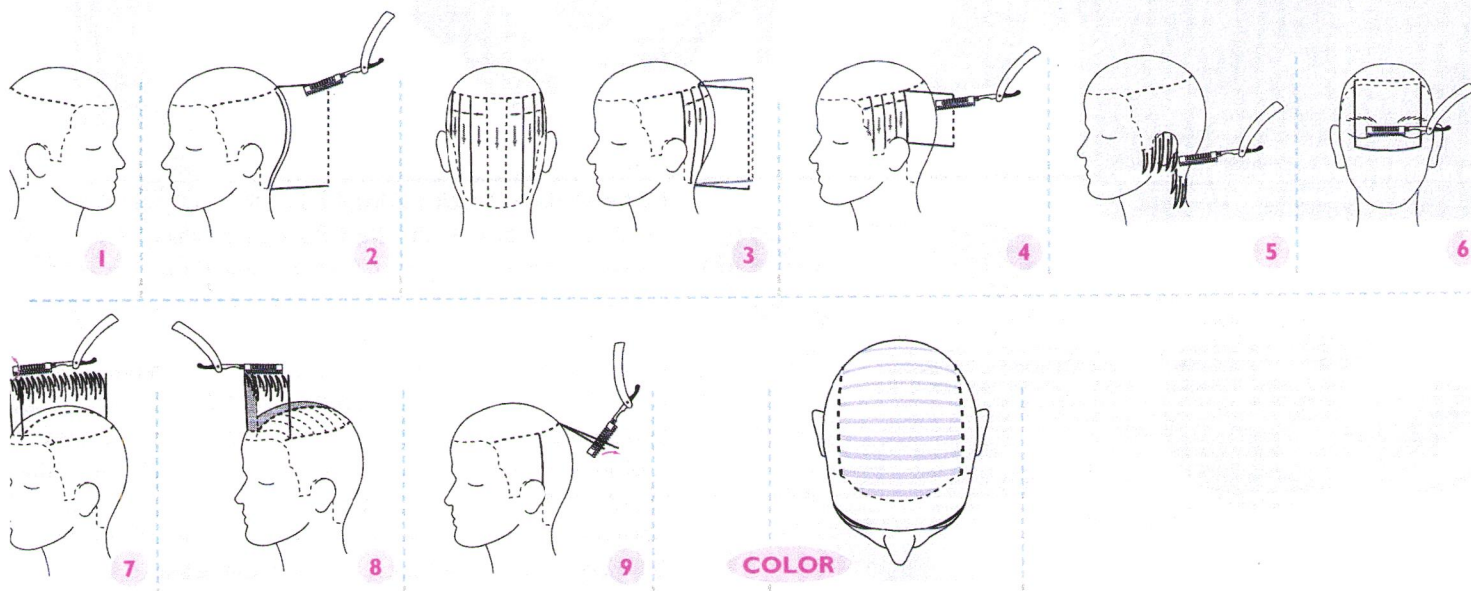
Men's Long



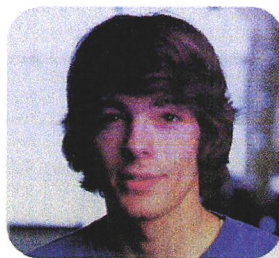
1. Section the head at the crest-line. Take a 1" vertical parting down the center back. Comb the hair straight out and cut with the razor from the top to the bottom.
2. Take subsequent partings and use the same technique with a traveling guide, cutting to behind the ear, then work to the other side.
3. On the sides, use your guide from the back and follow with the same technique.
4. Using the razor, shape the perimeter around the ears and at the nape.
5. Take a 1" section at the bangs. Comb without elevation and cut with razor to the desired length.
6. In the top, take a 1" section through the center. Using the longest length of the bang section as a guide, comb the hair straight up. Cut a horizontal line using the "peeling" technique (place the hair between the blade and thumb and move away from head in a quick motion to remove length).
7. Take a horizontal parting and comb the hair straight up, using the center as a length guide. Use a traveling guide to cut with the peeling technique.
8. Slightly blend the overlapping top lengths to the back lengths with the razor. Leave the overlap at the sides/front.
9. Texturize as needed with the razor.

COLOR

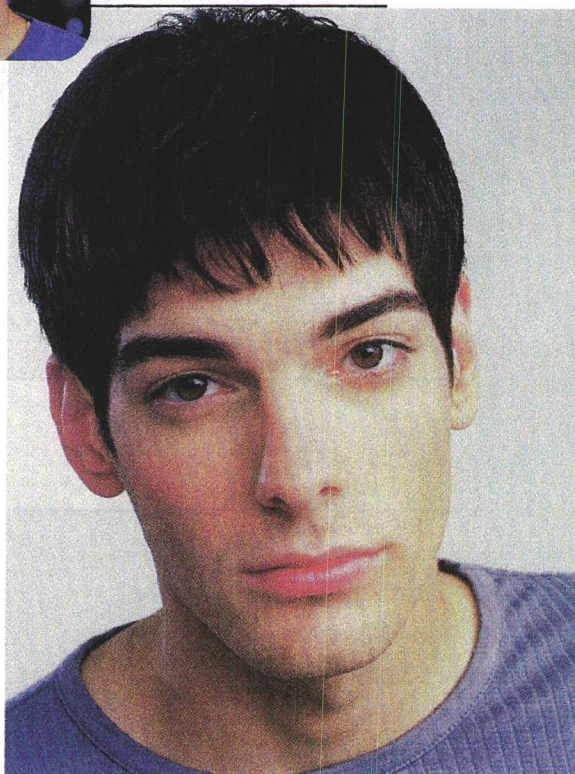
Highlights through the top were applied using horizontal slices, thicker at the front, thinner toward the back. Level 8 Ash with 20 volume developer was used. Level 6 natural (demi-perm) was applied to the rest of the hair.



Short and clean, but loaded with texture and character, this easy to manage style makes a strong statement.



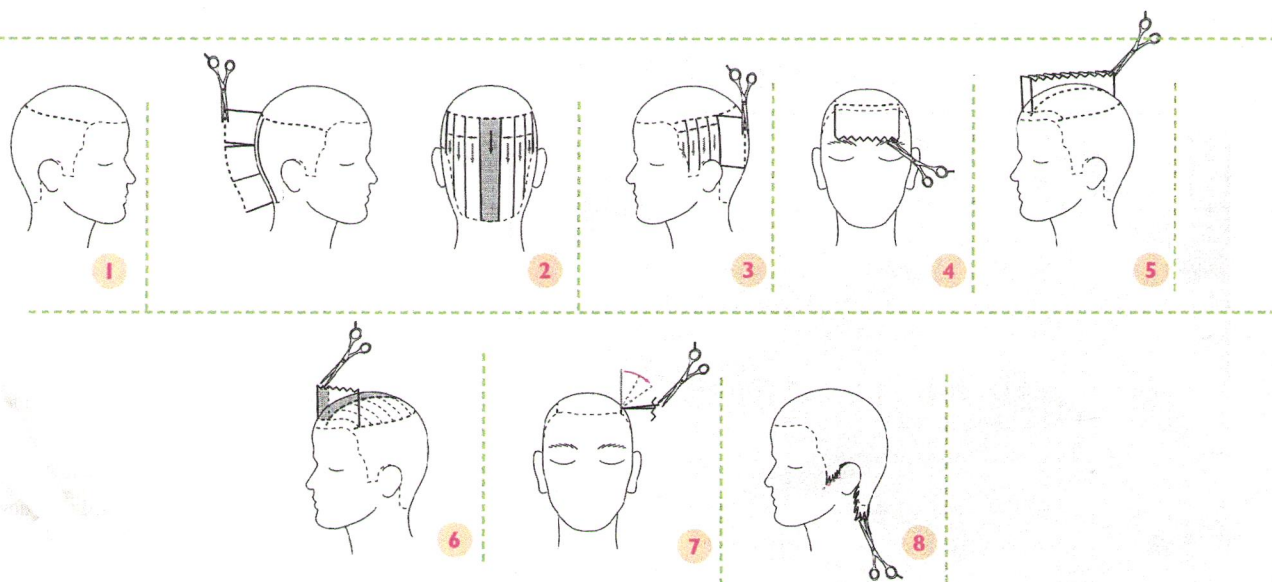
Men's Short



1. Section the head at the crest-line. Take a 1" vertical parting down the center back.
2. Comb the top of the parting straight out and cut vertically. At the bottom, elevate at 90° and follow the shape of the head. Use a traveling guide and cut the entire back using the same technique.
3. On the sides, comb the hair straight out from the vertical partings and cut vertically using a traveling guide.
4. Take a 1" section at the bang area. Comb with no elevation and cut at the desired length. Cut using a notching technique.
5. In the top, take a 1" section through the center. Use the longest length of the bang section as a guide and comb the hair straight up. Cut a horizontal line using the notching technique.
6. Take a horizontal parting and comb the hair straight up. Use the center as a length guide and cut with the notching technique, using a traveling guide.
7. Blend the top with both sides, taking vertical partings, and cut using the notching technique.
8. Finish the cut by detailing the perimeter. Comb the hair down and notch. Cut a strong diagonal line at the sideburns, as desired.

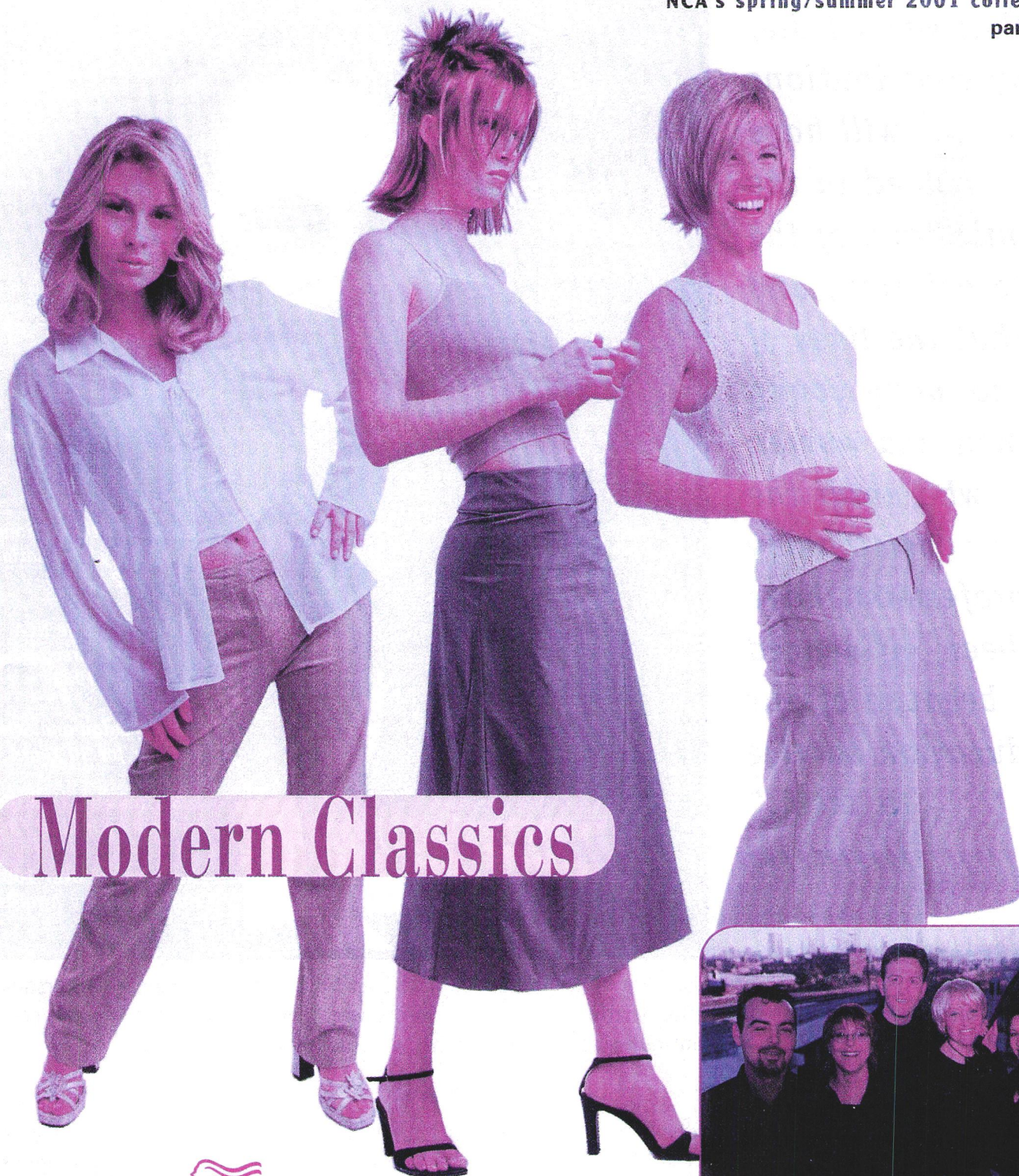
COLOR

Level 5 natural, demi-permanent color was applied to the entire head.



american looks

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part one



Modern Classics

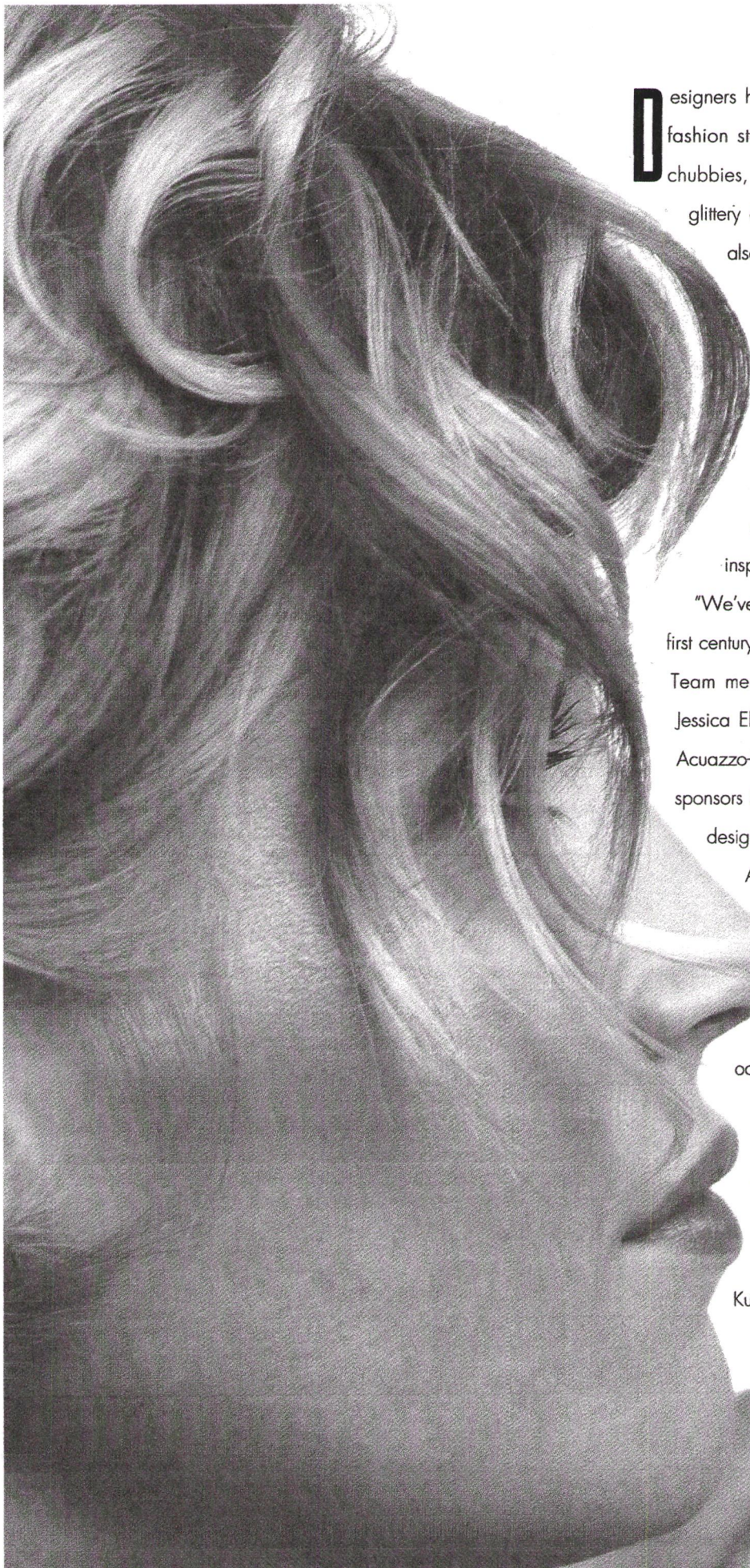
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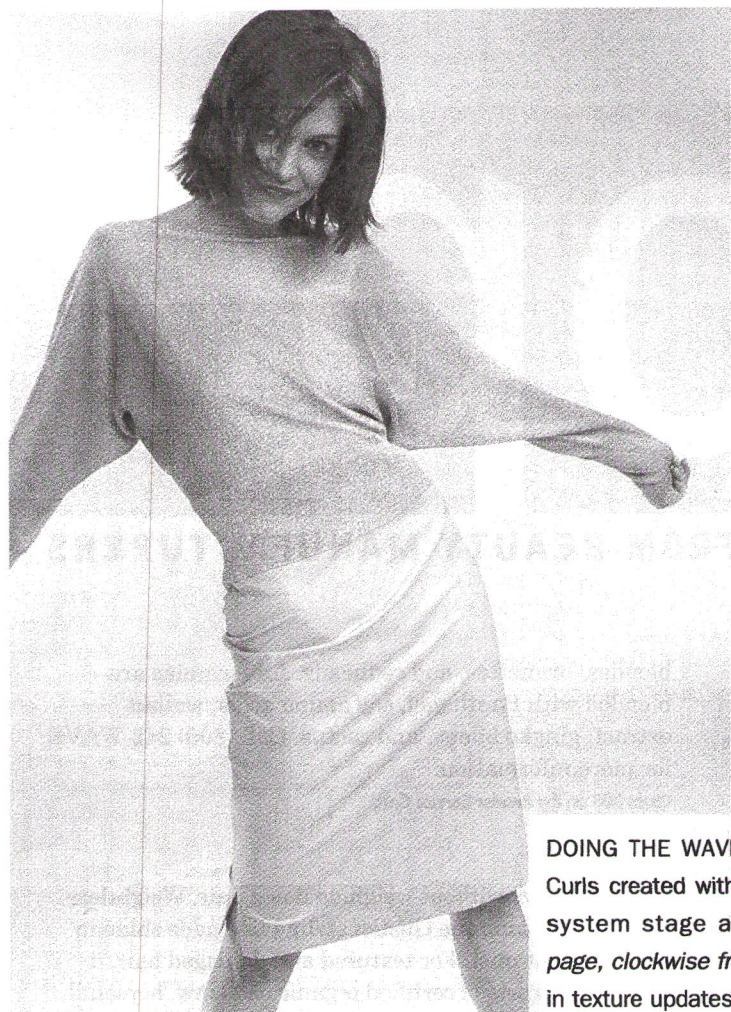
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Photography: Brian Warling
Hair: NCA Americas Design Team



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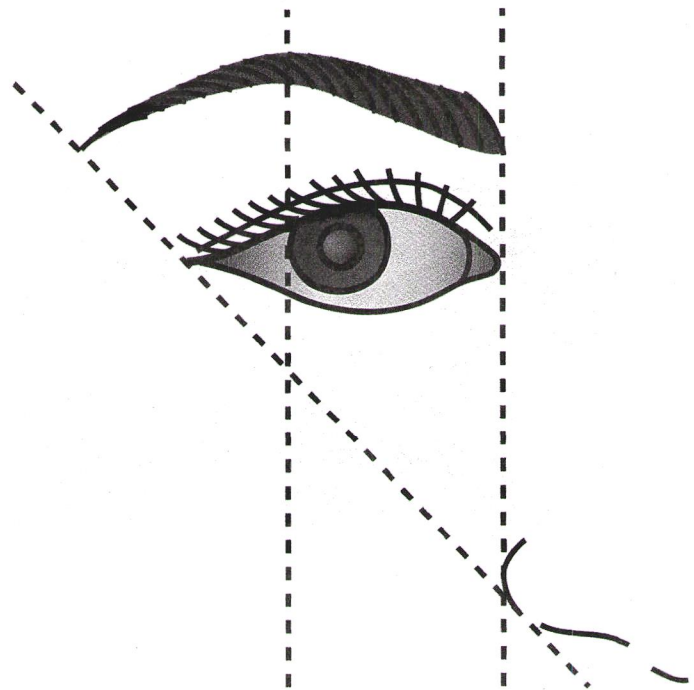


Skincare/Makeup

The perfect modern classic face design begins by creating a proper "canvas" on which to display the new season's makeup looks. To prepare your client's skin, begin with a pre make-up facial and eyebrow shaping.

Cleanse the face with a mild foaming wash. Remove with a soft cloth and tone the entire face with a neutral tonic lotion.

Disinfect eyebrow area to be waxed with mild non-alcohol toner or witch hazel. Measure the correct shape for the eyebrows using the following chart as a guide.



With a small applicator, apply mild, strip-less wax in the direction of the hair growth. Immediately turn the spatula and wax in the opposite direction, creating a clean edge at the base of the wax for proper removal. When the wax is cooled and tacky to the touch, lift the edge of the wax strip and pull sharply and quickly in the opposite direction of the hair growth.

Press your finger lightly over the waxed area to lessen redness and unpleasant sensation, and follow with a mild calming lotion. Soften the skin by applying a mild grain exfoliant, avoiding the eyebrows. Using moist fingers, move the exfoliant over the skin's surface for 3-5 minutes (being careful not to move the skin itself). Remove with a warm compress or sponges.

Apply pre-make-up firming serum to the entire face with effleurage movements to relax client and allow product to penetrate. Apply a light eye gel to the eye area and appropriate moisturizer to the entire face. Massage moisturizer into the skin for several minutes, using light upward movements to allow for penetration and give the face a healthy glow.



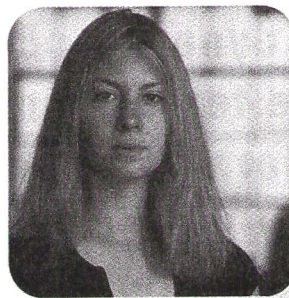
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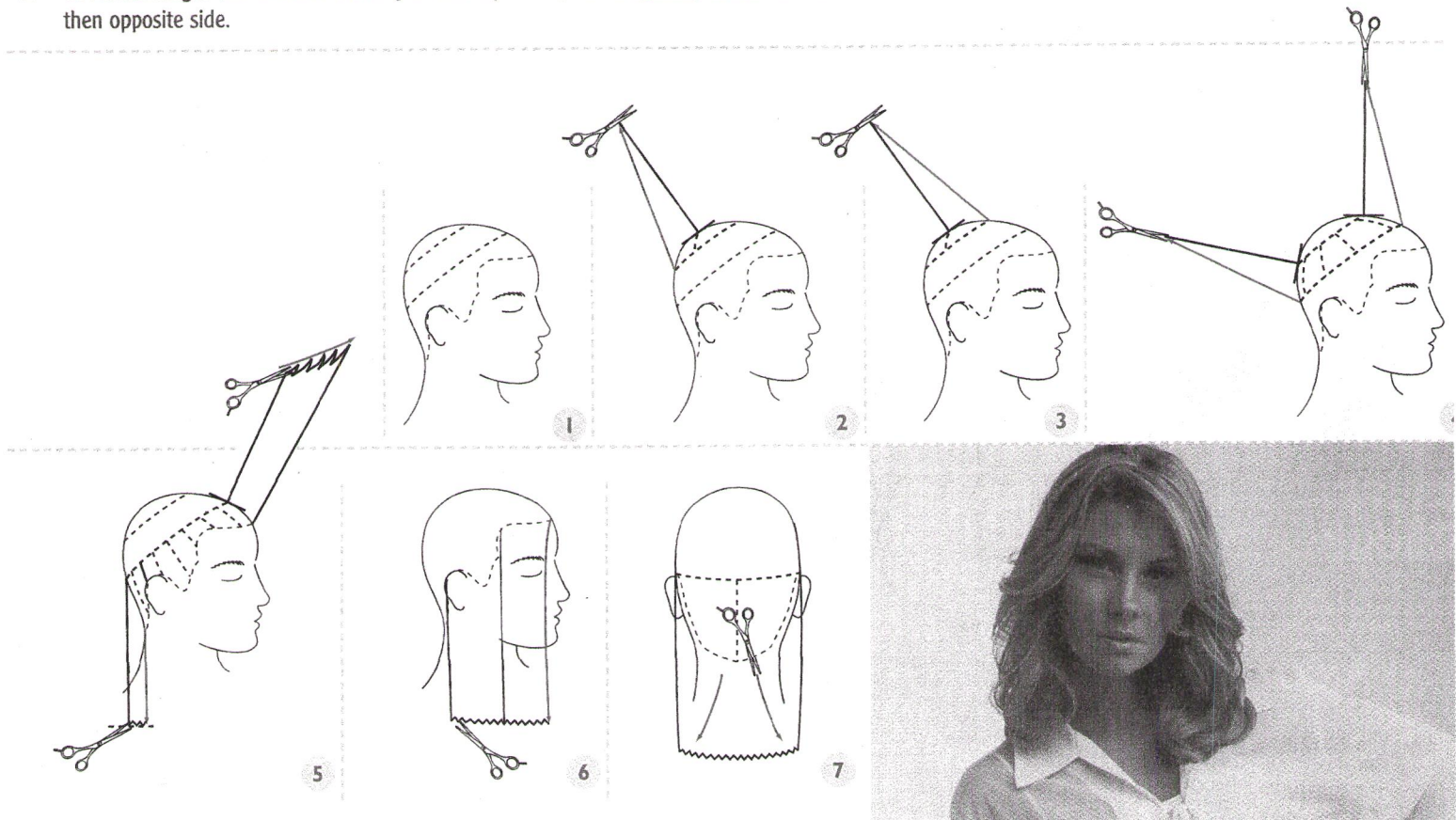
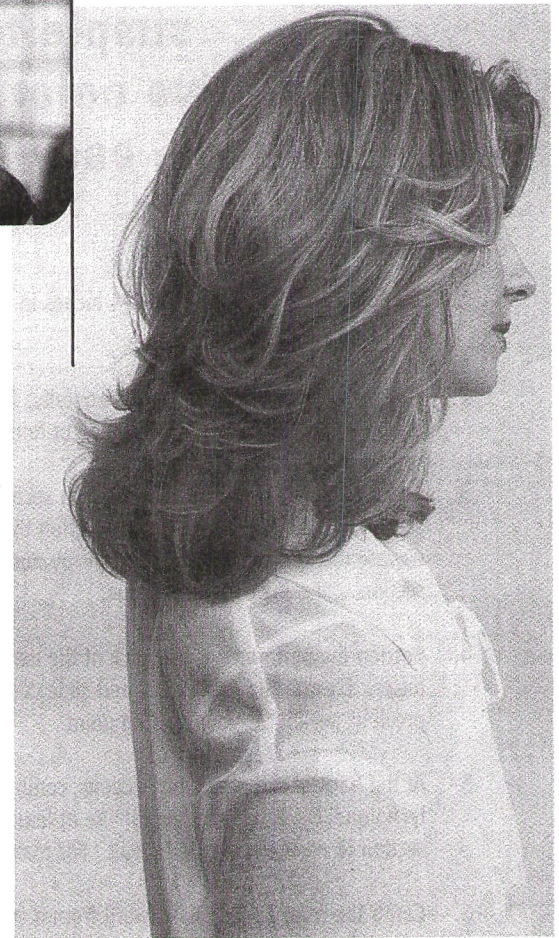
Evening looks calls for a dramatic edge. Line the eyes with deeper and darker colors such as hunter green and coat eyelashes with green mascara. Line the lips with deeper hues to create more drama.

A classic re-visited! Long layers create totally versatile, sexy, wearable options for clients with longer lengths.



Long Cut

1. Section a circle in the crown, 3-4 inches in diameter. Section another circle, parallel to the first, about 2 inches deep/thick.
2. Part the crown section in half horizontally. Elevate the back section at 90° from the parting, converge the hair to the center, and cut horizontally to desired length.
3. Continue to the front half of the crown section, using the length guides from the previously cut section. In the outer parting, pre-section the hair into trapezoidal bases. Using same guide, elevate the hair 90° and cut the hair by notching with shears. Work all the way around the section, using the same technique.
4. Section the perimeter at the back of the ear. In the front, section the hair into trapezoidal bases. Elevate the hair at 90° and slide cut upward and outward, using the perimeter of the previous section as your starting point.
5. At the back of the perimeter sections, comb the hair at zero elevation and, using notching technique, cut a solid horizontal line at least as short as the perimeter of the previously cut back section to ensure a blended result.
6. Comb the front lengths downward from a center part. Continue the horizontal perimeter line established in the back, using notching technique to create the same end texture.
7. To reduce length and increase mobility in the nape area, slice diagonally toward one side and then opposite side.

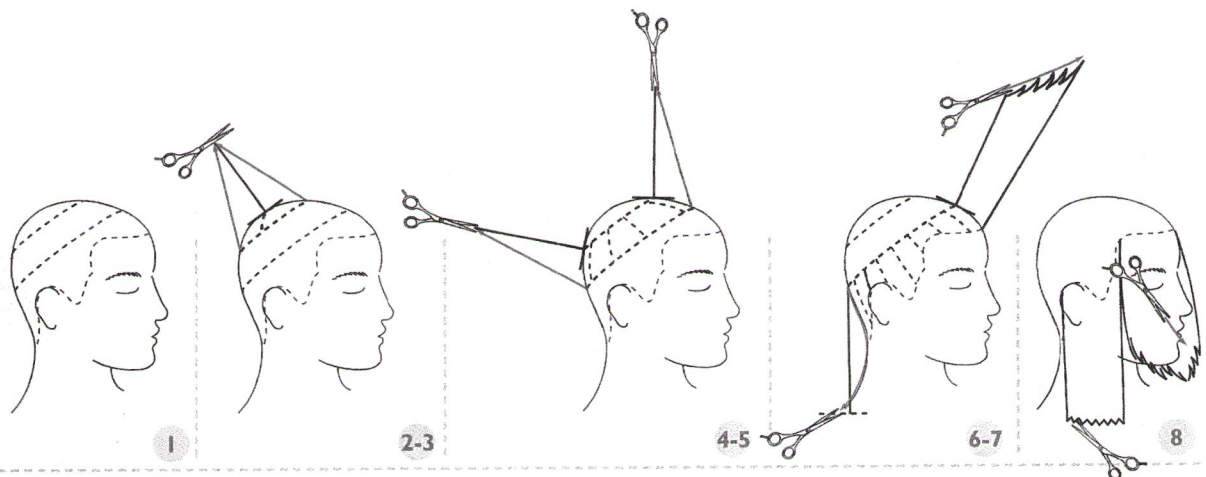
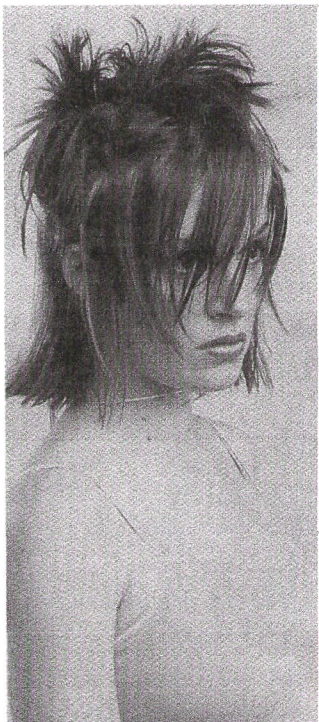


**Combine a dynamic cut,
simple texture and
innovative color design for
this fresh, easy-to-care-for
new look.**

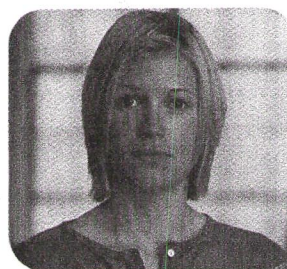
Medium Cut



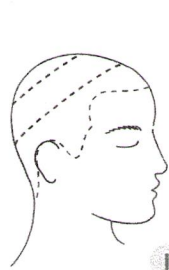
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7. Finish by detailing the edges of the cut. Slide cut through the bangs as desired. Work for a loose texture in the finish.
8. Style with a vent brush for minimal curl and lift. Use a flat iron on individual strands for a slightly more progressive result. Apply appropriate finishing products to create desired effect.



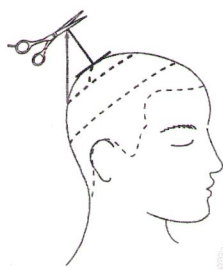
Movement is the word that best describes this updated classic featuring dimensional color to add styling options and versatility.



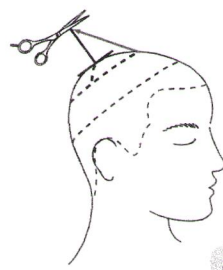
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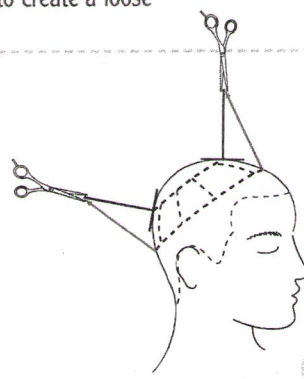
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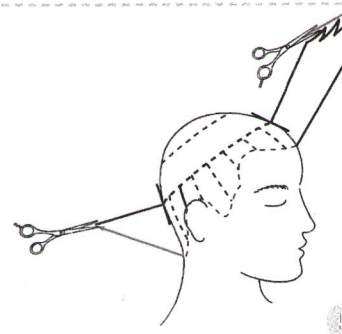
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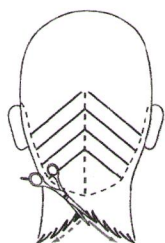
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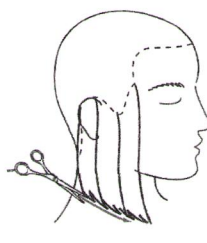
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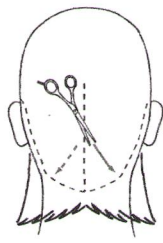
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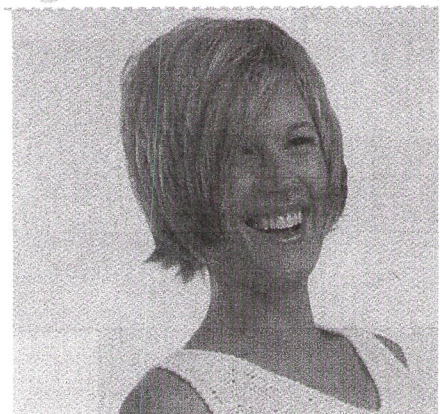
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8

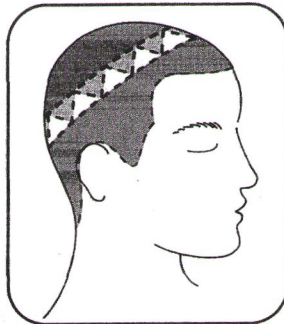


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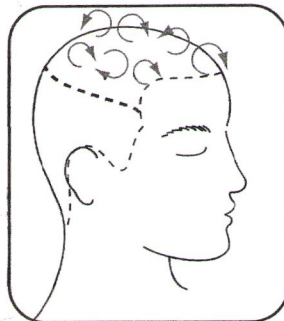
Color/Texture Options

Add versatility and styling options to any cut by incorporating added texture and color options for clients with every cut.



Color

Take a 1 inch deep circular section and subsection into alternating triangles. Level 8 red gold with level 7 natural, demi permanent color was alternated within the triangles. Level 10 Ash with 20 volume developer was used to 'touch up' the rest of her hair. Finish using vent brush or paddle brush to style creating just a hint of curved movement.



Texture Variation

Alternate rod diameters and setting directions in the top of the design.



Color

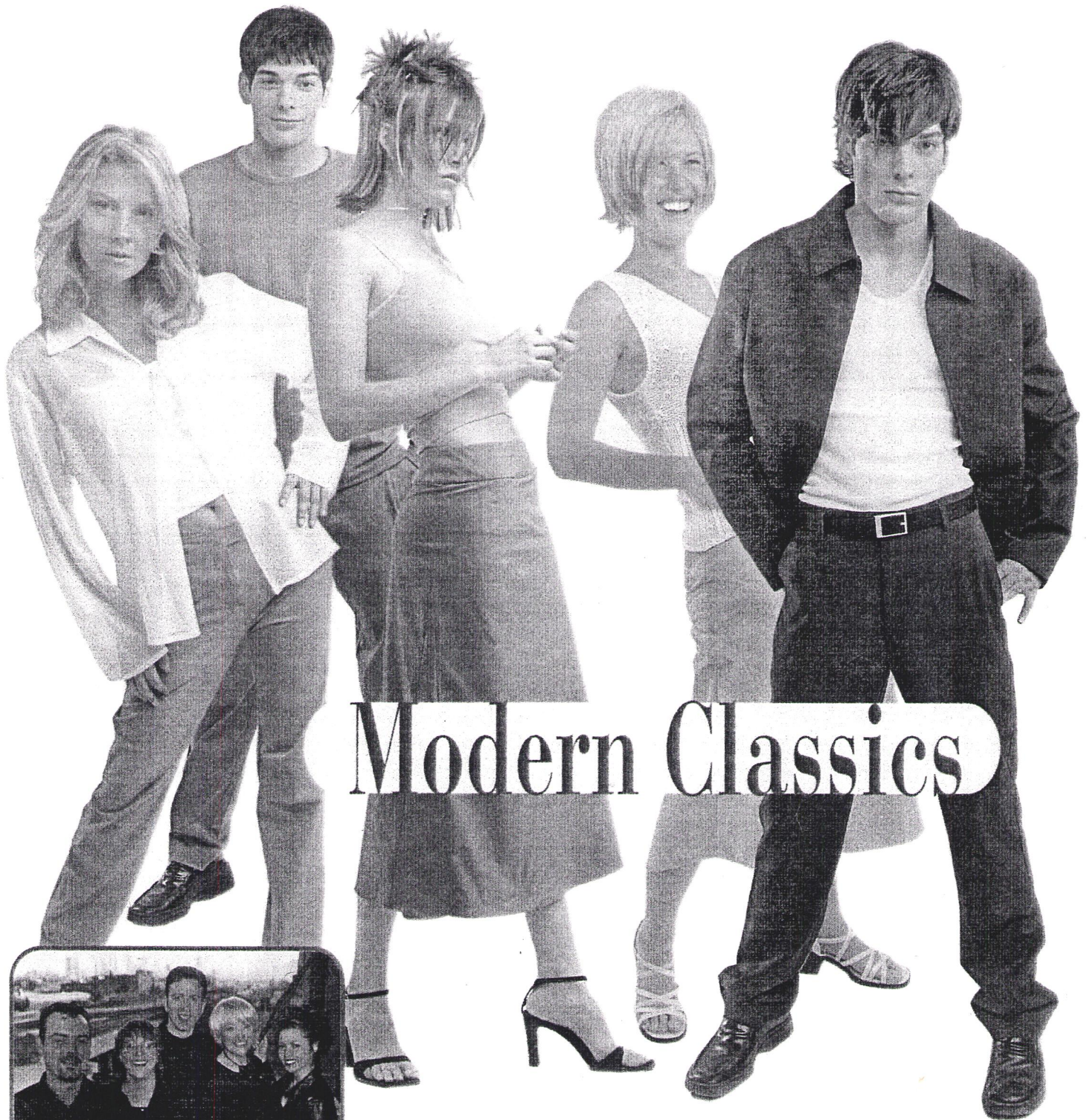
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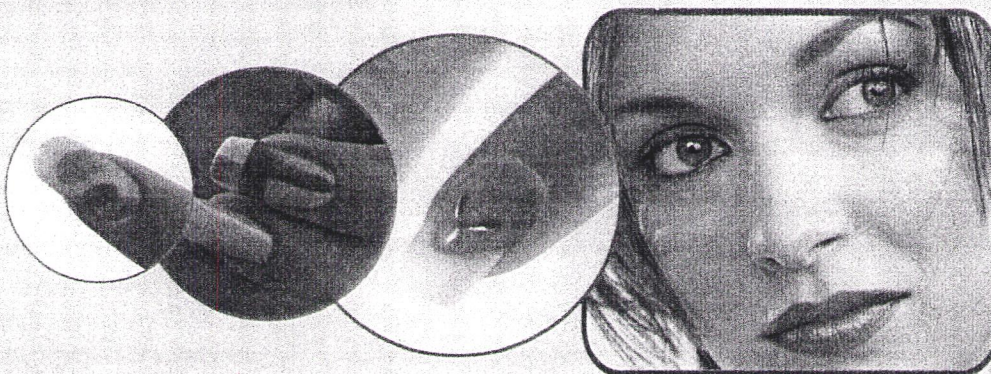
Color

Create added depth and dimension to the finish by using a combination of highlights and lowlights, alternating a level 7 gold with lightener applied to slices of hair around the entire hairline.

Marge Navratil



Modern Classics

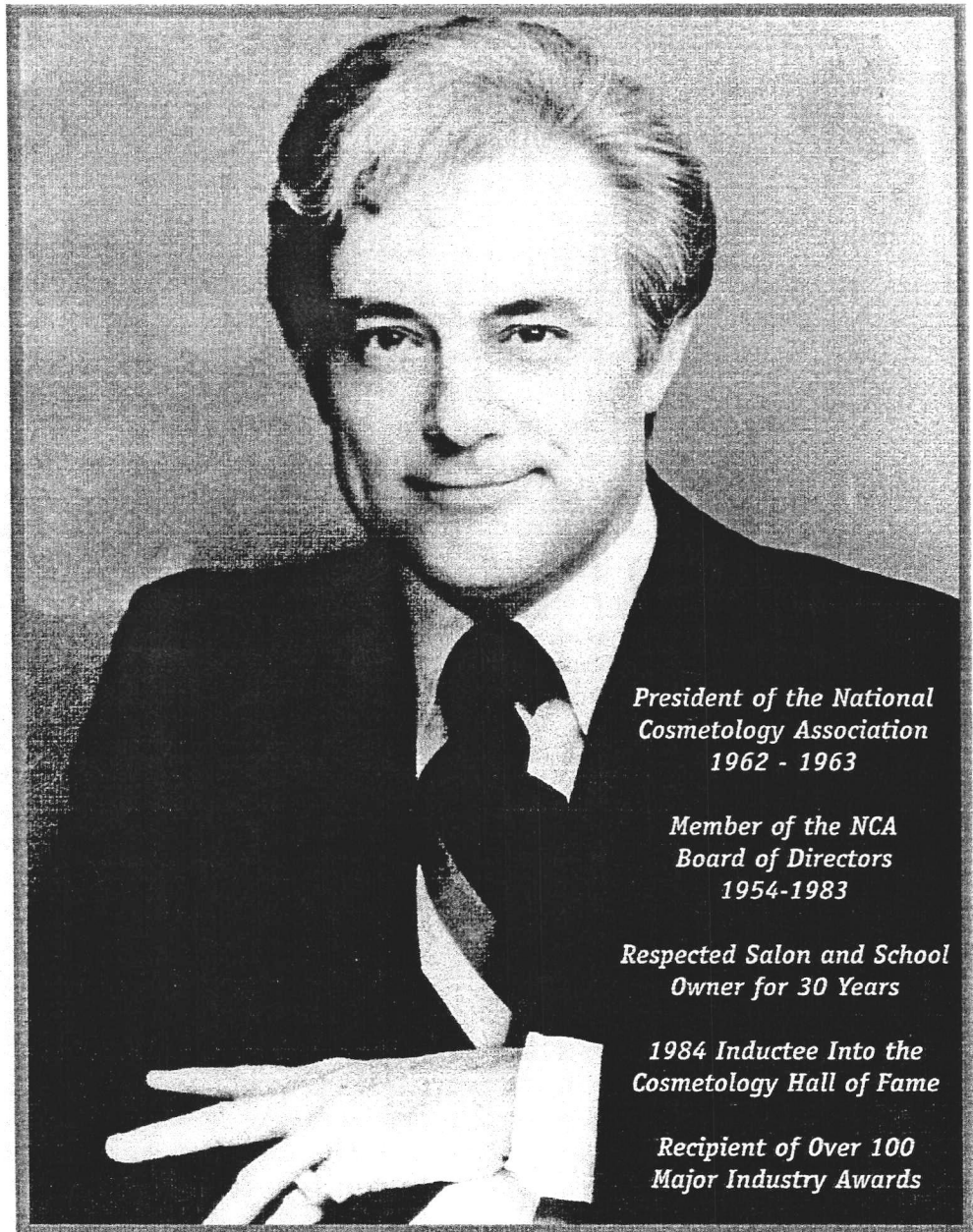


 **NCA**

2001 Spring/Summer
Trend Collection

*" I only hope
that when I die,
my contributions
will have
helped in the
milestone of the
Association, and
that the lives of
so many young
men and women
who enter the
cosmetology
profession, have
been influenced
because of our
education service
to them."*

-Joseph L. Weir



The Joseph L. Weir Trust

The Joseph L. Weir Trust was established by NCA's illustrious past president, Joseph L. Weir, as a personal tribute to the National Cosmetology Association, an organization to which he dedicated his life and career in the pursuit of quality service and continuing education within the cosmetology association.

The Trust . . .

. . . is reserved for charitable and educational activities that benefit NCA members across the country, including the printing and distribution of the OSHA Manual and the annual Joseph L. Weir Scholarship Program for high school seniors. In the spirit of the memory of Joseph L. Weir, the technicals for this collection of American Looks are provided through the generous contribution of the Joseph L. Weir Trust to all regular members of the National Cosmetology Association.

Thanks to



and



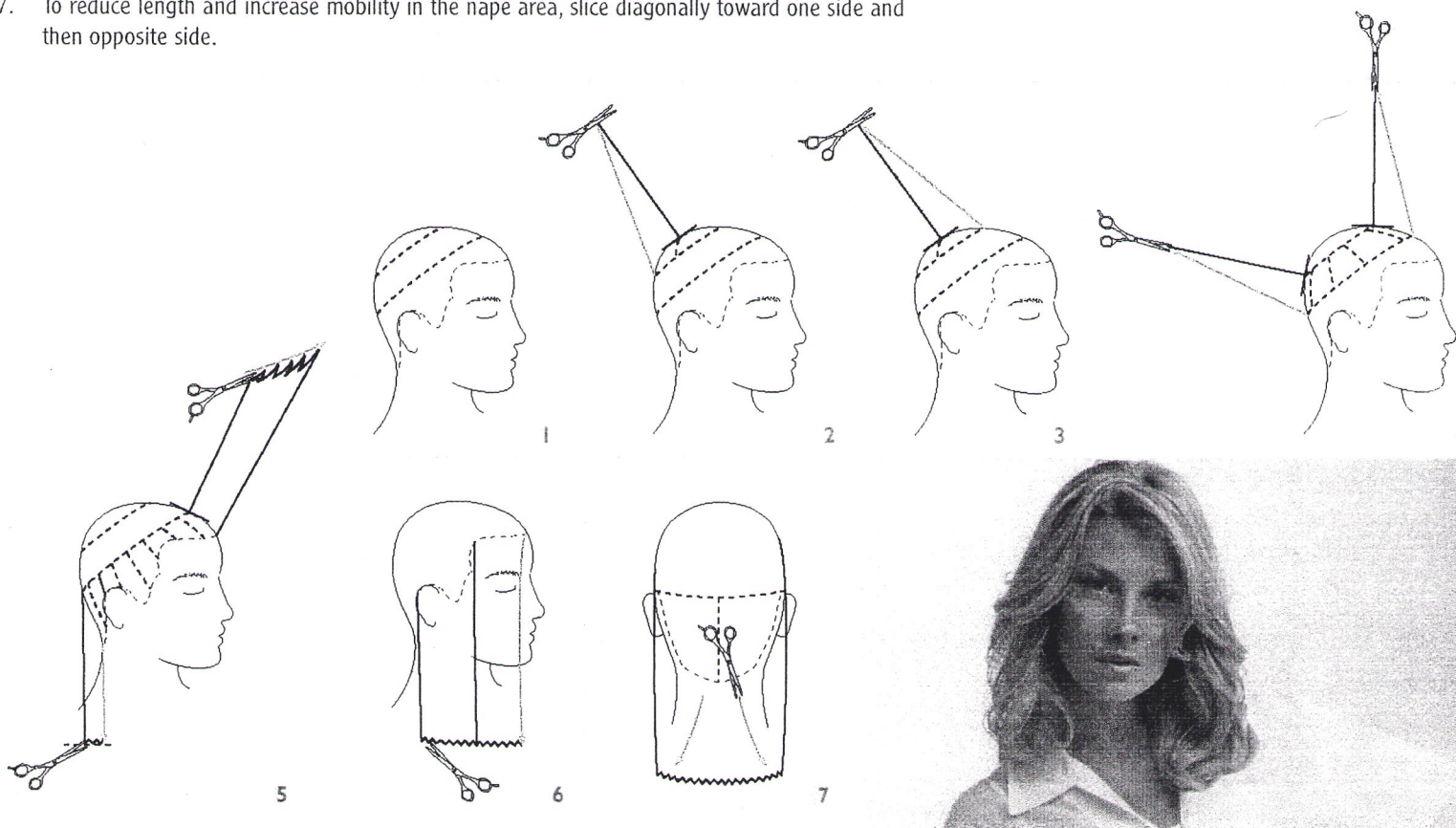
for their support as co-sponsors of this collection.

A classic re-visited!
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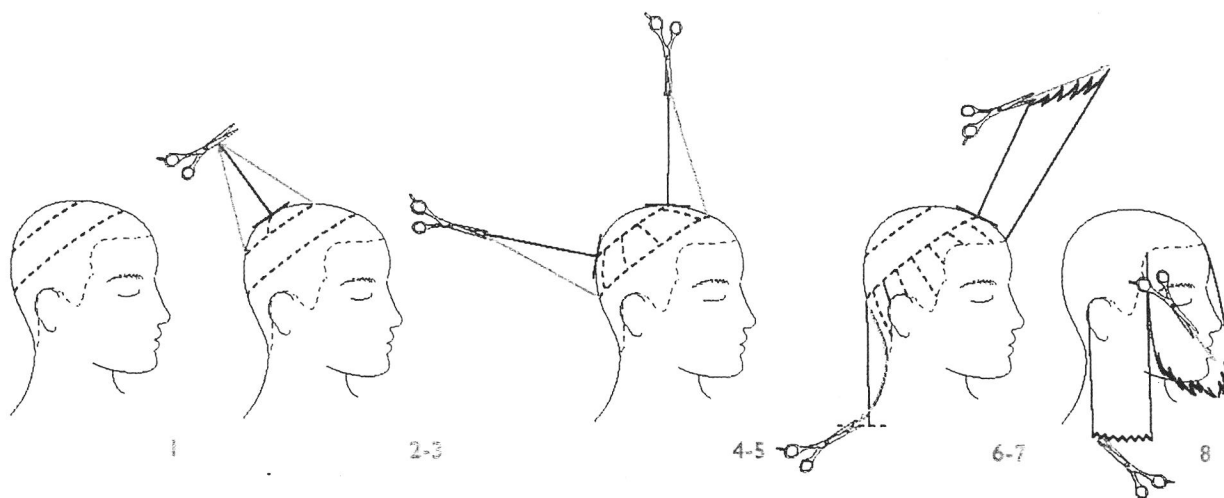


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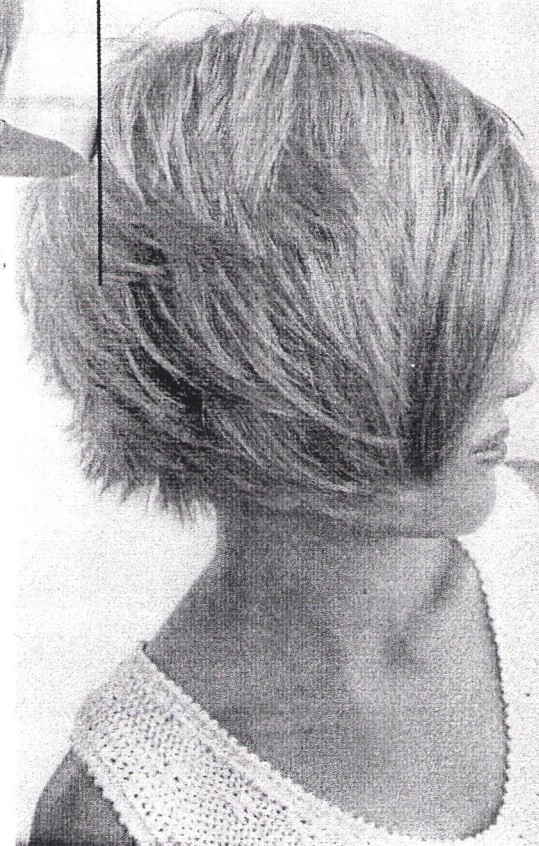


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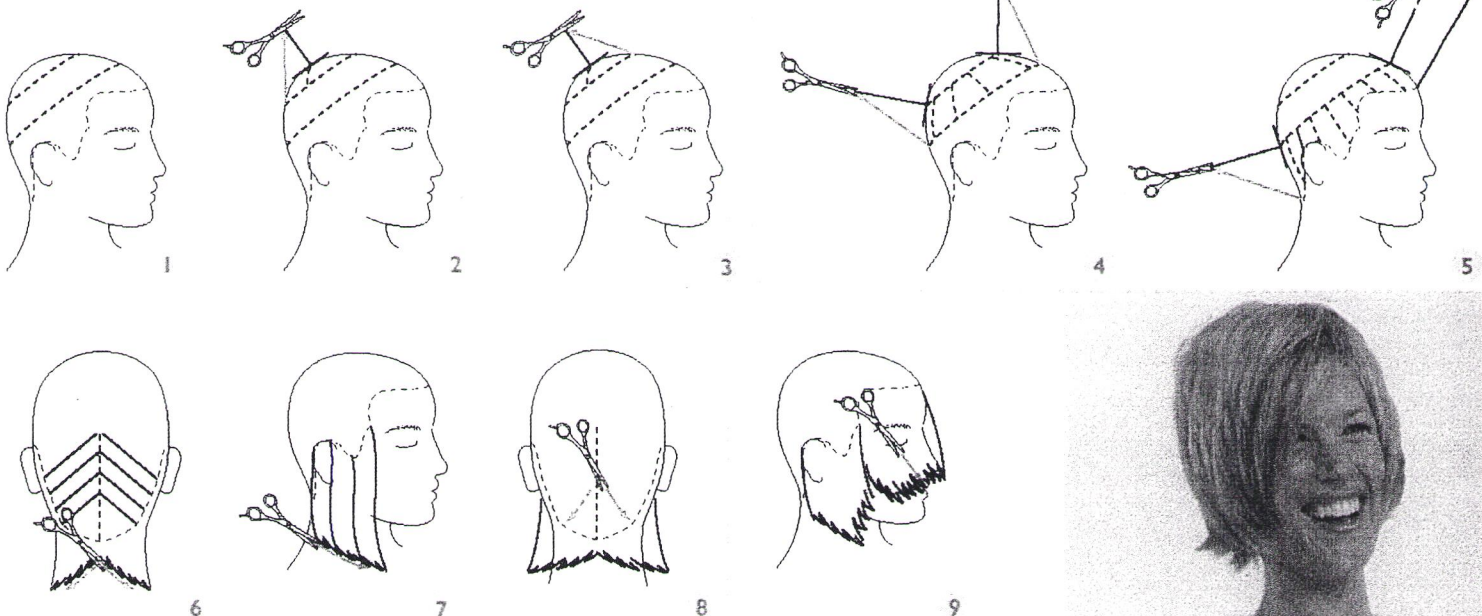


Movement is the word that best describes this updated classic featuring dimensional color to add styling options and versatility.

Short Cut



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Skincare/Makeup

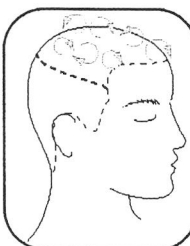
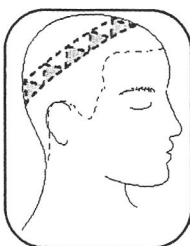
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Color/Texture Options

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Texture Variation

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Color

Create added depth and dimension to the finish by using a combination of highlights and lowlights, alternating a level 7 gold with lightener applied to slices of hair around the entire hairline.



Skincare/Makeup

The perfect modern classic face design begins by creating a proper "canvas" on which to display the new season's makeup looks. To prepare your client's skin, begin with a pre make-up facial and eyebrow shaping.

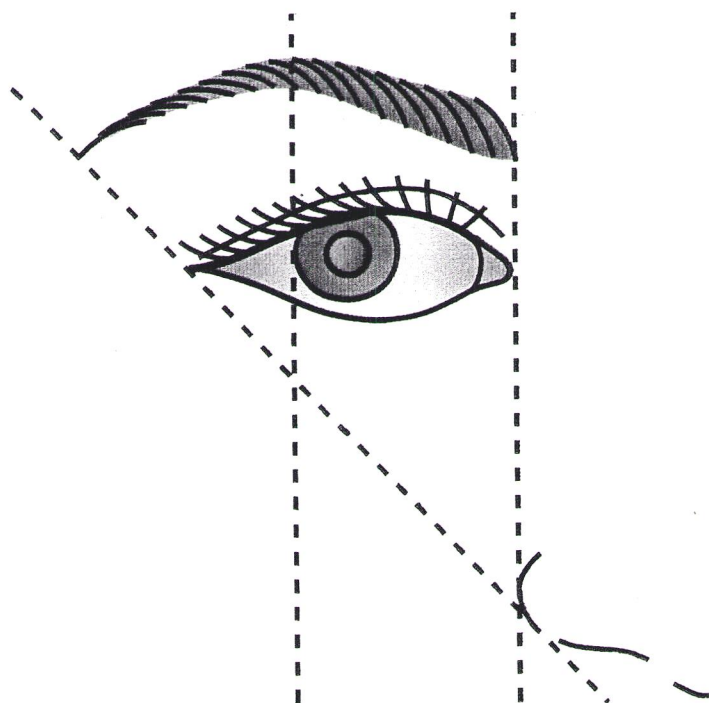
Cleanse the face with a mild foaming wash. Remove with a soft cloth and tone the entire face with a neutral tonic lotion.

Disinfect eyebrow area to be waxed with mild non-alcohol toner or witch hazel. Measure the correct shape for the eyebrows using the following chart as a guide.

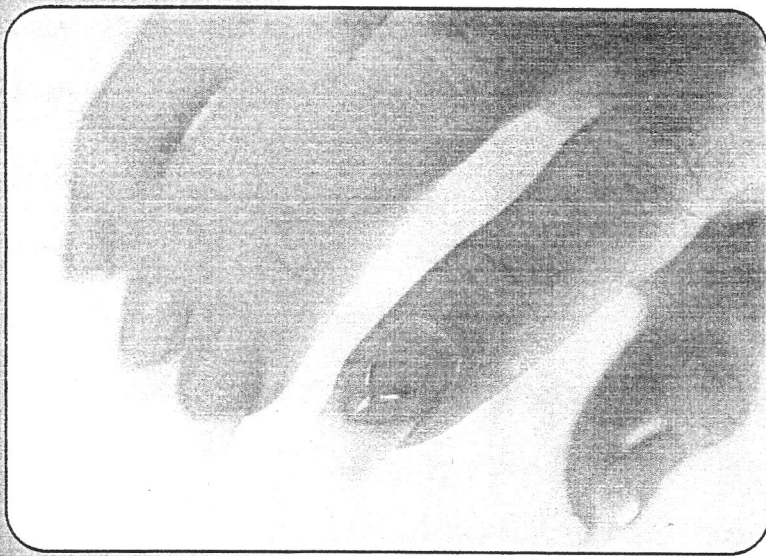
With a small applicator, apply mild, strip-less wax in the direction of the hair growth. Immediately turn the spatula and wax in the opposite direction, creating a clean edge at the base of the wax for proper removal. When the wax is cooled and tacky to the touch, lift the edge of the wax strip and pull sharply and quickly in the opposite direction of the hair growth.

Press your finger lightly over the waxed area to lessen redness and unpleasant sensation, and follow with a mild calming lotion. Soften the skin by applying a mild grain exfoliant, avoiding the eyebrows. Using moist fingers, move the exfoliant over the skin's surface for 3-5 minutes (being careful not to move the skin itself). Remove with a warm compress or sponges.

Apply pre-make-up firming serum to the entire face with effleurage movements to relax client and allow product to penetrate. Apply a light eye gel to the eye area and appropriate moisturizer to the entire face. Massage moisturizer into the skin for several minutes, using light upward movements to allow for penetration and give the face a healthy glow.



Embellished Chevron

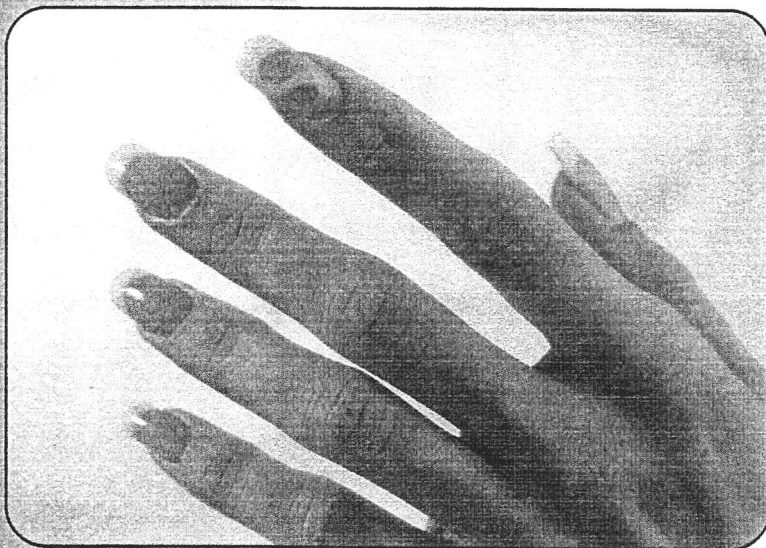


Materials:

Pink, White and Clear Acrylic
Nail forms or tips
Silver or Gold leaves

1. Prepare the nail plate.
2. Apply all ten forms or tips.
3. Using white acrylic, sculpt a free edge in the "V" shape for all ten nails.
4. Using clear acrylic, place a small bead at the point of the "V".
5. Place the three leaves in a "V" shape into the clear acrylic.
6. Using Pink acrylic, sculpt the nail plate.
7. File and shape the nails.

"S"



Materials:

Pink and White Acrylic
Forms or Nail Tips

1. Prepare the nail plate.
2. Apply the forms or tips to all nails.
3. Using white acrylic, sculpt a deep rounded free edge.
4. Continue shaping on the right side into an "S" pattern across the nail.
5. Using pink acrylic, fill in the empty spaces on the nail plate.
6. File and shape the nails.

Color Block

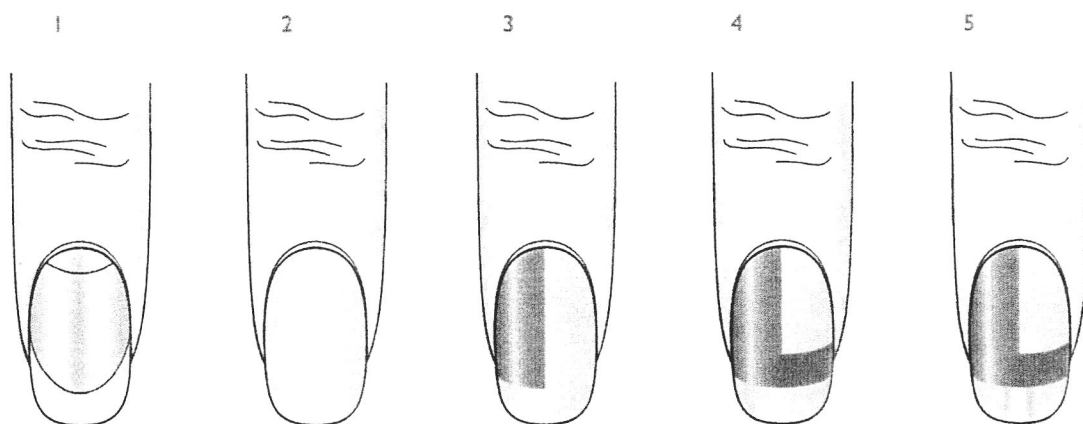
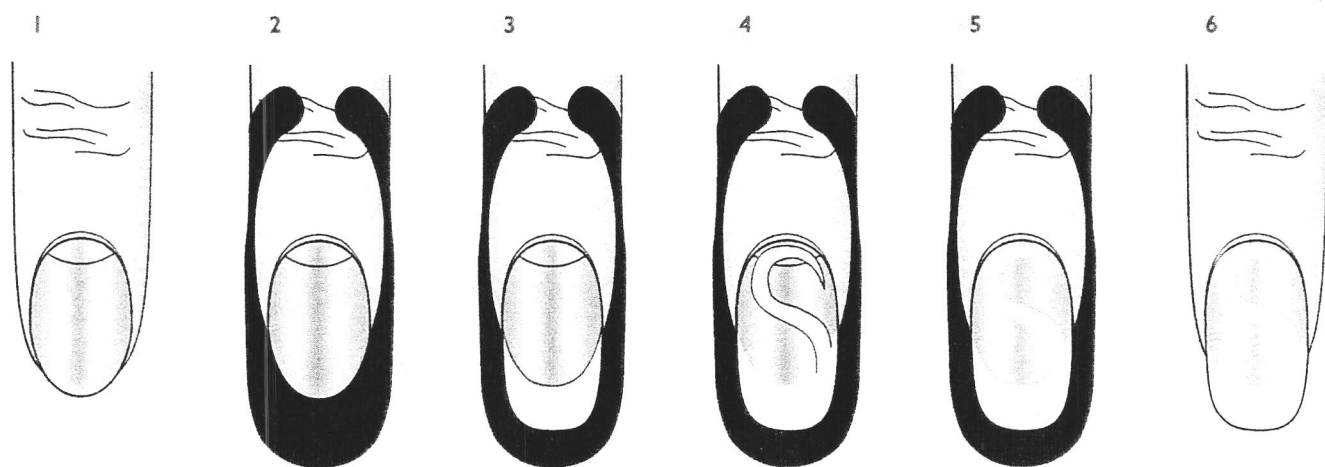
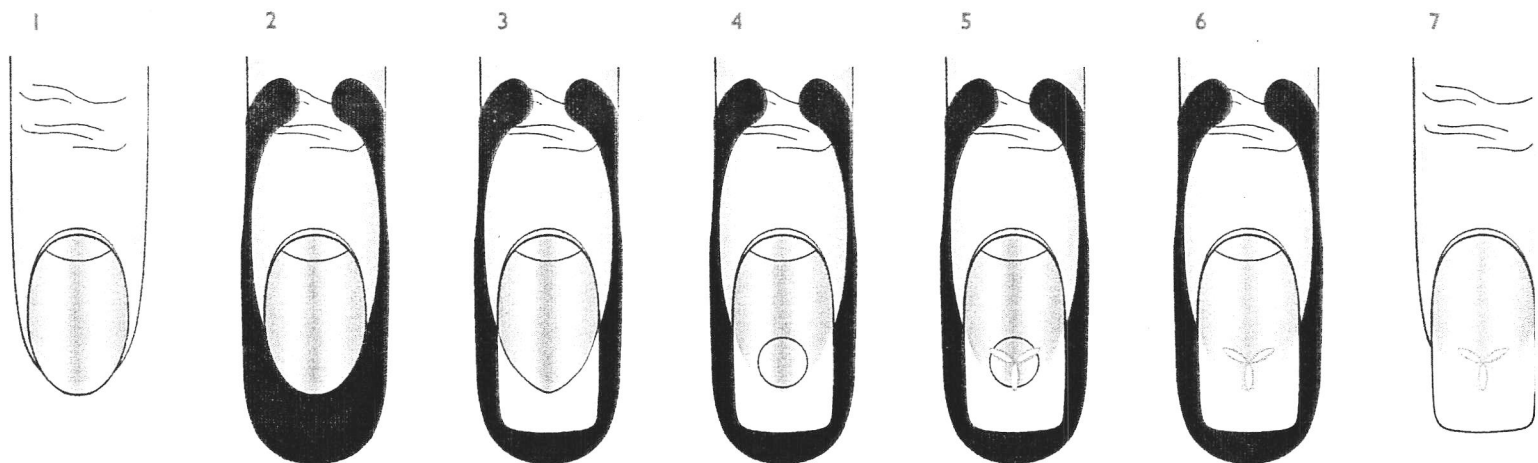


Materials:

Pink Polish
Gray Polish
Maive Polish

Base Coat
Top Coat

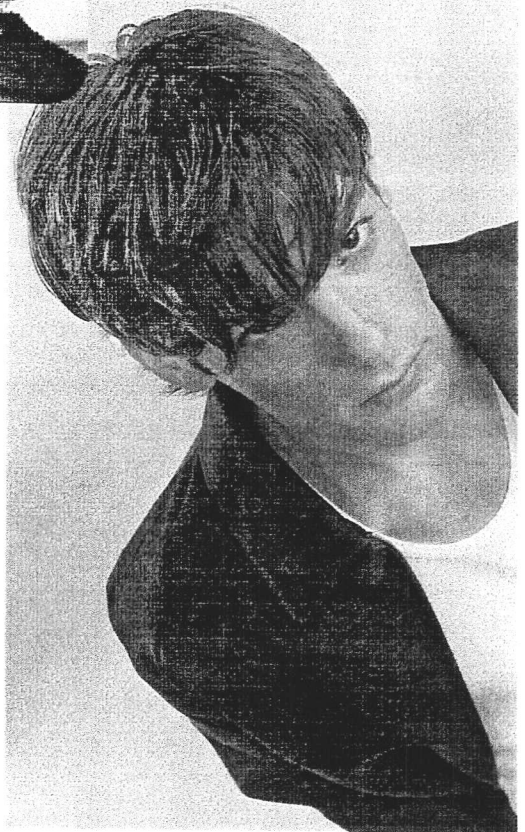
1. Manicure, prepare nails and basecoat.
2. Apply two coats of pink polish to all ten nails.
3. Using the mauve polish, paint a strip from the cuticle to the beginning of the free edge.
4. Paint a horizontal line across that point.
5. Using the gray polish, paint a vertical strip down the center of the free edge. Apply top coat.



Longer looks are really coming into their own in men's fashion. This new look combines texture, movement and subtle "flicks" at the back for a look as "cool" as it is comfortable.



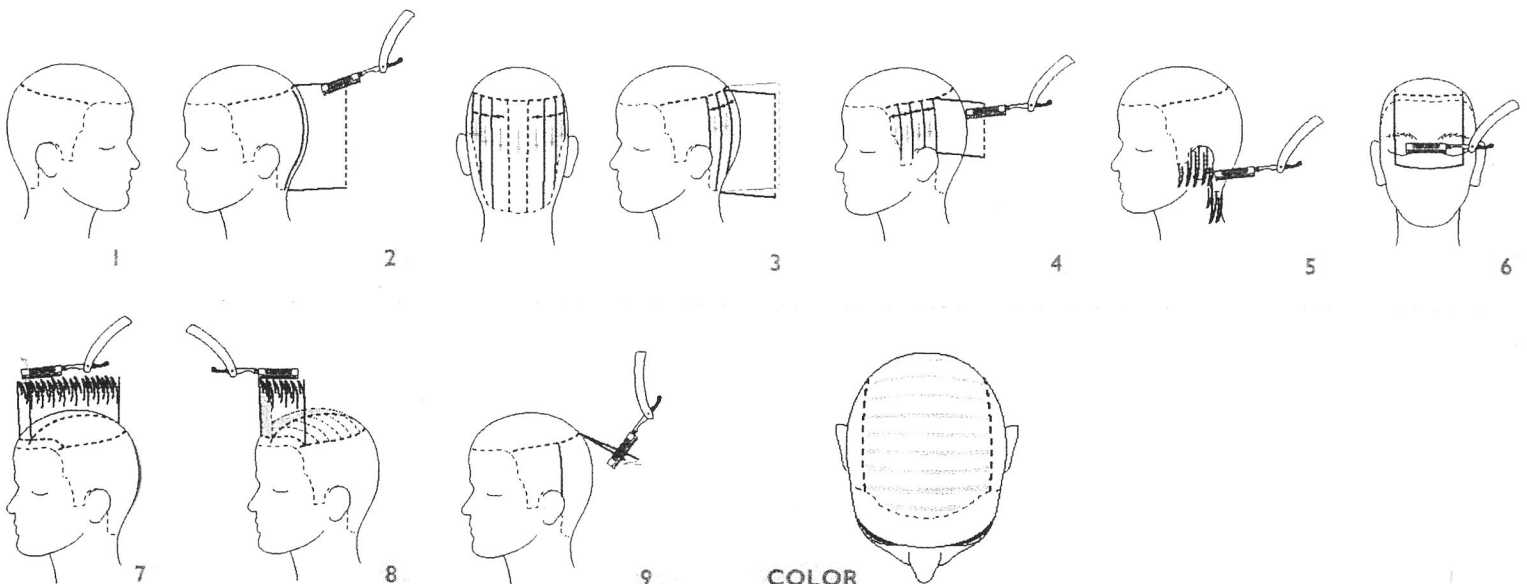
Men's Long



1. Section the head at the crest-line. Take a 1" vertical parting down the center back. Comb the hair straight out and cut with the razor from the top to the bottom.
2. Take subsequent partings and use the same technique with a traveling guide, cutting to behind the ear, then work to the other side.
3. On the sides, use your guide from the back and follow with the same technique.
4. Using the razor, shape the perimeter around the ears and at the nape.
5. Take a 1" section at the bangs. Comb without elevation and cut with razor to the desired length.
6. In the top, take a 1" section through the center. Using the longest length of the bang section as a guide, comb the hair straight up. Cut a horizontal line using the "peeling" technique (place the hair between the blade and thumb and move away from head in a quick motion to remove length).
7. Take a horizontal parting and comb the hair straight up, using the center as a length guide. Use a traveling guide to cut with the peeling technique.
8. Slightly blend the overlapping top lengths to the back lengths with the razor. Leave the overlap at the sides/front.
9. Texturize as needed with the razor.

COLOR

Highlights through the top were applied using horizontal slices, thicker at the front, thinner toward the back. Level 8 Ash with 20 volume developer was used. Level 6 natural (demi-perm) was applied to the rest of the hair.



COLOR

Short and clean, but loaded with texture and character, this easy to manage style makes a strong statement.



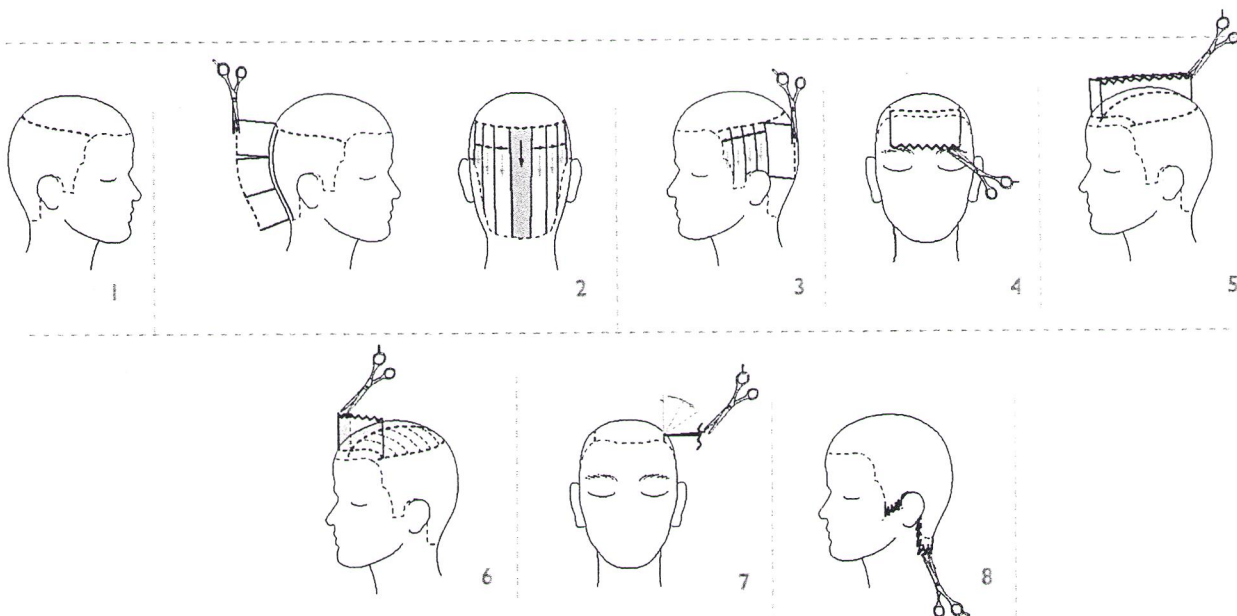
Men's Short

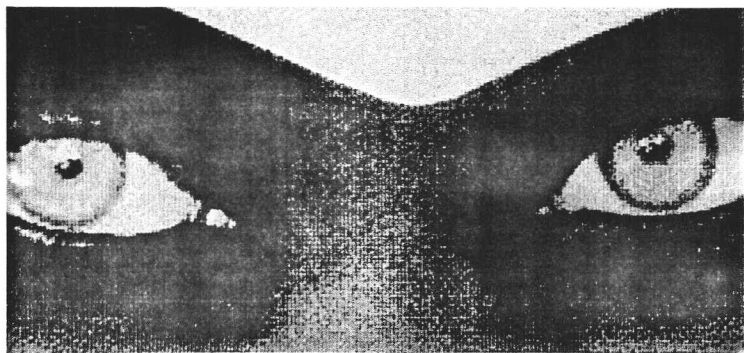


1. Section the head at the crest-line. Take a 1" vertical parting down the center back.
2. Comb the top of the parting straight out and cut vertically. At the bottom, elevate at 90° and follow the shape of the head. Use a traveling guide and cut the entire back using the same technique.
3. On the sides, comb the hair straight out from the vertical partings and cut vertically using a traveling guide.
4. Take a 1" section at the bang area. Comb with no elevation and cut at the desired length. Cut using a notching technique.
5. In the top, take a 1" section through the center. Use the longest length of the bang section as a guide and comb the hair straight up. Cut a horizontal line using the notching technique.
6. Take a horizontal parting and comb the hair straight up. Use the center as a length guide and cut with the notching technique, using a traveling guide.
7. Blend the top with both sides, taking vertical partings, and cut using the notching technique.
8. Finish the cut by detailing the perimeter. Comb the hair down and notch. Cut a strong diagonal line at the sideburns, as desired.

COLOR

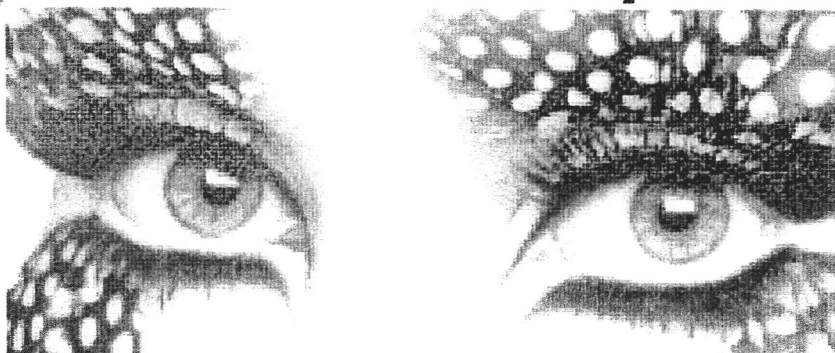
Level 5 natural, demi-permanent color was applied to the entire head.





**Attention
National Cosmetology Association
Members Only!**

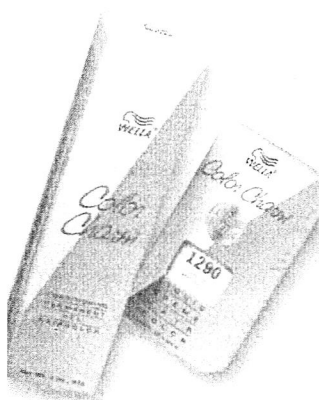
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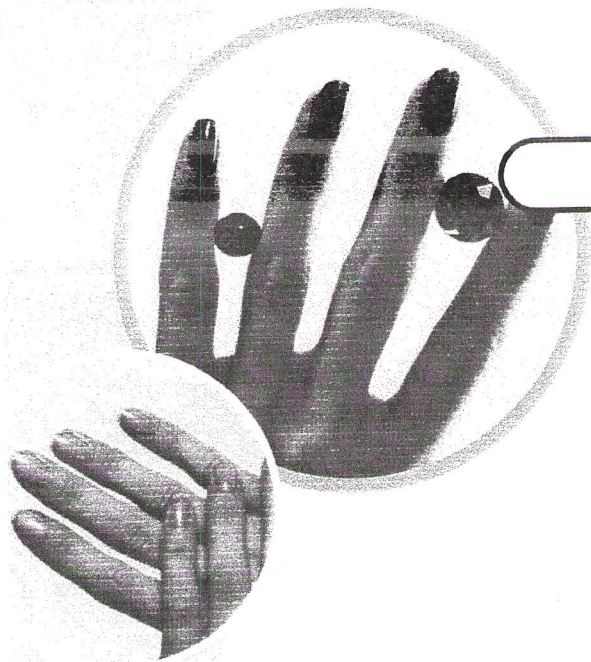
- 100% complete gray coverage, 100% of the time.
- Color results always true to level and tone.
- Longer lasting, more vibrant color resulting from deeper penetration of cuticle.
- 1:2 mixing ratio for more economical application.
- Formula consistency allows for precise application, through coverage and easy rinsing.



Color Charm® Semi-Permanent

- Protein rich, C3 Complex strengthens hair while you color.
- Color and chemical service on the same day!
- Deposits rich, vibrant color with lasting results!
- 26 fashionable shades, all intermixable for unlimited creativity.
- Great for refreshing faded color.
- Perfect for blending gray/white hair.

For more information, call 800-843-2656 (USA), 800-267-1962 (Canada)
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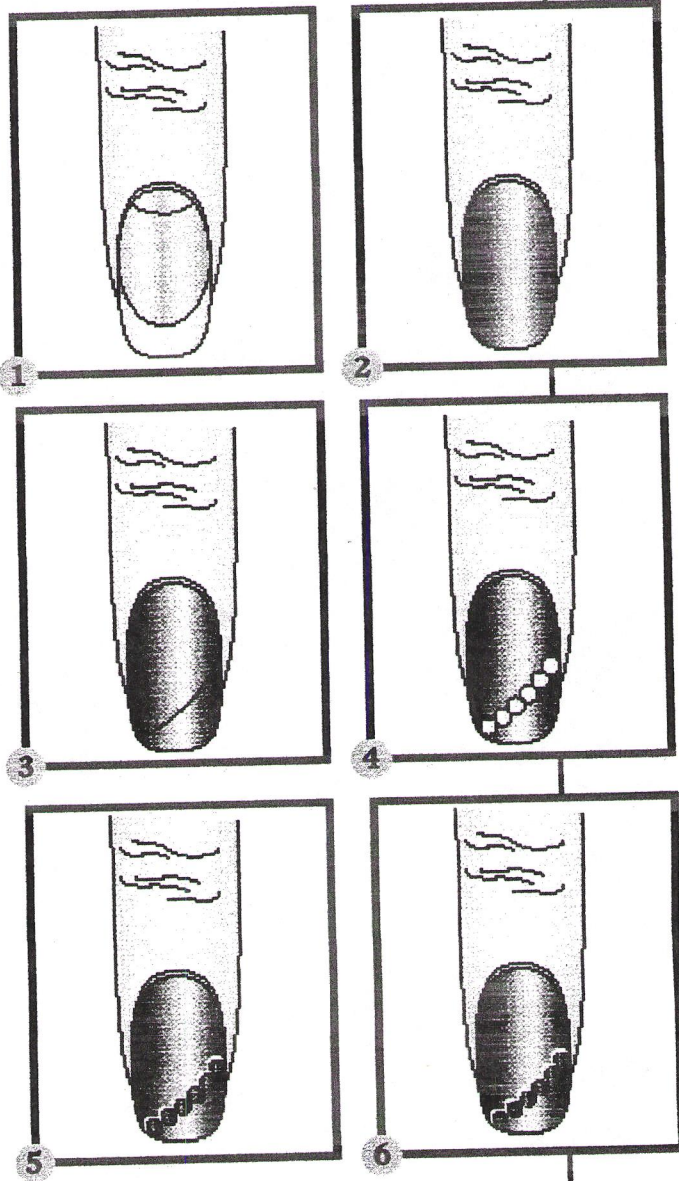


Dot Trim

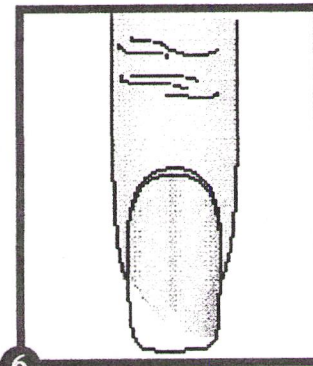
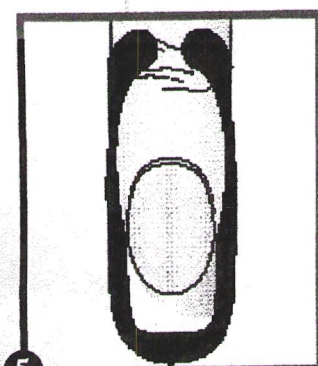
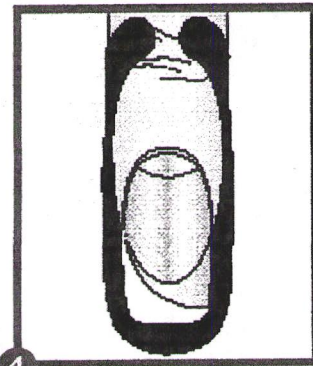
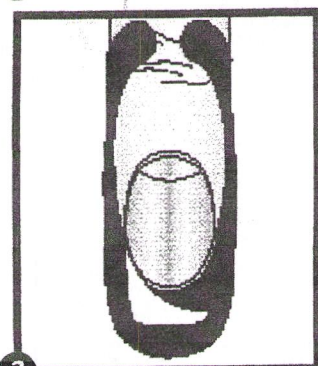
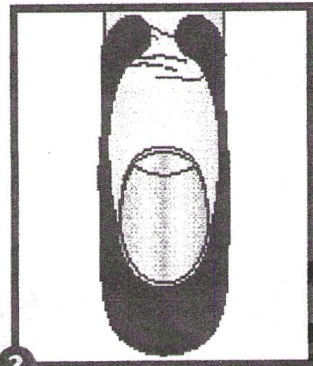
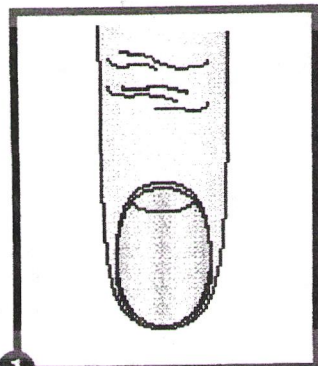
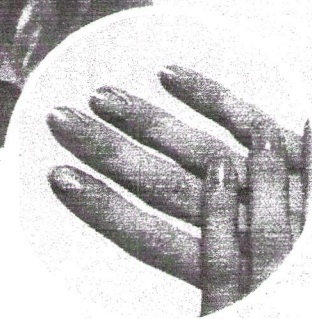
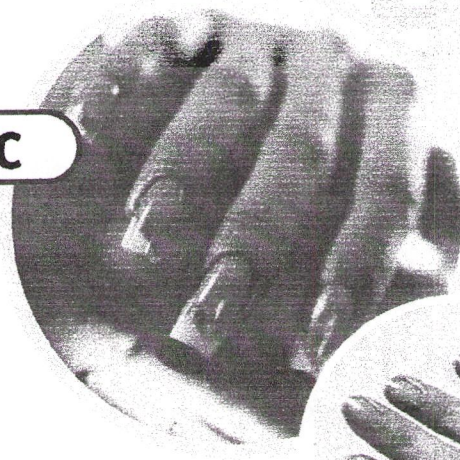
SUPPLIES:

Base Coat
 Top Coat
 Polish - color of choice
 Second Color Polish - accent color
 Stylus (dot maker)

1. Apply base coat to all ten nails.
2. Apply two coats of polish – color of choice – to each nail.
3. Apply a second color (accent) to free edge of each nail.
4. Using a stylus, make dots along edge of accent color.
5. Using a stylus, make dots with base color just behind the first dots.
6. Apply top coat to seal design.



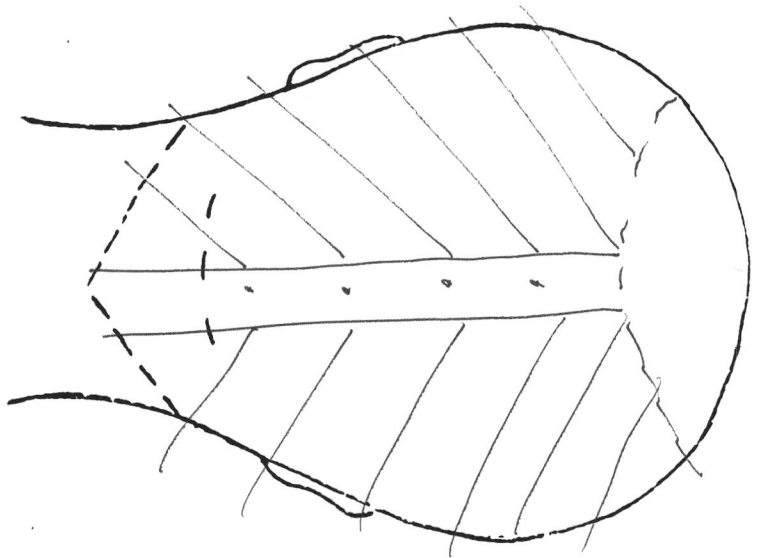
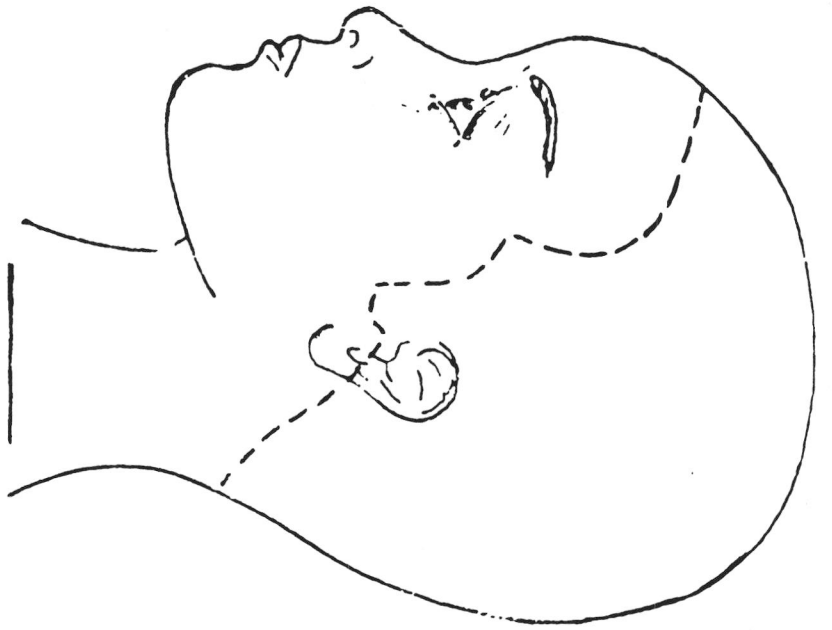
Acrylic: Mosaic



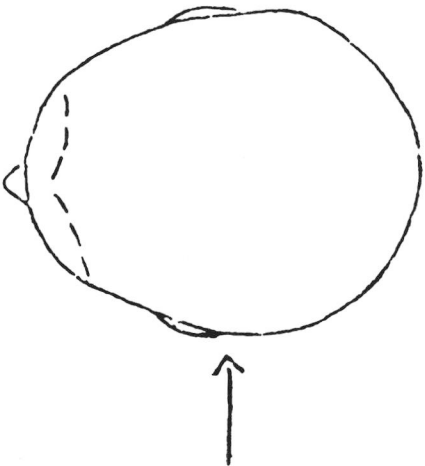
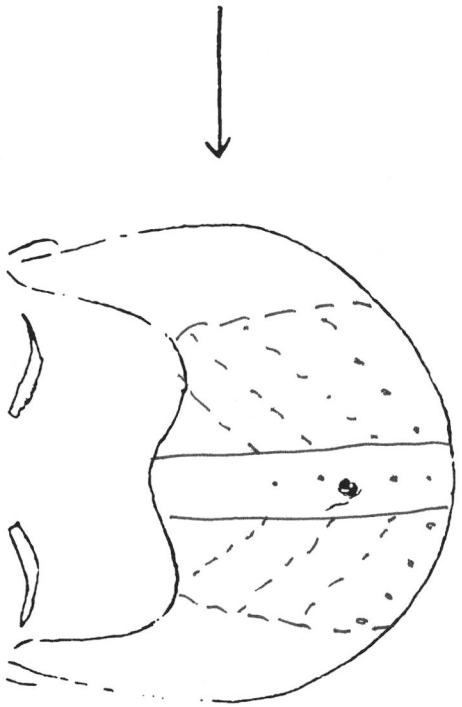
SUPPLIES:

Nail Forms
White Acrylic
Clear Acrylic
Bright Pink Acrylic

1. Prepare the nail plates.
2. Apply forms to all ten nails.
3. Using white acrylic, sculpt a square free edge on the diagonal to all ten nails.
4. Using clear acrylic, sculpt the other side of the free edge on all ten nails.
5. Using a bright pink acrylic, sculpt the nail plate, being careful not to drag the pink over the clear or white acrylic.
6. File and shape the nails.

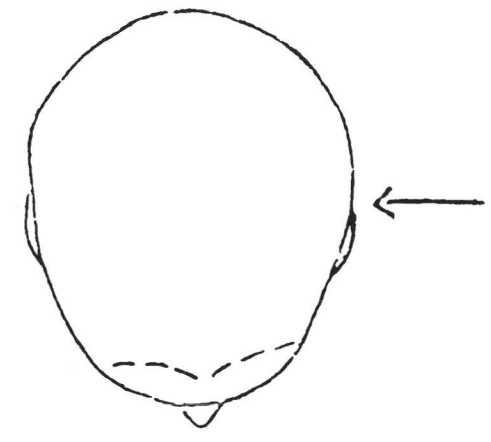
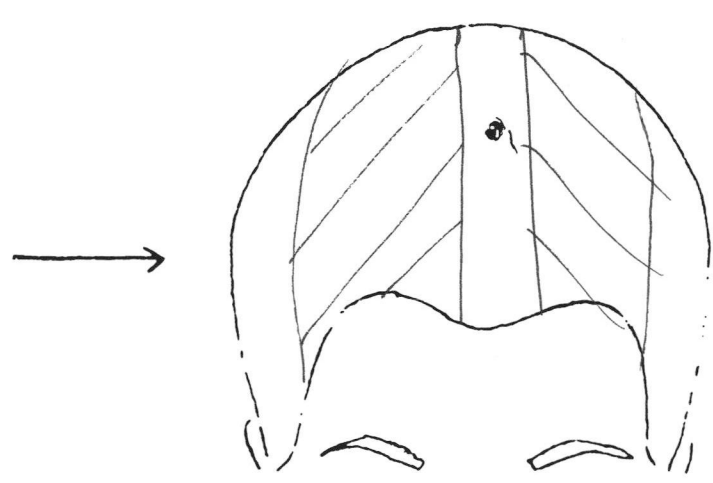
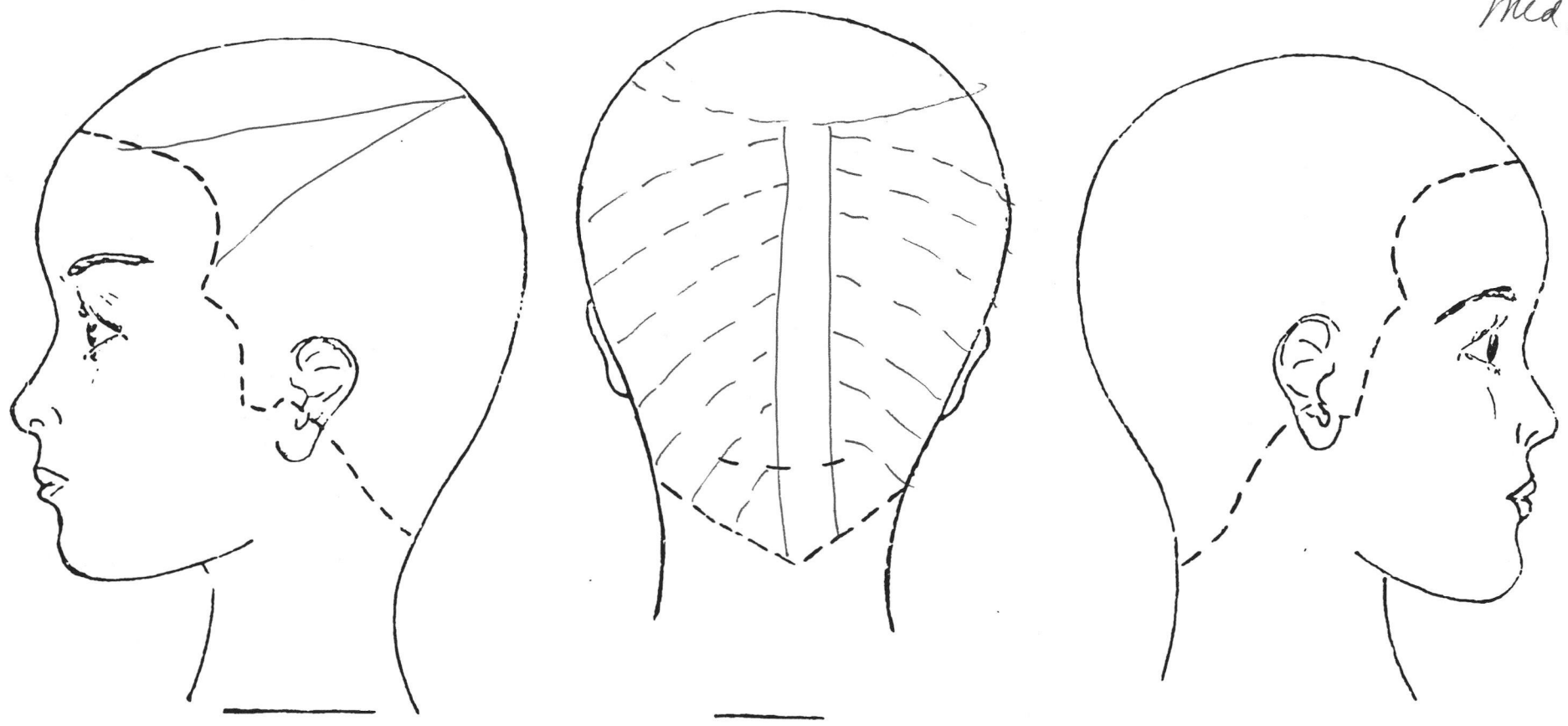


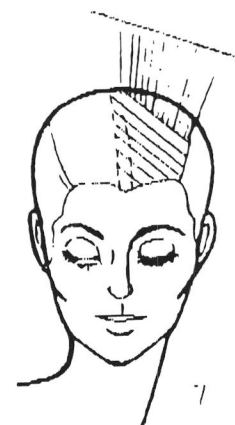
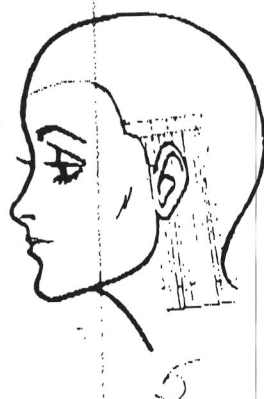
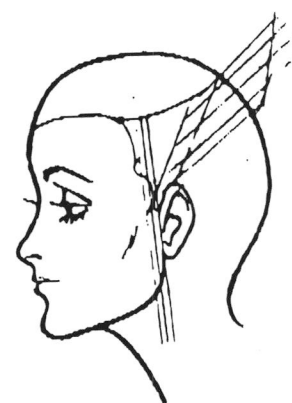
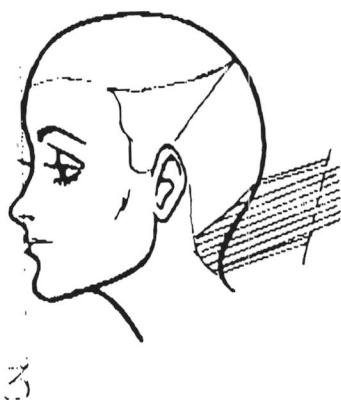
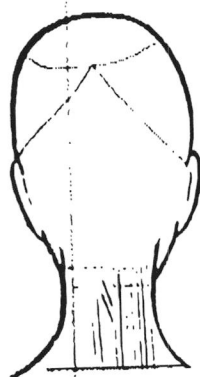
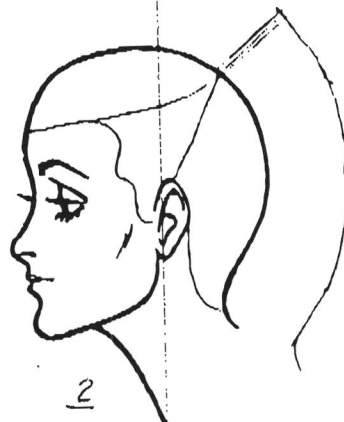
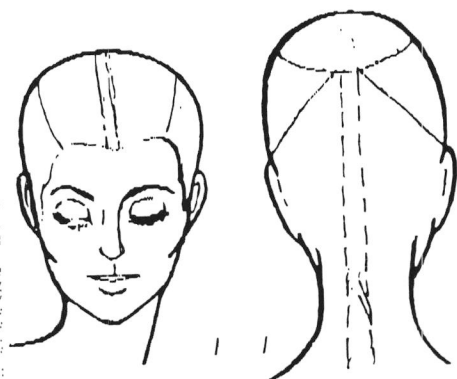
long



Med.

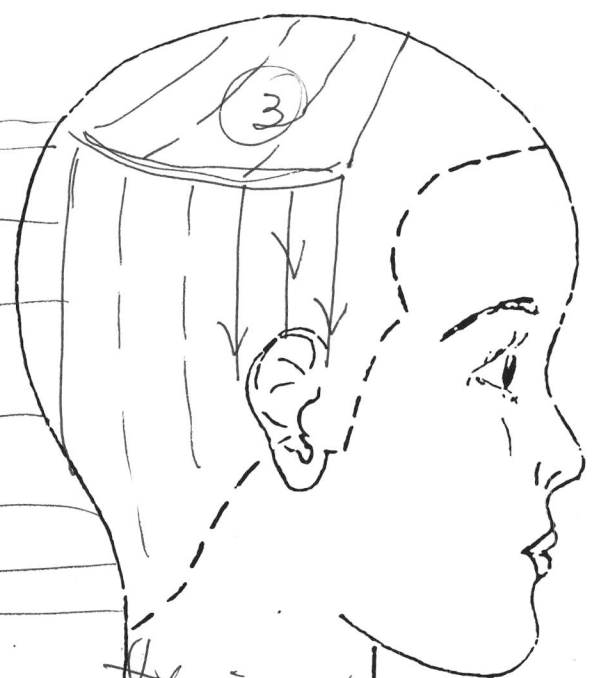
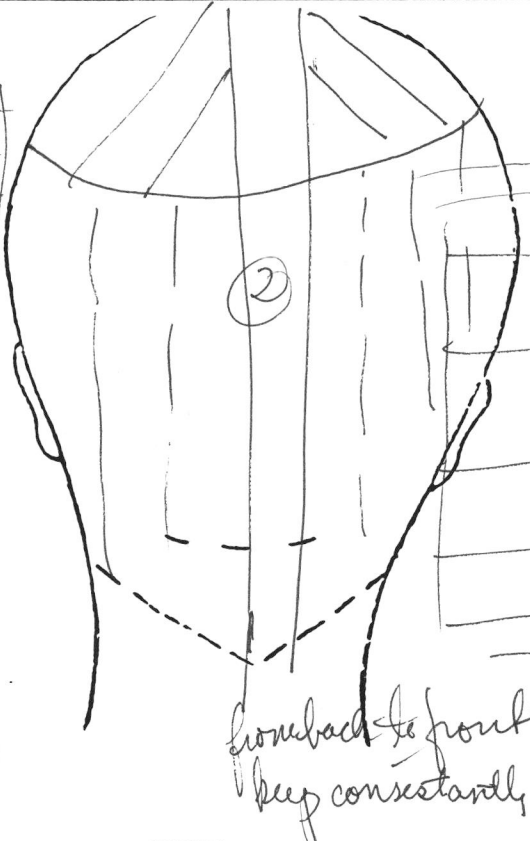
Med.





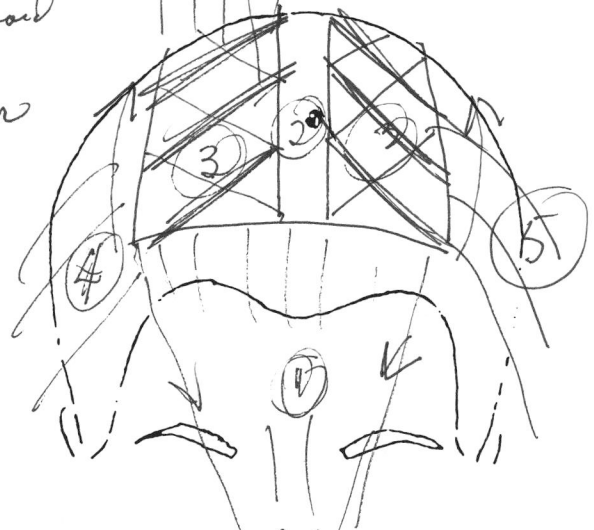
ROBERT POWELL
DARRELL W. H. TSEL
S. C. FEE

ALPHA 2000
LADIES MID-LENGTH

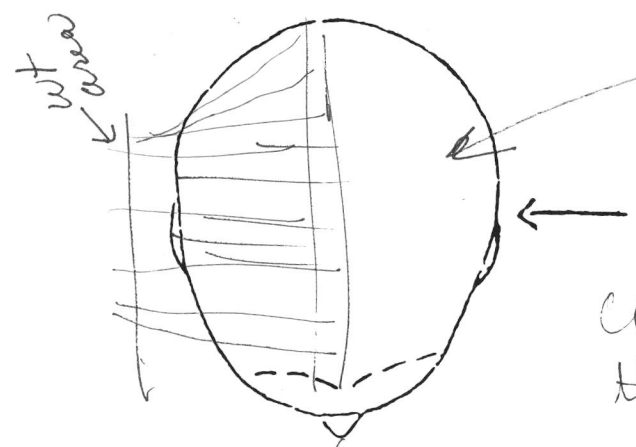


hairline (nap) razor
for left to right - lay in parallel
to hair
Square & soft
diagonal
forward

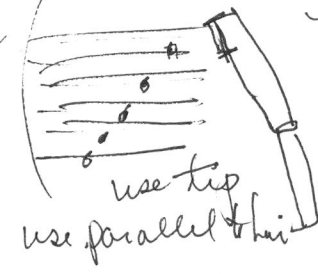
Parallel to
diagonal forward
putting work
your way to back



combing
tip of nose



comb from Rt
then from Left
for a centering



softened at ends
& male structured

8/5-7/00

soft

shadow w/ water - fresh

Wet powder w/ a creepy eye

(lighter) center darker outside of eye.

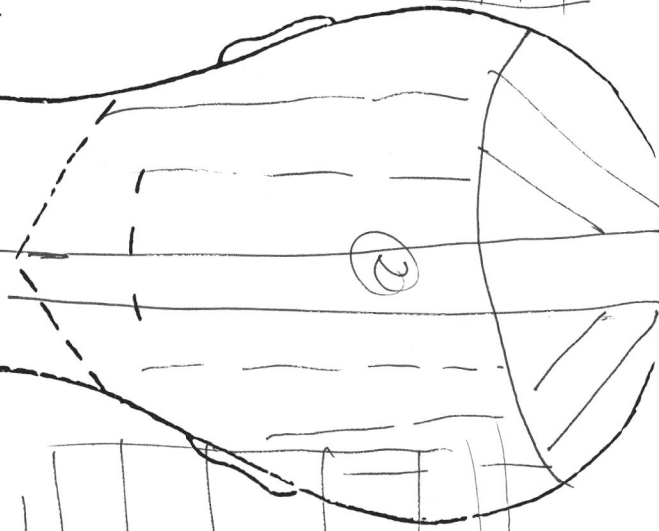
powder orbital area

liner - come upon outer edge

(almond blue &c.) skin.

Cellulite

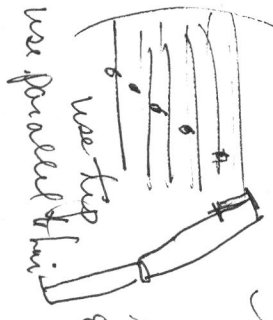
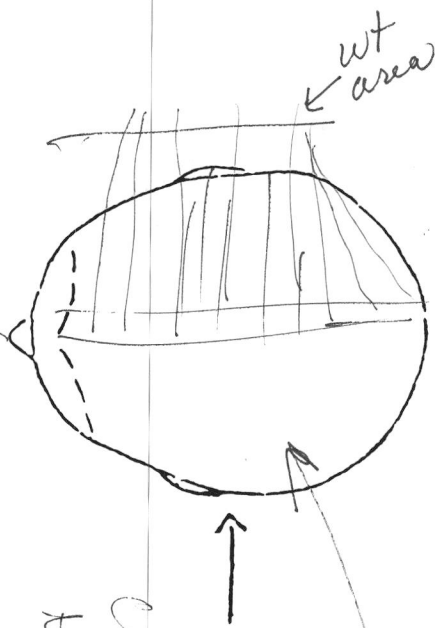
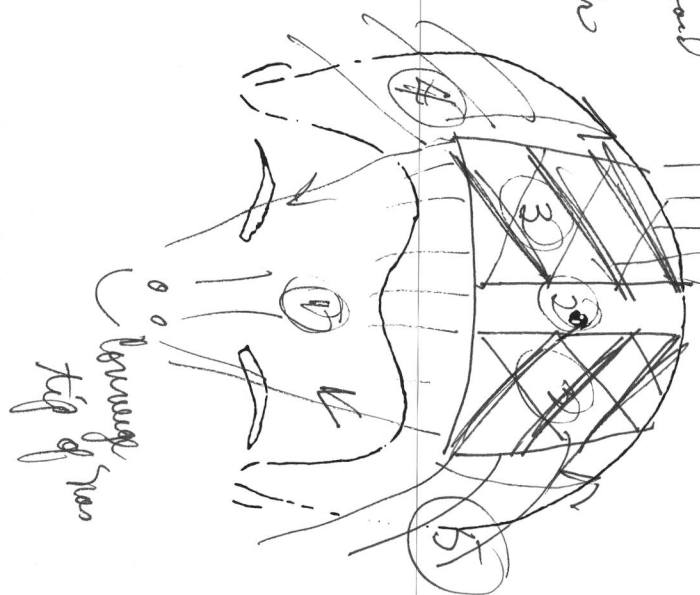
Food combining
10 days -



looked to front
keep consistently

Chin line (shape) / larger
for later - stay in parallel
to hair
square & soft
diagonal
forward

Parallel to
diagonal forward
pointing to back
of head



come from left
then from right
for a centering

patterned at ends
& make structured

Longer looks are really coming into their own in men's fashion. This new look combines texture, movement and subtle "flicks" at the back for a look as "cool" as it is comfortable.



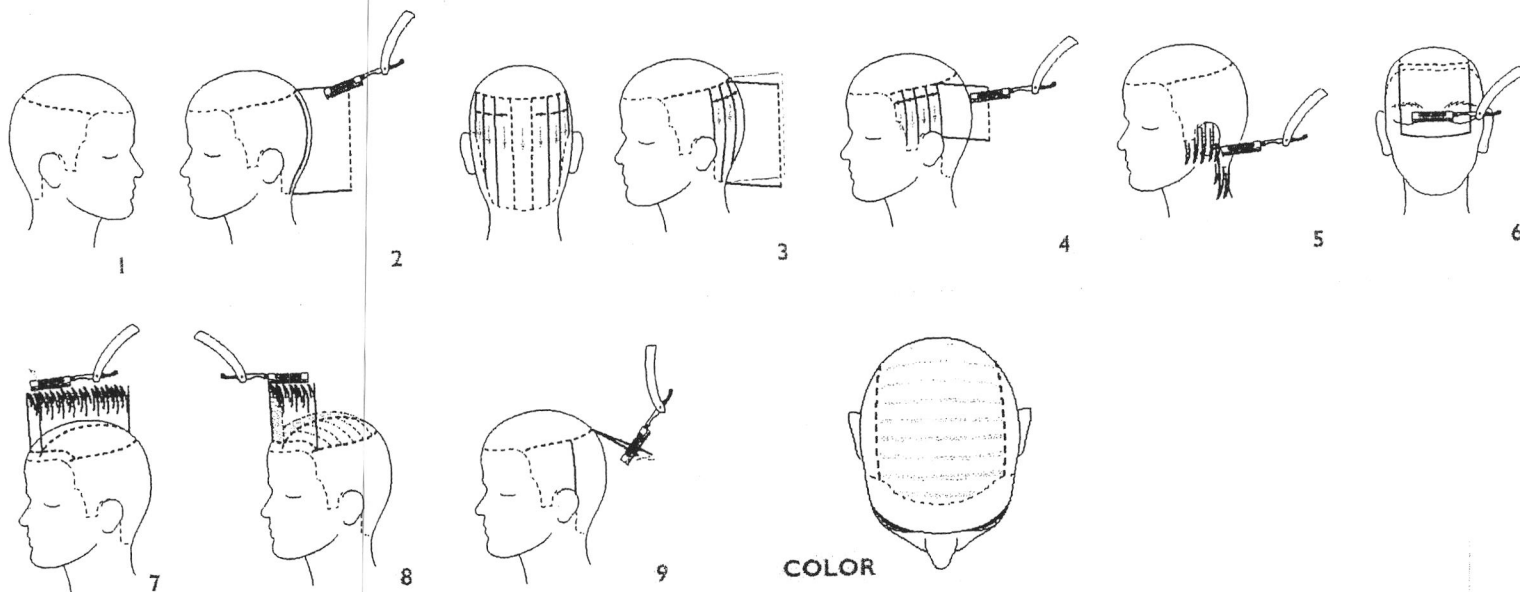
Men's Long



1. Section the head at the crest-line. Take a 1" vertical parting down the center back. Comb the hair straight out and cut with the razor from the top to the bottom.
use combs V & H for parallel sectioning
2. Take subsequent partings and use the same technique with a traveling guide, cutting to behind the ear, then work to the other side.
3. On the sides, use your guide from the back and follow with the same technique.
4. Using the razor, shape the perimeter around the ears and at the nape.
5. Take a 1" section at the bangs. Comb without elevation and cut with razor to the desired length.
6. In the top, take a 1" section through the center. Using the longest length of the bang section as a guide, comb the hair straight up. Cut a horizontal line using the "peeling" technique (place the hair between the blade and thumb and move away from head in a quick motion to remove length).
7. Take a horizontal parting and comb the hair straight up, using the center as a length guide. Use a traveling guide to cut with the peeling technique.
8. Slightly blend the overlapping top lengths to the back lengths with the razor. Leave the overlap at the sides/front.
9. Texturize as needed with the razor.

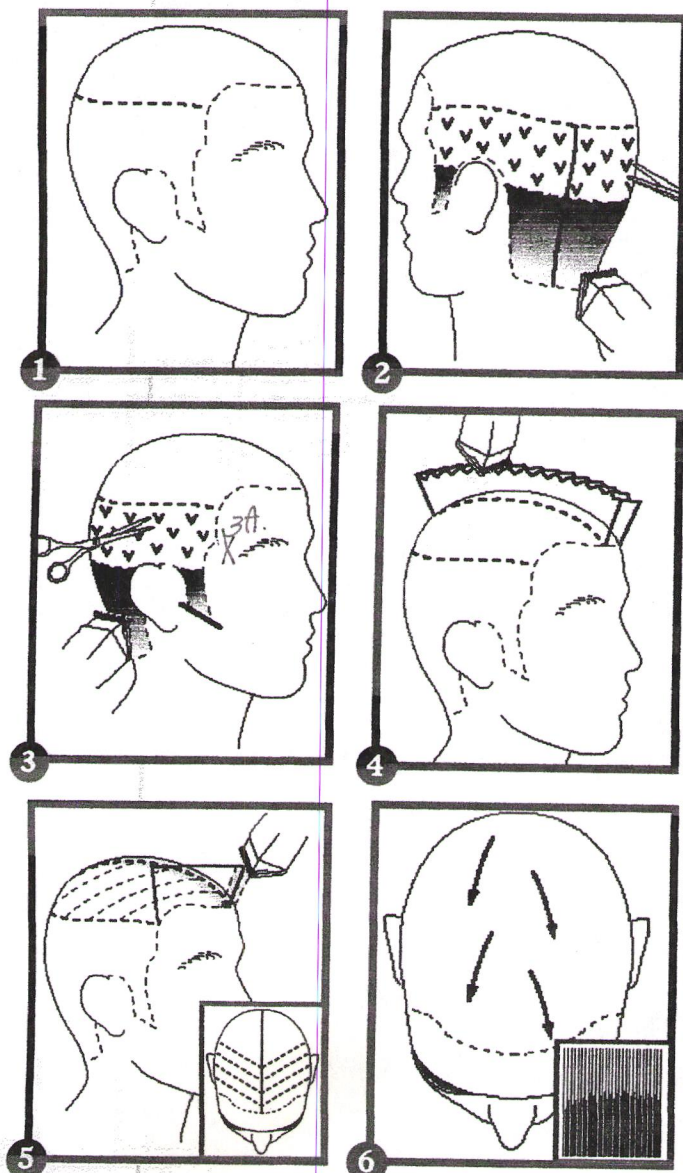
COLOR

Highlights through the top were applied using horizontal slices, thicker at the front, thinner toward the back. Level 8 Ash with 20 volume developer was used. Level 6 natural (demi-perm) was applied to the rest of the hair.



[http://albums.photopoint.com/jimm?u=](http://albums.photopoint.com/jimm?u=427500&5=100039445)
427500 & 5=1000 3 9445

Men's New Short



1. Part hair at a low parietal section (below crestline) around the head.
2. Using a clipper, create an interior weightline starting at the center nape. Following a traveling guide, use scissor over comb technique and taper to occipital bone. Further texturize this area as desired by point cutting or by using 'pinking shears'. *Keep shape square cut hair in direction it grows.*
3. Continue cutting both sides as above to create a weightline at the temple area. Define perimeter as needed and trim sideburns at an angle to emphasize jawbone, as appropriate.
4. Determine desired length on top and cut using vertical panels. Notch with clippers.
5. Divide center panel in half. Starting at the front of the head, follow the center guide and take diagonal sections. Hold at 90 degrees and cut using a brush-cut technique with clippers for activation.
6. Texturize from back to front, following the hair growth patterns. Cut approximately mid-shaft and follow to the interior weightline with tool of choice.

3A. Only taper to this point - taper to interior weight line
Side Burn - Chin to jaw - use thumb to part ÷ in half for length
Point cut - Clippers & Taper shears or shears.

4A. Use a close head blade

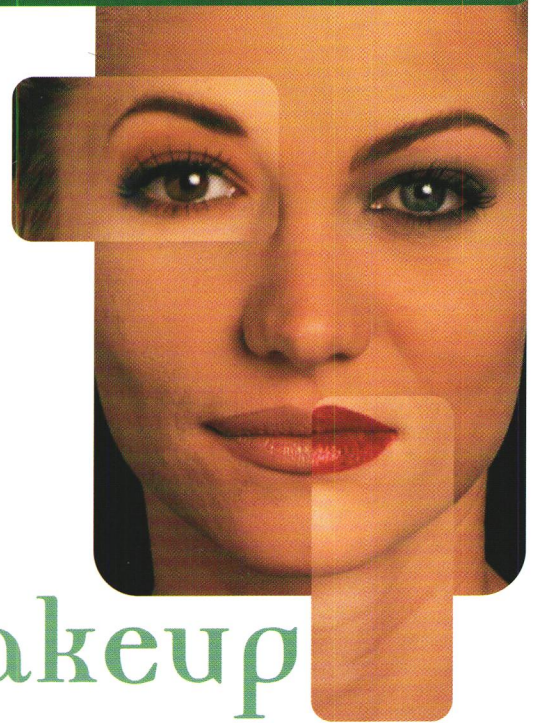
B. Brush cut - use clipper on top of fingers - move back & forth.
Hair are then cut on a slant - Traveling Guide
cut on diagonal not straight down fingers.

6A. Texturizing - mid shaft to end.

Wellness is the foundation on which beauty is built. Physical and emotional wellness is of utmost importance along with well maintained, protected, healthy skin. Projecting images that represent attitudes of confidence, health and energy will benefit the professional as well as the client. As it applies to make-up, having a clean, clear canvas to work on is of great importance.

Summertime beauty often includes a rich glow usually associated with being tan. Understanding the risks directly associated with sun-exposure this trend encourages healthy, sun-free skin. This is achieved with the use of sunscreens and self tanning lotions in addition to regular, consistent skin care.

Proper skin care, the use of sun-screen, and a strong focus on corrective make-up is a solid beginning to a beautiful face. The addition of make-up completes the look. Adaptability is key. This release includes eye patterns from casual through evening as a basis, with the ability to convert to a more progressive, extreme look. With the year 2000 dawning the use of shimmer and glitz is on the rise. A gamut from gentle to extreme metallics provides women a freedom to present themselves in a number of different ways.



makeup

Cleanse

Tone

Moisturize (Sunscreens)

foundation

- Apply concealer where needed (under eyes, blemishes, discolored areas).
- Stipple on foundation and blend.
- Apply loose powder to set.
- *Corrections:* Using a wet and dry foundation and a brush apply a darker shade of foundation to areas needing to recede. Apply a lighter foundation to areas needing to be drawn out.

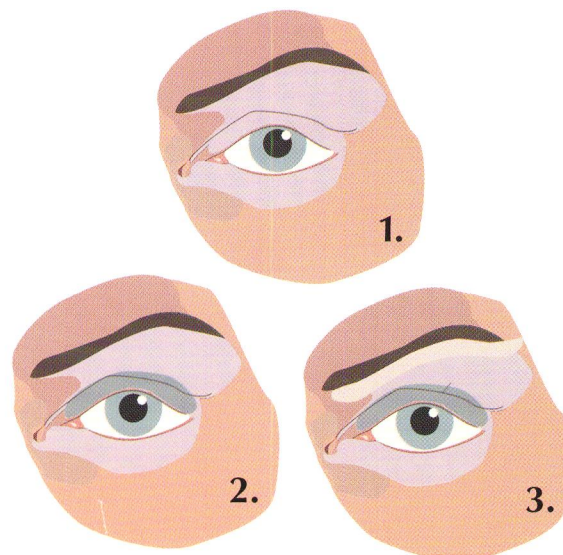
gentle

EYES

- Apply lightest shade to entire eye area.
- Apply medium shade just above upper lashes in an arched shape (thicker just above the center of the eye and blend out in both directions).
- Apply brown mascara to upper lashes only.

Option: Shining

- Motion:
Apply shimmer just under the brow, sweeping up as you reach the end of the brow, creating an illusion of movement.
- Intense:
Apply glitter just under the brow.

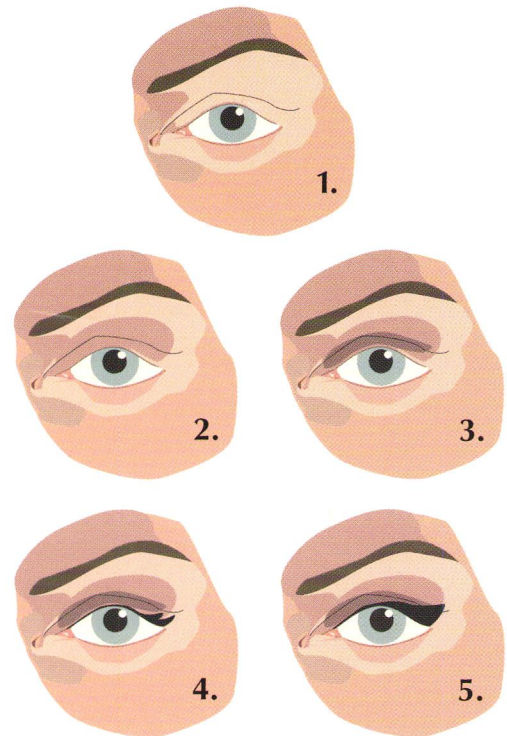


professional day

- Apply lightest shade to entire eye area.
- Apply medium shade in an arched pattern over lid from the upper lashes to the orbital bone, blend into lightest shade. Be careful not to elongate the eye pattern, it is meant to be a rounded eye. Also apply this shade along lower lash line, blending down at the center of the eye.
- Apply darkest shade just above upper lashes in a slightly arched shape.
- Apply brown or black mascara to upper and lower lashes.

Option: Tailored

- Motion - Apply black liner along upper lashes, extending up and out at the outside corner, creating a look of long lashes. Repeat pattern, extending up and out sooner than the previous time, again achieving a look of long lashes.
- Intense - Apply black liner in disconnected sections, according to desired look.



Evening

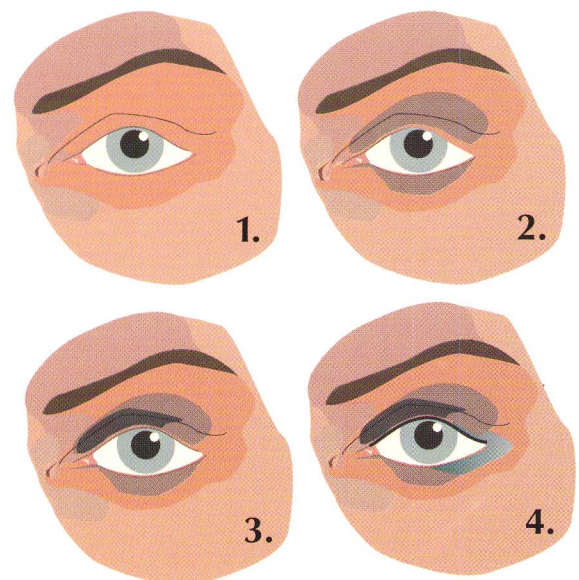
- Apply lightest shade to entire eye area.
- Apply medium shade in an arched pattern over lid from the upper lashes to the orbital bone, blend into lightest shade. Also apply this shade under the lower lashes, blending down directly under the center of the eye.
- Apply darkest shade in an arched pattern along upper lash line and extending almost as far as the medium shade did (close to the orbital bone). Blend into medium tone. Also apply this shade in the center of the lower lash line if desired.
- Apply black liner along upper lashline.
- Apply black mascara to upper and lower lashes.
- False eyelashes are optional.

Option: Blurring

- Apply a smudge of color (metallic or contrasting bright) along the outside corner of the eye, upper and lower.
- Apply colored mascara to the tips lashes along the outside corner, corresponding to smudged color.

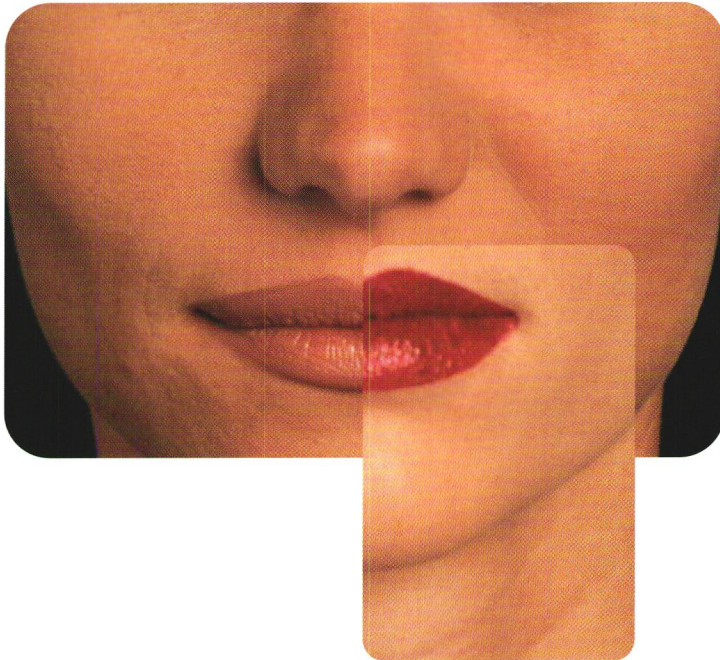
Extreme - Apply glitter or shimmer to tips of lashes along the outside corner. Achieved by applying eyelash glue to tips of lashes or false eyelashes and the dusting with glitter.

- Apply glitter or shimmer to tips of lashes along the outside corner. Achieved by applying eyelash glue to tips of lashes or false eyelashes and the dusting with glitter.



corrective eye patterns:

- Close set eyes - adjust the eye pattern to create lightness at inside corner. This may alter the arched shape slightly.
- Far set eyes - adjust the eye pattern to create a darker inside corner and blend colors out leaving the outside area of the eye lighter and more open. Blend well along outside edge.



cheeks

- Apply blush in an upward, outward motion along cheekbone. Blend well. Do not contour with cheek color.

Lips

- #1 Line lips and apply color of choice as usual. Return and apply a nude lip liner to soften and blur lips.
- #2 Apply classic red liner and lipstick. Use cool or warm red as required.

Option: Shining

- Apply shimmer (evening) or glitter (extreme) to center only of lower lip, blend well.

Nails

Nails for spring and summer '98 will offer diversity for the client.

We as professional nail technicians are looking at many changes in our industry. The issue of natural nail care is one to be addressed. All clients, men included, need enhancements of some kind, whether it be weekly manicures or artificial care.

Nails for the collection show masculine with a feminine mix. The shape is short and slightly rounded. The more extreme look removes one half the free edge on the diagonal.

Nail colors vary from pale to intense. Techniques are subtle to extreme depending on personal taste.



classic

This is a 3-tone design

Application:

1. Apply the base coat.
2. Apply one coat of Pearl White.
3. Using red enamel, create a fluid motion.
4. Using black enamel on the outside over the red, follow your motion leaving a thin motion of red giving a classic effect.



DUO-TONE

Day Time Business Look

Application:

1. Apply the base coat.
2. Apply one coat of Pearl White.
3. Apply second color (any pastel desired), diagonally half way up the nail bed to the free edge.
4. With the stripping brush, retract a blurred, soft line in between the two tones.
5. Apply the top coat to seal.

This design can be promoted with different tones according to the season.



fluid motion

Application:

1. Apply the base coat.
2. Apply one coat of Pearl White and allow to dry.
3. Apply one coat of sheer color. While wet use a stylus tool to create soft, subtle movement of lines.

This design may be enhanced with holographic glitter.



Androgenous:

Nail Shape: Free edge shaped on a diagonal

Application:

1. Apply the base coat.
2. Apply two coats of Pearl White.
3. Using the stylus tool and dark blue paint, create motions defining dark and light colors.
4. Define the diagonal free edge with dark blue paint with a stripping brush.



Short and clean, but loaded with texture and character, this easy to manage style makes a strong statement.



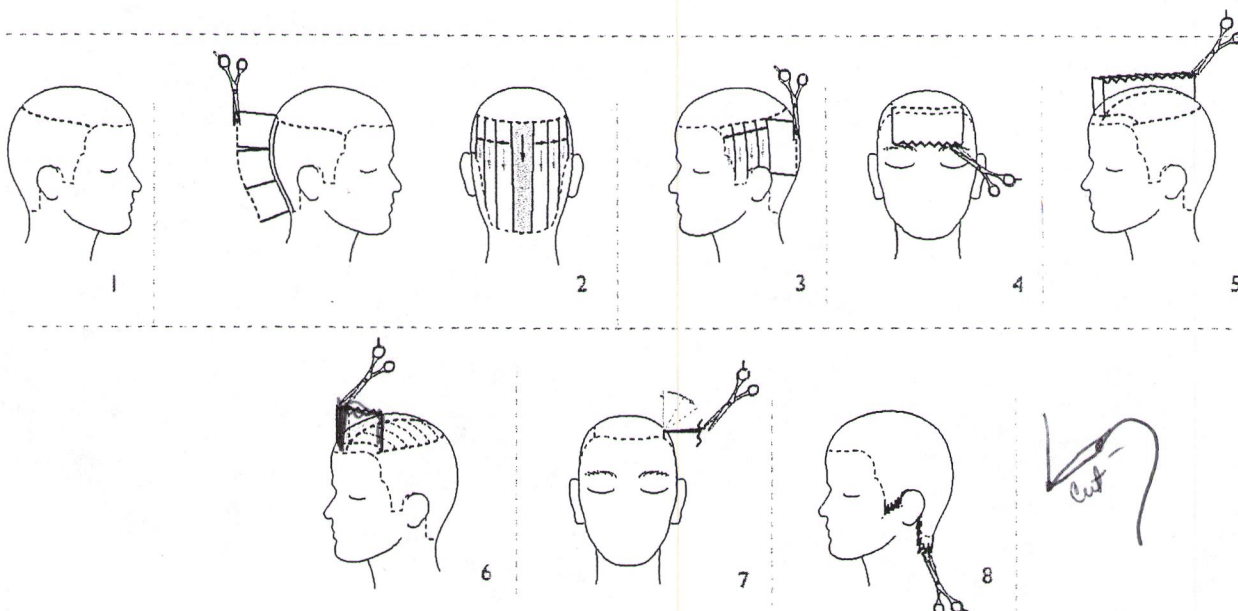
Men's Short

1. Section the head at the crest-line. Take a 1" vertical parting down the center back. *3-3 1/2"*
2. Comb the top of the parting straight out and cut vertically. At the bottom, elevate at 90° and follow the shape of the head. Use a traveling guide and cut the entire back using the same technique.
3. On the sides, comb the hair straight out from the vertical partings and cut vertically using a traveling guide. *2" increments in vertical parting*
4. Take a 1" section at the bang area. Comb with no elevation and cut at the desired length. Cut using a notching technique. *Comb & elevate w/ comb just above eyebrow*
5. In the top, take a 1" section through the center. Use the longest length of the bang section as a guide and comb the hair straight up. Cut a horizontal line using the notching technique.
6. Take a horizontal parting and comb the hair straight up. Use the center as a length guide and cut with the notching technique, using a traveling guide.
7. Blend the top with both sides, taking vertical partings, and cut using the notching technique.
8. Finish the cut by detailing the perimeter. Comb the hair down and notch. Cut a strong diagonal line at the sideburns, as desired.



COLOR

Level 5 natural, demi-permanent color was applied to the entire head.



Men's New Long



1. Part hair at low parietal section (below the crestline) around the head, keeping back corners squared.

2. Make a vertical section in the center back from the previously established parting to the bottom hairline, approximately 1" wide. Hold this section out at 90 degrees from the head and cut with razor from top to bottom.

3. Continue with 1" vertical panels following a 90 degree traveling guide across the back of the head to the corner of the hairline.

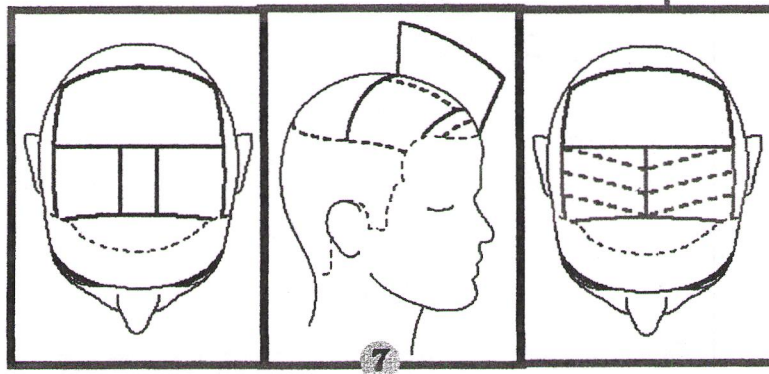
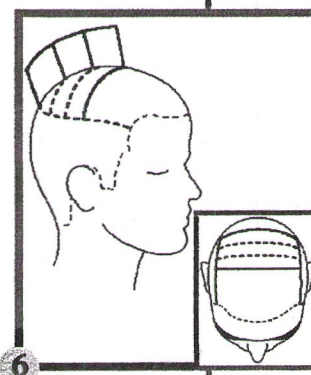
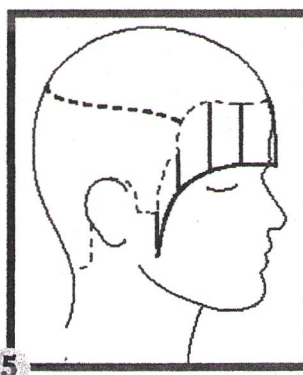
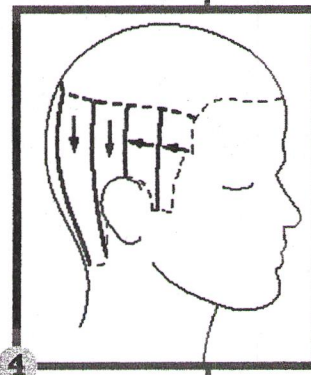
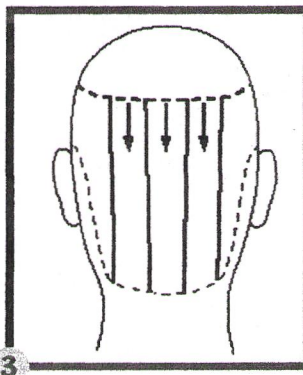
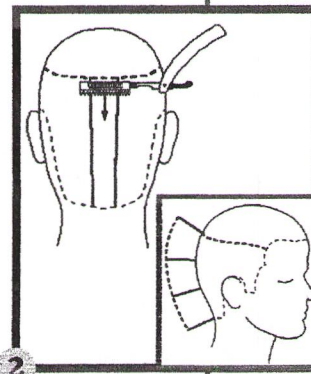
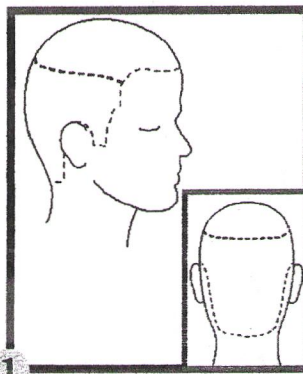
4. From back corner of parietal parting, cut sides in same manner from back to front, changing to a stationary guide at the top of the ears.

5. Shape perimeter around the ears and nape areas. Define the shape by lightly sculpting with razor over comb. Blend the frontal length with the sides.

6. Using the back guide, make a horizontal parting holding hair 60 degrees out from head. This becomes a traveling guide to top center.

7. Part a front panel, approximately 1" wide, from back center to front hairline. Cut center to desired length and blend to sides. Horizontally blend to frontal hairline.

8. Texturize with razor as needed.



Embellished Chevron

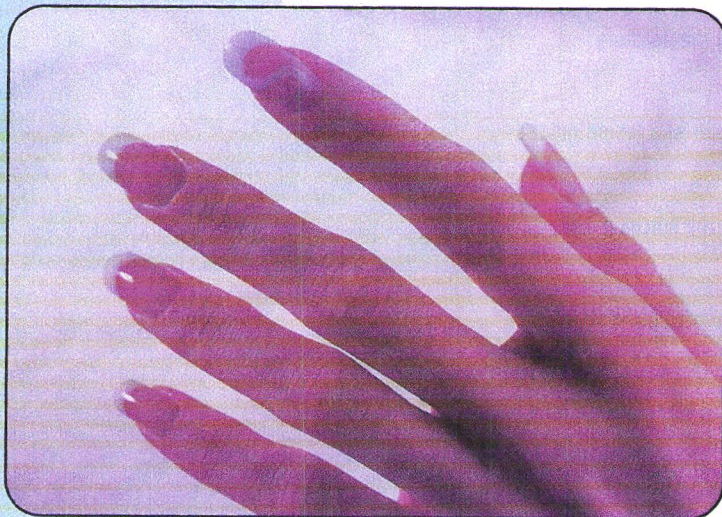


Materials:

Pink, White and Clear Acrylic
Nail forms or tips
Silver or Gold leaves

1. Prepare the nail plate.
2. Apply all ten forms or tips.
3. Using white acrylic, sculpt a free edge in the "V" shape for all ten nails.
4. Using clear acrylic, place a small bead at the point of the "V".
5. Place the three leaves in a "Y" shape into the clear acrylic.
6. Using Pink acrylic, sculpt the nail plate.
7. File and shape the nails.

"S"



Materials:

Pink and White Acrylic
Forms or Nail Tips

1. Prepare the nail plate.
2. Apply the forms or tips to all nails.
3. Using white acrylic, sculpt a deep rounded free edge.
4. Continue shaping on the right side into an "S" pattern across the nail.
5. Using pink acrylic, fill in the empty spaces on the nail plate.
6. File and shape the nails.

Color Block



Materials:

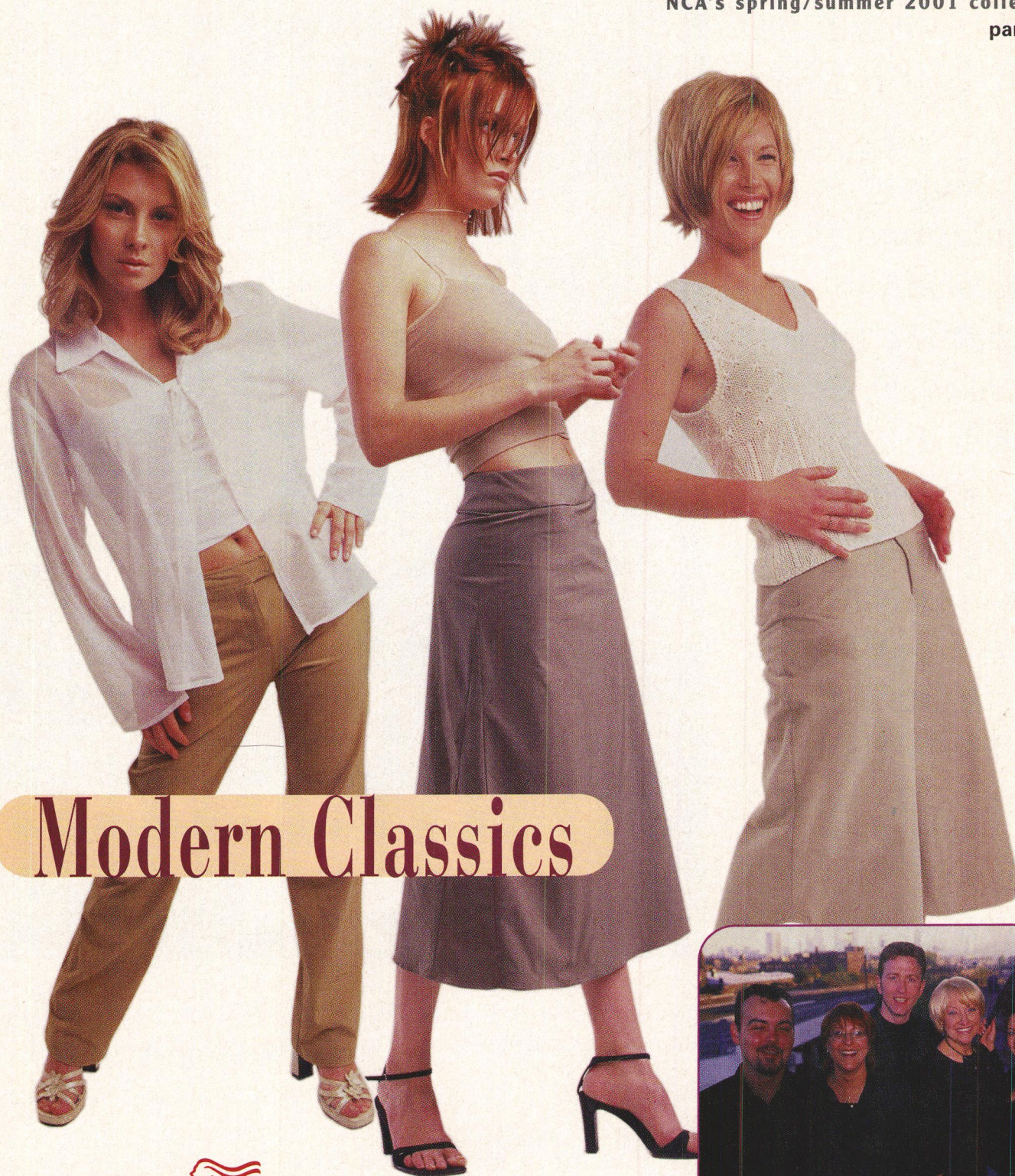
Pink Polish
Gray Polish
Mauve Polish

Base Coat
Top Coat

1. Manicure, prepare nails and basecoat.
2. Apply two coats of pink polish to all ten nails.
3. Using the mauve polish, paint a strip from the cuticle to the beginning of the free edge.
4. Paint a horizontal line across that point.
5. Using the gray polish, paint a vertical strip down the center of the free edge. Apply top coat.

american looks

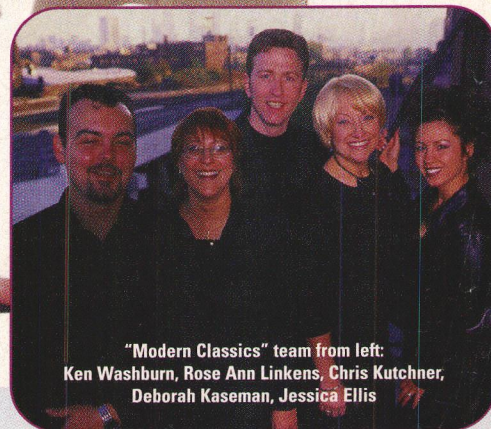
NCA's spring/summer 2001 collection
part one



Modern Classics

Co-sponsored by

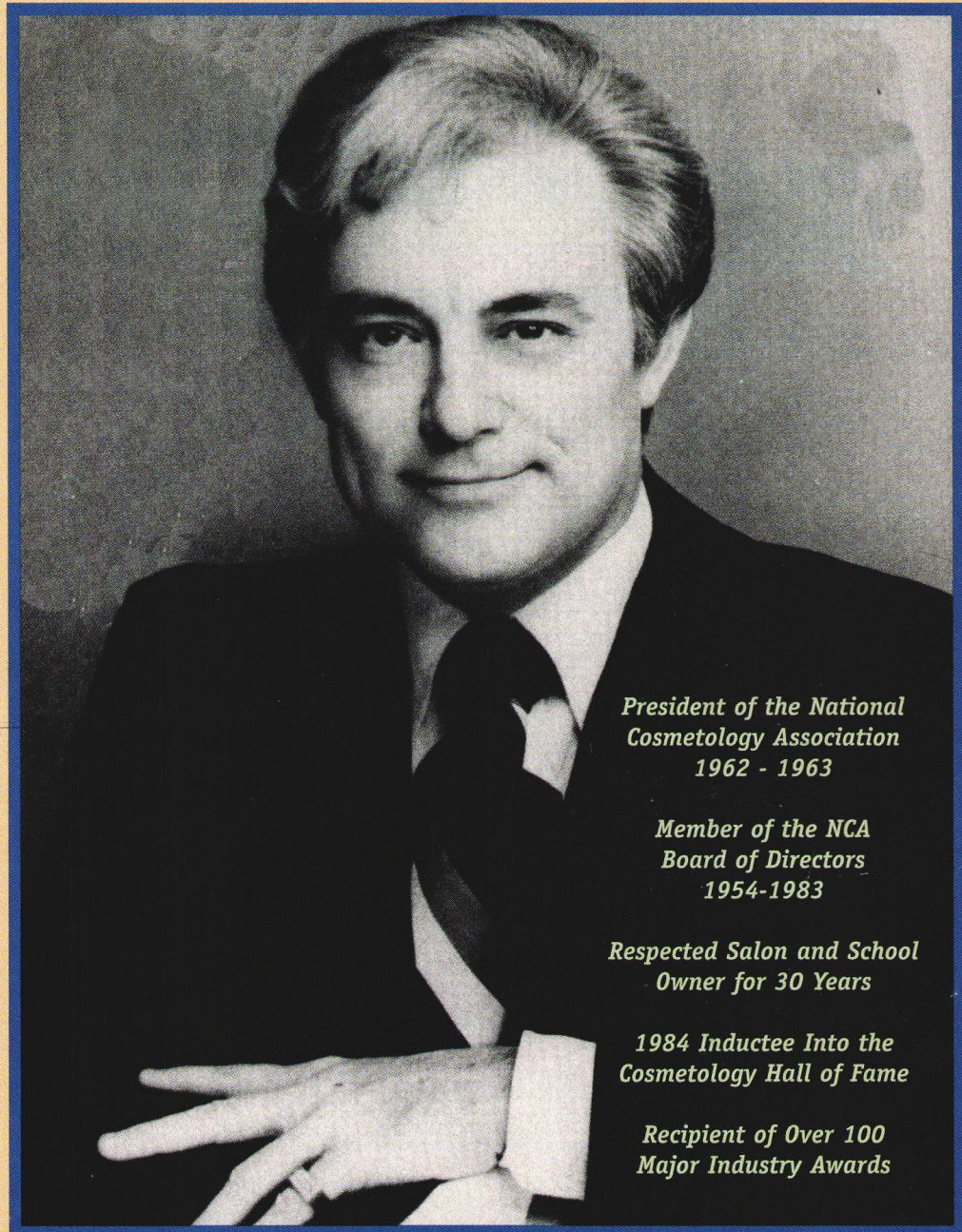
SALLY BEAUTY SUPPLY
Partner to the Professional



"Modern Classics" team from left:
Ken Washburn, Rose Ann Linkens, Chris Kutchner,
Deborah Kaseman, Jessica Ellis

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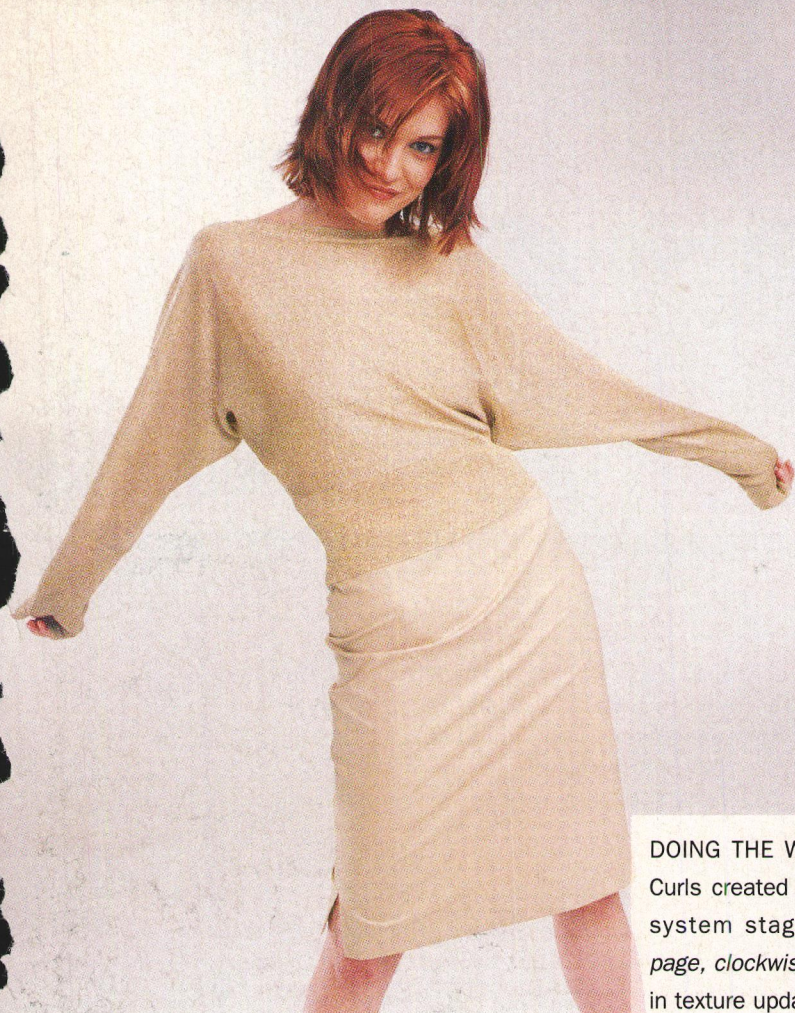
Thanks to



and



for their support as co-sponsors of this collection.



DOING THE WAVE, *opposite page*: Curls created with a modern waving system stage a comeback; *this page, clockwise from top left*: Sliced-in texture updates this carefree retro look; this masculine crop telegraphs texture; a tapered neckline, strong shape, and a bit of product create this manly look; a soft cut and rich color contemporize the bob.





shop

NEW RELEASES FROM BEAUTY MANUFACTURERS

1. REDKEN

Now time-crazed clients can get high-impact color with shocking shine during a lunch break. Metrocolor achieves bright and reflective results in just 20 minutes. The 17-shade range allows a colorist the ability to customize color from a soft, golden blonde to a hyper-vibrant pink. Call (800) REDKEN-8 for more information.

Circle 301 on the Reader Service Card.

2. L'ORÉAL CLASSIC SALON PRODUCTS

L'Oréal offers Féria Professional Shimmering High-Intensity Bleach and Color Moisturizing Treatment. This ultimate Féria Professional blonding formula for luminous lightening and deep conditioning is packaged in a one-application kit. The Color Moisturizing Treatment keeps color shimmering and leaves hair feeling silky. Call (800) 345-5014 for more information.

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3. BAIN DE TERRE

Enrich natural and color-treated haircolor to optimal brilliance. Botanical Shades is a unique color-preserving system of shampoos and conditioners with three specific formulas designed for the special needs of

blondes, brunettes, and redheads. All formulas are blended with Panthenol, soy amino acids, walnut extract, ginkgo biloba, and cactus. Call (800) 242-WAVE for more information.

Circle 303 on the Reader Service Card.

4. MOP

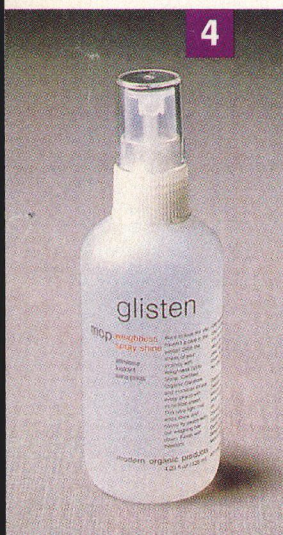
Calm flyaways without weighing down hair. Weightless Spray Shine from the Glisten styling line adds shine in an ultra-light mist. For textured and damaged hair, it contains extracts of certified organic oatstraw, horsetail, and aloe to impart sheen and softness to hair. Call (800) 598-2739 for more information.

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5. YOUR NAME COSMETICS

Because no two faces are alike, you need control for the best makeup application. The Make collection features breakthrough formulas and innovative forms that work synergistically to deliver better looking makeup. These treatments turn skin into a smooth, even canvas so that makeup glides on, looks fabulous, and lasts for hours. Call (800) 221-3071 for more information.

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4



5



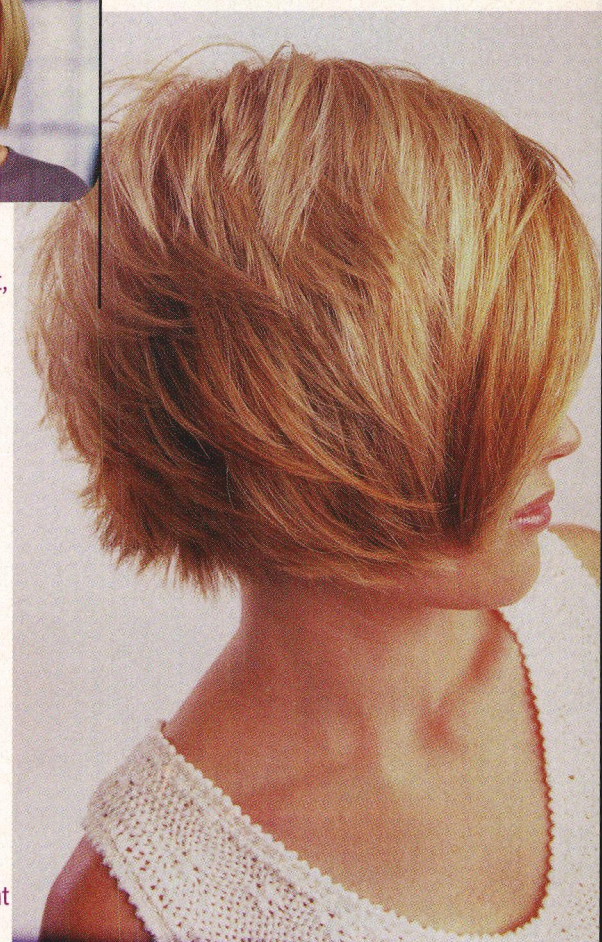
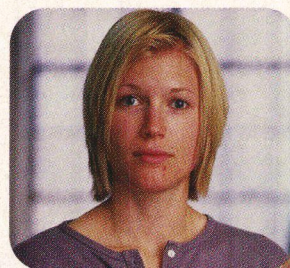
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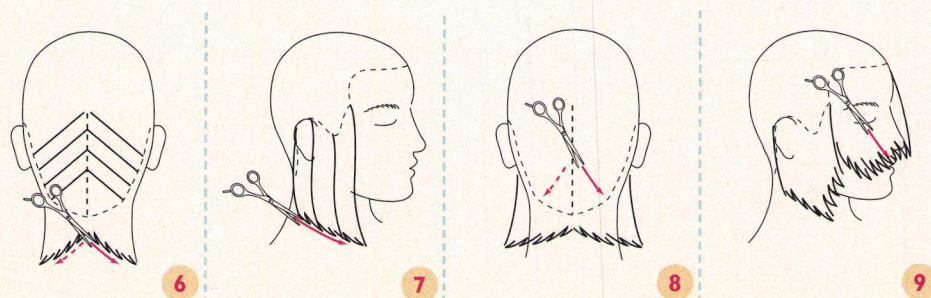
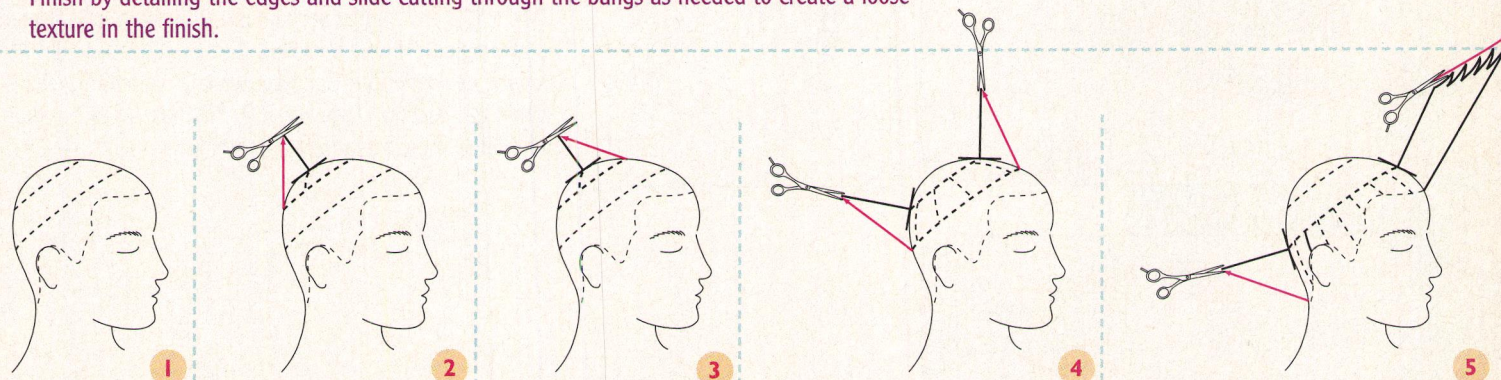
7

Movement is the word that best describes this updated classic featuring dimensional color to add styling options and versatility.

Short Cut

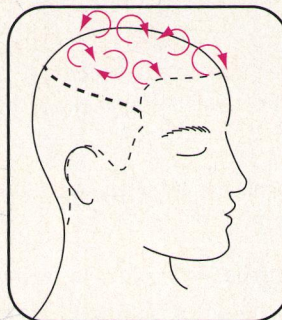
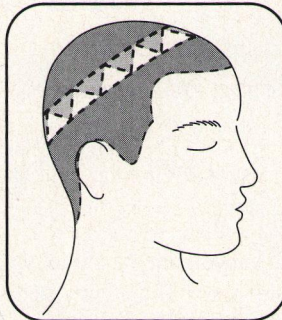


1. Section a circle in the crown, 3-4 inches in diameter. Section another circle, parallel to the first, about 2 inches deep/thick.
2. Part the crown section in half horizontally. Elevate the back section at 90° from the parting, converge the hair to the center, and cut horizontally to desired length.
3. Continue to the front half of the crown section, using the length guides from the previously cut section. In the outer parting, pre-section the hair into trapezoidal bases. Using same guide, elevate the hair 90° and cut the hair by notching with shears. Work all the way around the section, using the same technique.
4. Section the perimeter at the back of the ear. In the front, section the hair into trapezoidal bases. Elevate the hair at 90° and slide cut upward and outward, using the perimeter of the previous section as your starting point.
5. In the back of the perimeter section, converge the hair to the perimeter of the previously cut section, elevate to 90° and cut using notching technique.
6. Using steep, diagonal partings, slide cut through the nape area, reducing length and creating movement.
7. Combing the front hair downward, slide cut to the desired length. Connect the back to the front by slide cutting with a forward motion from back to front (consider using a razor to create added movement to the hair).
8. To further reduce length and increase mobility in the nape area, slice diagonally toward one side and then toward the opposite side.
9. Finish by detailing the edges and slide cutting through the bangs as needed to create a loose texture in the finish.



Color/Texture Options

Add versatility and styling options to any cut by incorporating added texture and color options for clients with every cut.

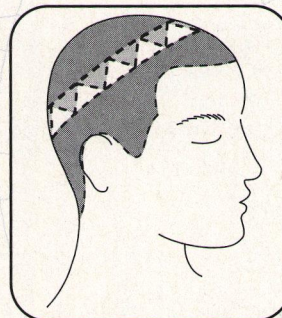
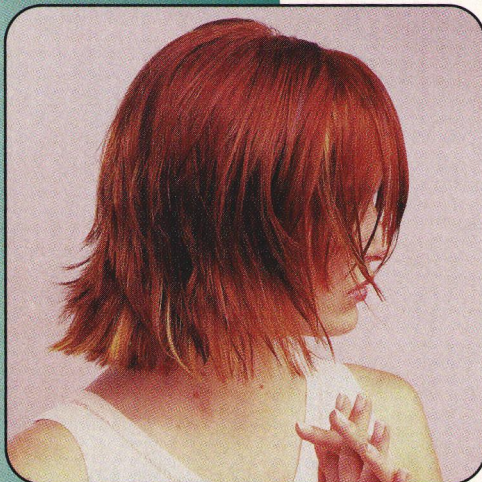


Color

Take a 1 inch deep circular section and subsection into alternating triangles. Level 8 red gold with level 7 natural, demi permanent color was alternated within the triangles. Level 10 Ash with 20 volume developer was used to 'touch up' the rest of her hair. Finish using vent brush or paddle brush to style creating just a hint of curved movement.

Texture Variation

Alternate rod diameters and setting directions in the top of the design.



Color

Take a 1" deep circular section and subsection into alternating triangles. Alternate level 8, Red-Orange base with 20 volume developer and lightener with 10 volume developer within this section. Apply level 7, Red base with 20 volume developer to the remainder of the hair.



Color

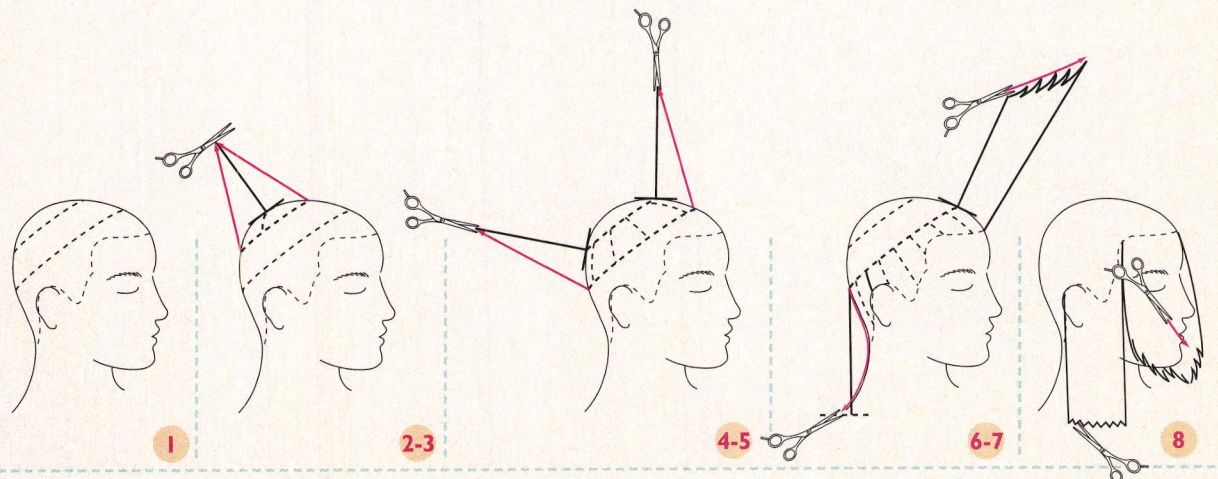
Create added depth and dimension to the finish by using a combination of highlights and lowlights, alternating a level 7 gold with lightener applied to slices of hair around the entire hairline.

**Combine a dynamic cut,
simple texture and
innovative color design for
this fresh, easy-to-care-for
new look.**

Medium Cut

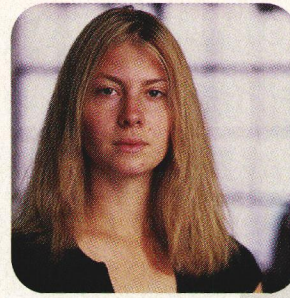


1. Section a circle in the crown, 3-4 inches in diameter. Section another circle, parallel to the first, about 2 inches deep/thick.
2. Part the crown section in half horizontally. Elevate the back section at 90° from the parting, converge the hair to the center, and cut horizontally to desired length.
3. Continue to the front half of the crown section, using the length guides from the previously cut section. In the outer parting, pre-section the hair into trapezoidal bases. Using same guide, elevate the hair 90° and cut the hair by notching with shears. Work all the way around the section, using the same technique.
4. Section the perimeter at the back of the ear. In the front, section the hair into trapezoidal bases. Elevate the hair at 90° and slide cut upward and outward, using the perimeter of the previous section as your starting point.
5. At the back of the perimeter sections, comb the hair at zero elevation and, using notching technique, cut a solid horizontal line at least as short as the perimeter of the previously cut back section to ensure a blended result. For maximum weight, cut against the skin.
6. Comb the front lengths downward from a center part. Continue the horizontal perimeter line established in the back, using notching technique to create the same end texture.
7. Finish by detailing the edges of the cut. Slide cut through the bangs as desired. Work for a loose texture in the finish.
8. Style with a vent brush for minimal curl and lift. Use a flat iron on individual strands for a slightly more progressive result. Apply appropriate finishing products to create desired effect.

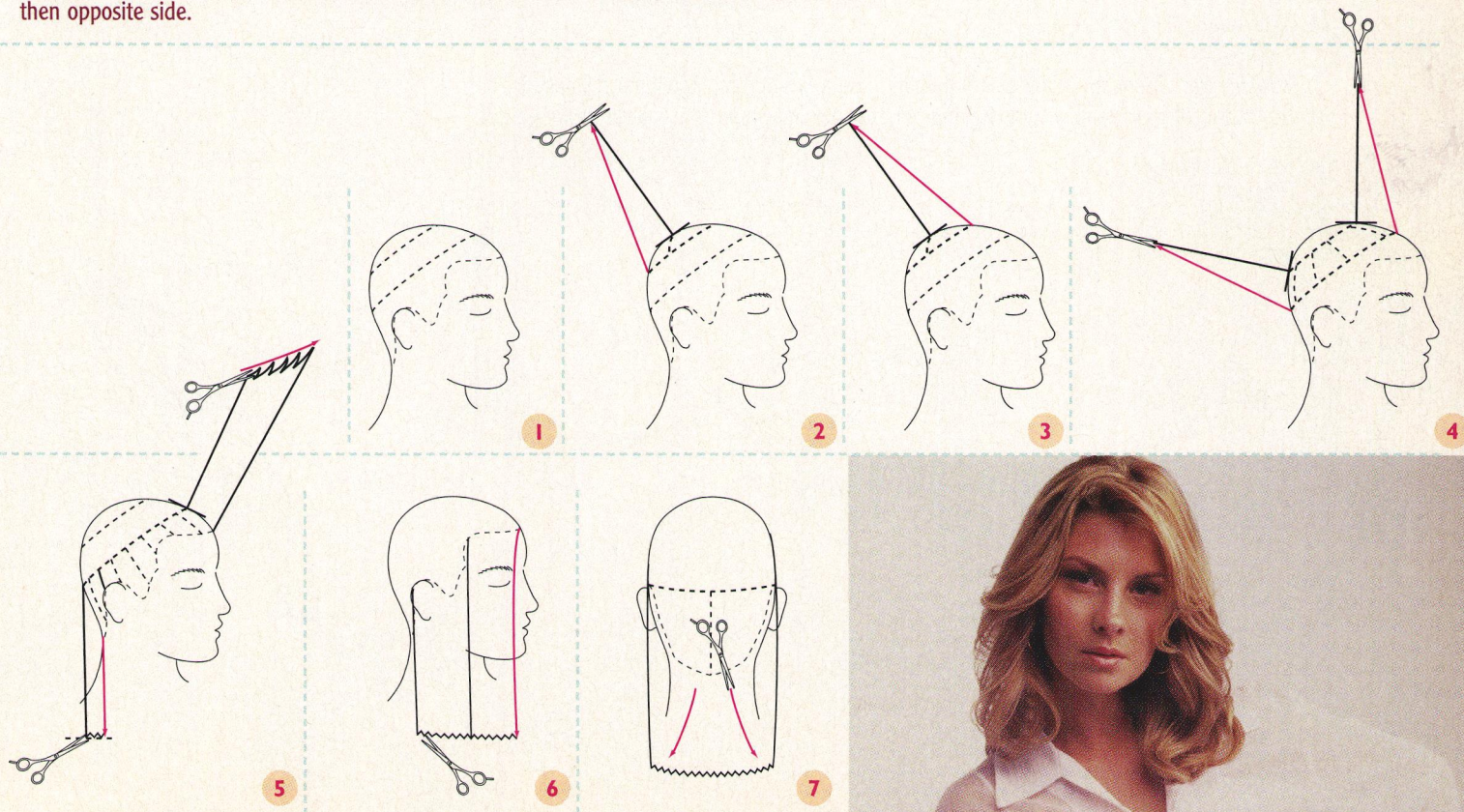


Long Cut

A classic re-visited!
Long layers create totally versatile, sexy, wearable options for clients with longer lengths.



1. Section a circle in the crown, 3-4 inches in diameter. Section another circle, parallel to the first, about 2 inches deep/thick.
2. Part the crown section in half horizontally. Elevate the back section at 90° from the parting, converge the hair to the center, and cut horizontally to desired length.
3. Continue to the front half of the crown section, using the length guides from the previously cut section. In the outer parting, pre-section the hair into trapezoidal bases. Using same guide, elevate the hair 90° and cut the hair by notching with shears. Work all the way around the section, using the same technique.
4. Section the perimeter at the back of the ear. In the front, section the hair into trapezoidal bases. Elevate the hair at 90° and slide cut upward and outward, using the perimeter of the previous section as your starting point.
5. At the back of the perimeter sections, comb the hair at zero elevation and, using notching technique, cut a solid horizontal line at least as short as the perimeter of the previously cut back section to ensure a blended result.
6. Comb the front lengths downward from a center part. Continue the horizontal perimeter line established in the back, using notching technique to create the same end texture.
7. To reduce length and increase mobility in the nape area, slice diagonally toward one side and then opposite side.



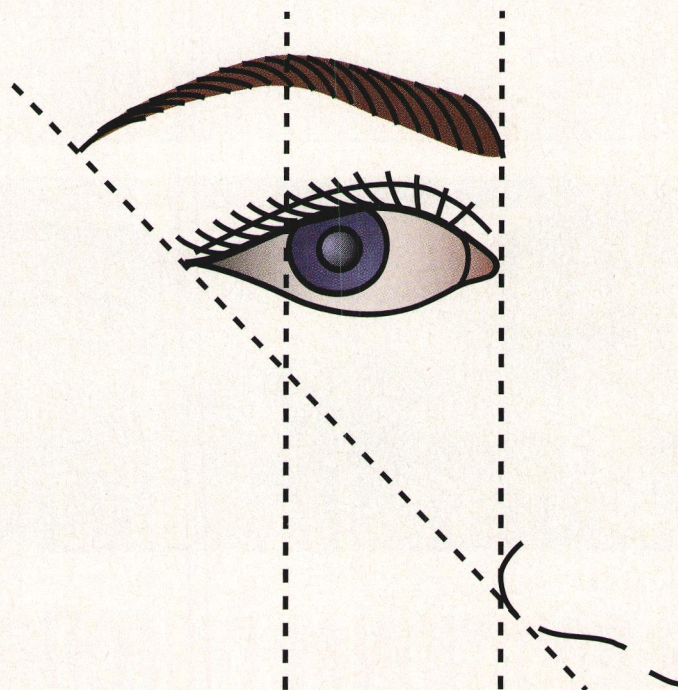


Skincare/Makeup

The perfect modern classic face design begins by creating a proper "canvas" on which to display the new season's makeup looks. To prepare your client's skin, begin with a pre make-up facial and eyebrow shaping.

Cleanse the face with a mild foaming wash. Remove with a soft cloth and tone the entire face with a neutral tonic lotion.

Disinfect eyebrow area to be waxed with mild non-alcohol toner or witch hazel. Measure the correct shape for the eyebrows using the following chart as a guide.



With a small applicator, apply mild, strip-less wax in the direction of the hair growth. Immediately turn the spatula and wax in the opposite direction, creating a clean edge at the base of the wax for proper removal. When the wax is cooled and tacky to the touch, lift the edge of the wax strip and pull sharply and quickly in the opposite direction of the hair growth.

Press your finger lightly over the waxed area to lessen redness and unpleasant sensation, and follow with a mild calming lotion. Soften the skin by applying a mild grain exfoliant, avoiding the eyebrows. Using moist fingers, move the exfoliant over the skin's surface for 3-5 minutes (being careful not to move the skin itself). Remove with a warm compress or sponges.

Apply pre-make-up firming serum to the entire face with effleurage movements to relax client and allow product to penetrate. Apply a light eye gel to the eye area and appropriate moisturizer to the entire face. Massage moisturizer into the skin for several minutes, using light upward movements to allow for penetration and give the face a healthy glow.



Skincare/Makeup

Spring/Summer will see soft strokes using a pallet of earth tones to enhance the natural contours of the face for everything from quick accents to evening dress up.

Greens will be hot and anything goes. To compliment the new reds in hair color trends, use soft buff and hazelnut accents; for evening, olive tones, accented with coral blush and shiny coral lips, emphasize the eyes. For Blondes, try a satin base with a bright green accent; for cheeks, naturals and coral blush give a healthy glow while lips are soft and full with a hints of complimenting color and shine. A sheer tangerine or coral accents both pallets.

Evening looks calls for a dramatic edge. Line the eyes with deeper and darker colors such as hunter green and coat eyelashes with green mascara. Line the lips with deeper hues to create more drama.

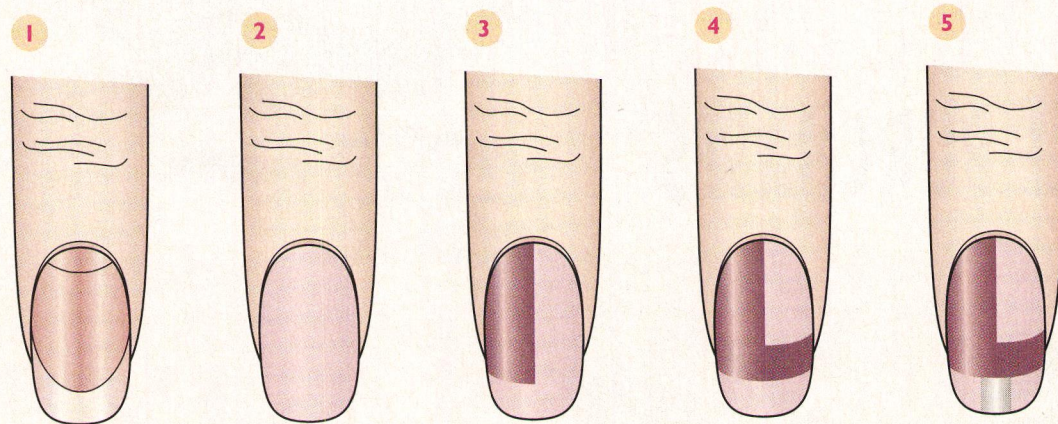
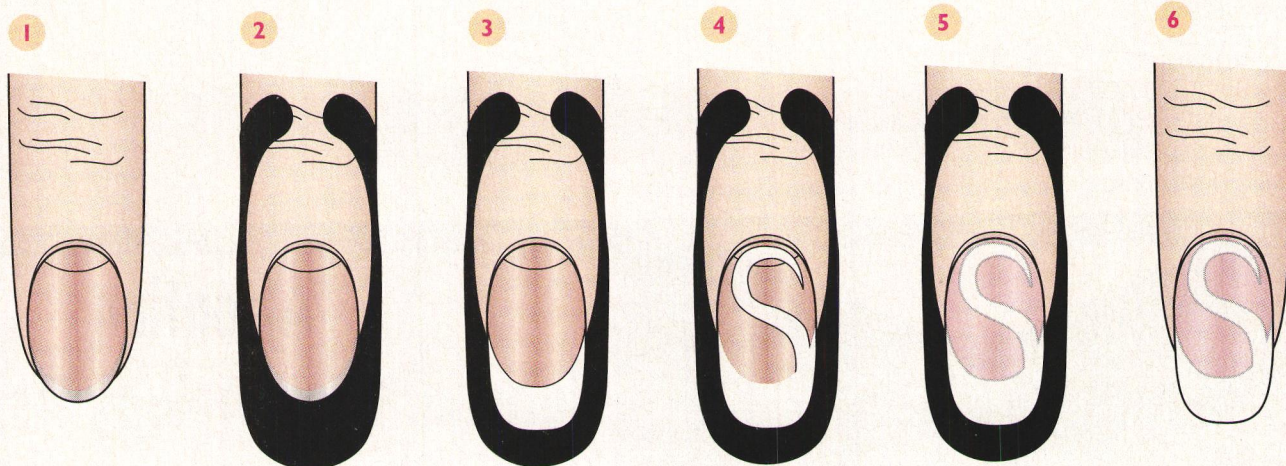
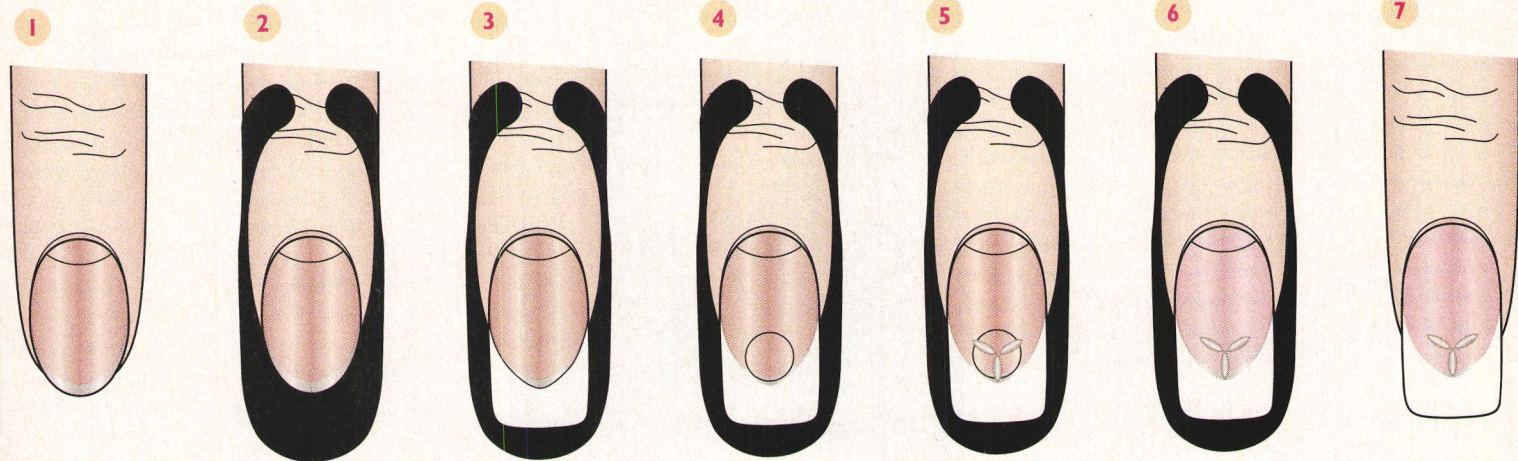


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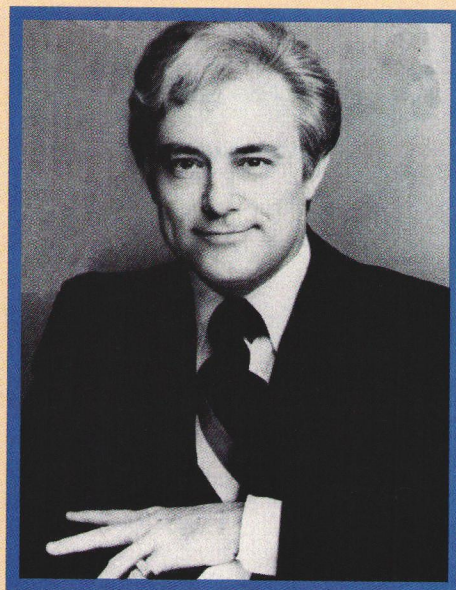


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"I only hope that when I die, my contributions will have helped in the milestone of the Association, and that the lives of so many young men and women who enter the cosmetology profession, have been influenced because of our education service to them."

-Joseph L. Weir



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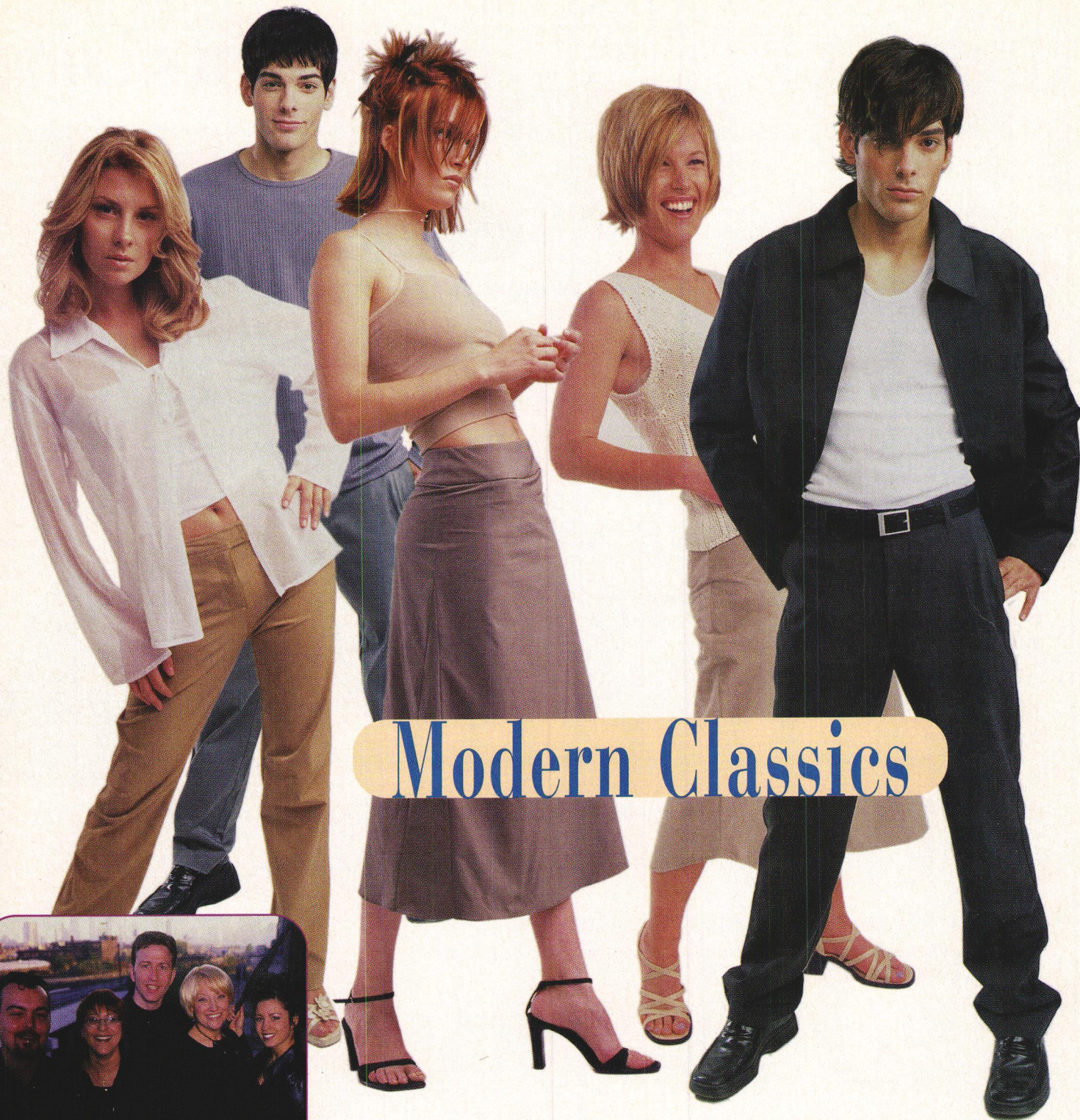


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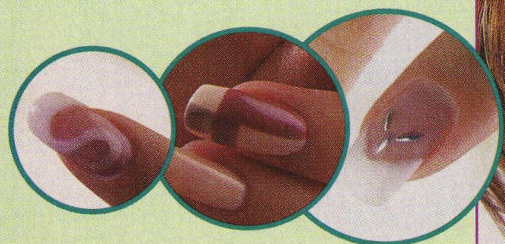
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Modern Classics

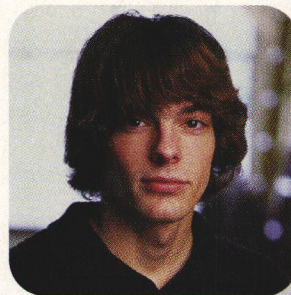


"Modern Classics" team from left:
Ken Washburn, Rose Ann Linkens, Chris Kutchner,
Deborah Kaseman, Jessica Ellis



NCA's Modern Classics is inspired by the flash and flare of The Eighties, and looks to the 2001 Spring Collections from the leading fashion designers to present "new stimuli" for modern style in the twenty-first century. Contrast of color and texture mix well with the classic shapes from seasons' past, to spotlight the hip-happening, youthful attitude of the NCA's new collection. The Collection was created by the NCA Spring/Summer Design Team. Team members include Women's Designers Kristopher Kutcher, Quincy, IL and Jessica Ellis, South Weber, UT; Men's Designer Kenneth Washburn Jr., Elgin, IL; Nail Designer Debra Kaseman, Coal Township, PA; and Makeup Designer Rose Ann Acuazzo-Linkens, Lancaster, PA.

Longer looks are really coming into their own in men's fashion. This new look combines texture, movement and subtle "flicks" at the back for a look as "cool" as it is comfortable.

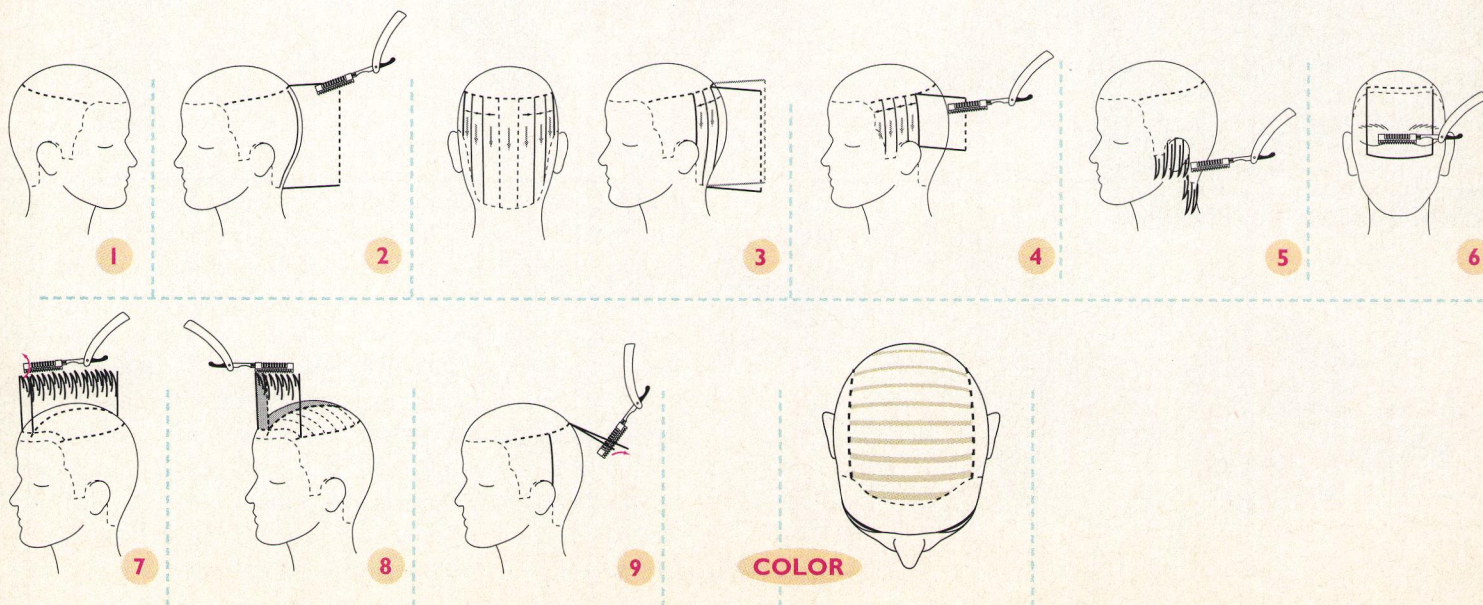


Men's Long

1. Section the head at the crest-line. Take a 1" vertical parting down the center back. Comb the hair straight out and cut with the razor from the top to the bottom.
2. Take subsequent partings and use the same technique with a traveling guide, cutting to behind the ear, then work to the other side.
3. On the sides, use your guide from the back and follow with the same technique.
4. Using the razor, shape the perimeter around the ears and at the nape.
5. Take a 1" section at the bangs. Comb without elevation and cut with razor to the desired length.
6. In the top, take a 1" section through the center. Using the longest length of the bang section as a guide, comb the hair straight up. Cut a horizontal line using the "peeling" technique (place the hair between the blade and thumb and move away from head in a quick motion to remove length).
7. Take a horizontal parting and comb the hair straight up, using the center as a length guide. Use a traveling guide to cut with the peeling technique.
8. Slightly blend the overlapping top lengths to the back lengths with the razor. Leave the overlap at the sides/front.
9. Texturize as needed with the razor.

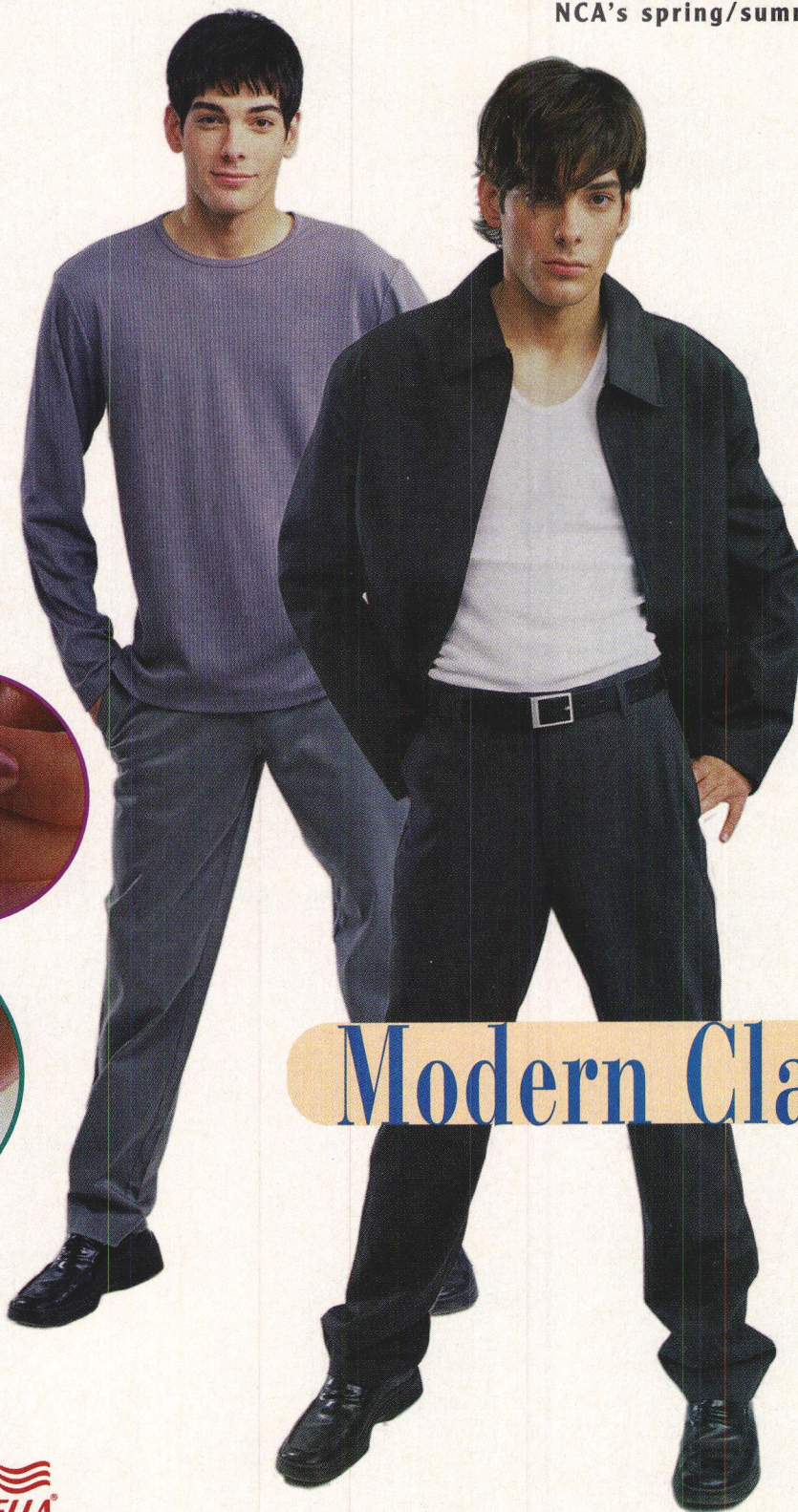
COLOR

Highlights through the top were applied using horizontal slices, thicker at the front, thinner toward the back. Level 8 Ash with 20 volume developer was used. Level 6 natural (demi-perm) was applied to the rest of the hair.



american looks

NCA's spring/summer 2001 collection
part two



Modern Classics

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Color Charm® Permanent

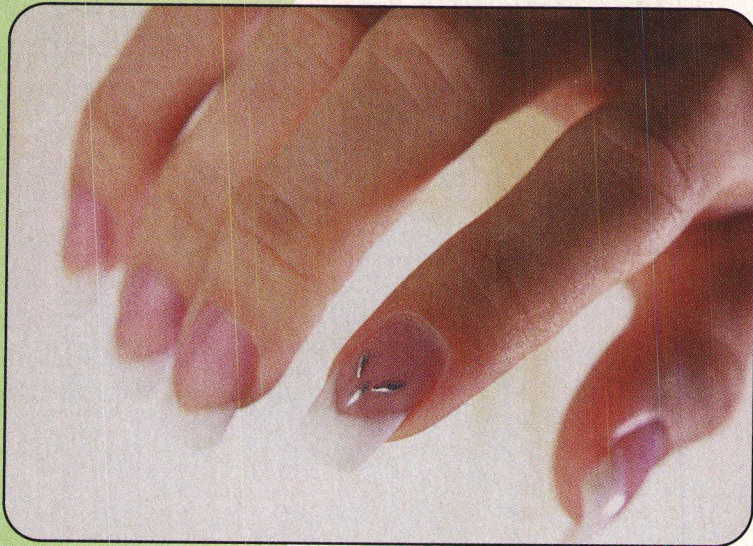
- 100% complete gray coverage, 100% of the time.
- Color results always true to level and tone.
- Longer lasting, more vibrant color resulting from deeper penetration of cuticle.
- 1:2 mixing ratio for more economical application.
- Formula consistency allows for precise application, through coverage and easy rinsing.



Color Charm® Semi-Permanent

- Protein rich, C3 Complex strengthens hair while you color.
- Color and chemical service on the same day!
- Deposits rich, vibrant color with lasting results!
- 26 fashionable shades, all intermixable for unlimited creativity.
- Great for refreshing faded color.
- Perfect for blending gray/white hair.

Embellished Chevron



Materials:

Pink, White and Clear Acrylic
Nail forms or tips
Silver or Gold leaves

1. Prepare the nail plate.
2. Apply all ten forms or tips.
3. Using white acrylic, sculpt a free edge in the "V" shape for all ten nails.
4. Using clear acrylic, place a small bead at the point of the "V".
5. Place the three leaves in a "Y" shape into the clear acrylic.
6. Using Pink acrylic, sculpt the nail plate.
7. File and shape the nails.

"S"



Materials:

Pink and White Acrylic
Forms or Nail Tips

1. Prepare the nail plate.
2. Apply the forms or tips to all nails.
3. Using white acrylic, sculpt a deep rounded free edge.
4. Continue shaping on the right side into an "S" pattern across the nail.
5. Using pink acrylic, fill in the empty spaces on the nail plate.
6. File and shape the nails.

Color Block



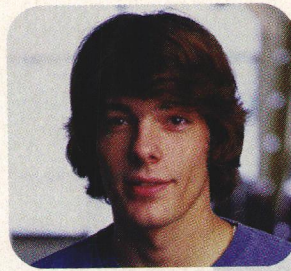
Materials:

Pink Polish
Gray Polish
Mauve Polish

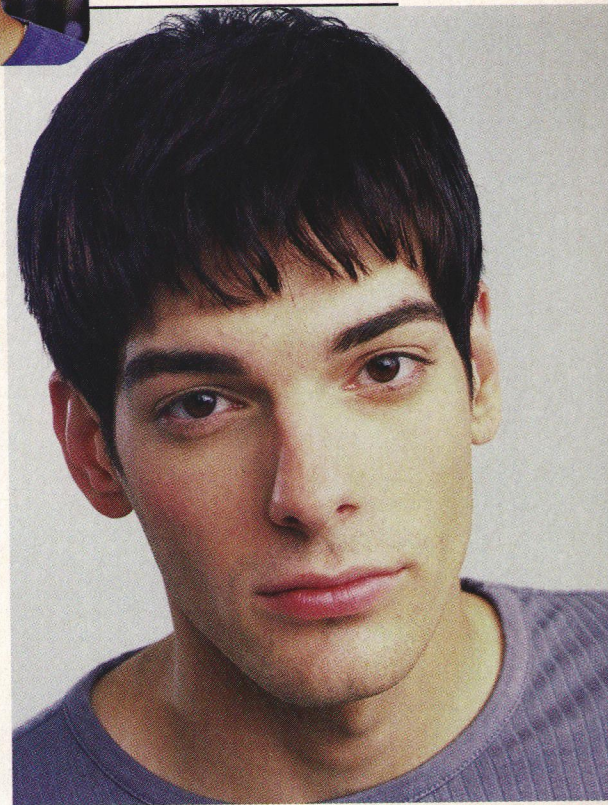
Base Coat
Top Coat

1. Manicure, prepare nails and basecoat.
2. Apply two coats of pink polish to all ten nails.
3. Using the mauve polish, paint a strip from the cuticle to the beginning of the free edge.
4. Paint a horizontal line across that point.
5. Using the gray polish, paint a vertical strip down the center of the free edge. Apply top coat.

Short and clean, but loaded with texture and character, this easy to manage style makes a strong statement.



Men's Short



1. Section the head at the crest-line. Take a 1" vertical parting down the center back.
2. Comb the top of the parting straight out and cut vertically. At the bottom, elevate at 90° and follow the shape of the head. Use a traveling guide and cut the entire back using the same technique.
3. On the sides, comb the hair straight out from the vertical partings and cut vertically using a traveling guide.
4. Take a 1" section at the bang area. Comb with no elevation and cut at the desired length. Cut using a notching technique.
5. In the top, take a 1" section through the center. Use the longest length of the bang section as a guide and comb the hair straight up. Cut a horizontal line using the notching technique.
6. Take a horizontal parting and comb the hair straight up. Use the center as a length guide and cut with the notching technique, using a traveling guide.
7. Blend the top with both sides, taking vertical partings, and cut using the notching technique.
8. Finish the cut by detailing the perimeter. Comb the hair down and notch. Cut a strong diagonal line at the sideburns, as desired.

COLOR

Level 5 natural, demi-permanent color was applied to the entire head.

